features/layout

will the user be able to get notifications?

What will the layout of the website be?

WHAT FEATURES/BUTTONS?

will there be specific options for the user to choose how their assignments are organized?

We use a calendar layout where they can choose to show things that are due like a to do list on the side and can be for in one day, one week, or a month as an example.

Would the layout be similar to Google Sheets or/and Excel or would it be a closer layout to Blackboard or/and Google Classroom?

One thing we can add is a repeat button, say an assignment as multiple types and are due the same day of the week every week there should be a function to lay that out for people

How will class schedule information be put in? Various ways most likely to be viable.

utilization

Would all teachers need to participate for the app to work like it suppose to?

how to entice people to join? How would you make it user friendly for a single user if, hypothetically, only 1 person ever joined? How to optimize it to 'single player' use case?

We can use computers and phones as the platform we use in order for people to use it.

The app should be free, you should not need to pay a subscription in order to use the app/ website.

Would teacher put in assignments and due dates or will the app/website just automatically do it?

likely we would need to develop multiple ways to use the app. What are they? How many? What features does each use case have?

MARKETING

What would the budget for marketing be?

How will we market our app/website?

In order for the word to get out we can use social media like twitter or instagram to promote the app and make it main stream

scaling: how can we grow it so we are also marketing toward groups other than students?

non-invasive advertisements on app for profit?

OBSTACLES

Avoiding broken schedules (user adoption)

figure out to keep it simple, not overly complex looking

enticing professors/TAs to be the main source of input. Will need some sort of incentive.

avoiding bugs

miscellaneous

research and development into future applications of AI

Is this something we could potentially make profit from?

keeping business and future features ethical, adhering to any privacy concerns