

# Pitched#Social

## GROUP REPORT

from October 14, 2013 - October 28, 2013



@FrescoArtsAcadmy



Fresco Arts Academy



Fresco Arts Academy

## GROUP STATS

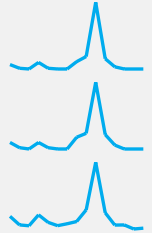
across all Twitter and Facebook accounts

Incoming Messages	152	
Sent Messages	20	
New Twitter Followers	0	
New Facebook Fans	3	

152 INTERACTIONS

BY 98 UNIQUE USERS

13,008 IMPRESSIONS



## TWITTER STATS

across all Twitter accounts

### FOLLOWER DEMOGRAPHICS



64%

MALE FOLLOWERS



36%

FEMALE FOLLOWERS

18-20

21-24

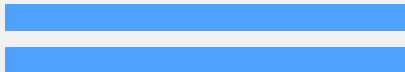
25-34

35-44

45-54

55-64

65+



### TWITTER STATS



0

New Twitter Followers in this time period



1

Link Clicks



1

Mentions

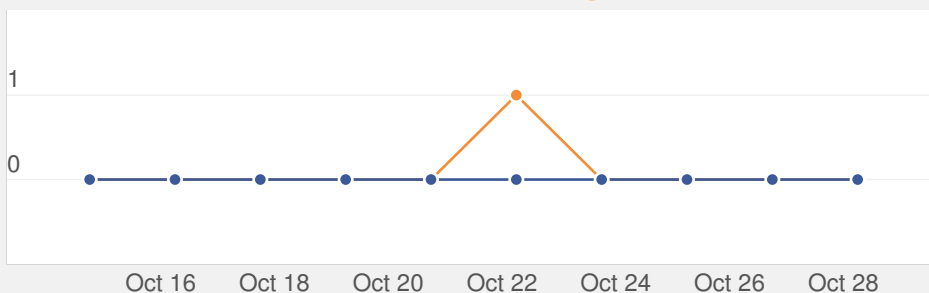


0

Retweets

### DAILY INTERACTIONS

@MENTIONS 1 RETWEETS 0



### OUTBOUND TWEET CONTENT



7

Plain Text



1

Links to Pages



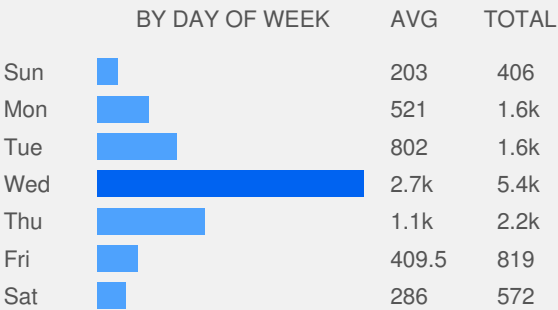
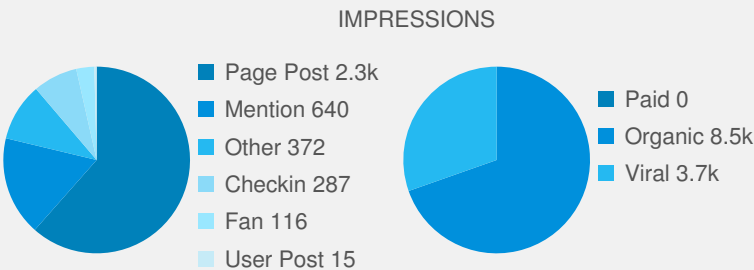
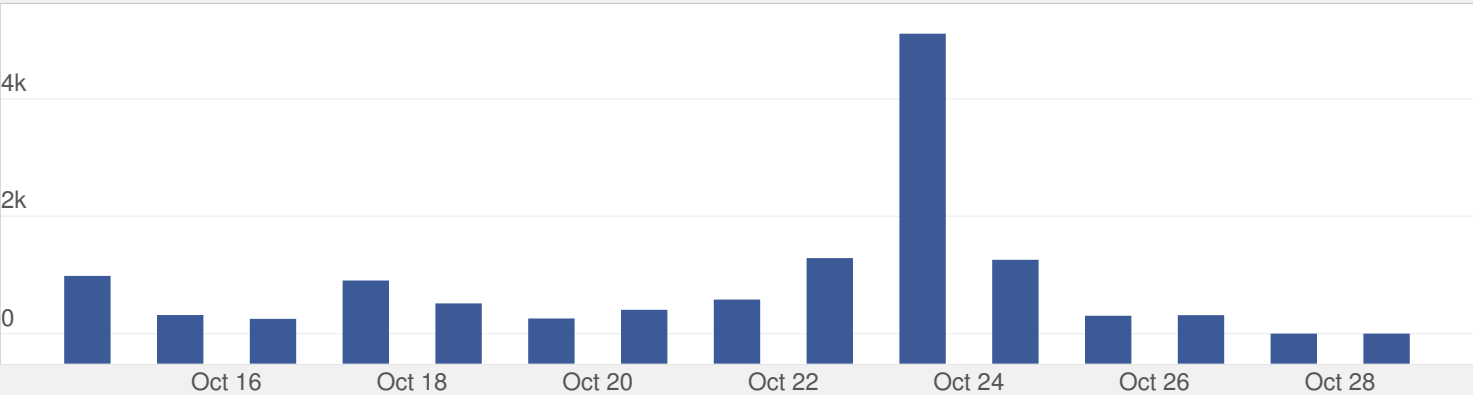
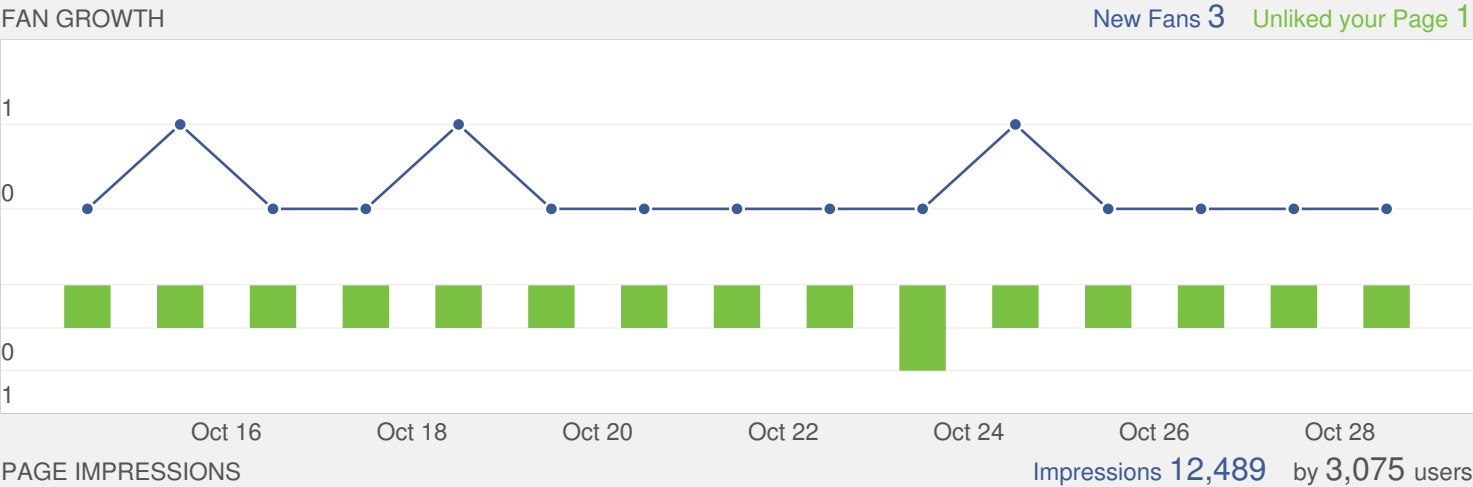
0

Photo Links

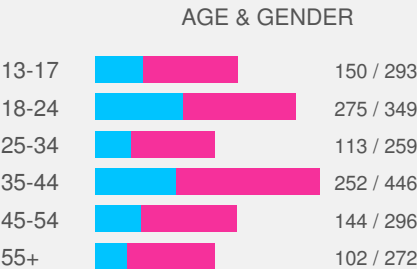
FACEBOOK STATS across all Facebook pages



My Facebook Pages  
361 Total Likes, and 77 people talking about this




IMPRESSION DEMOGRAPHICS Here's a quick breakdown of people engaging with your Facebook Page




Web Traffic

666



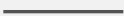
Social Traffic

27




Twitter Posts

0



Web Mentions

1



Leading Social Traffic Source

Facebook 24 views

TOP SOCIAL REFERRERS