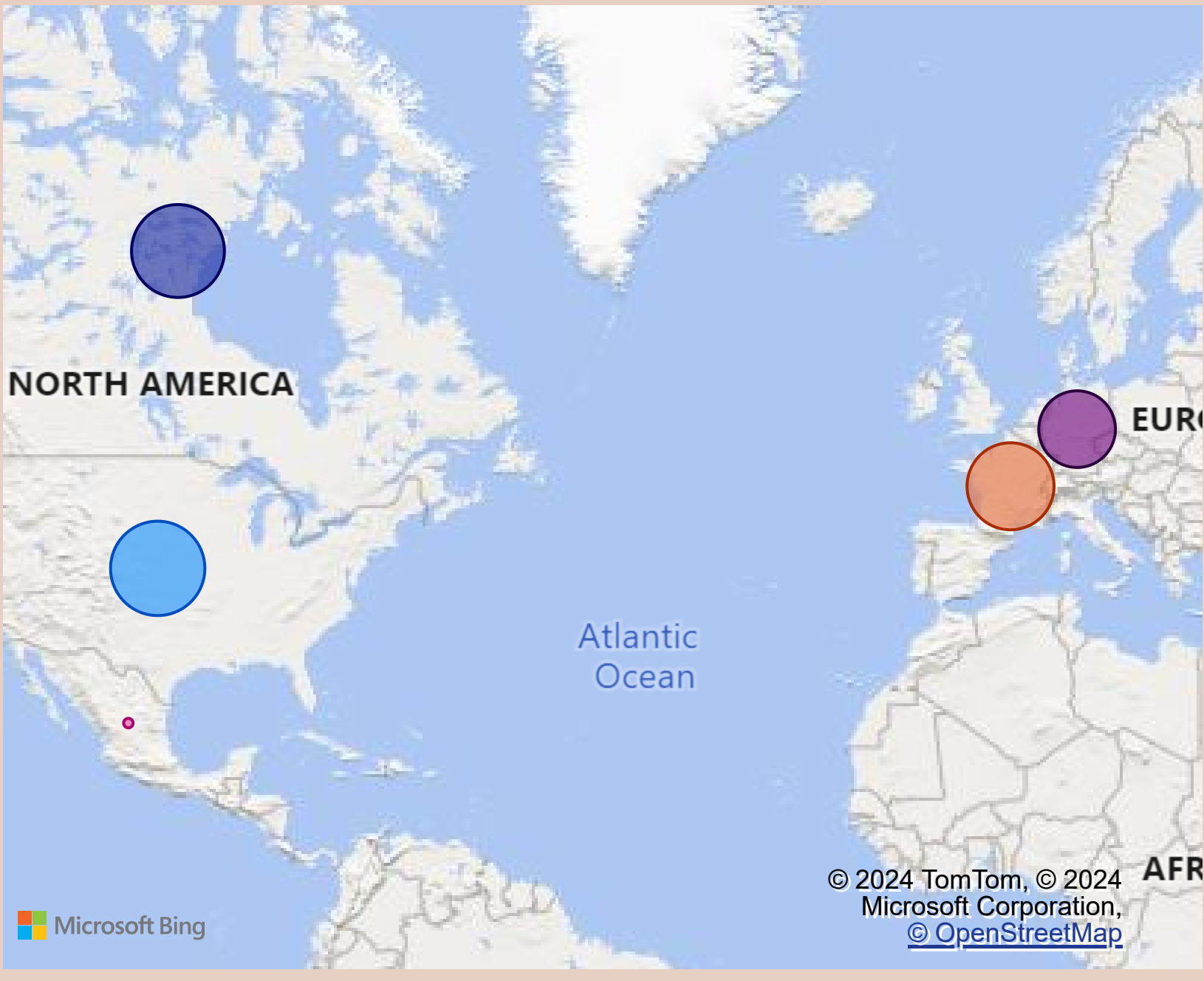# Financial Report

Total Sales
Measure Selected
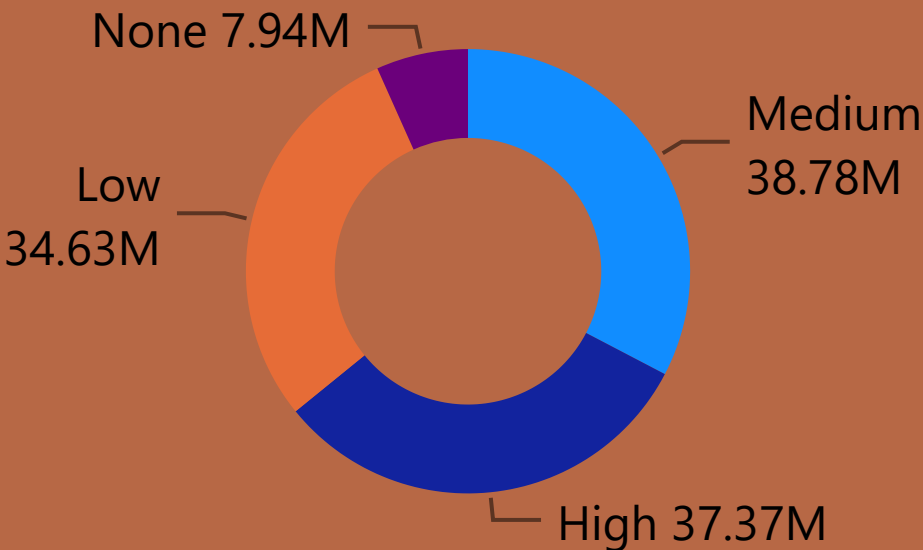
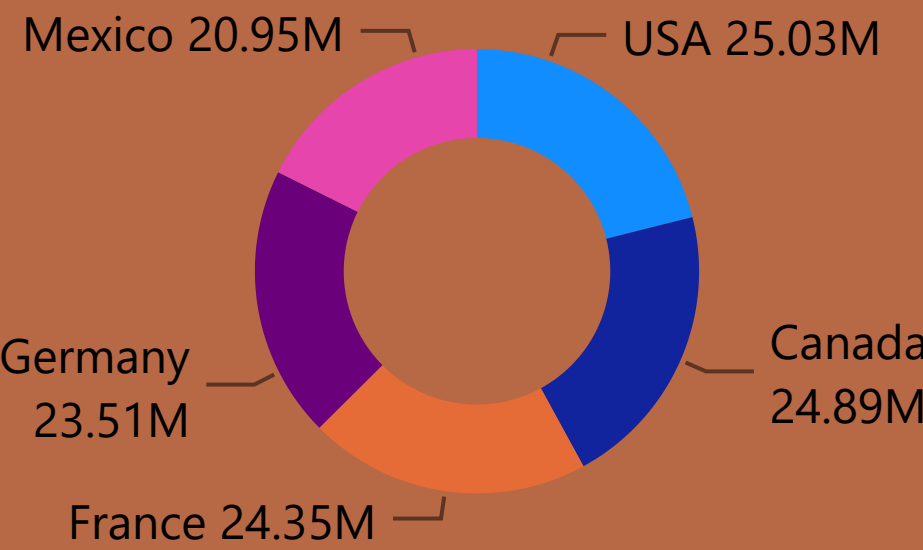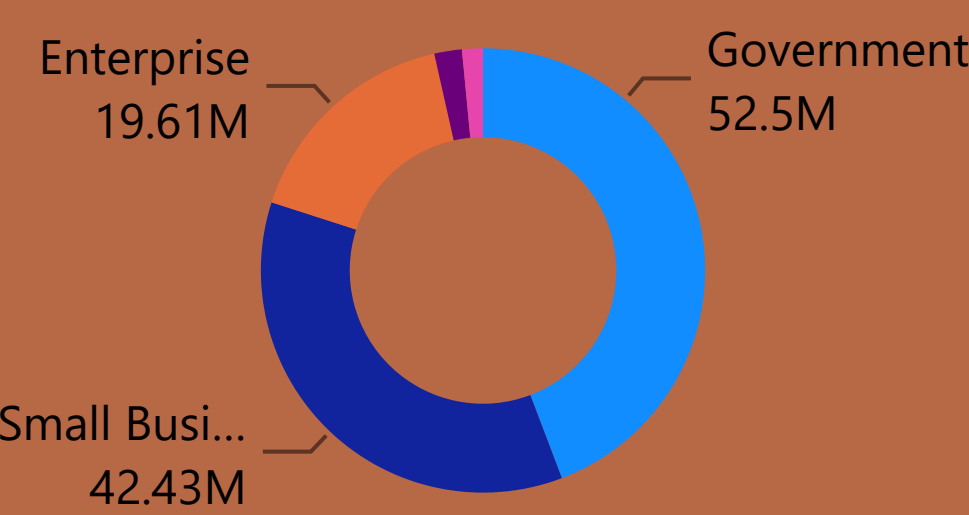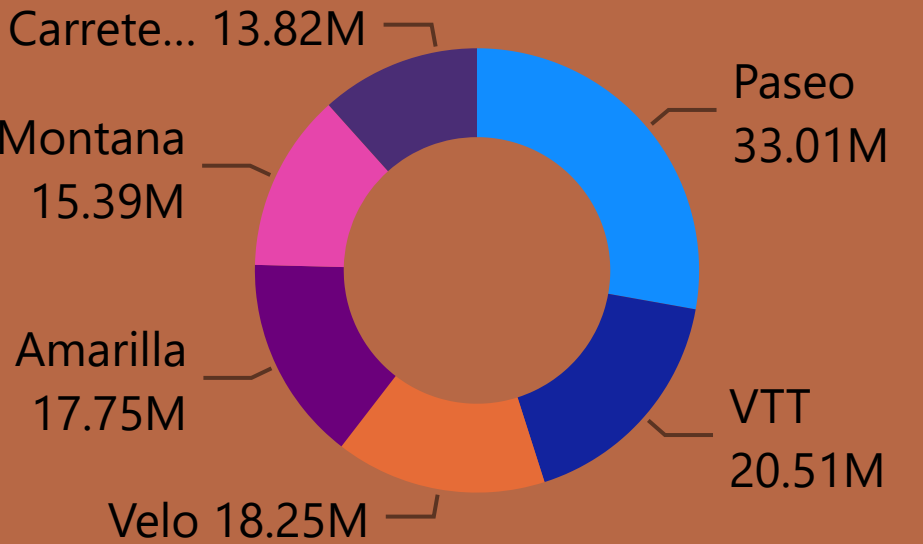| Profit | Total COGS | Total Sales |

By Discount Band

- None 7.94M
- Medium 38.78M
- Low 34.63M
- High 37.37M

By Country

- Mexico 20.95M
- USA 25.03M
- Germany 23.51M
- Canada 24.89M
- France 24.35M

By Segment

- Enterprise 19.61M
- Government 52.5M
- Small Busi... 42.43M

By Product

- Carrete... 13.82M
- Montana 15.39M
- Amarilla 17.75M
- Velo 18.25M
- Paseo 33.01M
- VTT 20.51M

Total Sales, Total COGS and Total Margin by Month

Legend: ● Total Sales ● Total COGS ● Total Margin

$20M
$0M

January... February... March April May June July Aug... Sept... Octo... Nov... Dece...

Total Sales, Total COGS and Total Margin by Month

Legend: ● Total Sales ● Total COGS ● Total Margin

$20M
$0M

Janua... Febru... March April May June July August Septe... Octo... Nove... Dece...

Filters
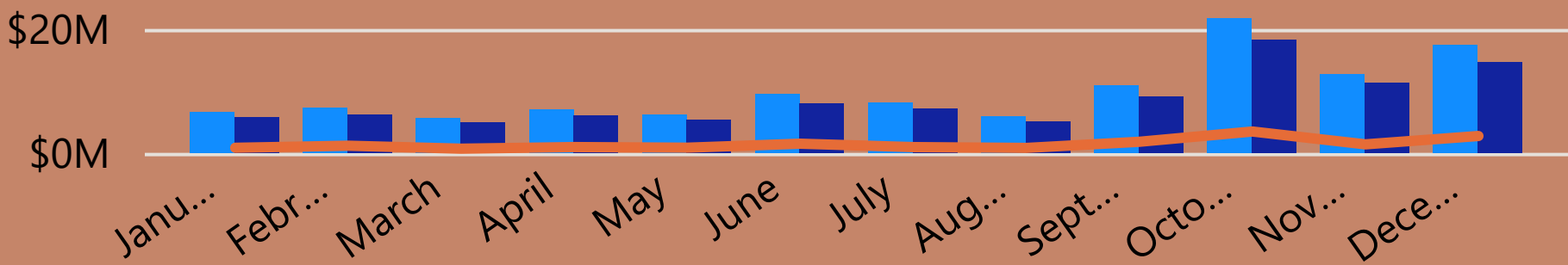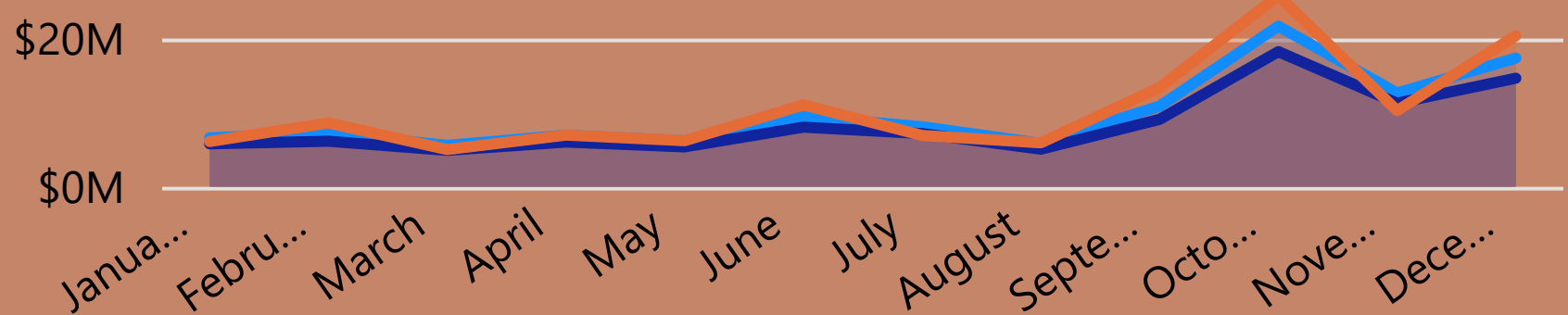
Country
All

Segment
All

Product
All

Discount Band
All

Date
1/1/2013

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Microsoft Bing

NORTH AMERICA
Atlantic Ocean
EUROPE
AFRICA

$118,726,350.26	$101,832,648.00	$16,893,702.26	16.59%	$169,609.07
Total Sales	Total COGS	Total Margin	Profit %	Average Order