



# Meet **Lucy Van Zyl**

House Wife | 32

## Bio

Lucy is a house wife who stays at home and takes care of both her children. She works on tasks that need to be done around the house, including gardening. She loves her family very much and her passion lies in cooking. Lucy has been a house wife for 8 years.

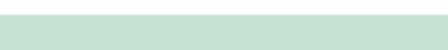
## Personality

Introvert



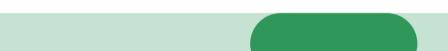
Extrovert

Analytical



Creative

Loyal



Fickle

Passive



Active

***"I prefer the word 'homemaker' because 'housewife' always implies that there may be a wife someplace else."***

## Goals

- Create delicious meals
- Care for her family
- Have a spectacular garden
- Keep the house clean
- Spending time with her family

## Core Needs

Lucy's core needs are to keep her hands busy, whether it be gardening, cleaning the house and spending time with her family.

## Motivations

Her children that come home after school, and her husband that arrives from work. Cooking for her family is a means of motivation as it brings them happiness.

## Frustrations

Working with gardening tools  
Forgetting how to garden.  
Working with gardening tools  
A dirty house  
Adapting to new environments

## Skills

**55%**  
Socialising

**68%**  
Teamwork

**78%**  
Creativity

**83%**  
Cooking

**71%**  
Research

**74%**  
Gardening