

Hokimi AR

Seamless AR integration

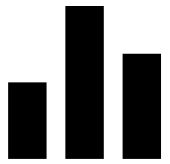
SEAMLESS INTEGRATION

Providing easy AR integration services for Businesses and a composite API for Developers

WHAT IS HOKIMI?

Hokimi aims to be a solution service for Augmented reality, by utilizing immersive technology. Hokimi strives to make life in general easier by providing solutions that increase customer retention, customer engagement, ease and productivity. Hokimi is innovative in its approach to all business sectors, by providing an easy to use and easy to scale platform for integrating Augmented and virtual reality.

THE PROBLEM



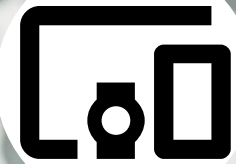
Crowded/Competitive Marketplace

The E-commerce space is getting increasingly congested with hundreds of businesses offering the same product to the same target audience



Customer's Exploding Expectations

Fulfilling the ever-evolving customer demand and expectation is a huge change for businesses today



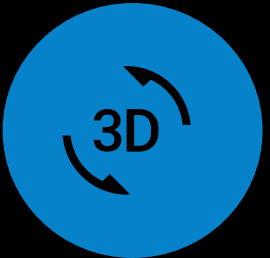
Customer Experience

Shoppers expect a similar if not same experience as one they would get in a brick and mortar store

— THE SOLUTION



Making use of AR to give a business competitive differentiation in the crowded industry

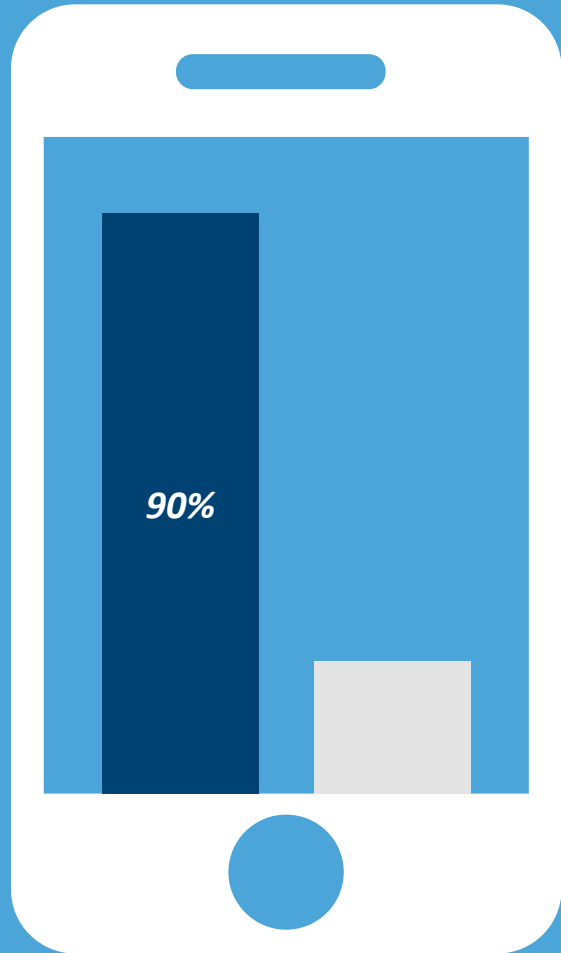


Meeting Customer expectations by bringing products to life with detailed information using AR

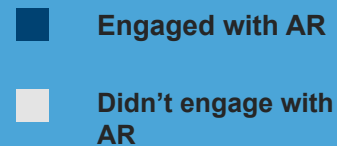


Using the AR experience to increase the engagement between businesses and their customers

LET THE STAT'S DO THE TALKING !



Sales conversion rate up by **90%** for consumers enagaging with AR compared to those that don't



200%

more engaging experience

AR experiences are more
engaging, compared to non-AR
equivalents



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By leveraging immersive technology, Hokimi provides a platform for businesses to give their customers easy-to-use, immersive, and interactive experiences with as much detail as possible increasing customer engagement, convenience and retention.

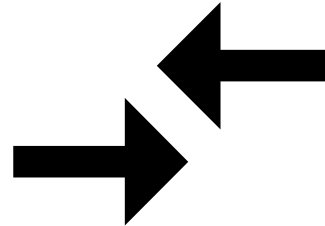
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THE PRODUCTS —

WebARI

Seamlessly integrate virtual products into your product landing page

- Virtually view and Enage with products in your own space
- Completely Web based
- Works on all devices

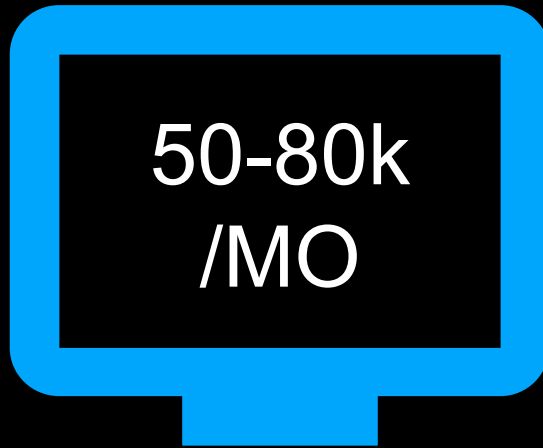


LiveARI

Give your customers the AR experience right there in your store

- Well structured Information about products
- QR code trigger
- Interactive Controls

THE BUSINESS MODEL



- Access to hokimi DB
- Qr code and Link Generation
- Access to HokimiAPI
- Custom 3D Models



Basic upload of 3d models
with limited Qr codes and link
generation



Tailored Experiences

MARKET VALIDATION

In today's E-economy, there are **Limited options** for businesses that want to adopt Xr technology into their customer experience

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48% of **consumers** would more likely shop at a retailer that uses AR

BRP Consulting

MARKET SIZE



\$27.4 Billion:

AR revenue by 2023

16 - 34

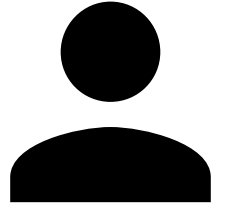
Most users are within this age
group

\$50 Billion

AR market value by 2024

IT'S ONLY JUST THE BEGINNING !

THE TEAM



Oni Oluwatunmise
Full-Stack Developer
computer science student

Olukoya Iyiola
Lead Developer
Computer Science Student

Oguntoye Samuel
Project manager and
User interface designer
Computer Science Student