

**DIGD 206: FOUNDATIONS IN WEB DESIGN AND STRATEGY**  
**17SP (2017 Spring)**

**PROJECT #1: PORTFOLIO SITE**

**Introduction:**

In-class activities will be incorporated into a project for each student to create an individual professional portfolio website, including digital documentation of personas, user tasks and flow, mobile-first wireframes, mood boards/UI kit, visual comps/prototypes, responsive HTML/CSS code, and uploading to web hosting. A final presentation/critique will be made by the students during the semester.

More information will be added to this document week-by-week.

**Scoring:**

See rubric for more information.

DELIVERABLE	POINTS
Quizzes (on EDPuzzle)	10
Site persona	10
User task flow	10
Sitemap	10
Mood board and UI kit	10
Wireframes	10
Photoshop comps	10
HTML/CSS code	70
Web hosting	10
In-class presentation	25
Slack critique	15
Wordpress exercise	5
CSS framework exercise	5
<b>TOTAL</b>	<b>200</b>