

IASC 1P02 – Assignment Three – Bad Website Redesign

- a) The website that I will be redesigning is the course page for my Software Engineering class (<http://www.cosc.brocku.ca/~bockusd/4f00/4f00.html>). The reason I would like to redesign this website is because it does not have a well thought out layout and the color scheme is very hard on the eyes. It is a very bland page and it does not follow design fundamentals (C.R.A.P) and colour theory.
- b) I will be adding navigation bar to the far left along with positioning the header in a fixed manner. I would also like to add a breadcrumb navigation module at the top left of the main content pane. Along with this I would like to spice up the webpage by replacing adding a better color scheme that represents Brock more appropriately. Lastly, I would like to modify the font so that it better exemplifies the repetition design principle.
- c) The reason I will be making these changes is the existing design does not accurately depict what a website should look like today. It a very basic and outdated layout and it could be made better by adding more functioning parts along with use of graphical representations and a more appropriate color scheme.
- d) Color theory applies here as the website does not make use of a monochromatic, complementary, analogous, or triadic and tetradic color scheme. There are simply 4 colors in the whole webpage and none of them work well with each other. Making use of even 2 or 3 colors in a professional way would really add to this site.
- e) This makes use of decent content proximity and alignment however it lacks in contrast and repetition. The font sizes and colors are inconsistent and like I stated before it lacks a good use of contrast.