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DIGD 206: FOUNDATIONS IN WEB DESIGN AND STRATEGY 17SP (2017 Spring)

IN-CLASS PRESENTATION / UX TESTING EXERCISE

Introduction:

It's always good practice to have some testing of your website, especially throughout the design and building process. We are going to use basic concepts that we have seen in the videos on user testing.

Each person in the class will be required to test and provide user experience comments on one (1) of your classmates' websites. Since everyone is required to have an HTML form in their website, this will be the key task that will be tested, along with the general usability of the site. Since our websites are in varying states of completion, rely on sketches and mockups in place of unfinished HTML/CSS code.

How this will work:

- 1. Each person will give a general presentation of his or her website in front of the entire class.
- 2. After the general presentation, we will do one round of drawing names out of a hat. The person that you pick will then present his or her website to you specifically for a usability test. This step should last no longer than 10-15 minutes. Example: Sally picks Linus' name out of the hat. Linus then presents his website for Sally to do a usability test.
- 3. We will do a second round of drawing names out of a hat, and repeat the first step. This usability test should also not last longer than 10-15 minutes. Example: Now Linus picks Lucy's name out the hat, and then Lucy will present her website to Linus. After this step, everyone should have presented once and tested once. (No repeats: you should present and test for a different person each time.)
- 4. Each website will have a Post on the #17fl-digd-206-1-uxtest (for Tuesday night) or #17fl-digd-206-2-uxtext (for Thursday night) Slack channel, and then the person who tested your site will add three usability comments on that website's Post. The three comments must include at least one comment about the general usability of the site, as well as one comment on the usability of the form. Comments are due before next class.
- 5. The usability comments that you receive will be revisited during the final grading by me at the end of the semester. It is up to you whether to incorporate these comments into your final design. The comments that you make on Slack will be graded and are part of the rubric for this project (refer to 17SP DIGD 206 Student Rubric 1.0).

Note:

 Your site does not need to be uploaded to web hosting for this test, but it should be basically functional on your laptop or workstation. If your site is not fully coded, please have sketches and/or mockups ready to display. Your website will need to be uploaded to web hosting for the final grade at the end of the semester. We will discuss how to upload your sites, as well as what are good web hosting services to use later in the semester.