

# Lecture 11: Support Vector Machines

Statistical Learning and Data Mining

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Read: ELSII Chs. 4.5 and 12, ISLR Ch. 9, and SLS Ch. 3.6

# Outline

- 1 Separable Data: Maximum Margin Classifiers
- 2 Linear SVM
- 3 Hinge Loss + Penalty
- 4 SVM Dual Problem
- 5 Non-Linear SVMs and the Kernel Trick

# What's the Problem?

- Training Data:  $\{(y_i, \mathbf{x}_i), i = 1 \cdots n, y_i \in \mathcal{Y}, \mathbf{x}_i \in \mathcal{S} \subset \mathbb{R}^d\}$ .
- Goal: a mapping  $\phi : \mathcal{S} \mapsto \mathcal{Y}$ 
  - Inputs:  $\mathbf{x} \in \mathcal{S}$ .
  - Outputs:  $y \in \mathcal{Y}$ .

## Regression Setting

- $\mathcal{Y} \subset \mathbb{R}$ .
- Predict  $y_i$  as  $\hat{y}_i = \phi(\mathbf{x}_i)$ , so that  $\sum_i (y_i - \hat{y}_i)^2$  is as small as possible.

## (Binary) Classification Setting

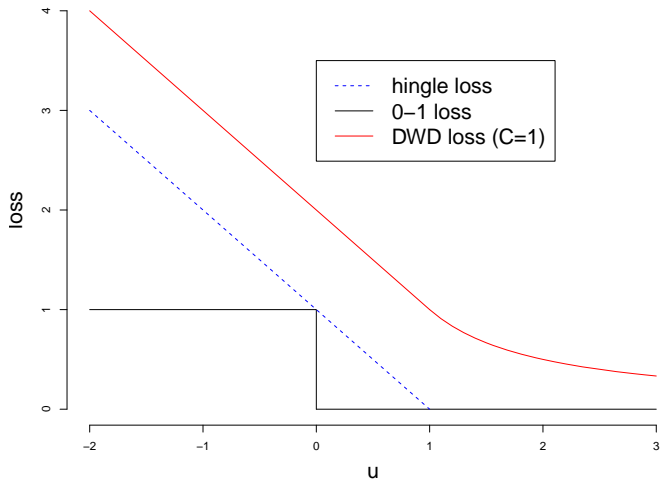
- $\mathcal{Y} = \{-1, +1\}$ .
- Predict  $y_i$  as  $\hat{y}_i = \phi(\mathbf{x}_i)$ , so that  $\sum_i \mathbb{1}\{y_i \neq \hat{y}_i\}$  is as small as possible.

## 0-1 Loss or other Loss

- Goal: a mapping  $\phi : \mathcal{S} \mapsto \mathcal{Y}$ , which predicts  $y_i$  as  $\hat{y}_i = \phi(\mathbf{x}_i)$ , so that  $y_i \neq \hat{y}_i$  as few as possible.
- Introduce a function of  $\mathbf{x}$ ,  $f(\mathbf{x})$ : let  $\phi(\mathbf{x}) = \text{sign}(f(\mathbf{x}))$ .
  - $f(\mathbf{x}) > 0 \Rightarrow +1$  (positive class; case),
  - $f(\mathbf{x}) < 0 \Rightarrow -1$  (negative class; control).
- $\min_f \sum_i \mathbb{1}\{y_i \neq \phi(\mathbf{x}_i)\}$ , or equivalently

$$\min_f \sum_i \mathbb{1}\{y_i f(\mathbf{x}_i) \leq 0\}$$

- 0-1 loss function:  $\mathbb{1}\{u \leq 0\}$ , where  $u = y_i f(\mathbf{x}_i)$ .
  - may not work: not convex !!!
- What function looks similar to 0-1 loss, but is convex?
  - One answer: Hinge loss,  $[1 - u]_+$ .



# Linear Discrimination

- If  $f(\mathbf{x}) = \mathbf{x}'\boldsymbol{\omega} + \beta$  is linear, then  $f(\mathbf{x}) = 0$  is a hyperplane.
- Want: a hyperplane in the middle of two classes.

The next section would be .....

**1** Separable Data: Maximum Margin Classifiers

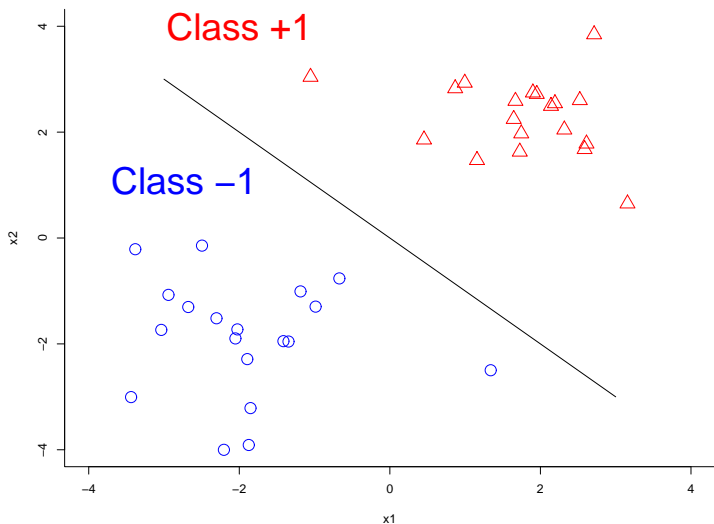
2 Linear SVM

3 Hinge Loss + Penalty

4 SVM Dual Problem

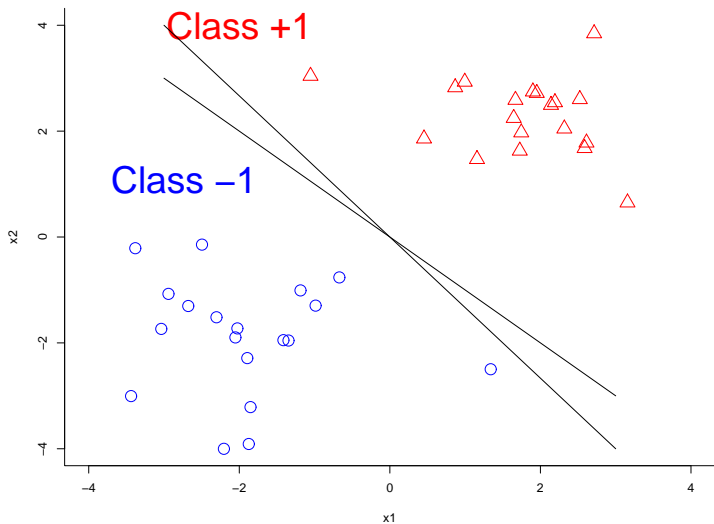
5 Non-Linear SVMs and the Kernel Trick

## Separable Case

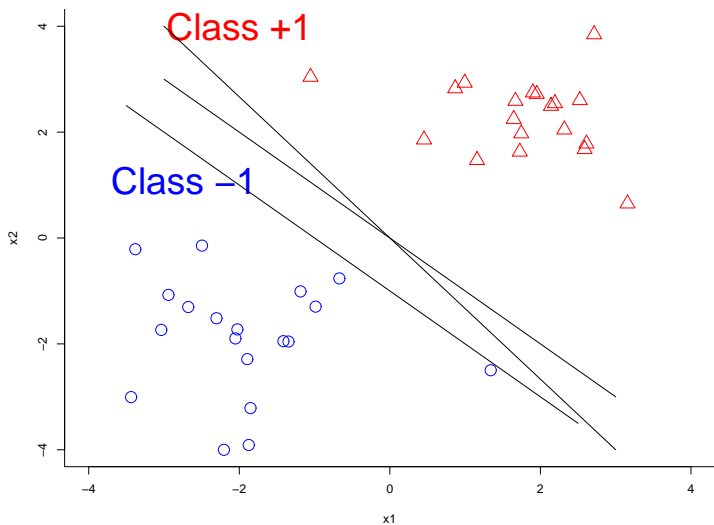




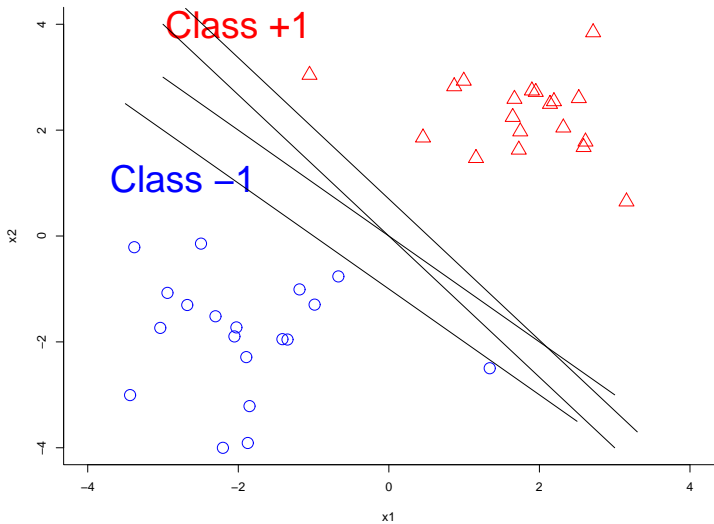
## Separable Case



## Separable Case



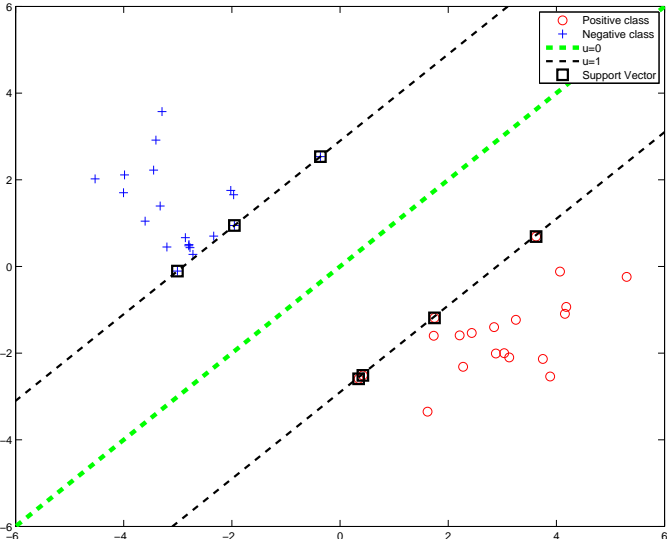
## Separable Case



# Linear Discrimination

- If  $f(\mathbf{x}) = \mathbf{x}'\boldsymbol{\omega} + \beta$  is linear, then  $f(\mathbf{x}) = 0$  is a hyperplane.
- Want: a hyperplane in the middle of two classes.
- Want: the margin induced by the hyperplane between these two classes to be large.

# Illustration Plot of SVM



## Three hyperplanes

- The separating hyperplane:  $\{\mathbf{x} : f(\mathbf{x}) = 0\}$ . It has dimension  $(p - 1)$ .
- The  $+$  plane:  $\{\mathbf{x} : f(\mathbf{x}) = A\}$  for some  $A > 0$
- The  $-$  plane:  $\{\mathbf{x} : f(\mathbf{x}) = -A\}$
- The support vectors: those points which the  $\pm$  planes go through. Denoted as  $\mathbf{x}_{SV}$ . Clearly

$$A = |f(\mathbf{x}_{SV})|$$

- **The margin** := the distance between the  $\pm$  planes

$$= \frac{2A}{\|\boldsymbol{\omega}\|}$$

We want to maximize it.

- By the definition of support vectors, also need to make sure that non-SVs are farther away:

$$f(\mathbf{x}_i) \geq A \text{ for all } y_i = 1 \text{ and } f(\mathbf{x}_i) \leq -A \text{ for all } y_i = -1$$

$$\forall i, y_i f(\mathbf{x}_i) \geq A$$

- $\|\boldsymbol{\omega}\|$  can be arbitrary, making  $y_i f(\mathbf{x}_i)$  hard to control.
  - Rescale  $\|\boldsymbol{\omega}\|$ , so that  $A = |f(\mathbf{x}_{SV})| = 1$ .

- So we try to

$$\begin{aligned} \max_{\boldsymbol{\omega}, \beta} \quad & \frac{2}{\|\boldsymbol{\omega}\|}, \\ \text{s.t.} \quad & y_i f(\mathbf{x}_i) \geq 1. \end{aligned}$$

- Equivalently,

$$\begin{aligned} \min_{\boldsymbol{\omega}, \beta} \quad & \frac{\|\boldsymbol{\omega}\|^2}{2}, \\ \text{s.t.} \quad & y_i f(\mathbf{x}_i) \geq 1. \end{aligned}$$

## Maximum Margin Classifiers

$$\min_{\omega, b} \frac{\|\omega\|^2}{2}, \text{ s.t. } y_i(\omega^T \mathbf{x}_i + b) \geq 1.$$

Can be convert to primal form optimization problem

$$\min_{\omega, b} \frac{\|\omega\|^2}{2} - \sum_{i=1}^n \alpha_i y_i (\omega^T \mathbf{x}_i + b) + \sum_{i=1}^n \alpha_i,$$

- Gradient equation:  $-\sum_{i=1}^n \alpha_i y_i \mathbf{x}_i + \omega = 0$
- That is the solution is  $\omega = \sum_{i=1}^n \alpha_i y_i \mathbf{x}_i$
- As will be shown later for the SVM,  $\alpha > 0$  when  $\mathbf{x}_i$  is a support vector, or  $= 0$  otherwise.
- In other words,  $\omega$  is defined by support vectors only.



# The next section would be .....

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## Non-separable Case

$$\min_{\omega, \beta} \frac{\|\omega\|^2}{2}, \text{ s.t. } y_i(\omega^T \mathbf{x}_i + b) \geq 1.$$

- If “ $\forall i, y_i f(\mathbf{x}_i) \geq 1$ ” is absolutely impossible, introduce a slack variable  $\xi_i \geq 0$  for each data vector  $\mathbf{x}_i$ .
- $y_i f(\mathbf{x}_i) \geq 1$  is relaxed to  $y_i f(\mathbf{x}_i) \geq 1 - \xi_i$ .
- $\xi_i$  represents the violation of ‘correct classification’.
- We want  $\sum_i \xi_i$  to be small. Add it to the objective function, rescaled by a constant  $C$ .

$$\begin{aligned} \min_{\omega, \beta, \xi} & \left( \frac{\|\omega\|^2}{2} + C \sum_i \xi_i \right), \\ \text{s.t. } & y_i f(\mathbf{x}_i) \geq 1 - \xi_i, \\ & \xi_i \geq 0. \end{aligned}$$

## Regularization Framework

- Equivalent to,

$$\min_{\omega, \beta} \left( \frac{\|\omega\|^2}{2} + C \sum_i [1 - y_i f(\mathbf{x}_i)]_+ \right).$$

- Or,

$$\min_{\omega, \beta} \left( \frac{1}{n} \sum_i [1 - y_i f(\mathbf{x}_i)]_+ + \lambda \frac{\|\omega\|^2}{2} \right).$$

- Or,

$$\begin{aligned} \min_{\omega, \beta} \frac{1}{n} \sum_i [1 - y_i f(\mathbf{x}_i)]_+, \\ \text{s.t. } \|\omega\|^2 \leq L. \end{aligned}$$

## Interpretations

- Solved by Quadratic Programming (QP) of the duality problem. Details to come.
- Final solution is

$$\omega = \sum_i \alpha_i y_i \mathbf{x}_i.$$

- For support vectors,  $\alpha_i > 0$ ; otherwise  $\alpha_i = 0$
- Important observation:  
**determined / influenced by the support vectors only.**
- Points in the margin?  $|f(\mathbf{x}_i)| < 1$
- Misclassified points?  $f(\mathbf{x}_i) < 0$

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## Hinge Loss + Penalty

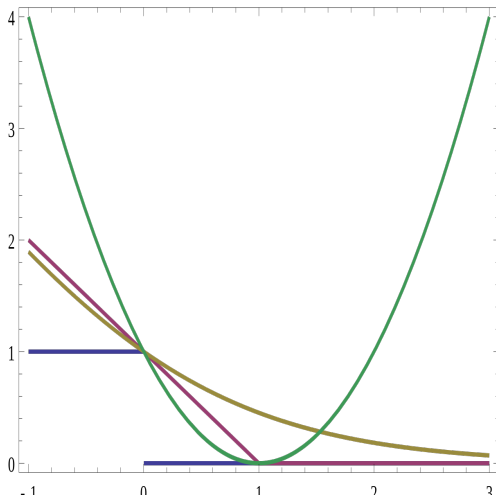
- 1 The maximum margin classifier for the linearly separable case is called hard-margin SVM.
- 2 The non-(linearly separable) case SVM with slack variables is called (1-norm) soft-margin SVM, which can be expressed as

$$\min_{\omega, \beta} \sum_{i=1}^n [1 - y_i(\beta + \omega^T \mathbf{x}_i)]_+ + \lambda \|\omega\|_2$$

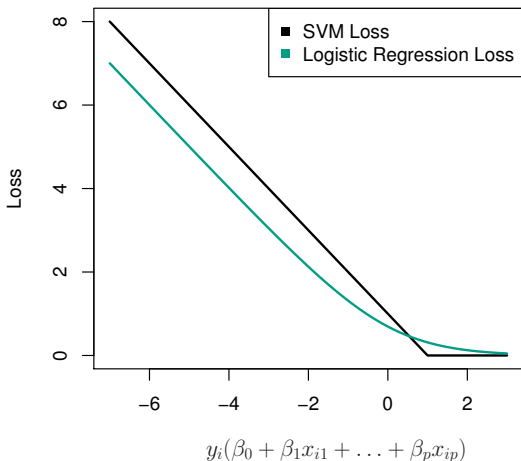
which is the sum of the Hinge loss functions over the sample plus a  $\ell_2$  penalty term.

Hinge Loss:

$$H(u) = [1 - u]_+, \text{ where } u = y_i f(\mathbf{x}_i) = y_i(\beta + \omega^T \mathbf{x}_i)$$



**Figure:** Blue is the 0-1 indicator function. Green is the square loss function. Purple is the hinge loss function. Yellow is the logistic loss function.



Hinge Loss:

$$H(u) = [1 - u]_+$$

Logistic Loss:

$$L(u) = \log(\exp(-u) + 1)$$



- Logistic loss is almost linear for very negatively large  $u$ , like the Hinge loss.
- Logistic loss is never exactly zero, while Hinge loss is 0 for large  $u$ .
- Logistic regression and the support vector classifier often give very similar results.
- When the classes are well separated, SVMs tend to behave better than logistic regression; in more overlapping regimes, logistic regression is often preferred.

## Some extensions of SVM

Recall: (1-norm) soft-margin SVM

$$\min_{\omega, \beta} \sum_{i=1}^n [1 - y_i(\beta + \omega^T \mathbf{x}_i)]_+ + \lambda \|\omega\|_2$$

2-norm soft-margin SVM

$$\min_{\omega, \beta} \sum_{i=1}^n \{ [1 - y_i(\beta + \omega^T \mathbf{x}_i)]_+ \}^2 + \lambda \|\omega\|_2$$

$\ell_1$  (Sparse) SVM

$$\min_{\omega, \beta} \sum_{i=1}^n [1 - y_i(\beta + \omega^T \mathbf{x}_i)]_+ + \lambda \|\omega\|_1$$

Support vector regression (omitted).

## Multiclass SVM

For multiclass-classification with  $k$  levels,  $k > 2$ , `libsvm` uses the one-against-one-approach, in which  $k(k - 1)/2$  binary classifiers are trained; the appropriate class is found by a voting scheme.

There are proposals for multiclass SVM using a single optimization. But this is beyond the scope of this class.

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## Solution

- How to solve SVM?
- Take the following formulation as an example:

$$\begin{aligned} \text{Primal: } \min_{\omega, \beta, \xi} & \left( \frac{\|\omega\|^2}{2} + C \sum_i \xi_i \right), \\ \text{s.t. } & y_i f(\mathbf{x}_i) \geq 1 - \xi_i, \\ & \xi_i \geq 0. \end{aligned}$$

- The primal problem is **Quadratic Programming (QP)** with  $d + 1 + n$  variables.
- However, often solve the **duality problem**, which is a QP problem with fewer variables.
- Can use a standard QP package to solve it.

## Duality of SVM

- Lagrangian:

$$L_S = \frac{\omega' \omega}{2} + \sum_{i=1}^n \{ C\xi_i - \alpha_i[y_i(\mathbf{x}'_i \omega + \beta) + \xi_i - 1] - \mu_i \xi_i \}.$$

Here  $\alpha_i \geq 0$ ,  $\mu_i \geq 0$  are KKT multipliers.

## KKT Condition for Optimality

- **KKT stationary conditions** say  $\frac{\partial L_S}{\partial \omega}$ ,  $\frac{\partial L_S}{\partial \beta}$  and  $\frac{\partial L_S}{\partial \xi_i}$  all need to equal to 0.

$$\omega - \sum_i \alpha_i y_i \mathbf{x}_i = \mathbf{0},$$

$$\sum_i \alpha_i y_i = 0,$$

$$C - \alpha_i - \mu_i = 0.$$

- **KKT complementary slackness condition** says that,

$$\alpha_i [y_i (\mathbf{x}_i' \omega + \beta) + \xi_i - 1] \equiv 0 \text{ and}$$

$$\mu_i \xi_i \equiv 0$$

## Solve the dual form

- KKT conditions combined with  $\alpha_i \geq 0$ ,  $\mu_i \geq 0$ , lead to the dual problem:

$$\text{Dual: } \max_{\alpha_i} \left( -\frac{1}{2} \sum_i \sum_j \alpha_i \alpha_j y_i y_j \mathbf{x}'_i \mathbf{x}_j + \sum_i \alpha_i \right)$$
$$\text{s.t. } \sum_i \alpha_i y_i = 0, \quad 0 \leq \alpha_i \leq C.$$

- This is a standard QP problem with  $\alpha_i$ 's as the unknowns.
- There are  $n$  unknown variables instead of  $d + 1 + n$  as in the primal problem.



## From Dual Solution to Primal Solution

- The  $\omega$  can be found by the first KKT condition:

$$\omega = \sum_i \alpha_i y_i \mathbf{x}_i.$$

- Also note that  $\alpha_i[y_i(\mathbf{x}'_i\omega + \beta) + \xi_i - 1] \equiv 0$  and  $\mu_i\xi_i \equiv 0$ , and  $C - \alpha_i - \mu_i = 0$ .
- Thus

$$\alpha_i > 0 \Rightarrow y_i(\mathbf{x}'_i\omega + \beta) + \xi_i - 1 = 0,$$

$$\alpha_i < C \Rightarrow \mu_i \neq 0 \Rightarrow \xi_i = 0.$$

- In order to find out  $\beta$ , we find a data vector  $(\mathbf{x}_i, y_i)$  where  $0 < \alpha_i < C$ , and calculate  $\beta = -(\mathbf{x}'_i\omega) + 1/y_i$ . (Or take an average of such estimators.)

## Support vectors and $\alpha_i$

We call the data vectors with  $0 < \alpha_i \leq C$  the **support vectors**

- Since  $\alpha > 0$ ,  $y_i(\mathbf{x}'_i\boldsymbol{\omega} + \beta) + \xi_i - 1 = 0$  holds exactly. **Support vectors** are either on one of the  $\pm$  planes, or fall into the middle, or are completely misclassified.
- Among those which are on the planes ( $\xi_i = 0$ ), we have points with  $0 < \alpha_i < C$ . This is because if  $\alpha_i < C$ , then  $\mu_i \neq 0$ , then  $\xi_i$  must = 0.
- The reminders of the **support vectors** ( $\xi_i > 0$ ) have  $\alpha_i = C$

If  $\alpha_i = 0$  (not a support vectors), then the data  $i$  corresponds to  $y_i f(\mathbf{x}_i) > 1$ .

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## Dual Problem of SVM

For training:

$$\begin{aligned} \max_{\alpha_i} & \left( -\frac{1}{2} \sum_i \sum_j \alpha_i \alpha_j y_i y_j \mathbf{x}_i' \mathbf{x}_j + \sum_i \alpha_i \right) \\ \text{s.t. } & \sum_i \alpha_i y_i = 0, \quad 0 \leq \alpha_i \leq C. \end{aligned}$$

For prediction:

$$f(\mathbf{x}) = \mathbf{x}^T \boldsymbol{\omega} + b = \sum_i \alpha_i y_i \mathbf{x}^T \mathbf{x}_i + b.$$

since  $\boldsymbol{\omega} = \sum_i \alpha_i y_i \mathbf{x}_i$

- training depends on inner products  $\mathbf{x}_i^T \mathbf{x}_j$ , for  $i, j = 1, \dots, n$  only.
- prediction depends on inner products  $\mathbf{x}^T \mathbf{x}_i$ , for  $i = 1, \dots, n$  only.

## Kernel Trick

Replace  $\mathbf{x}_i^T \mathbf{x}_j$  with  $k(\mathbf{x}_i, \mathbf{x}_j)$  for a pre-chosen kernel function  
 $k : \mathbb{R}^p \times \mathbb{R}^p \mapsto \mathbb{R}$ .

- $\mathbf{x}_i^T \mathbf{x}_j$  is the dot product between  $\mathbf{x}_i$  and  $\mathbf{x}_j$  in the Euclidean space.
- What really happens in kernel trick:
  - 1 each input vector  $\mathbf{x}_i$  is mapped to a feature first before applying SVM:

$$\mathbf{x}_i \mapsto \phi(\mathbf{x}_i) \in \mathbb{R}^Q,$$

- 2 only the inner products of the mapped features  $\langle \phi(\mathbf{x}_i), \phi(\mathbf{x}_j) \rangle$  are needed in computation.
- 3 It so happens that  $\langle \phi(\mathbf{x}_i), \phi(\mathbf{x}_j) \rangle = k(\mathbf{x}_i, \mathbf{x}_j)$

## Training

$$\begin{aligned} \max_{\alpha_i} & \left( -\frac{1}{2} \sum_i \sum_j \alpha_i \alpha_j y_i y_j \mathbf{x}_i' \mathbf{x}_j + \sum_i \alpha_i \right) \\ \text{s.t.} & \sum_i \alpha_i y_i = 0, \quad 0 \leq \alpha_i \leq C \end{aligned}$$

becomes

$$\begin{aligned} \max_{\alpha_i} & \left( -\frac{1}{2} \sum_i \sum_j \alpha_i \alpha_j y_i y_j k(\mathbf{x}_i, \mathbf{x}_j) + \sum_i \alpha_i \right) \\ \text{s.t.} & \sum_i \alpha_i y_i = 0, \quad 0 \leq \alpha_i \leq C \end{aligned}$$

## Prediction

$$f(\mathbf{x}) = \mathbf{x}'\boldsymbol{\omega} + \beta = \mathbf{x}' \sum_i \alpha_i y_i \mathbf{x}_i + \beta = \sum_i \alpha_i y_i \mathbf{x}' \mathbf{x}_i + \beta$$

where  $\boldsymbol{\omega} = \sum_i \alpha_i y_i \mathbf{x}_i$ . has become

$$f(\mathbf{x}) = \sum_i \alpha_i y_i k(\mathbf{x}, \mathbf{x}_i) + \beta$$

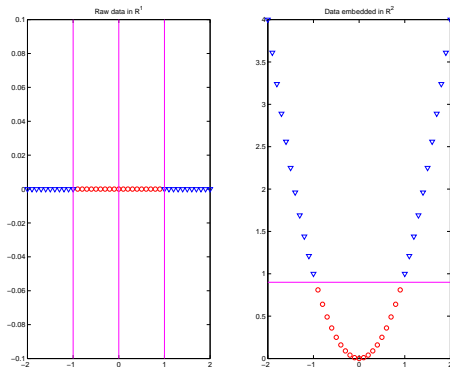
Note that for fixed  $\mathbf{x}_i$ ,  $k(\mathbf{x}, \mathbf{x}_i)$  is usually not a linear function of  $\mathbf{x}$ . Hence instead of a flat separating hyperplane, the kernel SVM has a curved separating boundary

$$\{\mathbf{x} : \sum_i \alpha_i y_i k(\mathbf{x}, \mathbf{x}_i) + \beta = 0\}$$

## Why kernel trick works?

- Replacing  $\mathbf{x}_i' \mathbf{x}_j$  by  $k(\mathbf{x}_i, \mathbf{x}_j)$  is a wonderful idea that can extend linear SVM to nonlinear situations.
- **Kernel SVM = “linear” SVM conducted in a feature space with transformed training data  $(\phi(\mathbf{x}_i), y_i)$**
- Example of a more general methods called *embedding*.
- Example:  $\phi(x) : x \mapsto (x, x^2)^T$ . Then instead of a linear SVM in the  $\mathbb{R}$  space, do it in the  $\mathbb{R}^2$  space, with the transformed  $((x_i, x_i^2)^T, y_i)$  as training data.





- It was hopeless to find a 'good' cut-off point in  $\mathbb{R}$ ; it is easy to find a separating line in  $\mathbb{R}^2$ . When the data is 'bend' back to  $\mathbb{R}^1$ , the separating line becomes two cut-off points.
- Imagine that now  $\phi$  is much more sophisticated and it can map to a richer feature space.

## A more advanced example

Consider a less trivial example

- Let  $\mathbf{x} = (x_1, x_2)' \in \mathbb{R}^2$ , and  $\phi(\mathbf{x}) = (x_1^2, x_2^2, \sqrt{2}x_1x_2)'$ .
- Then the new features  $\phi(\mathbf{x})$  and  $\phi(\mathbf{y})$  has inner product

$$\begin{aligned}\phi(\mathbf{x})'\phi(\mathbf{y}) &= (x_1^2, x_2^2, \sqrt{2}x_1x_2)(y_1^2, y_2^2, \sqrt{2}y_1y_2)' \\ &= (x_1y_1 + x_2y_2)^2 = (\mathbf{x}'\mathbf{y})^2,\end{aligned}$$

which corresponds to the polynomial kernel

$$k(\mathbf{x}, \mathbf{y}) = (c + \mathbf{x}'\mathbf{y})^d \text{ with } c = 0 \text{ and } d = 2$$

Remember in this case:

$$\phi(\mathbf{x})'\phi(\mathbf{y}) = k(\mathbf{x}, \mathbf{y})$$

- When we conduct linear SVM in the new feature space, with training data  $(\phi(\mathbf{x}_i), y_i)_{i=1, \dots, n}$ , the resulting classifier would be

$$f(\mathbf{x}) = \phi(\mathbf{x})' \sum_i \alpha_i y_i \phi(\mathbf{x}_i) + \beta = \sum_i \alpha_i y_i k(\mathbf{x}, \mathbf{x}_i) + \beta$$

- In both training and in prediction, the precise form of  $\phi(\mathbf{x})$  is not needed, only that of  $k(\cdot, \cdot)$  is.

## $\phi$ can map to infinite dimensional space

For example, for Gaussian kernel, and assume  $x \in \mathbb{R}^1$ .

$$\begin{aligned}k(x_i, x_j) &= e^{-\gamma \|x_i - x_j\|^2} = e^{-\gamma (x_i - x_j)^2} = e^{-\gamma x_i^2 + 2\gamma x_i x_j - \gamma x_j^2} \\&= e^{-\gamma x_i^2 - \gamma x_j^2} \left( 1 + \frac{2\gamma x_i x_j}{1!} + \frac{(2\gamma x_i x_j)^2}{2!} + \frac{(2\gamma x_i x_j)^3}{3!} + \dots \right) \\&= e^{-\gamma x_i^2 - \gamma x_j^2} \left( 1 + \sqrt{\frac{2\gamma}{1!}} x_i \cdot \sqrt{\frac{2\gamma}{1!}} x_j + \sqrt{\frac{(2\gamma)^2}{2!}} x_i^2 \cdot \sqrt{\frac{(2\gamma)^2}{2!}} x_j^2 + \dots \right) \\&= \phi(x_i)^T \phi(x_j)\end{aligned}$$

where

$$\phi(x) = e^{-\gamma x^2} \left( 1, \sqrt{\frac{2\gamma}{1!}} x, \sqrt{\frac{(2\gamma)^2}{2!}} x^2, \dots \right) \in \mathbb{R}^\infty$$

**Again, don't torture yourself. Only need to know the kernel!**

## Examples of popular kernels

- The linear kernel:

$$k(\mathbf{x}, \mathbf{y}) = \mathbf{x}'\mathbf{y}.$$

This leads to the original, linear SVM.

- The polynomial kernel:

$$k(\mathbf{x}, \mathbf{y}) = (c + \mathbf{x}'\mathbf{y})^d.$$

We can write down the expansion explicitly, so the mapping  $\phi$  can be explicitly expressed.

- The Gaussian (radial basis function) kernel:

$$k(\mathbf{x}, \mathbf{y}) = \exp\left(-\frac{1}{\sigma^2} \|\mathbf{x} - \mathbf{y}\|^2\right).$$

The feature space where  $\phi(\mathbf{x})$  lies is infinite dimensional.  
(The mapping  $\phi$  is only implicitly defined)