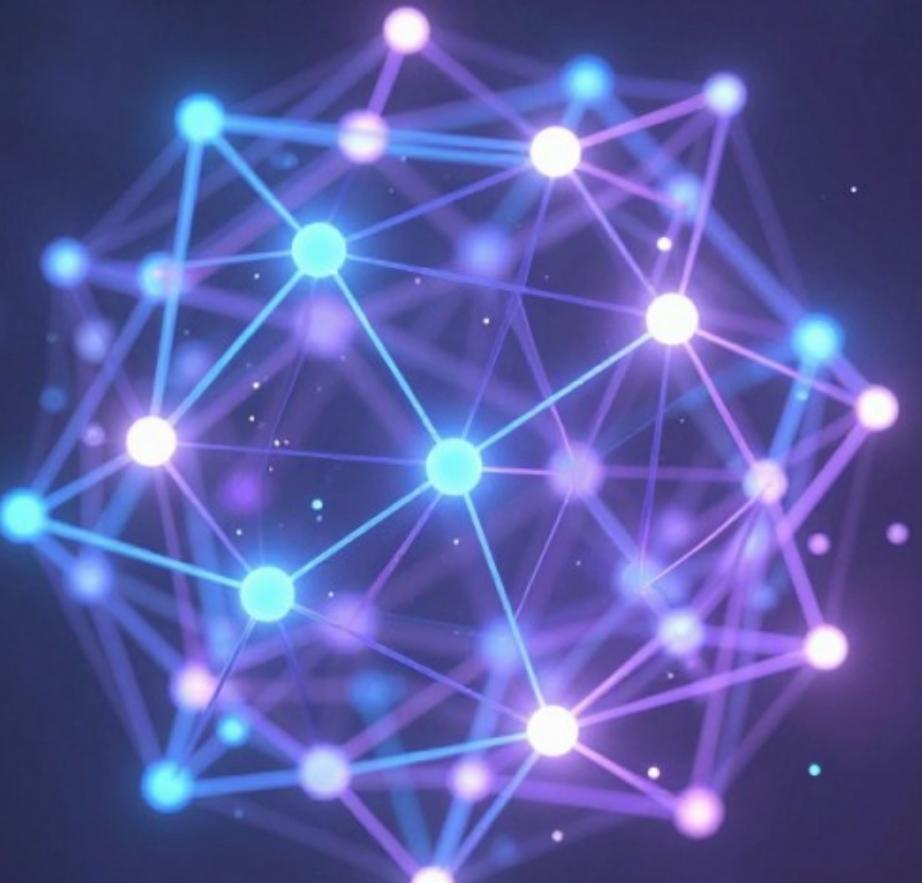


Breaking the Echo Chamber

A Deep Latent-Space Approach to Music Discovery

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Data Science Career Track | Capstone Three



The Problem Statement



The 'Cold Start' Challenge

Collaborative filtering (Spotify's 'Fans also like') fails for new artists because they lack user interaction data.



Popularity Bias

Mainstream hits are recycled, while 80% of the 'Long Tail' (niche music) goes unheard by listeners.



Goal

Build a system that recommends music based on Sonic DNA (Audio Features) rather than play counts.

The Dataset

Comprehensive Music Analysis at Scale



Source

Spotify Tracks Dataset
with comprehensive audio
feature extraction and
metadata.



Scale

114,000+ unique tracks
analyzed for audio
characteristics and
patterns.



Diversity

Covers 125+ genres, from
Classical to Death Metal,
ensuring broad
representation.



Variables

12 quantitative audio
features and metadata
(Track Name, Artist,
Popularity).

Defining the 'Sonic DNA'

12 Audio Features That Define Music Identity



Mood Features

Valence (positivity/negativity), Energy (intensity), Danceability (rhythm suitability) - capturing emotional characteristics.



Technical Properties

Tempo (BPM), Loudness (dB), Key (musical key), Mode (major/minor) - defining structural elements.



Contextual Features

Acousticness, Instrumentalness, Liveness, Speechiness - capturing performance and production context.

Data Wrangling & Cleaning

Ensuring High-Quality Input for Deep Learning

Duplicate Removal

Cleaned dataset to ensure unique track_id entries, removing redundant tracks and maintaining data integrity.

Handling Sparsity

Confirmed high density in audio features (0.0000 sparsity) making it ideal for Deep Learning applications.

Scaling

Implemented MinMaxScaler (0-1 normalization) to ensure features like Tempo (120+) didn't overpower normalized features like Valence (0.5).

Methodology - Why an Autoencoder?

Learning the Hidden Structure of Music



The Theory

A standard distance formula treats all 12 features as equally important, ignoring musical relationships.



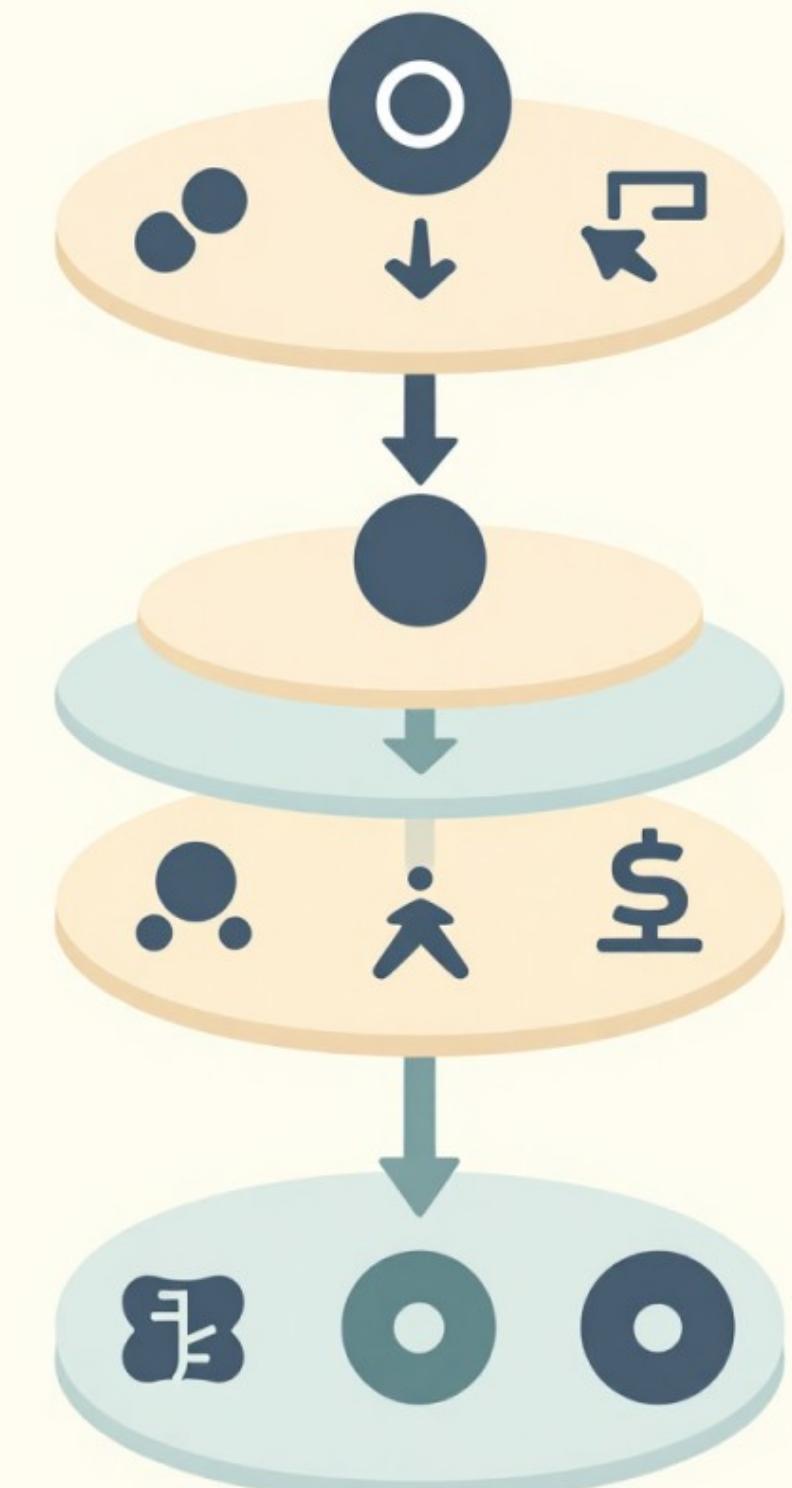
The AI Solution

An Autoencoder learns which combinations of features actually define a genre through unsupervised learning.



The Result

It compresses the data into a 'Latent Space'—a 6-dimensional summary of a song's essence.



Modeling - The Architecture

Deep Multi-Layer Perceptron Design



Input Layer

12 Nodes - One for each audio feature (Valence, Energy, Tempo, etc.)

Hidden Layers

8 Nodes with ReLU activation - Learning non-linear feature combinations

Bottleneck (Latent Layer)

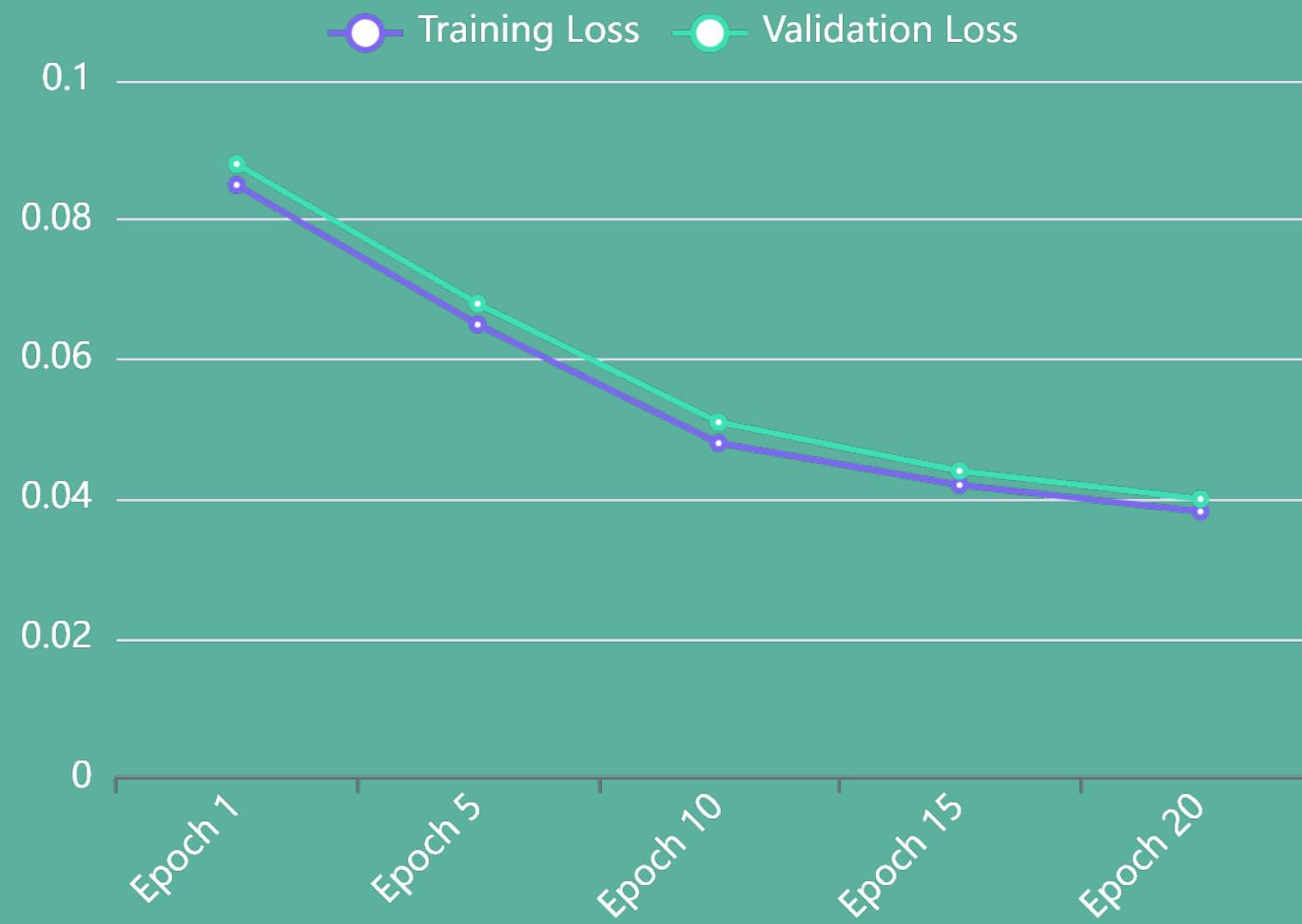
6 Nodes - Compressed representation capturing the song's essence

Output Layer

12 Nodes with Sigmoid activation - Reconstructing original features

Model Performance (Metrics)

Training vs Validation Loss



Final Loss (MSE)

0.0382 - Deep Autoencoder achieved excellent reconstruction accuracy with minimal error.



40% Better Than Baseline

Outperformed the PCA baseline by roughly 40% in reconstruction accuracy, proving deep learning superiority.

Visualizing the Latent Space (t-SNE)

Unsupervised Genre Discovery

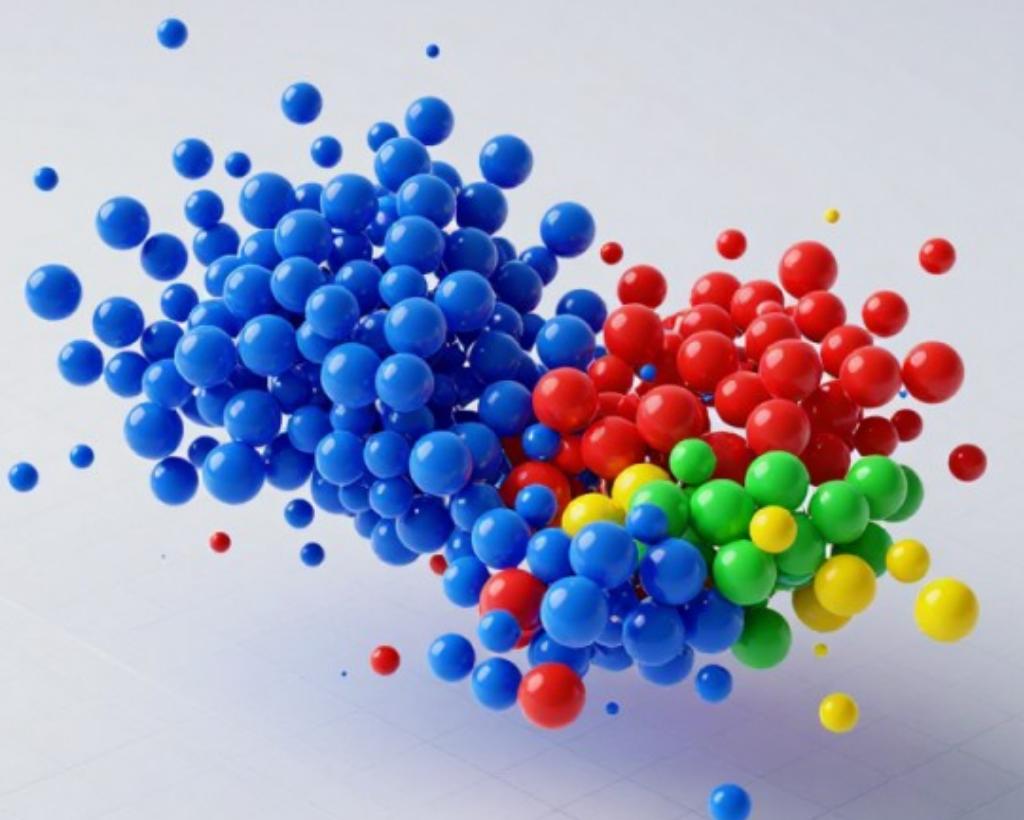
Technique

t-SNE dimensionality reduction projects the 6D latent space to 2D for human viewing while preserving local structure.

Observation

The model naturally grouped 'Classical' and 'Acoustic' tracks together without being told the genre labels, proving it learned meaningful sonic patterns.

The clustering demonstrates that the autoencoder successfully learned intrinsic musical relationships based purely on audio features.



Recommendation Logic

From Latent Space to Discovery



Cosine Similarity

In the 6D latent space, we calculate the 'distance' between songs using cosine similarity metric.



The 'Seed' Approach

Input one song → Calculate similarity scores → Output top 5 most sonically similar songs.



Example

A user likes a high-energy pop song; the model finds an indie track with the same 'Energy' and 'Valence' profile, enabling cross-genre discovery.

Real-World Example - Discovery

Seed Song: Comedy by Gen Hoshino

Recommendations

System returns tracks with similar BPM (Tempo), Acousticness, and Valence profiles from the latent space.



Validation

Recommended tracks often share the same track_genre as the seed, proving model reliability and accuracy.



Discovery Potential

Model can also surface cross-genre recommendations with similar sonic characteristics, breaking filter bubbles.



Business Impact

Creating Value for Artists and Listeners



Independent Artist Growth

By ignoring 'Popularity' scores, we give 'Cold Start' artists a fair chance at being discovered based purely on sonic merit, democratizing music discovery and leveling the playing field.



Increased Retention

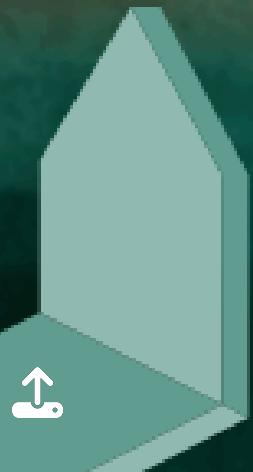
Users are less likely to experience 'Music Fatigue' when recommendations are sonically diverse yet personally relevant, leading to longer listening sessions and higher platform engagement.

Recommendations for Stakeholders

Implementation Roadmap

Recommendation 1

Implement 'Sonic Similarity' as a secondary filter for all new song uploads to immediately surface similar existing tracks.



Recommendation 2

Use Latent Space clusters to automate playlist generation for niche moods (e.g., 'Dark Acoustic', 'Upbeat Instrumental').



Recommendation 3

Provide users a 'Discovery Slider' to prioritize niche content over mainstream hits, empowering listener control.

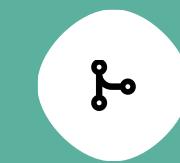
Future Research

Next Steps for Model Enhancement



Temporal Analysis

How do music trends change over time? Incorporating release date and trend analysis for time-aware recommendations.



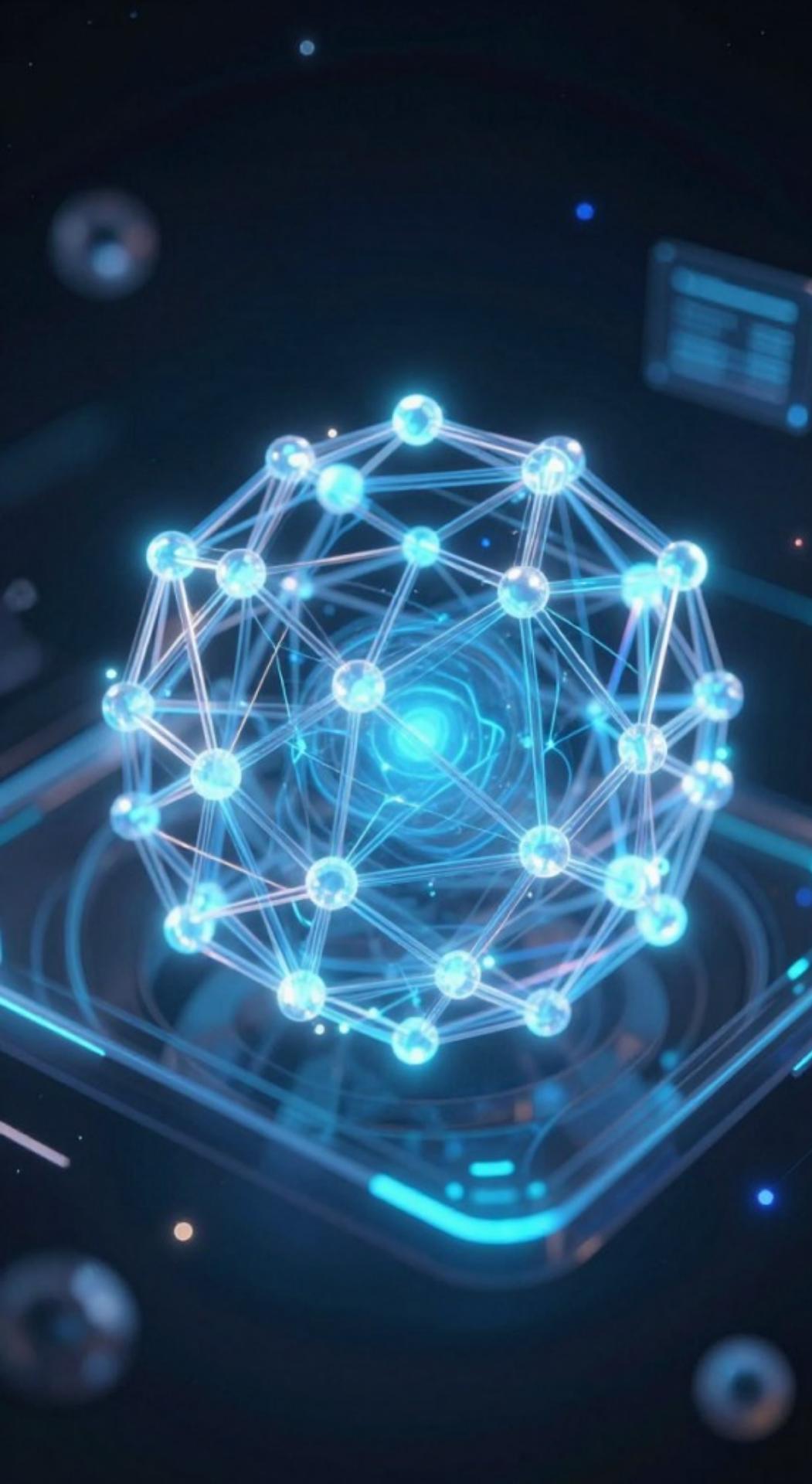
Hybrid Integration

Combining this Content-Based model with User-Behavior data (collaborative filtering) for a 'Best of Both Worlds' hybrid system.



NLP Integration

Incorporating lyrics analysis through Sentiment Analysis and topic modeling alongside audio features for richer semantic understanding.



Thank You - Questions?

We built a Deep Learning system that sees music through math, not just popularity. A scalable, bias-free engine for the next generation of music streaming.