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DIGD 307: ADVANCED WEB DESIGN AND STRATEGY 16FL (2016 Fall)

WEEK 2 MONDAY (8/29)

In-Class Activities: Responsive Web Design, part 1

Introduction:

You will be creating an extensive website for your favorite movie or music album during class for the rest of the semester. You will be required to incorporate the aspects that we will cover in the videos and in class throughout the semester, from introductory HTML & CSS all the way through intermediate and advanced HTML & CSS, principles of UX, and responsive web design. Use of JavaScript/jQuery is encouraged for DIGD 307 students. I will discuss your site with you 1-on-1 during project time.

For tonight's class, I recommend collecting information about your website (see below) and begin with some preliminary sketching and wireframes. Think of how your website might look in terms of mobile devices first, then think of the desktop view. It will also be helpful to start organizing your information into sitemaps, user flows, etc. as needed.

The deliverable to be submitted for your grade for today is the sketches and any code you have written by the end of class. I will either take pictures of your sketches or you can send me a zip file of your work in progress if you prefer to work digitally.

Brief

This website for your favorite movie or music album should be considered as a comprehensive, retrospective analysis, not a promotional or "coming soon" type of website (like the usual movie/album website). It is up to you (and your content) to decide how many pages your site will include.

Suggested pieces of content to collect as we go along:

- Reviews, positive and negative
- Famous quotes (from and/or about the movie or album)
- Trivia
- Pictures (be careful with sourcing/licensing)
 - O Frame stills
 - O Movie posters
 - O Talent headshots, press photos
 - O Logos/branding
- Video clips (and/or YouTube links, etc.)
- Box office sales figures
- Cast and crew list
- Production members list
- Star ratings and source of ratings
- Awards and nominations
- Purchasing information (DVD, Blu-Ray, etc.)
- Story synopsis

- Technical information (runtime, color process, sound, aspect, etc.)
- Score/soundtrack information
- Other writings (critical, scholarly, etc.) about the movie/album

In upcoming classes, we will cover HTML and CSS in-depth. We will also cover introductory JavaScript/jQuery to add some functionality and interactivity.