

FACEBOOK PAGE REPORT

from October 10, 2013 - November 7, 2013

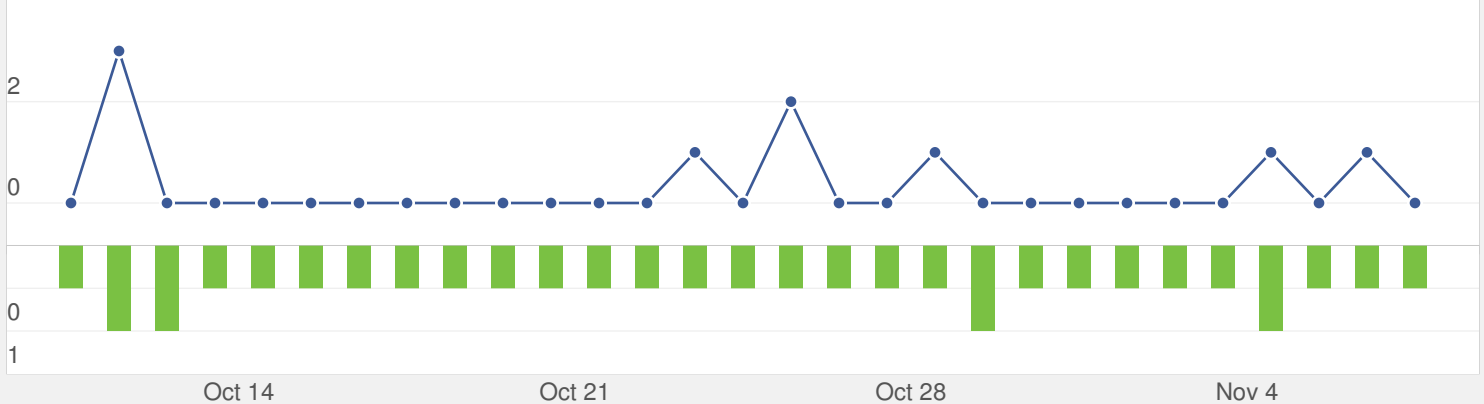


Childrensbookstore.com

FAN GROWTH

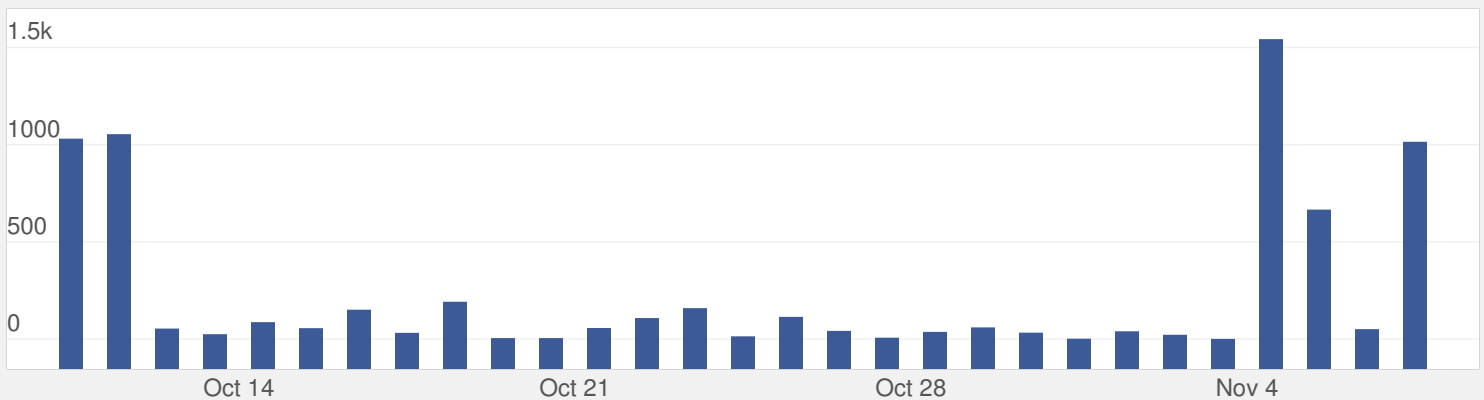
2.03k Total Likes, and 19 people talking about this

New Fans 9 Unliked your Page 4

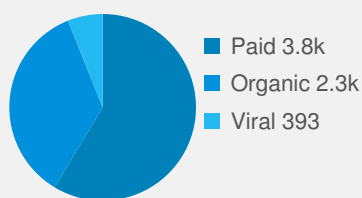
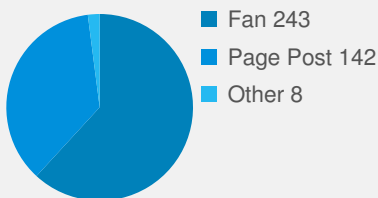


PAGE IMPRESSIONS

Impressions 6,663 by 4,310 users



IMPRESSIONS



BY DAY OF WEEK

AVG

TOTAL

Sun		9.5	38
Mon		431	1.7k
Tue		222.5	890
Wed		98.5	394
Thu		418.8	2.1k
Fri		350	1.4k
Sat		30.8	123

IMPRESSION DEMOGRAPHICS

Here's a quick breakdown of people engaging with your Facebook Page

AGE & GENDER

13-17		92 / 174
18-24		263 / 398
25-34		383 / 596
35-44		324 / 527
45-54		92 / 256
55+		105 / 229

TOP COUNTRIES

United States	3.4k
Romania	10
Italy	6
United Kingdom	5
Taiwan	4

TOP CITIES

Green Bay, WI	89
Boise, ID	71
New York, NY	45
Longview, TX	33
Miami, FL	32

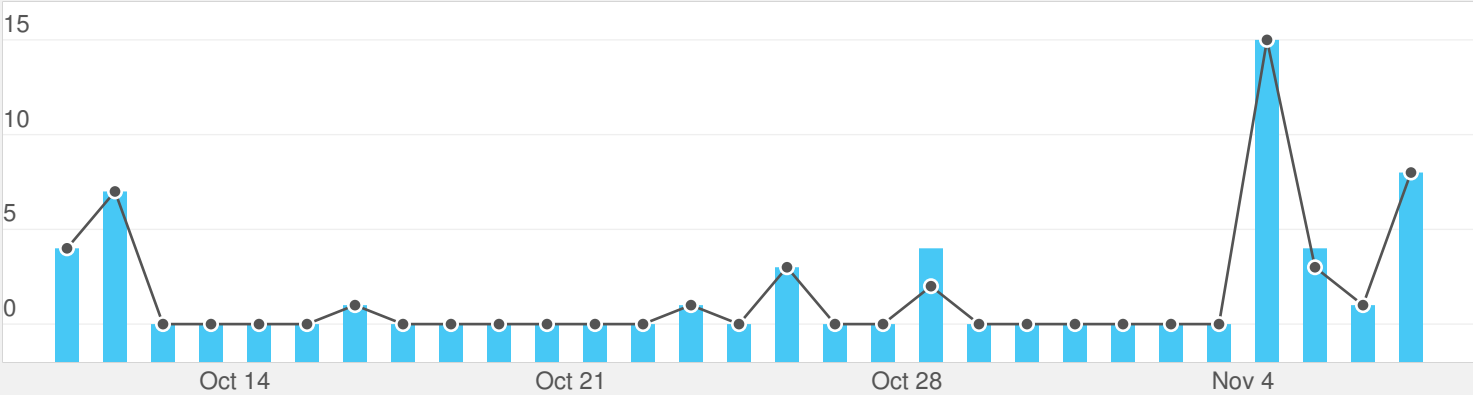


SHARING

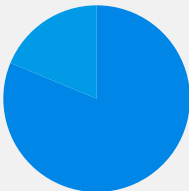
how people are sharing your content

STORIES

Stories Created 48 by 45 users



SHARE TYPE



■ Page Post 39
■ Fan 9

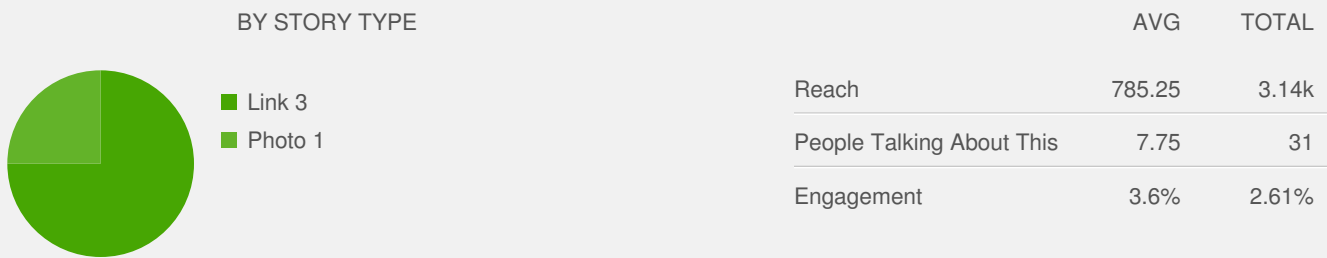
BY DAY OF WEEK

AVG TOTAL

Sun		0	0
Mon		4.8	19
Tue		1	4
Wed		0.8	3
Thu		2.4	12
Fri		2.5	10
Sat		0	0

YOUR CONTENT

a breakdown of the content you post



CONTENT BREAKDOWN

A breakdown of how your individual posts performed

DATE	POST	REACH	ENGAGED	TALKING	LIKES	COMMENTS	SHARES	ENGAGEMENT
11/07/13	We are thankful for our customers! E...	1.3k	26	13	12	1	1	1.99%
11/04/13	We couldn't wait to release our list ...	1.6k	50	16	16	--	--	3.05%
10/25/13	What are your favorite Halloween Book...	50	4	2	2	--	--	8%
10/16/13	We are in the golden age of the graph...	148	2	0	--	--	--	1.35%