Dylan Hong



- (609) 672-4779
- in linkedin.com/in/dylanhong
- ► YouTube.com/c/dylanhongtech

Education

2015-Present

Tufts University

School of Engineering

Major: Human Factors Engineering BS Minor: Entrepreneurial Leadership Studies

Technical Skills

Video Production FCPX, After Effects, Motion

Programming C++, Javascript, HTML, SPSS

CAD Design Inventor, AutoCAD, 3ds Max

UX Design
Axure, Illustrator, Photoshop

Professional Skills

Usability Testing
CITI Certified

Presentations

Slideshows, Public Speaking

Timelines, Communications

Project Management

Work Experience

Summer 2017 (Full Time)/September 2017 - Present (Part Time)

VR Design Intern

PTC

Took leadership over virtual reality experience research and development. Designed and built a mixed-reality configuration for viewing VR experiences from a 3rd person view for increased efficiency in usability testing and development.

Mixed Reality Project: https://youtu.be/11z0akgqhS8

Summer 2016

Marketing/Media Intern

Matlen Silver Group

Produced and directed internal advertising video content. Conducted and set groundwork for external marketing social media campaigns. Used platforms such as CareerBuilder and Dice to conduct IT staffing calls. Lead internal hiring initiative to increase full time employees.

Fall 2015 - Summer 2017

Student Communications Board To the University

Tufts University

Produced, managed, and directed marketing projects aimed at potential students. Conducted interviews with administrators and professors. Published articles in JUMBO Magazine, the Tufts admissions magazine. Our work has lead to the 12% raise in early decision applications and a 6% increase in applications.

Summer 2013 - Summer 2015

Robotics Teacher

PCDS Summer Programs

Developed curriculum for Lego Robotics and Boe-Bots. Taught fundamental skills in programing for ages 6-12.

Awards/Achievements

Spring 2016 - Present

Marketing

Strategy, Branding

Deans List: Tufts University School of Engineering

Summer 2015

Featured in PBS interview for promoting STEM education https://youtu.be/8AIB9KoIsks

Spring 2015

Featured in *In The Zona* for Mind-Reading Project http://inthezona.com/dylan-hong-takes-on-the-impossible/

Spring 2014 - Spring 2015

FIRST Robotics President for Phoenix Country Day School

Other Interests



Using 6 years of experience on the platform, launched a technology review/discussion channel. Applying entrepreneurial passion, experience with business-to-business communications, and media/marketing experience, the channel has surpassed 3K subscribers and 600,000 views.

Hobbies

Rock Climbing, Cinematography, Photography, Acting, Script writing, Directing videos