

Website Layout

This website has a relatively basic layout with a navigation bar under the header, then a content area in the middle of the page. I decided to leave out the footer as I did not see a reason to have it included. That being said, I did include a button to return back to the main page which is located at the bottom of the sub pages. I decided to go with this layout as it proves to be simple while still maintaining its effectiveness. There are 5 subpages which outline the main types of tricks performed in skateboarding. To make use of Javascript, I created a little quiz that the users can write to see if they learned anything about the website.

Contrast

This website enforces contrast as the content resides in boxes that are different from the dark background. Along with this, I decided to use a font color that would stand out from the background color of the content boxes. I also decided to color borders to make them pop from the very dark background. This allows the user to see instantly where to read and what to look at. Another small consideration I implemented, was to bold and increase the font on the first letter of each paragraph. This makes it easy to find the start of the paragraph.

Repetition

Each page in this website follows the same layout. I have big red headers for each of the sub paragraphs. Under the headers I have the paragraph boxes slightly bigger than the header with a yellow background. This makes the website coherent from one page to the next. I also

used the same font color, style and size for all the text in the respected areas. All headers look the same and all paragraphs look the same.

Alignment

I decided to align all my content in this website towards the center of the page. I generally like center alignment as it looks cleaner and its right in front of the user. I stuck with this alignment throughout the page and I made sure that nothing was placed arbitrarily. If I were to choose a different alignment I would have went with a right alignment as it also a very common alignment. This is due to the fact that we tend to read things from right to left.

Proximity

The proximity of the content in the webpages is carefully thought out. I placed headers above the corresponding paragraph as people read from top to bottom. I also included plenty of visual representations to show examples of the tricks that I was describing. These visual representations were placed directly under the paragraph that was describing the trick shown in the video. This was so the user had some sort of idea what the thing they were reading about actually looks like. Proximity is important when it comes to designing a website as people tend to get confused easily. Therefore putting content in the right places keeps things consistent and makes the website more user friendly.