

DYLAN SHAW

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SKILLS

- Digital advertising & user analytics
- E-commerce platforms
- Web architecture & web development technologies (e.g., JavaScript, HTML, CSS)
- Product & brand advocacy
- Technical writing & communication
- Client retention & relationship building
- Workflow optimization

WORK HISTORY

Mar 2020 - Current
Brooklyn, NY

Derivatives Trader / Self

- Self taught options trader
- Strategy combines real time order flow reads with technical analysis and social sentiment checks
- Tech, growth, speculative sectors

May 2020 - Apr 2021
Brooklyn, NY

Full Stack Developer, Engineering / Oshen Inc.

- Developed data API and user portal for a text campaign business tool.
- Worked directly with company founders and clients in a feedback loop to ensure product interface aligned with customer requirements.

May 2019 - Mar 2020
San Diego, CA

Front-end Developer, Engineering / BVAccel

- Built Shopify sites for various D2C e-commerce brands including Red Bull, Good American, Pit Viper, Freshly Picked, and BioClarity.
- Co-authored a store template using a new, more cost-effective code library
- Conducted agile team meetings with designers, contract developers, and account representatives.

May 2016 - May 2019
San Diego, CA

Solutions Engineer, Customer Success / Tealium

- Led deployment of user tracking code and site performance tracking code for enterprise clients including Autonation, PVH, Pacific Gas & Electric, Deckers, and Charter.
- Developed custom tag integrations for analytics vendors including Google, Omniture/Adobe, Facebook, Reddit, and Yahoo.
- Developed ad hoc extensions of and bug fixes for Tealium core library on a per-client basis.
- Hosted live tutorials to train clients on how to best leverage Tealium software to achieve their business goals.
- Co-authored a tribal knowledge base for Customer Success department to document workarounds for bugs in vendor code; this improved our project turnaround by preventing unnecessary rewrites of the same solutions.
- Developed a Zendesk widget app that automatically delegated projects to members of my team in randomized fashion; this solved a project coverage problem we were experiencing when employees

were leaving the office on holiday.

- Refactored, consolidated and contributed to my team's internal UI toolset; these tools improved our workflow by automating some processes, reducing total number of clicks, and making our product more aesthetically appealing; many of these tools were and continue to be integrated into the product.

EDUCATION

2016
San Diego, CA

Bachelor of Science in Behavioral Neuroscience & Philosophy

University of San Diego

Academic Advisor, Delta Tau Delta fraternity, Theta Zeta chapter