

## Wright B. Seneres

*Jefferson - East Falls*

*Kanbar College of Design,  
Engineering, and Commerce*

*School of Design and Engineering*

## DIGD 206: FOUNDATIONS IN WEB DESIGN AND STRATEGY 17FL (2017 Fall)

### PROJECT #1: PORTFOLIO SITE

#### Introduction:

In-class activities will be incorporated into a project for each student to create an individual professional portfolio website, including digital documentation of personas, user tasks and flow, mobile-first wireframes, mood boards/UI kit, visual comps/prototypes, responsive HTML/CSS code, and uploading to web hosting. A final presentation/critique will be made by the students during the semester.

**More information will be added to this document week-by-week.**

#### Scoring:

See rubric for more information.

DELIVERABLE	POINTS
Quizzes (on EDPuzzle)	10
Site persona	10
User task flow	10
Sitemap	10
Mood board	10
Wireframes	10
Photoshop comps	10
HTML/CSS code	70
Web hosting	10
In-class presentation	25
Slack critique	15
Wordpress exercise	5
CSS framework exercise	5
<b>TOTAL</b>	<b>200</b>