

DIGD 307: ADVANCED WEB DESIGN AND STRATEGY
16FL (2016 Fall)

WEEK 4 MONDAY (9/12)

In-Class Activities: Intermediate HTML, parts 1 & 2

Introduction:

You will be creating an extensive website for your favorite movie or music album during class for the rest of the semester. You will be required to incorporate the aspects that we will cover in the videos and in class throughout the semester, from introductory HTML & CSS all the way through intermediate and advanced HTML & CSS, principles of UX, and responsive web design. Use of JavaScript/jQuery is encouraged for DIGD 307 students. I will discuss your site with you 1-on-1 during project time.

For tonight's class, you should complete the sketches and wireframes you worked on in the last class session and start to build your site. Now is a good time to start writing some preliminary HTML (and CSS).

You will need to have certain HTML tags in your code as part of your final grade. I have provided some suggestions below based on the videos you watched for tonight's class to get you started.

The deliverable to be submitted for your grade for today is any sketches and any code you have written by the end of class. I will either take pictures of your sketches or you can send me a zip file of your work in progress if you prefer to work digitally.

Brief

This website for your favorite movie or music album should be considered as a comprehensive, retrospective analysis, not a promotional or "coming soon" type of website (like the usual movie/album website). It is up to you (and your content) to decide how many pages your site will include.

Suggested pieces of content to collect as we go along:

- Reviews, positive and negative
- Famous quotes (from and/or about the movie or album)
- Trivia
- Pictures (be careful with sourcing/licensing)
 - Frame stills
 - Movie posters
 - Talent headshots, press photos
 - Logos/branding
- Video clips (and/or YouTube links, etc.)
- Box office sales figures
- Cast and crew list
- Production members list
- Star ratings and source of ratings
- Awards and nominations

- Purchasing information (DVD, Blu-Ray, etc.)
- Story synopsis
- Technical information (runtime, color process, sound, aspect, etc.)
- Score/soundtrack information
- Other writings (critical, scholarly, etc.) about the movie/album

In upcoming classes, we will cover HTML and CSS in-depth. We will also cover introductory JavaScript/jQuery to add some functionality and interactivity.

Some suggestions based on the Intermediate HTML part 1 video:

- Reviews (can be organized into <article> or <section> tags, etc.)
- Famous quotes and/or trivia (can be organized into <aside> tags, etc.)
- Pictures (can be organized in <figure> tags, etc.)
- Section titles could be organized into <header> tags. You could use <footer> tags for a site footer, or individual section footers, etc.
- You will need to have some navigation for your website, so you will need to start thinking about how your content will be organized.

Some suggestions based on the Intermediate HTML part 2 video:

- Abbreviations/acronyms (with <abbr> tags)
- Block quotes (with <blockquote> tags)
- Inline quotes (with <q> tags)
- Citations (with <cite> tags, potentially with cite attribute)
- Metadata (with <meta> tags and name attributes, especially meta charset)
- Tables (with <th> header cells, etc.)
- Address tag (with <address> tag)
- Emphasis (with the tag. Note: after we cover CSS, it is strongly suggested to use font-style: italic if italicized emphasis is needed.)

Requirements:

To demonstrate your understanding of intermediate HTML, you will be required to use the following tags at least once in your album/film website:

1. <header> (NOTE: not the same as <head>)
2.
3. <blockquote>
4. <article>
5. <section>
6. <figure>
7. <nav>
8. <meta>
9. <meta charset="UTF-8">
10. <table>