

**KYC Policies** is a core component of AML/CFT compliance, focusing on verifying the identity and understanding the customer.

**Identity Verification:** Operators must collect and verify a customer's personal information, including name, date of birth, address, and a government-issued ID, usually before the customer can gamble or deposit significant funds.

**Source of Funds (SoF) and Source of Wealth (SoW) Checks:** For high-value or high-risk customers, operators must conduct checks to confirm the legitimacy of the money being used for gambling.

**Ongoing Monitoring:** CDD (Customer Due Diligence) is an ongoing process that involves continually monitoring customer activity to ensure it is consistent with their risk profile and expected behaviour.

**Age and Location Verification:** KYC procedures also ensure players are of legal age and are gambling from a jurisdiction where the operator is licensed to offer services.

**Responsible Gaming Policies** are mandatory for the protection of players and address social responsibility.

**Player Protection:** Measures to prevent problem gambling and protect vulnerable individuals.

**Affordability Checks:** Operators may need to conduct affordability assessments to ensure players are not gambling beyond their means, especially for those showing indicators of harm.

**Responsible Gaming Tools:** Providing tools for players to set deposit limits, spending limits, time limits, or self-exclude from the platform.

**Monitoring for Harm:** Implementing systems to identify and interact with players who may be developing problem gambling behaviours, based on their play patterns or spend.

**Promoting Safer Play:** Events and information promoting safe, balanced, and mindful gaming practices.