

Alifran Akmal Rahmadyo

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SUMMARY

Performance-driven, results-oriented, and resourceful student with years of organizational experience. Capable of making crucial decisions, managing teams, and conducting team reviews, as well as having project management expertise.

PROFESSIONAL

Marketing Crew – Bandung, Indonesia

Promotion Team

Nov 2022 – Present

- Communicate precise information on the selection of incoming students in collaboration with Telkom University's marketing and admissions teams
- Promote Telkom University by working with the marketing and admissions directorate to host a variety of events, such as roadshows and edufairs

Nakama Creative Lab – Bandung, Indonesia

Voice-Over Talent

Des 2022 – Present

- Supplants Nakama Aquatics content with voice delivering pre-written sentences in a loud, enthusiastic voice
- Distribute completed voice overs for editing and incorporation into YouTube content and short videos

Social Media Talent

Nov 2022 – Present

- Perform the function of a video talent in a Nakama advertising video
- Attend meetings to discuss the creation of video content

Médecins Sans Frontières – Labuan, Indonesia

Resume Reviewer

Oct 2022

- Examine and repair mistakes in employee resumes
- Communicate the needs of the client in respect to the specifications for their resume
- Create a new version of the employee's resume in accordance with the standards

ORGANIZATION

Bisniskupedia – Bandung, Indonesia

Vice President of Community Branch

Sep 2021 – Present

- Manage Bisniskupedia members and make sure each section is running smoothly
- Organize the workshop's event section for Bisniskupedia
- Develop an effective social media marketing approach for Bisniskupedia that resulted in a 100%+ increase in Instagram engagement
- Gained 350+ registrants when handling financial workshop event

Al-Fath Telkom University – Bandung, Indonesia

Head of Sponsorship and Public Relation: ISLAH

Jul 2022 – Present

- Seeking for suitable businesses and institutions that offer sponsorship opportunities that appeal to them and have a similar vision to ISLAH (Islamic Motivation and Leadership of Al-Fath)
- Arrange an agreement that the sponsor will accept
- Approve a cooperation agreement outlining the rights and responsibilities of the sponsor and the ISLAH committee.
- Manage ISLAH promotion on various social media platforms
- Received over 100 registrations and 50+ million Rupiah in funding

DKM Syamsul Ulum Mosque – Bandung, Indonesia*Staff of Development**Feb 2022 – Present*

- Handle all activities regarding mosque development, from management-to-cleanliness through meetings and discussions
- Conduct a comparative study with the best mosque in Indonesia
- Build relationships with DKM MSU alumni, contact alumni who are related to events and work programs held by DKM MSU

EDUCATION

Telkom University – Bandung, Indonesia*Sep 2021 - Present*

Faculty of Industrial Engineering, Information System

Grade: 3.86/4.00

SMA Negeri Cahaya Madani – Pandeglang, Indonesia*Sep 2021 - Present*

Mathematics and Science Major

Grade: 93/100

AWARDS

GEMASTIK 2022*Oct 2022*

Top 3 internal campus picks for the UI/UX category in the GEMASTIK competition

WECTION 2022*Apr 2022*3rd Winner of WECTION 2022 Business Model Canvas Competition.**CR SEARCH 2022***Mar 2022*

Top 5 Canvas in the Championship Regeneration SEARCH Business Model Canvas Competition

ADDITIONAL

Languages: Indonesian (Native), English (Professional Proficiency), Arabic (Elementary)**Interpersonal Skills:** Leadership, Teamwork, Communication, Negotiation, Analytical Thinking, Active Listening, Conflict Resolution Expertise, Critical Thinking**Technical Skills:** Public Speaking, Market Research, Project Management, Copywriting, GSuite, Microsoft Office**Certification:** Python Data Science by Sanbercode, UI/UX Design by Sanbercode, Audio Copywriting by Media Academy, SAP01: Fundamental by EduGate, EPrT (English Proficiency Test) - 530/677 by LAC Telkom University, TOEFL (Test of English as Foreign Language) - 533/677 by LAC Telkom University