

Sales Dashboard (2014 - 2017)

Business Overview by Region

Region	Total Sales	Total Quantity	Total Profit
West	725,457.82	12266	108,418.45
East	678,781.24	10618	91,522.78
South	391,721.91	6209	46,749.43
Central	501,239.89	8780	39,706.36

Business YoY (%) Change

Year	Sales	YoY (%)
2014	484,247.50	
2015	470,532.51	4.81%
2016	609,205.60	20.56%
2017	733,215.26	25.97%

Profits Increased by

25.97%

since 2016

\$2.3M

Total Sales

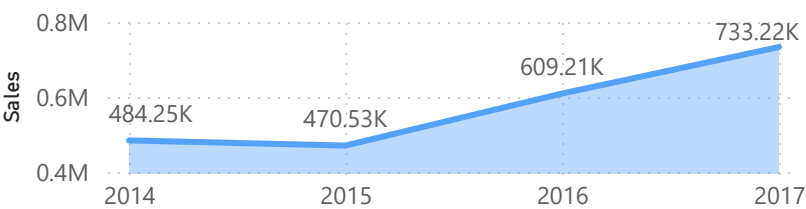
286.40K

Total Profit

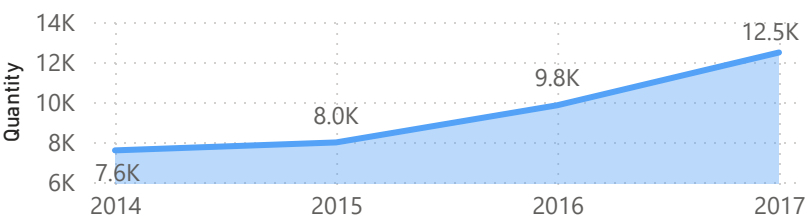
38K

Total Items Sold

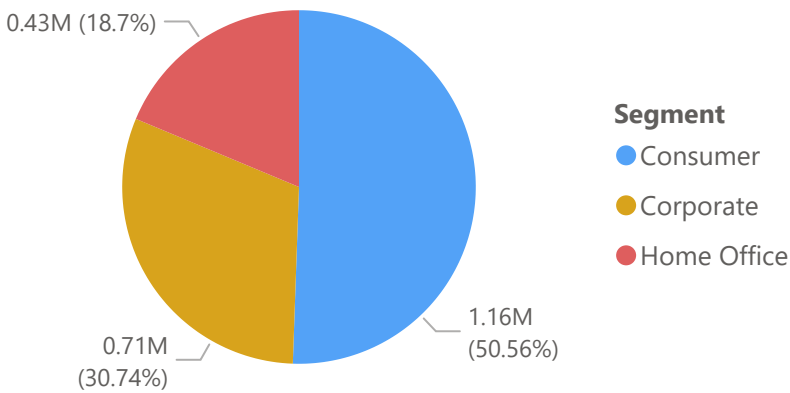
Yearly Sales Trend



Yearly Items Sold Trend

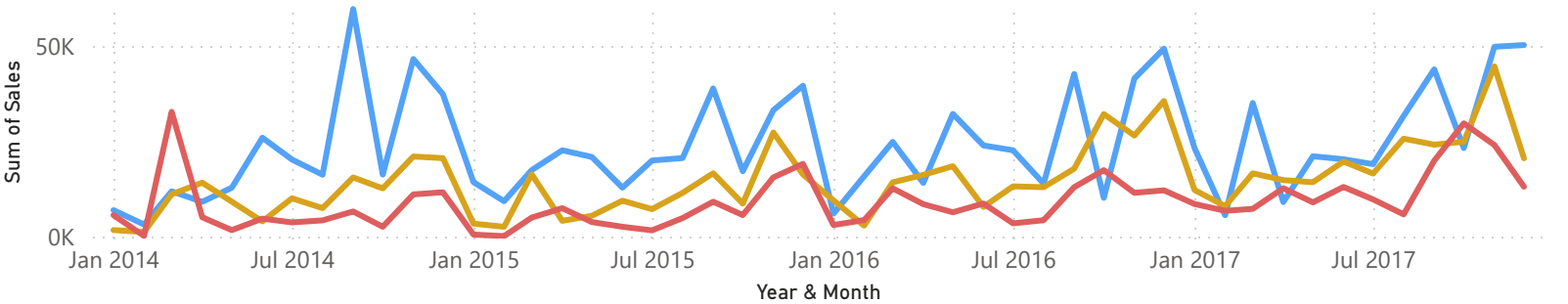


Which Segment Contributed Most to Total Sales?



Overall Sales by Month & Year

Segment ● Consumer ● Corporate ● Home Office



Which Category is Selling the Most?

Category ● Technology ● Furniture ● Office Supplies

