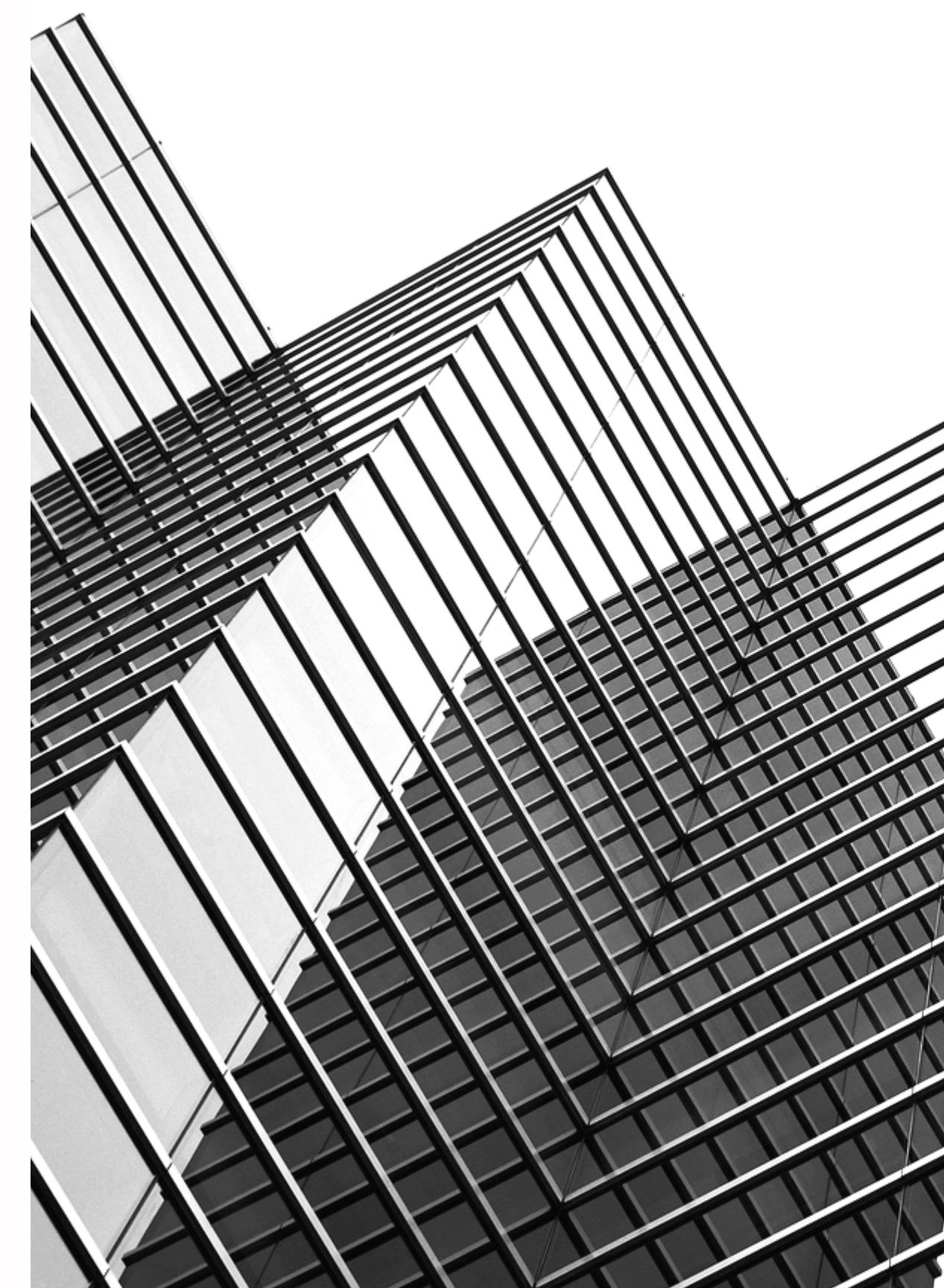


STUDENT PROFESSIONAL AWARENESS CONFERENCE



PATRONAGE PACKAGE

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WHAT IS SPAC?



SPAC ENCOURAGES STUDENTS TO LEARN FROM THE VARIED EXPERIENCES OF SUCCESSFUL INDUSTRY PROFESSIONALS WHILE PROMOTING INTERACTION WITH POTENTIAL EMPLOYERS.

02

The IEEE Student Professional Awareness Conference (SPAC) is an annual formal dinner event which serves respected professionals to engage with engineering and computer science students within their fields.

SPAC provides students, academics, and industry professionals, a chance to network and bridge the gap between classrooms and boardrooms, empowering its attendees to build professional connections.

Hosted in 1979 for the first time, SPAC has manifested itself as an event where future professionals get exposure to the world of professionalism which complements their vocational education.

EVENT DETAILS



**JANUARY 23RD, 2020
SALA SAN MARCO
215 PRESTON ST,
OTTAWA, ON K1R7R1**

Located close to Little Italy, the Sala San Marco is an ideal networking venue. The back of the main ballroom has been reserved for patrons, to set up meeting spaces and display tables, while leaving space at the front to accommodate up to 300 attendees for our event.

Attendees include:

- Company representatives, ranging from human resources to technical personnel
- An estimated 200 local engineering and computer science students at the graduate and undergraduate levels
- Distinguished professors and academics

03

SPAC 2020

AGENDA



5:30-6:30 PM
REGISTRATION AND NETWORKING

6:35 - 6:45 PM
WELCOME REMARKS

6:45 - 7:10 PM
FIRST SPEAKER

7:10 - 7:45 PM
DINNER

7:50 - 8:05 PM
SECOND SPEAKER

8:05 - 8:20 PM
CLOSING REMARKS AND PRIZES

8:20 - 10:20 PM
NETWORKING

04

OUR SUCCESS STORIES



Enthusiastic support from patrons, researchers, and students made SPAC a remarkable success last year. Over 110 industry professionals, 20 faculty members, and 210 engineering and computer science students from Carleton University, the University of Ottawa, and Algonquin College attended SPAC in 2019. SPAC was a huge success in 2019 for the patrons as well as the students; with the large group that we were able to bring last year, we aim to bring the same successes and connections to our attendees this year.

In 2019, our patrons included BlackBerry/QNX, Qlik, Communications Security Establishment Canada, Deloitte, Curtiss-Wright Defense Solutions, Accenture, Public Service Commission of Canada, Martello, Lumenera Corporation, Ross, Scalian and others as well as the IEEE Ottawa Section. Furthermore, representatives from various companies located in the Ottawa region attended SPAC.

We are always looking for more opportunities to help students build their professional networks.

06

By attending SPAC, your organization will get the opportunity to showcase its work and garner interest in hiring highly motivated students.

Your organization will form connections with Ottawa's best and brightest engineering and computer science students who are excited to explore various employment opportunities. In addition, your organization will establish itself as a key figure within the local Ottawa IEEE community through our various patronage options.

BENEFITS OF ATTENDING **SPAC 2020**



07

HOW YOU CAN HELP

Your support will ensure the event's success and will help promote your organization. We are happy to offer a flexible range of patronage packages to fit your organization's needs. The next page explains the different patronage options, however, it is important to note that any of these packages can be customized.



PARTNER (\$2000)

- Ten (10) complimentary conference registrations
- Three (3) display tables in networking area
- Space for banners in networking area, close to entrance and beside main stage
- Large logo on website and booklet
- Individual display of logo on slide-show during the event
- One spot reserved for a speaker from your company
- Public mention of patron during the welcome speech and closing remarks
- Pitch time 3-5 minutes from a representative
- Sponsored buses with brochures and info packages
- Receive resume booklet prior to event for hiring
- Talking points sheet (brochure with information on the company)
- Swag bags to put swag inside the bag when students get on the bus

GOLD (\$1000)

- Eight (8) complimentary conference registrations
- Two (2) display tables in networking area
- Space for banners in networking area and close to entrance
- Medium-sized logo on website and booklet
- Group display of logo on slide-show during the event
- Sponsored buses with brochures and info packages of company
- Receive resume booklet prior to event for hiring
- Swag bags to put swag inside the bag when students get on the bus

SILVER (\$700)

- Six (6) complimentary conference registrations
- One (1) display table in the networking area
- Space for a banner in the networking area
- Small-sized logo on website and booklet
- Group display of logo on slide-show during the event

BRONZE (\$300)

- Three (3) complimentary conference registrations
- Space for a banner in the networking area
- Group display of logo on slide-show during the event

*For a customized patronage package, contact the event chair at lead@ieeespac.ca

ABOUT IEEE CARLETON

The IEEE Carleton University Student Branch is one of the largest IEEE Student Branches in Canada with over 400 IEEE student members in various programs ranging from all streams of engineering, physics, and computer sciences. By organizing technical and non-technical events, the student branch provides members and non-members the resources to expand their careers and become successful professionals. The most recent awards the branch has been awarded includes: 2017 IEEE Region 7 Exemplary Student Branch Award, 2016 IEEE Region 7 Exemplary Student Branch Award, 2016 IEEE Region 7 Gold Darrel Chong Award for IEEE Carleton's Stay Late and Make (SLAM), 2015 IEEE Region 7 Silver Darrel Chong Award for IEEE Carleton's Stay Late and Make (SLAM), and 2015 IEEE Region 7 Bronze Darrel Chong Award for IEEE Carleton's Workshop series. In recent years, the IEEE Carleton Student Branch launched the Women in Engineering (WIE) affinity group to extend their services to a wider range of students. Find us online at <http://ieeecarleton.ca>

ABOUT IEEE UNIVERSITY OF OTTAWA

IEEE uOttawa services over 2500 students in electrical engineering, computer science, software engineering and other technology option programs offered at the University of Ottawa. Its objective is to bridge the gap between students and industry, while promoting a fun environment for the student body. The University of Ottawa IEEE has been awarded honors such as the IEEE Exemplary Student Branch Canada, the Outstanding Student Branch Award and Runner Up in the IEEE MGA Website Competition in 2010. The branch also offers a variety of events during orientation week such as: Meet and Greets, Scavenger Hunts, Outdoors Games Days, technical talks, Workshops, and EngiBEERing Pub nights. The University of Ottawa WIE branch also organizes the annual Wine and Cheese event and various workshops such as Tech Law for students and members. As always, IEEE uOttawas happy to be involved with IEEE SPAC. Find more information about us at <http://ieeeuottawa.ca>

ABOUT IEEE ALGONQUIN COLLEGE

The IEEE Algonquin College Student Branch is a Non-profit professional association fostering technological innovation while advancing members' careers through: networking and information sharing, technical meetings and education activities. NETWORKING and LEADERSHIP are key elements that have driven members to stand out both academically and socially. With the annual Meet-and-Greet, new-members and non-members have the opportunity to collaborate and gain the most from IEEE. In addition, the regular meetings keep students up to date with all branches activities in the Ottawa area. Find us online at <http://algonquin.ieee.ca>

**GET IN
TOUCH WITH
US!**

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SPAC



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