- email exists in CIAM -> Can login: Email in CIAM, user should be asked to connect with his account
- email does not exists in CIAM
 - email existe in MDM
 - with web account > Can login: Email in MDM with web account, user should be asked to connect with his account
 - without -> web account pre-created with email: Email in MDM without web account,
 web account pre-created with email
 - email does not exists in MDM
- phone + firstname + lastname exists in MDM
 - with web account > Can login: Phone + firstname + lastname in MDM with web account, user should be asked to connect with his account
 - without -> web account pre-created with sms: Phone + firstname + lastname in MDM
 without web account, web account pre-created with sms