# Daniel Yoder

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#### SUMMARY

Full Stack Web Developer incorporating education in Communications and experience in Business Management with certificate in Full Stack Web Development from the University of Washington. Known for extreme focus and strong problem-solving skills using JavaScript, REACT, HTML, CSS, NODE.js, MySQL, and Bootstrap. Passionate about providing a world class user experience and streamlined functionality both to developers and end users.

#### TECHNICAL SKILLS

Languages: HTML5, CSS3, Javascript, SQL

Applications: Bootstrap, GitHub, MySQL, jQuery, Npm, REST, Postman, VCS, NODE.js

#### **PROJECTS**

# CityScoop

https://github.com/dyoder838/CityScoop.git | https://dyoder838.github.io/CityScoop/ CityScoop allows its users to consolidate information of various locations around the world.

- CityScoop won awards for "People's Choice", and "Best Presentation".
- Roles: Git Master, Backend developer api research and coding.
- Languages: Javascript, CSS, HTML
- Applications: Bootstrap, Teleport API, Openweathermap API, CovidTracking API

#### Note-Taker

https://github.com/dyoder838/Note-Taker.git | https://dans-note-taker.herokuapp.com/ Note-Taker is an exercise in node.js, and npm express. Node and Express are used to create an app that can record, save, and delete user notes to a json database.

- Roles: Backend Developer
- Languages: HTML, CSS, Javascript
- Applications: Express, NODE.js, Bootstrap, jQuery

## **Password-Generator**

https://github.com/dyoder838/dans\_password\_generator\_ptdux.git | https://dyoder838.github.io/dans\_password\_generator\_ptdux/

- Password-Generator is an app that generates passwords with user defined variables.
- Role: Developer
- Languages: CSS, HTML, Javascript

#### EXPERIENCE

June 2020 - Current

## Husband, Dad, Student, Home, Bothell, WA

Furloughed from Macy's in February due to COVID-19 and laid off on June 30th after Macy's downsized. Took advantage of the rare opportunity to spend quality time with family, focus on personal well-being and growth, and advance future career opportunities. Sought career counseling and guidance to re-evaluate career path. Working with career counselors; several exciting new career paths were identified that were well suited to personal dispositions, ambitions, and passions.

With research and virtual job shadowing, Full Stack Web Development was chosen. Currently enrolled in the University of Washington's Full Stack Web Development Certificate course; on track to complete the course by November 23rd 2020.

Key Accomplishments:

• In the first team coding project (CityScoop from projects section, applied skills with API research, calling, and coding, and combined them with communication skills and business experience. This helped the team refine the layout and functionality of the app, and create an effective presentation to the class. Because of my contributions, our app won awards for "People's Choice", and "Best Presentation".

# Sales Manager, Macy's Inc., Lynnwood, WA

July 2018 - June 2020

Drove sales and selling, with focus on the Macy's customer. All activities related to presenting a clean, neat and organized shopping environment for Macy's customers are under Sales Manager direction. As well as training, coaching and developing teams of Associates to achieve their personal and professional goals.

- Coordinated sales training for 3 sub departments resulted in exceeding planned sales in excess of \$321k for 2019 (5% over the parent department goal for 2019).
- Conducted customer service training based on observed behaviors and objective metrics to raise the area of responsibility customer service rating 35 pts.
- Prepared, coordinated and led multiple customer focused events, rallies, and regional deep dives to; train, inform, and motivate colleagues, business partners, business directors and customers. This contributed to exceeding sales goals in 2019.

*Transferable Skill Sets:* Team Management, Project Organization, Metrics Driven Planning, Customer Experience Focused Planning, Public Speaking, Data Analysis.

Applications Used: Microsoft Office 365, PeopleSoft, Microsoft Power BI

# Assistant Manager, Men's Wearhouse, Seattle, WA

September 2013 - July 2018

Assisted Store Manager develop staff by setting individual goals for Associates and creating a teamwork-oriented environment. Create and maintain healthy business relationships with customers. Create and maintain healthy business relationships with local businesses and schools. Maintain profitability of the company through direct and indirect sales.

- Created individualized sales profiles for each associate and coached them using the profile metrics to set, meet, and exceed individual and business sales goals. This resulted in marked statistical improvement in both sales and behaviors for individuals and the business, enabling the business to surpass sales volume goals by 7% for 2017.
- Volunteered to run the "Dress for Success program" with the high school DECA Program. Organized
  presentations teaching young men and women the importance of their appearance in their professional
  lives; as well as teaching important lessons on professional etiquette, preparing resumes, and how to
  conduct themselves during an interview. This resulted in increased positive perception of the business, and
  \$10,000 of increased revenue each quarter as measured by use of sales promotions given to participants
  during presentations.
- Created an Excel database to manage the inventory of custom fabrics where availability updated daily (1000 + swatches). Created and Integrated a barcode system for the physical fabric swatches with the database. Procured hardware to scan newly barcoded swatches so their availability could be updated quickly and accurately each day. This resulted in our custom suit order error percentage decreasing to 0% from its previous rate of 25%; saving an estimated \$25,000 in shipping and manufacturing costs per quarter, as well as decreasing order wait time by 6 weeks per misorder. This also increased sales associate confidence in selling custom suits increasing custom sales volume by 50%, and increased custom suit customer confidence increasing custom suit orders by 100% for returning customers. Because of this, our business rated number one in the entire company for custom suit sales.

Transferable Skill Sets: Group Training & Development, Public Speaking & Presentations, Sales and Marketing Strategy, Data Analysis.

## **EDUCATION**

## **Full Stack Web Developer Certificate**

2020

University of Washington

Seattle, WA

A 16 - week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS.

**Bachelor of Arts in Communications** with a focus on Interpersonal, Public & Conflict Communication 2012
University of Washington Seattle, WA