Malik Rabb

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Summary

Dedicated Data Analyst with in-depth knowledge of research methodologies and data visualization. Proven experience modeling structured and unstructured data and working with large data sets.

Education

West Wilmington University
Bachelor of Science in computer science

Experience

Wilson Enterprises, Charlotte, NC, Data Analyst

May 2020 – Current

- Gather data from finance and marketing departments
- Build statistical analysis models from large datasets
- Analyze quantitative data to understand customer behavior
- Create modeling of structured and unstructured data
- Present reports about gathered data to senior management

Jones and Jenkins, Davidson, NC, Data Analyst

Apr. 2019 – Apr. 2020

- Created reports using database tools
- Maintained application for tracking customer purchasing trends
- Analyzed market trends resulting in a revenue increase of 20%

Stream Technologies, Wilmington, NC, Data Analyst Intern

Jun. 2018 – Mar. 2019

- Input data from customer survey reports
- Helped superiors interpret and compile data sets
- Provided administrative assistance to information technology team

Certifications

CompTIA Data+, CompTIA - 2022

- Certified Analytics Professional, Institute for Operations Research and the Management Sciences - 2021

Skills

- Data visualization
- Regression analysis
- Data analytics
- Quantitative methods
- Communication