From: Poudel, Milan

To: Gautam, Rita; Shah, Samjhana; Kandel, Roshana; Pyakurel, Bikash

Subject: FW: Approval to go ahead with two small projects to ensure Child Sponsorship communication material

**Date:** Thursday, June 10, 2021 11:05:00 AM

Attachments: <u>image001.png</u>

image003.png image002.png

FYI

Two additional small-project commitment from CBM I.

Is not it motivating colleagues?

Thank you.

Many thanks,

Milan Poudel Program Manager

Phone: +977 1 5441090/91 Mobile: +977 9851216902 E-mail: milan.poudel@cbm.org



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Board: Dr. Peter Schießl, Dr. Rainer Brockhaus

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From: Sigdel, Suraj

**Sent:** Thursday, June 10, 2021 9:58 AM

**To:** Poudel, Milan <Milan.Poudel@cbm.org>; Shrestha, Beena <beena.shrestha@cbm.org>; Joshi,

Anu <joshi.anu@cbm.org>

Subject: FW: Approval to go ahead with two small projects to ensure Child Sponsorship

communication material

Dear SMT colleagues,

An encouraging development yesterday. CBM (I) is offering us to develop and support two new projects in Nepal. As we always discuss the good work will be recocnized. Even at the time of transfer CBM (i) is willing to start two new projects.

Let's have a discussion on this next week and start developing PPAs. Milanji

## please coordinate.

I thank you all for your continuous contribution.

## Cheers,

Suraj Sigdel Country Director

Phone: +977 1 5441091 Mobile: +977 9851152521 E-mail: <u>suraj.sigdel@cbm.org</u>



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From: van Staveren, Tibor

**Sent:** Wednesday, June 9, 2021 8:55 PM **To:** Sigdel, Suraj <<u>Suraj.Sigdel@cbm.org</u>>

Cc: Detros, Kitz <kitz.detros@cbm.org>; McGlade, Barney <barney.mcglade@cbm.org>; Kapoor,

Harpreet < Harpreet.Kapoor@cbm.org>

**Subject:** Approval to go ahead with two small projects to ensure Child Sponsorship communication

material

Dear Suraj,

As you know CBMI had just set up an child sponsorship in Nepal as a marketing element for private fundraising in Germany but since Nepal is moving to CBMG the field communications coordinator will also move to CBMG.

We had some internal discussions and we see that continuing with the child sponsorship would still be possible through more direct communication from Germany with the partners (HRDC Community and Biratnagar Eye Hospital), since they have been receiving some media training from the field comms coordinator (and especially Biratnagar Eye Hospital was already very switched on for PR). As a goodwill measure, CBMI is making 100K available per year for 2022 and 2023 which can be programmed towards these two partners to ensure that they stay committed and motivated to provide communication material related to the Child Sponsorship Programme (Kinderpatenschaft). These projects do not need to be very sophisticated, but their content does need to be related to either CBID or IEH and they do need to start in January 2022 and is calendar-year limited to December 2023.

So, hoping this is good news and looking forward to receiving two small project designs from Nepal in good time.

Separately CBMI will ask CBMG to allow Kishor to continue to provide limited support towards CBMI until end of December in relation to this child sponsorship communication.

Best regards, Tibor

## Tibor van Staveren Director Programme Delivery Asia & Americas

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