



Serving the Valley of Santa Clara since 1960



You are cordially invited to our

ANNUAL HOLIDAY DINNER

featuring Guglielmo Winery of Morgan Hill

Thursday • December 4, 2008

Board Meeting - 6:00 p.m. • Social Gathering - 6:30 p.m. • Dinner - 7:00 p.m.

\$38 per person • Guest are welcome

Radisson Plaza Hotel • 1471 North Fourth Street • San Jose



First Course
2006 Grignolino Rose Antipasto Kabobs and Grilled Mediterranean Bread Crisps

> Second Course Acorn Squash and Dried Plum Soup



2007 Villa Emile Chardonnay Baby Romaine and Blood Orange Salad with Fresh Baked Rolls



2005 Private Reserve Cabernet Sauvignon or 2007 Private Reserve Chardonnay Bacon-wrapped Beef Tenderloin with Madeira, with Roasted Asparagus with Red Pepper Sauce, and Roasted Garlic Mash Potatoes

Herbed Zucchini and Tomato Tian, with Roasted Asparagus with Red Pepper Sauce, and Roasted Garlic Mash Potatoes

Fifth Course
2007 Villa Emile White Riesling Chocolate Bread Pudding

Please bring an unwrapped toy for Toys for Tots.



Business Formal

Please make your reservation to Krista Nelson with your choice of entree by noon on Tuesday, December 2, 2008. phone: (408) 535-2935 email: krista@aba-arch.com

SEE PAGE 11 FOR DIRECTIONS AND ADDITIONAL INFORMATION.











2008-2009 BOARD OF DIRECTORS

PRESIDENT

Jim O'Keefe, CSI (415) 310-5896 jokeefe@frazee.com

PRESIDENT ELECT

Hannah Moyer, CSI, CDT, AIA, LEED (650) 298-8150 hmoyer@watrydesign.com

TREASURER

Albert Wege, CSI, CCCA, AIA (415) 793-2800 albertwege@yahoo.com

SECRETARY

Maia Gendreau, CSI, CDT, AIA (408) 297-0288 x14 maia@mba-architects.net

IMMEDIATE PAST-PRESIDENT

Krista Nelson, CSI, CDT, RA, LEED (408) 535-2935 krista@aba-arch.com

DIRECTORS - INDUSTRY

Rose Garrison, CSI (650) 868-7143 rose.garrison@dunnedwards.com

Barbara Brosh, CSI (408) 216-7545 barbarabrosh@comcast.net

DIRECTOR - PROFESSIONAL

Kevin Norman, CSI, AIA, LEED (650) 364-6453 knorman@des-ae.com

Rietta McCain, CSI, CCCA, AIA (408) 535-2962 rietta@aba-arch.com

REGION DIRECTOR

Dave Ingram, CSI (415) 672-4342 daveingram@sbcglobal.net

WEST REGION INSTITUTE DIRECTORS

President: Janet J. Piccola, CSI (714) 278-0288 jpiccola@frazee.com

Vice-Pres.: Duane Johnson, CSI, CDT (916) 362-6303 duane@cja-architects.com

PRESIDENT'S MESSAGE

BY JIM O'KEEFE, CSI

We will be on the move the next few months....

Remember, our December Holiday meeting will be held at the Radisson Hotel at 1471 North 4th Street in San Jose with the social mixer starting at 6:30 pm and dinner at 7:00 pm. The Holiday meeting will be a wine pairing event hosted by a local winery.

A few months ago our Board started getting the feeling that the Ramada Hotel, where we have held our monthly meetings for many years, was going to close in the near future. Based on that sense, the Board formed a Task Team to begin looking for alternative meeting locations. The objective at that time was to have a backup plan in case it turned out that the hotel was going to close. Well, our fears have come true. The hotel has told us that they will be closing at the end of the year. Fortunately, the work of the Task Team has paid off with the recommendation to relocate our monthly meeting to the Biltmore Hotel just a little south of our current meeting site off the Montague Expressway at 2151 Laurelwood Road, Santa Clara. I have personally visited the Biltmore and find it very nice. The hotel underwent a major renovation less than a year ago which, makes the hotel very attractive. You can view photos of the Biltmore Hotel at their website www.hotelbiltmore.com

Every month our Membership Committee, Chaired by Rose Garrison, reports on the state of our membership which, I am pleased to announce presently totals 99. In July, we totaled 95. What makes a strong growing membership such as ours is the willingness of individuals to step up, volunteer, and support the Chapter. A few months ago, I mentioned an article by Mary Merrill entitled Ten Professional Development Benefits of Volunteering. In these current economic times it is worth highlighting some of the personal benefits of getting actively involved by volunteering at your local CSI Chapter – i.e. the Santa Clara Valley Chapter of the Construction Specification Institute.

- Volunteering offers incredible networking opportunities. You will develop life long personal and professional relationships. You will hear about job openings, gather inside employment information and develop great references.
- Volunteering helps you retain and sharpen old skills. Job duties change and you may no longer be doing things you use to do.
- Volunteering offers opportunities to practice skills in a relatively risk-free environment. It is much more effective to practice a skill than read about it.
- Volunteering gives you visibility.
- Volunteering is a perfect place to develop new skills.

Finally, I would like to ask all members to spread the word that membership in the Santa Clara Chapter of CSI is one of the most beneficial activities that a professional in the construction industry can do to develop his or her career. It is all our responsibilities to promote and encourage other professionals to join CSI and our Chapter. ∇

2008-2009 COMMITTEE CHAIRS

INCOME STREAM / MARKETING

Dave Ingram, CSI (415) 672-4342 daveingram@scbglobal.net

Programs

Hannah Moyer, CSI, CDT, AIA, LEED (650) 298-8150 hmoyer@watrydesign.com

AIA LIAISON

Hannah Moyer, CSI, CDT, AIA (650) 298-8150 hmoyer@watrydesign.com

ANNUAL ROSTER

Dave Ingram, CSI (415) 672-4342 daveingram@sbcglobal.net

EDITOR

Rietta McCain, CSI, CCCA, AIA (408) 535-2962 rietta@aba-arch.com

WEBMASTER

Robert Anderson, CSI, CCCA (808) 823-9353 webmaster@csiscv.org

AWARDS

Julie Brown, CSI, CCS, SCIP (408) 778-0633 julie@jkbspecs.com

OPERATING / HOUSEKrista Nelson, CSI, CDT, RA, LEED (408) 535-2935 krista@aba-arch.com

Toys-For-Tots

Ron Adams, CSI (408) 435-1313 ronadams@hillbrothers.com

> Mike O'Donnell, CSI (408) 988-4965 bossbid@aol.com

HISTORIAN

Julie Brown, CSI, CCS, SCIP (408) 778-0633 julie@jkbspecs.com

MEMBERSHIP / GREETER / RAFFLE

Rose Garrison, CSI (650) 868-7143 rose.garrison@dunnedwards.com

> Jim O'Keefe, CSI (415) 310-5896 jokeefe@frazee.com

PHOTOGRAPHER

Dave Ingram, CSI (415) 672-4342 daveingram@sbcglobal.net



CSI ONLINE

Chapter www.csiscv.org

Region www.westregioncsi.org

> Institute www.csinet.org

KEEP CSI 2 UP-TO-DATE



Log in to www.csinet.org with your name and password, as described on the website. Then you have access to update your new address, new employment, or new email address... all at your fingertips. This way you will be sure to receive everything from Institute and our Chapter.



Rietta McCain CSI, CCCA, AIA; Stephen Chee, CSI; Hannah Moyer, CSI, CDT, AIA, LEED AP; and Maia Gendreau, CSI, CDT, AIA at the October Chapter Meeting.

MINUTES OF THE BOARD MEETING

CSI, Santa Clara Valley (Draft, Board Approval Pending) Place: Ramada Inn, Sunnyvale Date: November 6, 2008

Opening

The meeting was called to order by Chapter President Jim O'Keefe at 5:03 p.m.

Attendees

Board Members

Jim O'Keefe, CSI, President; Hannah Moyer, AIA, CSI, CDT, LEED, Vice President; Maia Gendreau, AIA, CSI, CDT, Secretary; Barbara Brosh, CSI – Industry Director; Rietta McCain, AIA, CSI, CCCA, Professional Director; Kevin Norman, AIA, CSI, LEED, Professional Director

Region Director

Dave Ingram, CSI

Committee Chairs

Julie Brown, CSI, CCS, SCIP

Members

Joe Cota, CSI

Minutes

The minutes of the October meeting were reviewed by those present. The minutes are approved as distributed.

Treasurer's Report

Albert Wege is absent tonight, and the treasurer's report was emailed to all.

The last CD was transferred. Year to date looks good.

Raffle draw is at \$1041, plus tonight's addition.

Treasurer's report is filed for audit.

Region Director's Report

No Report.

President's Report

See New Business.

Old Business

Relocation of the CSI SCV meeting The Biltmore looks like the best option.

There are a few items that the Board needs to make a decision on:

At the Biltmore: appetizers and wine are options with the meal. A motion is made to select meal, appetizer and wine for one year, seconded. Motion passes.

A motion is made to raise the price to \$30 for the contract year of regular business meetings, seconded. Motion denied.

A motion is made to raise the price to \$32 for the contract year of regular business meetings, seconded. Motion passes.

A discussion of offering a discount price on a number of meals ensued. This subject is tabled for further discussion when the chair of the Hospitality Committee and Treasurer are present.

Starting January the meetings will be at the Biltmore.

New Business

December Holiday meeting at the Radisson, 1471 North 4th Street. Board meeting will be at 6:00 with written reports from committees requested. Social time at 6:30.

Committee Reports

Special Events: No Report

Membership

A new member is reported. Another is prospective.

Educational Seminar

A hunt for a location continues. Joe Cota possibly has a prospect.

Programs/Technical: No Report

AIA Liaison

Tonight's program is registered.

Greeter/Raffle

Maia will be treasurer, Hannah and Jim will greet.

Annual Roster

In process, target to have it out within one week.

Editor

Last newsletter went out on time.

MINUTES • cont'd on pg 7





JASON FELL Technical Director

DRYWALL INFORMATION TRUST FUND

"For The Advancement of Drywall In California"

www.drywallca.com FAX: (408) 255-0137 12241 SARATOGA SUNNYVALE ROAD SUITE "B" SARATOGA, CALIFORNIA 95070 PHONE: (408) 255-7272

WHY BE A CSI MEMBER - REFLECTION ON THE CSI WEST REGION CONFERENCE IN MONTEREY

BY HANNAH MOYER CSI, CDT, AIA, LEED AP

For this year's West Region Conference, held in Monterey, I had the great fortune of organizing and registering AIA and CSI members' continuing education credits. Dashing from one seminar to the next, frantically distributing and collecting evaluation surveys, checking to be sure all members signed the right registration forms, checking for illegible membership numbers and e-mail addresses, left me little time to think about why I was doing all of this. Now that the conference is behind us, and I have read the wonderful articles our chapter and other West Region members have written about the conference, I reflect back on the reasons I joined CSI and why I remain involved.

For sometime before I joined CSI I enjoyed the office copies of CSI's monthly magazine The Construction Specifier. In this magazine I found wonderful articles that were applicable to my job, generally interesting, and informative. When I realized there was a local chapter, where I could find monthly programs offering even more information and knowledge, I joined the Santa Clara Valley chapter.

Not till I started attending the chapter's monthly programs did I truly

realize the value of active networking. Everyone has a passive network, by way of co-workers, former co-workers, product reps, contractors, and clients. By participating in the networking session before each program one expands on the existing passive network and learns how to make it grow. Networking skills, utilized both within and without the CSI organization, have made me a more valuable resource to my peers, especially in the office.

In the interest of increasing my network, I soon joined the chapter's board and started participating on a number of committees. The fringe benefit of this participation was learning about the challenges of leadership, and what the necessary skills are to address these challenges. I am not going to claim that I have learned all the skills to allow me to climb the corporate ladder back at the office, but I have been able to apply some in my everyday work day. By serving on the chapter board, chairing a committee or two, or helping out with the West Region Conference, all tasks lend themselves to anyone the opportunity to explore and enhance their leadership skills, and

Moyer • cont'd on pg 9

PLANNING CALENDAR



CHAPTER MEETINGS

Page 4 Holiday Dinner
RADISSON PLAZA HOTEL
1471 N FOURTH STREET
SAN JOSE

JAN 8 TBD

Second Thursday
of the month!

NEW LOCATION

BILTMORE HOTEL
2151 LAURELWOOD RD

SANTA CLARA, CA

FEB 5 TBD

PLAN AHEAD

CSI Convention:

"Construct 2009" June 16-19, 2009 Indianapolis, IN

West Region Conference:

"At the Crossroads" Sept 24 - 27, 2009 Berkeley, CA





West Region Corner



WEST REGION PRESIDENT Janet J. Piccola, CSI (714) 278-0288 ipiccola@frazee.com

Thanks to Duane Johnson for last month's excellent article on our West Region Conference. it was a wonderful event. We had a great balance of education and fun. Thanks to our West Region Conference Committee for all of the hard work that went into conference planning and implementation.

The November MEMCOMMunications indicates that 5 of our 12 WR Chapters have met the WR 3% net membership growth initiative. Wow! Membership retention, nationally, is at 80%. Double wow! Good things are happening at

CSI, especially in the West Region. We send a special thank you to the Chapter leaders who are bringing value to each CSI membership experience. If you would like a copy of MEMCOMMunications and are not receiving it, let me know. I will be happy to forward one to you. This is a wonderful leadership tool for all Chapter leaders. Hats off to our Institute Membership Committee for a producing an excellent publication.

This month's article will serve as an update to the Board of Directors Meeting in Alexandria on November 1st and 2nd. Your Institute Board and assigned task teams continue to implement changes to the Institute By Laws and Operating Guide to meet the implementation deadlines required by the Governance vote.

As most of you know:

- 1. Our Region will continue to be governed by a WR President and Vice President and a representative from each WR Chapter.
- 2. Our future Institute Directors will be nominated by our WR Nominating Committee. No more than (4) nominees will be sent to Institute Nominating Committee.
- 3. Our Region Presidents and Vice Presidents will no

- longer have a dual Institute Director roll (after 2010).
- 4. The West Region has two candidates for West Region Vice President. This will be a one year term to replace me when my term expires in June, 2009. David Willis of the Fresno Chapter, and Eric Camin of the Sacramento Chapter are your candidates. They will have candidate statements out shortly, and will be on the Institute Ballot. Future officers will be elected under our new West Region By Laws effective June, 2010.

Because of the changes to the dual Institute/Region rolls our leaders have had in the past, Institute funding for Region business and travel to our Chapters will be eliminated. Nationally, all Regions were faced with a true dilemma. How would we fund Region business and officer travel in support of leadership guidance and mentoring to our Chapters if funding is further reduced.

An affirmative vote was passed via recommendation by our Region Allocation and Probation Task Team. This vote will have an important impact on the method in which future Region assessments are collected and distributed. As

West Region • cont'd on pg 7

Jim Balboni Project Executive New Equipment Western Region



Otis Elevator Company 470 Lakeside Drive, Suite D Sunnyvale, California 94085 408-328-4211 Fax: 408-738-2655 OtisLine 24 Hours: 1-800-ADD-OTIS



2318 Lafavette St Santa Clara, CA 95050 Phone: 408-988-4965

408-988-6241 Fax:



plasterconnect.com

WEST REGION • from pg 6

of June, 2009, our Chapters will no longer bear the burden of collection and payment of West Region assessments; instead, Institute will collect Region assessments with each member's Institute dues and re-distribute them monthly, to each Region. All CSI members will share in support of their Regions.

The Institute Board of Directors is cognizant of the responsibilities each Region has to provide programs designed to assist Chapter leadership in mentoring, training and education programs. Our Institute task team will be developing expanded guidelines to provide a standard of performance for each Region.

We would expect a review of Region services and programs would be made to Institute each year. We would also expect that non-performing Regions would be subject to action on the part of the Institute and it's Board of Directors. We will have more on this as the guidelines for performance are developed.

We are really excited by the opportunities that will be provided by the changes to funding of assessments. This will allow our Region to re-energize member programs that have been cut over past years due to lack of funding.

So – where do we go from here? Duane and I will be contacting members of our Board and our Chapter Officers to further discuss these procedural changes. We ask all to offer their ideas and suggestions for future member programs and services. With the wealth of talent, experience and volunteerism in the WR, we expect our expanded programs to be second to none.

This is an exiting time for CSI and we are privileged to be a part of a renewal of the Institute, the West Region, and our Chapters. Leadership is NOT a Spectator Sport. Together, we will make the WR Chapters the best, healthiest and strongest in the Nation!

As a final note, take the time to enjoy your family and friends over the Thanksgiving Holiday. Even during these trying times we have much to be thankful for. Our best wishes to all of you during the coming Holiday Season. 🔿



MINUTES • cont'd from pg 4

This months deadline is Monday, November 10th at noon.

Historian: No report.

Awards

Iulie circulated the Institute Outstanding Chapter Commendation for chairs to review for their committees. Each committee needs to review the requirements for the awards. The viability of applying for this award will be assessed at the next strategic meeting.

Website: No Report.

Operating/House

24 registered for tonight.

Toys-for-Tots

Flyer has been completed and is in AIA's newsletter. Barrels will go out first of December.

Marketing Committee

Looking for sponsors.

Operating Guide Task Team No Report

50th Anniversary Task Team

The committee has been eating a lot. Search for a venue is on-going.

Closing

The meeting was adjourned by Chapter President Jim O'Keefe at 6:01 p.m. ♥



Building Quality . Building Value . Building People . Building Green



BMI Products of Northern California, Inc. 990 Ames Avenue Milpitas, CA 95035-6303 bmj-products.com

Jerry L. Pozo, CSI, CDT, BS Architectural/Technical Consultant

> Cell: 408.595.2031 Phone/Fax: 530.885.6828 E: jpozo@bmi-products.com



CURMUDGEON'S CORNER: SUSTAINABLE DESIGN - IS IT?

BY SHELDON WOLFE RA, FCSI, CCS, CCCA

sustainable: able to be sustained; the capacity to maintain a certain process or state indefinitely

English is the richest of the world's languages. Most sources put the number of words well over 900,000; the Global Language Monitor estimates we will see our millionth word in April 2009. How does that compare to other languages? Chinese is a distant second, at half a million words, followed by Spanish and Japanese at about a quarter million words each.

English not only has a word for everything, it has an impressive range of words with subtle differences for most subjects. Unfortunately, we are able to use only a fraction of that number; the average American has a working vocabulary of about 14,000 words. (It has been estimated that Shakespeare's vocabulary was about 24,000 words, but he helped himself along, having invented over 1,500 new words himself.) Of the words we do know, not all are at our immediate disposal. It is far easier to come up with a more suitable word when we have time to think, but in casual conversation, we too frequently grab the first word that comes to mind, thereby missing an opportunity to be more precise in what we say.

For example, when listening to talk radio, it seems everyone completely agrees with whatever the other person says; the most common expression of agreement seems to be "exactly!" That word expresses the idea that there is no difference of opinion, that both caller and host have precisely the same opinion. Yet as the conversation continues, it is quite evident that those involved in the discussion have

significantly different views. They say they are in complete agreement, but they are not.

It is one thing to be inaccurate in casual conversation, but there is no excuse for incorrect use of words when they are the result of supposedly thoughtful planning. With so many opportunities to be precise, why is it necessary to co-opt a word and give it a false meaning? To some extent, it may be because we have become accustomed to misuse of words. In advertising, "new" and "improved" often are misleading, and in politics, we accept outright lies, such as "balanced budget" and "budget surplus." Still, we should expect more from those claiming scientific basis for their assertions. Unfortunately, the latest energy crisis - another abused term - has led to one more poor choice of words. Because, by definition, sustainable design - is not.

Ultimately, our culture is not sustainable, and any form of design or culture that relies on fossil fuels cannot be sustainable, as there is a finite amount of oil in the ground. We can come up with clever ways to extract oil from deeper or more remote wells, or to extract it from shale or other once ignored sources, but in the end the oil will run out, and unless it can be replaced, sustainability is a myth.

Other terms, such as eco-design, green design, or design for the environment, were already in use, so why not use them instead of settling on sustainable design? I know what you are thinking: "What is the big deal? It is only a word." When we misuse words, we make it more difficult to discuss the

CURMUDGEON • cont'd on pg 10



Stephen Chee, a field engineer with Hilti Inc., has recently joined CSI Santa Clara Valley's chapter and I had the pleasure of getting to know him a little.

Stephen has been with Hilti for six months, providing product technical support to structural engineers and architects around the Bay Area. Prior to working at Hilti, Stephen worked for a civil engineering firm in San Luis Obispo for three and half years, working mainly on residential projects. Once the market started drying up, and because he wanted to work with people more, he left the firm, moved up to the Bay Area, and joined Hilti. While putting his Cal Poly civil engineering degree and prior construction experience to good use in the field, Stephen is also planning to take the P.E. exam very soon. When asked why he joined CSI, he responded that he wanted to understand the construction industry from the specifier's and architect's point of view. He is also a member of SEAONC.

Stephen likes to spend as much of his spare time in the outdoors, doing such activities as hiking and camping. He was raised in the Long Beach area. \bigcirc

Reported by Hannah Moyer, CSI, CDT, AIA, LEED AP

THE CSI ELEVATOR SPEECH

BY KRISTA NELSON CSI, CDT, RA

Picture this. You are riding an elevator with another construction industry individual and they ask you about CSI. Do you know how you would answer that question quickly before the elevator trip ended? At the West Region Conference, we spent some time brainstorming that exact scenario. Here are some of the ideas that came out of that discussion:

- Bringing the Project Team Together
- Connecting the dots community
- CSI has people who do things better than I do and are willing to share it
- Sharing, knowledge, growth
- People working to improve how the project is done
- Networking and education to enhance your career

If membership is everyone's job, we all need to have some idea about how we would answer that question. The idea of an elevator speech is to explain the core message in a few words that grab attention. To create a speech that is personal to you, consider the following questions:

- What does CSI mean to you?
- How does CSI help you and how do you think it can help others?
- What problems does CSI help solve?
- What makes CSI unique?
- Do you have a short story that illustrates how CSI has helped you or others?

If you spend a bit of time answering these questions, it can help you develop a response to the question "Isn't CSI a TV show?" Do not worry, just because it is called an elevator speech, there is no reason to limit to that occasion. Talk to your product reps; or if you are a rep, the architects you meet with; your consultants; the contractors on your job or any situation with construction industry representatives. \bigcirc

MOYER • cont'd from pg 5

this cannot be stressed enough. These opportunities offer safe and supportive learning environments, where your livelihood is not in jeopardy if you have experienced a few bumps in the road.

Lastly, the number one reason I have remained active in this organization, and with this chapter, is my sense of duty to serve the construction industry. This has been my way of giving back to the community, by providing quality programs that appeal to the wide spectrum of the interests in the construction field; enriching the membership with a diverse base of knowledge; ensuring continuing education requirements are met; and reaching out to other professional associations to share knowledge. Especially by putting on good programs, I have completed the circle of where I had started, with that first membership registration form I mailed out in June of 2001. ♥





New Members Lori Lovett, CSI and Stephen Chee, CSI

CURMUDGEON • from pg 8

issues. "At Gary's Grocery, we have sustainable salmon," "Mazda Shows 'Sustainable' SUV," "Top Five Sexiest Sustainable Sports Cars," and similar expressions reveal a simple-minded view of a complex issue.

Not only is "sustainable design" not sustainable, but the meaning of the term is being changed to formally incorporate non-sustainable principles as part of the definition. The US General Services Administration (GSA), in a move reminiscent of Orwell's "doublethink," is promoting its own definition.

Sustainable design seeks to reduce negative impacts on the environment, and the health and comfort of building occupants, thereby improving building performance. The basic objectives of sustainability are to reduce consumption of non-renewable resources, minimize waste, and create healthy, productive environments.

Both heating and air conditioning make it possible for us to live and work in areas that would otherwise be uninhabitable, at the same time requiring vast amounts of energy. Air conditioning is especially insidious, as it increases the outdoor temperature that we try to escape, and the hotter it gets, the more cooling we need.

The introduction of inexpensive air conditioning had an enormous impact on life in the US - and on energy consumption and the environment. Although modern air conditioning equipment appeared before World War II, it did not catch on until after the war. Sales of window units increased from 75,000 in 1948 to over a million five years later; today, ninety percent of new homes and eighty percent of new cars have air conditioning.

We have seen the numbers that show how much the US consumes; with something like five percent of the population, we use about twenty-five percent of the world's electricity. According to Energy Bulletin, one-third of that goes to air conditioning. Certainly, as we increase insulation and efficiencies, we can reduce the impact of air conditioning, but its use will continue to rise. The American market is close to saturation, but it will be overshadowed by the likely rise in air conditioning in China and other developing countries.

Do not get me wrong; we can - we must - be more responsible in how we use energy and other resources. But, to paraphrase the title of the popular movie, the truth is inconvenient. Sustainability has nothing to do with creature comfort. In fact, our insistence on being comfortable is a prime contributor to the problems we now face. Buildings that are comfortable do make their occupants happy and increase productivity, but how does that help conserve materials and energy? The closest thing to sustainable design is a grass hut on a tropical island; the more comfortable we make it, and the farther we get from that island, the less sustainable it becomes.

Green design is necessary, but calling it something it is not will do more harm than good. \bigcirc



CHAPTER EMAIL NOTICES



Make sure you are receiving all the latest news and announcements from the Chapter by updating your email spam filters or safe lists to include:

krista@aba-arch.com webmaster@csiscv.org

This will help to ensure that you get all communications about upcoming events.

BUILDING PRODUCT MANUFACTURERS ALLIANCE

The second meeting of the Building Product Manufacturers Alliance (BPMA) will take place December 8-10, 2008, at Lawrence Berkeley National Laboratory (LBNL) in Berkeley.

The meeting's theme is "Energy Efficiency, Sustainability and Innovation." Plans call for the three-day gathering to include technical sessions, a tour of LBNL, roundtable discussions and networking opportunities.

The meeting's sessions will address topics such as:

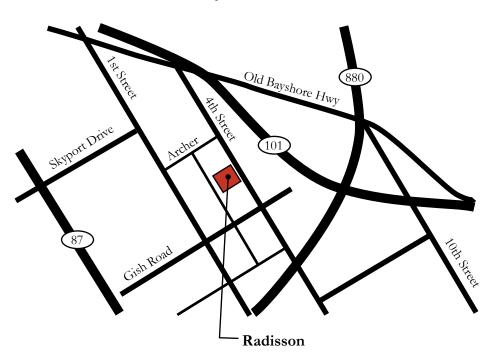
- Business and technology pathways to net zero energy buildings
- The next wave of building performance simulation
- · Indoor environmental quality

For more information on BPMA, or to register for the second conference, please visit www.csinet.org/bpma. ♥

HOLIDAY DINNER • DIRECTIONS & INFORMATION

Radisson Plaza Hotel

1471 North Fourth Street • San Jose





Directions

From Southbound 101

Take the First Street Exit Merge onto Old Bayshore Highway Turn right on Fourth Street Hotel is on the right

From Northbound 101

Take 880 South
Take the First Street Exit
Turn right on First Street
Turn right on Gish Road
Turn left on Fourth Street
Hotel is on the left

Toys for Tots

Help spread holiday cheer to needy children in our community by bringing a new, unwrapped toy for donation to the US Marine Corps Toys for Tots campaign.

Guglielmo Winery

Our Holiday Dinner will be paired with award-winning Guglielmo wines. Since 1925 the Guglielmo family have been producing premium varietal wines from more than 100 acres of Santa Clara Valley estate vineyards. Their winery and tasting room are located in Morgan Hill.

A Special Thanks to our Holiday Dinner Event Sponsors



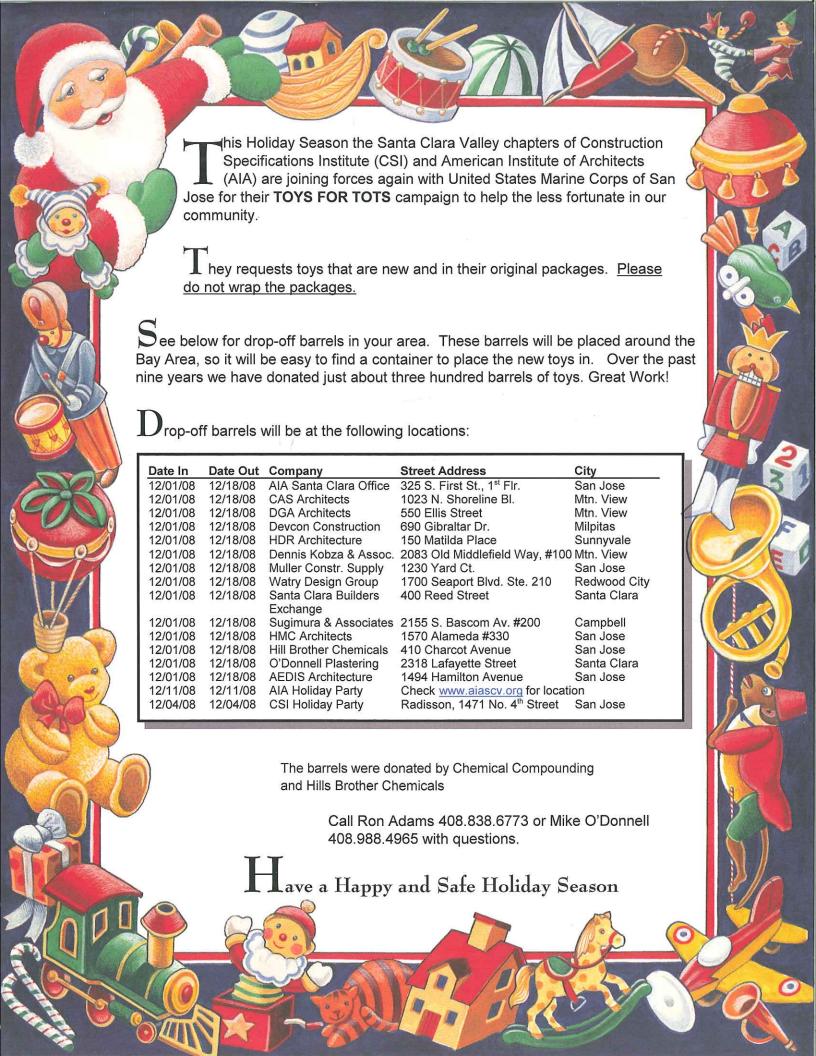












Pervious Concrete Seminars Offer a Solution to Stormwater Runoff

The National Ready Mixed Concrete Association (NRMCA) and the Portland Cement Association (PCA) have once again combined efforts to offer the seminar *Pervious Concrete—A Stormwater Solution* in four additional cities in 2008. The seminar has been offered in 28 cities over the last 2 years. The new 2008 seminars are scheduled for:

- November 18, 2008 St. Louis, MO
- December 5, 2008 Boise, ID
- December 10, 2008 San Francisco, CA
- December 16, 2008 Albuquerque, NM

Each seminar provides attendees with detailed instruction on how to implement pervious concrete pavements as a solution to reducing stormwater runoff from building sites and other paved areas. Attendees will learn the details of pervious concrete pavement systems, engineering properties and construction techniques. This course will help civil engineers, architects, landscape architects and public works officials develop details and write project specifications for pervious concrete pavement systems. Contractors, product suppliers and land developers will also benefit from this seminar. The registration fee is \$295.

Registration can be completed online at www.nrmca.org/seminars or by contacting NRMCA's Jessica Moore, (240) 485-1152 or by e-mail at jmoore@nrmca.org.