

Dylan Larrivee

Full Stack Developer

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Hello Team,

I am a high-performance, self-starting full-stack developer, and marketing technologist with two years of experience building out custom solution applications in the marketing technology space. I am solutions-driven and passionate about continuing to learn and build throughout my career as a developer. I am confident that I possess all the required experience, knowledge, and skills to successfully fulfill the job role and I believe I would be a great contribution to your team and company.

I understand that the job titles that are present in my resume may not immediately look to match directly with a Full Stack Developer role, but I believe that the actual duties of my past job will translate very well with the role you are looking to fill.

Here's why:

- I have built out multiple SaaS web applications using a wide range of web-related technologies. The most recent, a curbside notification app uses a MERN stack hosted on AWS. This is currently in beta testing while we prepare to make it a live product.
- I have designed and architected my company's AWS account following the AWS Well-Architected Framework. Our software engineering department split off from the company to become their own company and I was in charge of migrating over some existing applications as well as setting up the environment for new applications the new team was developing.
- I have built out an email retargeting program for a major airline that included writing custom JavaScript code that is live on their website via Google Tag Manager that has allowed them to improve the targeting and content of their retargeting emails.
- I have managed the technical delivery of ESP onboarding, data integrations, and migration elements of a marketing cloud implementation. This requires gaining in-depth knowledge from each client about their current tech stack to ensure that we can integrate it onto the platform without any issue.
- I build and debug email campaigns using HTML/CSS for use in email marketing platforms.
- I have architected and implemented highly dynamic preference center forms for multiple clients using JavaScript and Vue.js framework that allowed marketers to gain more insight into their customer's preferences. This has included all stages of the software development life-cycle from the requirements analysis and planning to testing and deployment.
- I am responsible for writing SQL queries both in the Oracle Responsys marketing platform based on client requests, as well as for PostgreSQL for our SaaS products.
- I have written python scripts to analyze email campaign metric log files to provide clients with an in-depth look at how their various email programs are performing over time.
- I am a solid team member. I am always looking for opportunities to offer help or guidance to members of my team.
- I have experience writing up technical documentation for all projects that I have worked on. This is not the most fun part of the job, but it is very important to be able to produce technical documentation for future use.

- All the while I have worked to ensure that my team implements source/version control, a development strategy as well as CI/CD pipelines, when feasible, to move our code from developers' computers all the way to production.

I really hope this gives you a reason to review my application and consider me for the position.

Best,
Dylan