

	FIFA Members	Global Population	World Cup TV Audience	GDP-Weighted TV Audience
UEFA (Europe)	24.1	12.4	25.2	39
AFC (Asia)	22.5	58.9	42.6	31.6
CONCACAF (N. America)	15.7	7.8	9.8	15.8
CONMEBOL (S. America)	5.2	5.6	13.5	10.3
CAF (Africa)	26.2	14.9	8.6	2.6
OFC (Oceania)	6.3	0.2	0.2	0.1