DIGD 307: ADVANCED WEB DESIGN AND STRATEGY
17FL (2017 Fall)

PROJECT #2: YOUR FAVORITE ALBUM OR FILM

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Introduction:

You will be creating an extensive website for your favorite movie or music album.

I recommend starting with collecting information about your website (see below) and some preliminary sketching and wireframes. Think of how your website might look in terms of mobile devices first, then think of the desktop view. It will also be helpful to start organizing your information into sitemaps, user flows, etc. as needed. **You will be required to use a CSS framework and five (5) components of the framework, which we will discuss in-depth during Week 4.** Students will present this project twice: during the semester (with Slack critique) and at the end of the semester.

The number of pages within your site will be determined by your choice of album or film. (I will discuss your site with you 1-on-1 during project time. Feel free to discuss your proposed content with me.) You can work on this project during class time (unless a specific activity is assigned). This project is worth 25% of the grade for the course (100 of 400 total points).

Brief

This website for your favorite movie or music album should be considered as a comprehensive, retrospective analysis, not a promotional or "coming soon" type of website (like the usual movie/album website). It is up to you (and your content) to decide how many pages your site will include.

Suggested pieces of content to collect as we go along:

- Reviews, positive and negative
- Famous quotes (from and/or about the movie or album)
- Trivia
- Pictures (be careful with sourcing/licensing)
    - Frame stills
    - Movie posters
    - Talent headshots, press photos
    - Logos/branding
- Video clips (and/or YouTube links, etc.)
- Box office sales figures
- Cast and crew list
- Production members list
- Star ratings and source of ratings
- Awards and nominations
- Purchasing information (DVD, Blu-Ray, etc.)
- Story synopsis
- Technical information (runtime, color process, sound, aspect, etc.)
- Score/soundtrack information

- Other writings (critical, scholarly, etc.) about the movie/album

Scoring:
See rubric for more information.

DELIVERABLE	POINTS
Wireframe or mockup or comp	10
Framework in-class activity	10
Framework component 1	5
Framework component 2	5
Framework component 3	5
Framework component 4	5
Framework component 5	5
Presentation I (mid-semester)	15
Slack critique	15
Web hosting	10
Final presentation	15
TOTAL	**100**