

SALES CAMPAIGN DASHBOARD PERFORMANCE IN 2022

Sales Report

Select date range ▾

Category ▾

Value Transaction ▾

Payment ▾

Net Profit

1,079,578,800

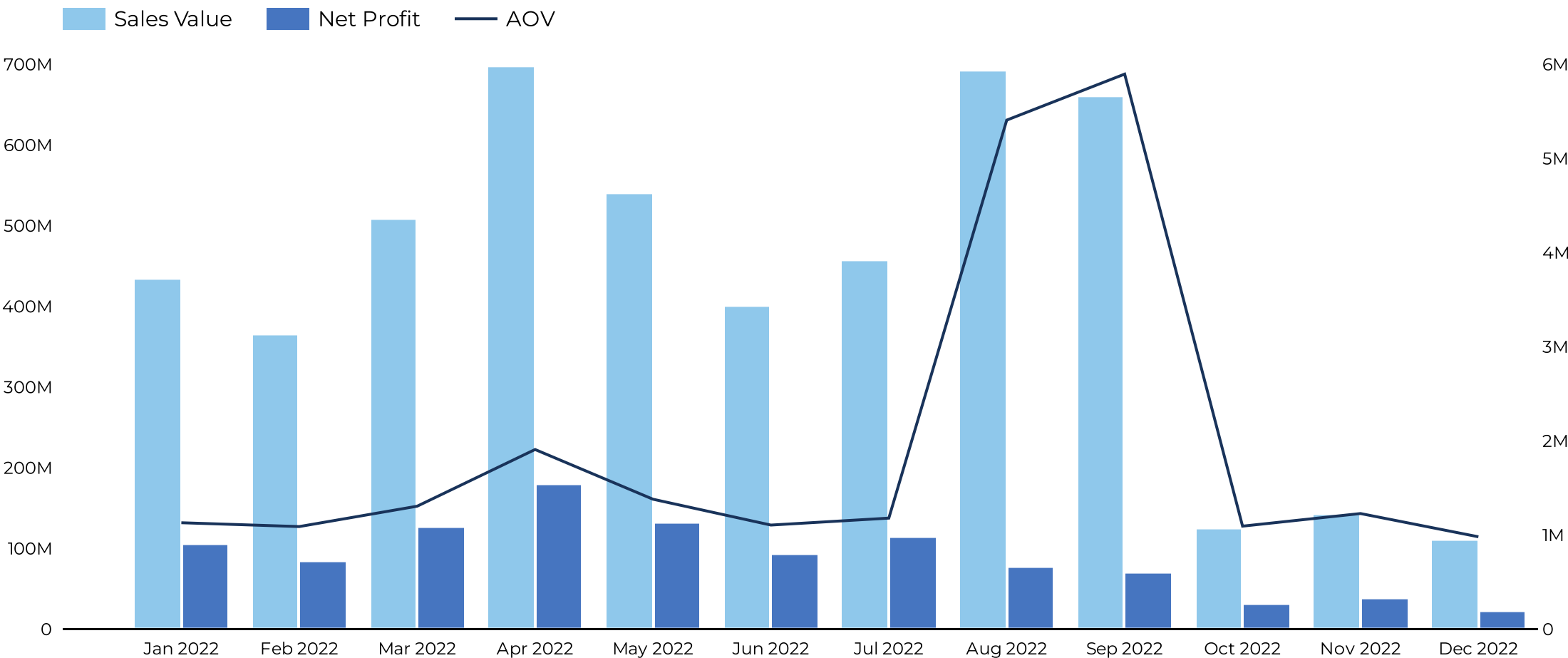
Sales Value

5,140,922,080

AOV

1,605,534.69

THE RELATIONSHIP BETWEEN VALUE SALES, NET PROFIT, AND AOV



SALES CAMPAIGN DASHBOARD PERFORMANCE IN 2022

Select Order Date

Jan 1, 2022 - Dec 31, 2022

Select Category

Category

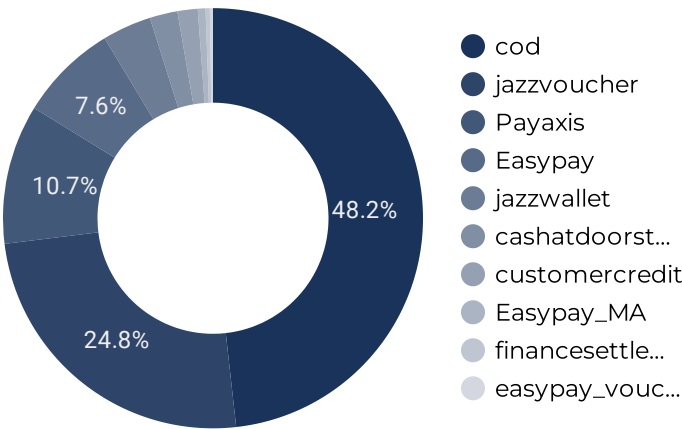
Select Value Transaction

Value Transaction

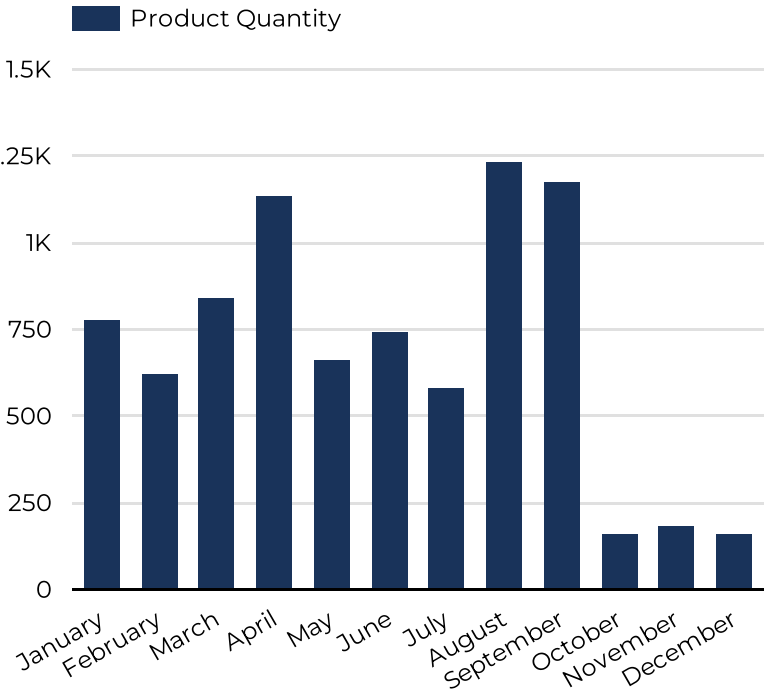
Select Payment Method

Payment

Payment Method



Product Quantity



Before Discount	After Discount	Net Profit	Quantity	Customer	AOV
5,140,922,080	5,124,968,737	1,079,578,800	8,276	2,359	1,605,534.69

	Product Name	Category	Before Discount	After Discount	Net Profit	Quantity	Customer
1.	IDROID_BALRX7-Gold	Mobiles & Tablets	1,037,504,000	1,037,504,000	67,860,000	2,000	2
2.	iphone_7-128GB-wof-Jet Black	Mobiles & Tablets	113,335,306	113,335,306	18,596,946	20	20
3.	iphone_7-128GB-wof-Matt Black	Mobiles & Tablets	102,497,832	102,439,832	14,931,288	18	18
4.	MACBOOK PRO 15-INCH 2.2GHZ QuadC...	Computing	95,410,000	95,410,000	34,347,600	7	5
5.	GMZV_PS4 Pro 1TB - Region 2	Entertainment	91,685,240	91,685,240	13,839,380	30	6
6.	samsung_galaxy-s7-edge-pearl-black	Mobiles & Tablets	88,044,000	88,044,000	27,213,600	16	9
7.	infinix_Zero 4-Grey	Mobiles & Tablets	81,370,462	81,370,462	10,578,620	61	12