

IN-CLASS PRESENTATION / UX TESTING EXERCISE (10/31)

Introduction:

It's always good practice to have some testing of your website, especially throughout the design and building process. We are going to use concepts that we have read about in the Steve Krug book *Rocket Surgery Made Easy* to do a (very modified version of a) usability test of our fellow classmates' websites.

Each person in the class will be required to test and provide user experience comments on one (1) of your classmates' websites. Since everyone is required to have an HTML form in their website, this will be the key task that will be tested, along with the general usability of the site.

How this will work:

1. Each person will give a general presentation of his or her website in front of the entire class.
2. After the general presentation, we will do one round of drawing names out of a hat. The person that you pick will then present his or her website to you specifically for a usability test. This step should last no longer than 10-15 minutes. Example: Sally picks Linus' name out of the hat. Linus then presents his website for Sally to do a usability test.
3. We will do a second round of drawing names out of a hat, and repeat the first step. This usability test should also not last longer than 10-15 minutes. Example: Now Linus picks Lucy's name out the hat, and then Lucy will present her website to Linus. After this step, everyone should have presented once and tested once. (No repeats: you should present and test for a different person each time.)
4. Each website will have a Post on the #16fl-digd-307-uxtest Slack channel, and then the person who tested your site will add three usability comments underneath the respective screenshot. The three comments must include at least one comment about the general usability of the site, as well as one comment on the usability of the form. Comments are due before next class.
5. The usability comments that you receive will be revisited during the final presentation at the end of the semester. It is up to you whether to incorporate these comments into your final design, but be prepared to discuss whether you incorporated them or not.

Note:

1. Your site does not need to be uploaded to web hosting for this test, but it should be basically functional on your laptop or workstation. (For the final presentation of your websites at the end of the semester, you will be required to upload to some web hosting, which we will discuss as the end of the semester approaches.)