



Wright B. Seneres

Jefferson - East Falls

*Kanbar College of Design,
Engineering, and Commerce*

School of Design and Engineering

DIGD 206: FOUNDATIONS IN WEB DESIGN AND STRATEGY 17FL (2017 Fall)

PROJECT #1: PORTFOLIO SITE

Introduction:

In-class activities will be incorporated into a project for each student to create an individual professional portfolio website, including digital documentation of personas, user tasks and flow, mobile-first wireframes, mood boards/UI kit, visual comps/prototypes, responsive HTML/CSS code, and uploading to web hosting. A final presentation/critique will be made by the students during the semester.

More information will be added to this document week-by-week.

Week 2 (Mon Aug 30)

For the first exercise in this project, you will use the [Aarron Walter template for design personas](#) to start documenting how your portfolio site will take shape. For your grade tonight, you will submit this document in progress (I can come around and take pictures of your work-in-progress or you can email or Slack message me your work-in-progress. The completed version of this is due at the end of the semester.)

Scoring:
See rubric for more information.

DELIVERABLE	POINTS
Quizzes (on EDPuzzle)	10
Site persona	10
User task flow	10
Sitemap	10
Mood board	10
Wireframes	10
Photoshop comps	10
HTML/CSS code	70
Web hosting	10
In-class presentation	25
Slack critique	15
Wordpress exercise	5
CSS framework exercise	5
TOTAL	200