Dylan Travis

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PROGRAMMING EXPERTISE

05/2022 – 07/2022	**Project: Target+ Error Parser** Created a web application using Python/Pandas/Flask/SQLite solving the immediate need to parse and automate error resolution ⬈ for the Target+ marketplace
02/2022 – 04/2022	**Project: ChannelAdvisor Order App** Created a web application using Python/Pandas/Flask/SQLite automating the wholesale order process ⬈ from a supplier for a small business
04/2022 – 08/2022	**Project: Candle Artist Payout App** Created a Python script automating payouts ⬈ for an artist merchandise website

SKILLS

Technology (Python, Pandas, Flask, HTML5, CSS, JavaScript, NodeJS, React, Liquid)

Tools (GitHub, PyCharm, VS Code, Adobe Creative Suite, Shopify, ChannelAdvisor, Salsify)

Ecommerce Platforms (Amazon Seller Central, Walmart Seller Central, Target+ Seller Portal, and more)

EDUCATION

09/2022	**Full-Stack Developer** Gaining profound knowledge of front-end and back-end languages through hands-on experience creating functional web applications solving immediate business problems
05/2004	**B.A. in Modern Literature,** *UC Santa Cruz (GPA 3.56)*

PROFESSIONAL EXPERIENCE

08/2021 – present	**ETL Developer,** *Best Choice Products, Inc.* • Responsible for product launch, error resolution, workflows, and attribute data for a major e-commerce seller using platforms such as Salsify, ChannelAdvisor, and marketplace platforms (Target, Walmart, Amazon, Shopify) • Developed tools to expedite error resolution and data accuracy using Python, Pandas, Flask, Dell Boomi, and SQLite • Created business rules and other logic using Salsify and ChannelAdvisor's proprietary tools
01/2009 – 07/2021	**Co-Founder/Director of Business Development,** *California Republic Clothes* • Founded California Republic Clothes, a fashion e-commerce brand. Grew a startup brand from $0 to over $1.5m in revenue yearly. • Implemented and managed all marketing and communications for the site, utilizing platforms such as Google Ads, Facebook Ads, Mailchimp, Zendesk, and more. • Implemented and managed all social media across various platforms • Provided front-end programming and design for the site on the Shopify platform utilizing HTML, CSS, and Liquid • Provided design work – logo design, brand identity, and product design.

REFERENCES UPON REQUEST