# Dylan Rios

Marketing & Real Estate



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# **Skills**

Excellent verbal & written communication skills, detail-oriented and a self-starter with the ability to adapt to a variety of environments with a positive atitude and the capacity to work in a fast-paced environment. Proven leadership, problem solving, and collaboration skills.

- Advanced proficiency in Microsoft Office
- Financial Analysis & Valuation
- Social Media- Twitter, Instagram, Facebook, & LinkedIn
- Dropbox
- Mailchimp
- Wordpress
- HTML(5), CSS, Javascript
- Dreamweaver
- Google Adwords & Analytics

## **Education**

## University of Southern California Los Angeles, CA

Graduation: May 2015

BACHELOR OF SCIENCE

Major: Business Administration- Emphases on

Finance, Entrepreneurship & Marketing

#### **CAMPUS INVOLVEMENT**

Alpha Tau Omega Leadership Fraternity, USC Executive Board: External Social Chairman, Philanthropy Chairman, Recruitment Captain, Rush chairman

## University of California, Los Angeles Los Angeles, CA

Graduation: May 2015

Full Stack Web Development

**MERN Stack** 

# **Work Experience**

REALTOR

Keller Williams, Westlake Village, CA

- Multimillion-dollar real estate producer
- Perform consistent lead generation through marketing and networking efforts
- Advise clients on market trends
- Draft all contracts and negotiate on clients' behalf
- Schedule and execute all necessary inspections to meet contingency deadlines
- Rent, buy, sell and manage residential real estate

## **Corporate Communications Specialist**

Feb 2016 - July 2016

July 2016 - Present

PennyMac Loan Services, Moorpark, CA

- Design and launch email marketing campaigns
- Create and develop communications that engage employees and corporate culture initiatives for all site locations, including executive biographies
- Analyze KPIs to determine success of communication and marketing efforts
- Support communication strategy and content with research and industry news

## Marketing Coordinator & Loan Processor

Feb 2015 - Feb 2016

May 2014 - Aug 2014

Mainstreet Mortgage, Westlake Village, CA

- Facilitate the residential mortgage pipeline from origination to closing
- Lead new digital and traditional marketing initiatives
- Assist with the production of the President's upcoming autobiography
- Improve and maintain company records

## Residential and Commercial Finance Intern

Peak Finance Company, Woodland Hills, CA

- Assist in facilitating the mortgage approval process
- Schedule and execute daily follow-up meetings to answer questions and ensure customer satisfaction
- Provide administrative assistance to promote efficiency among operations

# References

#### Joe Bednar

Bednar Building Corporation President & Owner 818.929.9996

## Gina Costigan

Mainstreet Mortgage Director of Business Development 805.433.5842

#### Leanne Jenkins

Matthews Real Estate Investment Services Senior Marketing Associate 805.807.3149

#### **Boss Konenakeaw**

Aerotek Senior Recruiter 805.300.7258