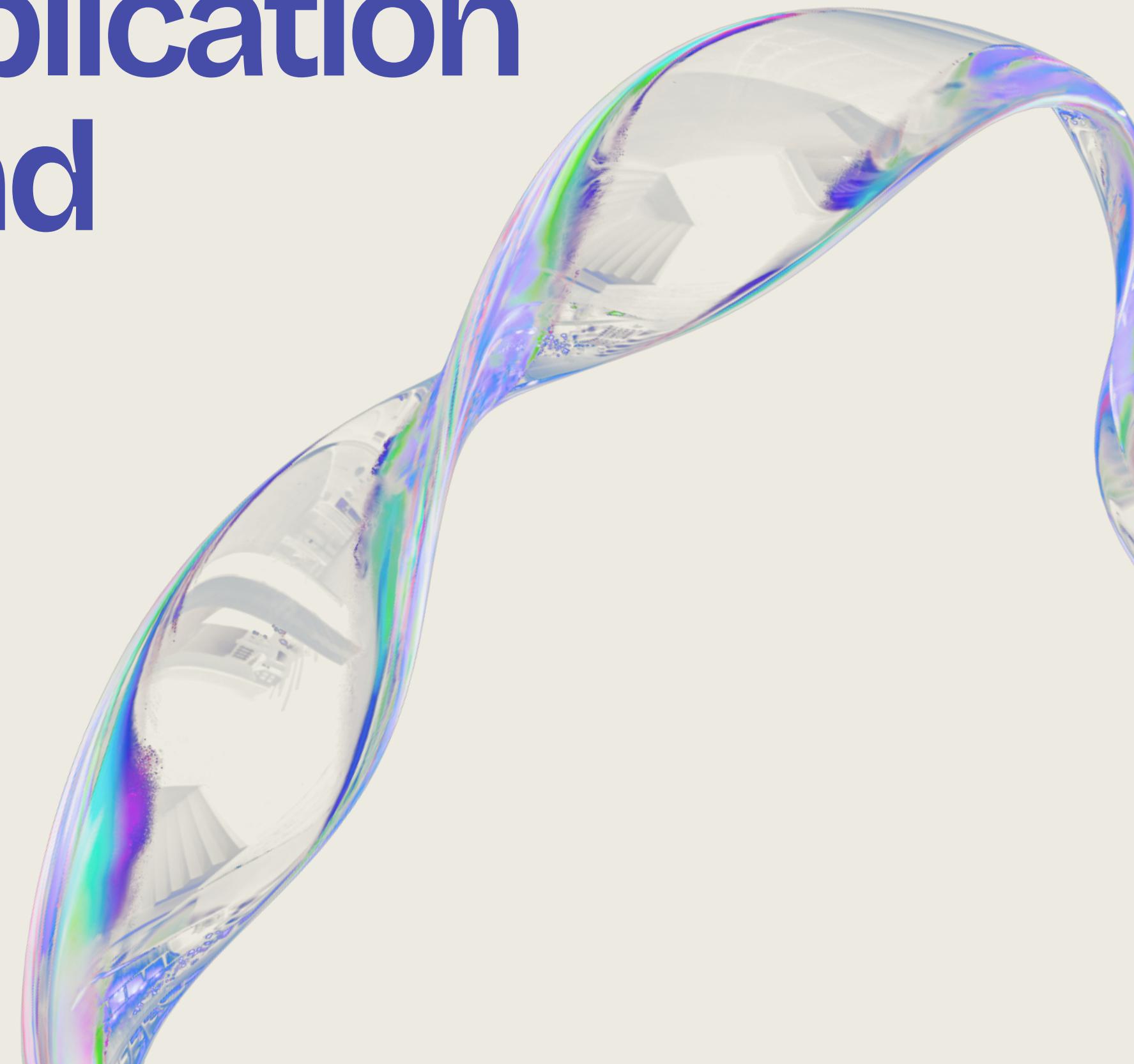


Matchmaking application for Businesses and Freelancers



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The problem

Platforms like Fiverr / Upwork are flooded, biased, and underpaying.

Entry-level freelancers can't land gigs.

Clients get spammed by low-quality proposals.

Interviews & portfolios ≠ actual team chemistry.

The Solution

1.

AI-based platform for hyper-personalized project matching

4.

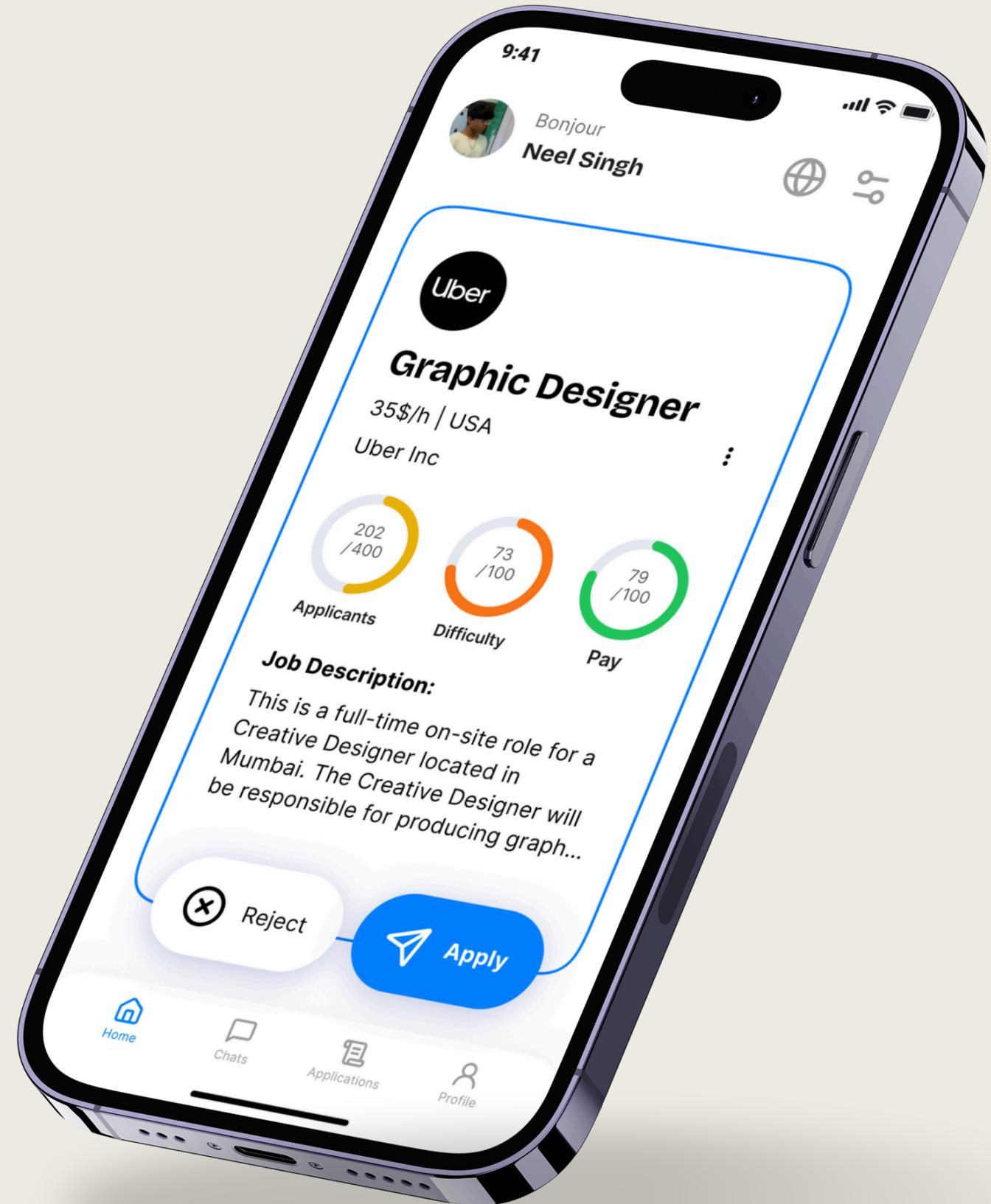
Both freelancers AND clients post – double-sided system

2.

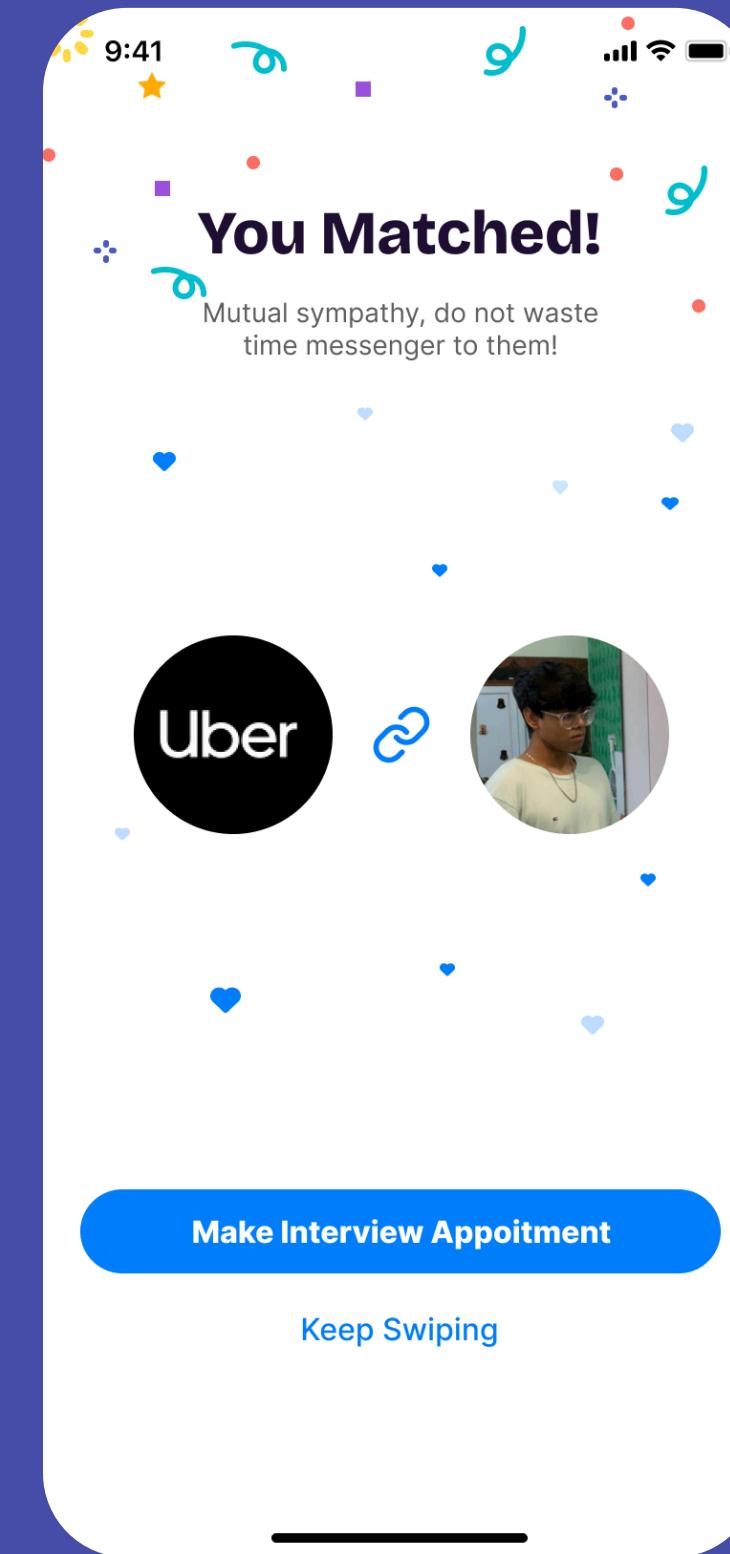
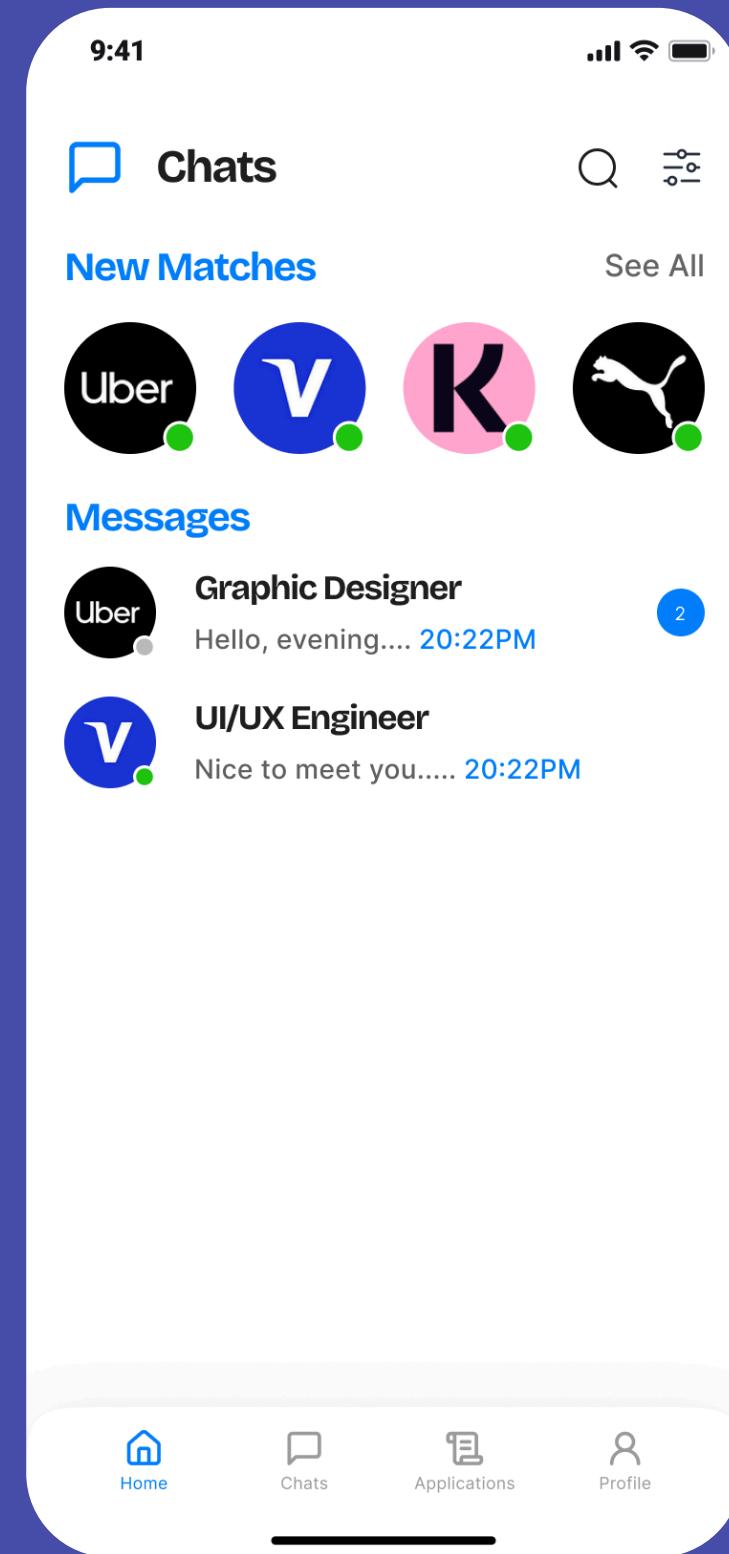
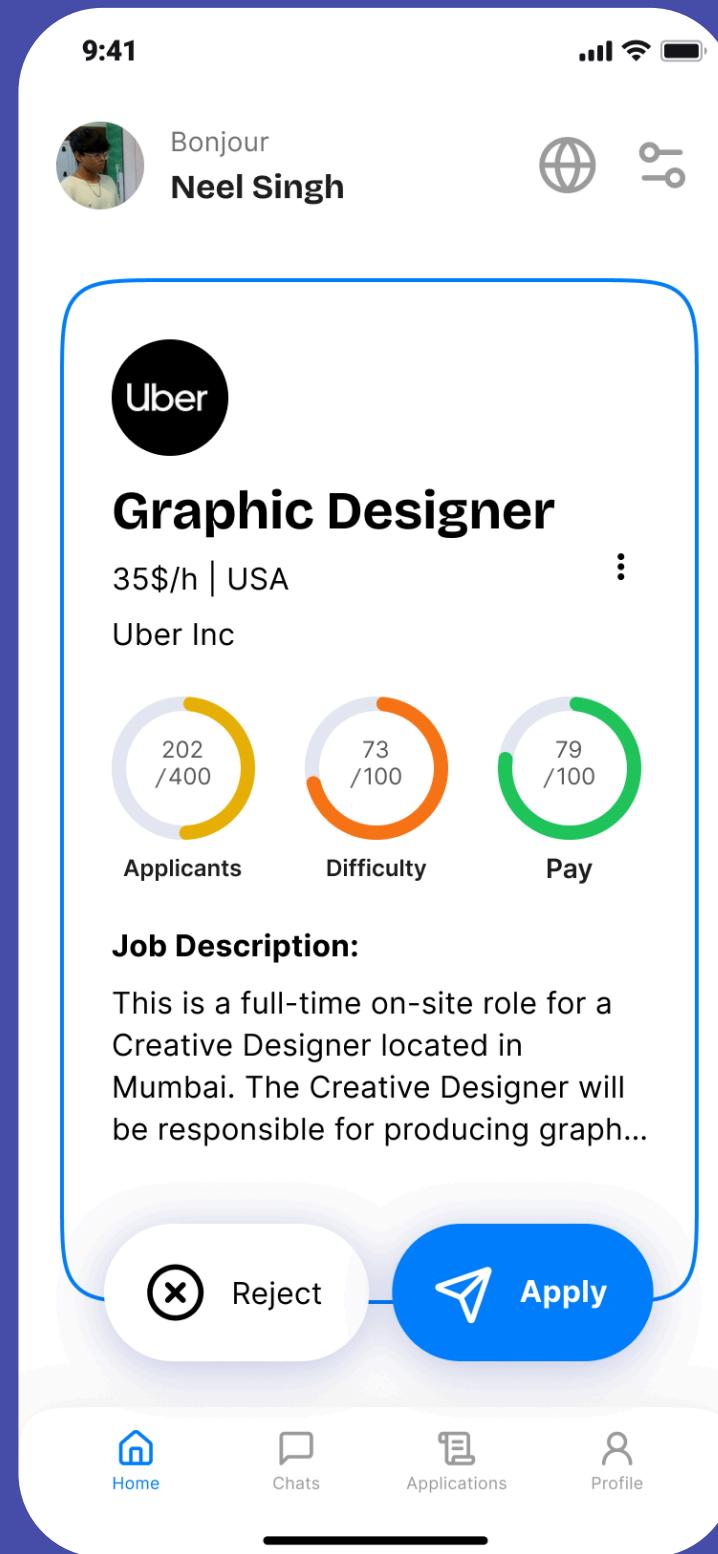
Swipe-based UI to make finding work feel like dating

3.

Personality + scope + experience match = long-term collabs



Screenshots



Who's using this?



Alex | New Freelancer

Needs first real gig



Maya | Mid-Level Creator

Wants consistent work



Carlos | Expert

Filters premium clients



Zoe | Startup Founder

Struggles with vetting talent



Marcus | SMB Owner

Problem: Low-quality proposals



Olivia | Agency Boss

Needs niche skillsets, fast

Revenue and Cost

Built to Make Bank (and Break Limits)

₹8L

AI Engine

₹12L

Platform Build

₹13L

Design + Legal + Hiring

=

₹33L

Total Capex

Salaries + AI ops + marketing + infrastructure

=

₹12.3L

Total Opex

Revenue and Cost



Built to Make Bank (and Break Limits)

Commission Revenue Snapshot at Steady State				
Segment	Active Users	Mean Project Value ₹	Commission Rate	Segment Revenue ₹
Entry Freelancers	500	15,000	2.50%	1,875,000
Intermediate Freelancers	200	50,000	5.00%	5,000,000
Advanced Freelancers	50	200,000	8.00%	8,000,000
Micro Businesses	300	25,000	3.00%	2,250,000
Medium Businesses	100	100,000	6.00%	6,000,000
Enterprise Clients	20	500,000	10.00%	10,000,000
Total	1,170			45,125,000

Month-by-Month Snapshot			
Metric	Month 1	Month 2	Month 3
Revenue (₹)	13,537,500	27,075,000	40,662,500
OPEX (₹)	1,230,000	1,230,000	1,230,000
CAPEX (₹)	33,000,000	0	0
Net Profit/Loss	-20,692,500	25,845,000	39,432,500
Cum. Balance	-20,692,500	5,152,500	44,585,000

Revenue and Cost



Built to Make Bank (and Break Limits)

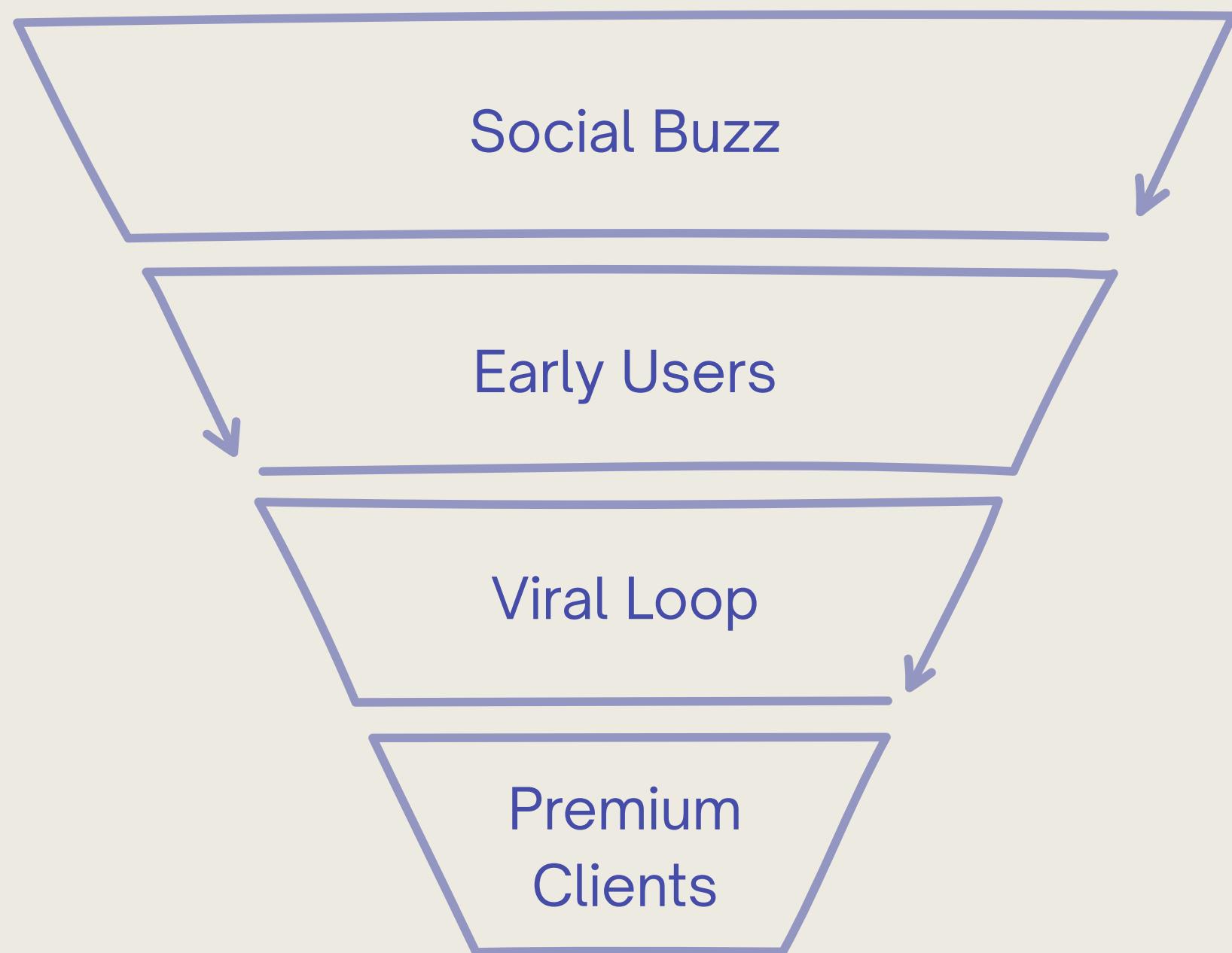
Capital Expenditure Illustration

	Capital Item	Cost in ₹ (Lakhs)	Economic Rationale	Payback Horizon
1	Core Platform Engineering	12	Foundation codebase across web and mobile, microservice orchestration	Multi-year
2	AI Matching Engine R&D	8	Model development, annotation contracts, GPU training credits	Multi-year
3	Legal & Compliance	1.5	Incorporation, terms of service, data-privacy audits	Long-term
4	Design System & UX Assets	3	Brand equities, UI kits, iconography, motion assets	Three-year
5	Initial Marketing Blitz	5	Pre-launch buzz, influencer collaborations, video explainers	One-year
6	Hiring & Recruiting Fees	2.5	Agency placements for engineers and marketers	Multi-year
7	Contingency Reserve	1	Ten-percent buffer against cost overruns	N/A
	Total	33		

Go-To-Market (GTM) Strategy

Launch Plan = Spicy + Scalable

- Gen Z Influencer Launch: TikTok/LinkedIn hybrid virality.
- Referral Loops: Invite ➤ Earn ➤ Upgrade = instant growth.
- Startup Program Discounts: Onboard indie businesses with promo bundles.
- Gamified Onboarding: XP for matching + insane UI rewards 🔥





We make freelancing sexy again.

First ever personality + skill
AI matching engine

Commission only - no
“upgrade to message” BS

Why This Works?

AI actually learns how you work,
not just what you do

Freelancers don't beg. Clients
don't beg. Nobody begs.

Vision Statement

To create the world's most trusted, empowering, and fun platform where driven freelancers and ambitious businesses connect seamlessly, elevate each other, and build work that actually matters, not just gigs, but genuine collaborations.



**thank
you!**

**Because, we are
here to help**

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