

DIGD 307: ADVANCED WEB DESIGN AND STRATEGY

17FL (2017 Fall)

WEEK 1 MONDAY 8/21

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Introduction:

We will write code (foundation-level HTML and CSS, from scratch) for a website based on a Photoshop comp I have prepared. We will do this as a class as a refresher.

In-Class Activities: Foundations HTML & CSS

Brief

GLOBEX runs boutique food trucks in a number of cities nationwide:

- Mix and Cheese: Your macaroni and cheese plus other stuff in a bowl from a food truck solution

A logo for this food truck is provided in the 17FL-week1-students.zip file at <https://github.com/dynowright/PhilaU-17FL-DIGD-307>, as well as a PNG of the Photoshop comps.

Inside the 17FL-week1-students.zip file is a “website” folder that has a “css” folder for your CSS and a “img” folder with the logo file and comp.

Here is some color information for the backgrounds:

- Mix and Cheese: #F9D467