

Summary

Newsletter of the Santa Clara Valley Chapter of the Construction Specifications Institute
Serving the Valley of Santa Clara Since 1960 www.csiscv.org
July 2006

Everything Elevators

John Sellen of Lerch, Bates & Associates, Inc., San Francisco will be addressing all things elevators. A presentation on the new machine roomless (MRL) elevators will be followed by discussion of various elevator-related topics, including:

- Elevator Inspectors and Safety Jurisdictions in California
- · Building requirements for upgrading elevators in existing structures
- · Stretcher and accessibility requirements in California
- · Mechanical ventilation and electrical requirements for new installations
- · Elevator company reps and how to get them to work for you
- · Elevator permitting processes and new California laws dealing with elevators and elevator contractors.

John Sellen has a B.S. in Architectural Studies from the University of Illinois, Urbana, IL, and has 25 years of experience in the elevator industry. Before becoming a consultant in 2000, John was the Project Manager at San Francisco Airport for the installation of over 90 new and modernized elevators during the Airport's recent expansion projects. Lerch, Bates is the oldest and largest elevator consulting firm in the world with offices in all major U.S. cities and many international offices.

AIA/CES Learning Units: This program meets AIA/CES criteria. Participants will receive 1 hour of LUS (learning units) per each program which also applies to 1 HSW (Health, Safety Welfare) Hour.

When: THURSDAY, July 6, 2006

Location: Ramada Inn Silicon Valley, 1217 Wildwood Ave., Sunnyvale (Lawrence Expressway & 101)

Times: Social time: 6:00 PM

Dinner: 7:00 PM

Program: 8:00 PM

Menu: Toss green salad, garlic bread; BBQ chicken, picnic coleslaw, and corn-on-the-cob; cherry

pie and coffee or tea.

The price for dinner is \$28.00, which includes gratuity and tax.

Please make your reservations by noon on Friday, June 30th. No shows will be billed.

Email Gus Sharvey, CSI at GusSharvey@sbcGlobal.net or phone (408) 629-4088. Guests are welcome.

President's Message by Marvin Bamburg

2006-2007 Board of Directors

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Well, it was an elegant and festive occasion – the June Awards Banquet. Thanks to the everfaithful and wonderfully competent Julie Brown with graphics by outgoing president, Dave Ingram, an occasion of dignity and respect was held, attended by 39 members and guests. The fine food was enhanced by the paired wines selected by Ron Ronconi (who couldn't be there to enjoy them with us), and evening was sponsored by Frazee Paint (Thanks to Jim O'Keefe).

We were honored to have as our guest, Orssa Hadges, who took pride, as we all did, in the first presentation of the Harry Hadges Memorial Award for outstanding service to the Chapter. Unknown to her, Dede Impink was the recipient (although she may have suspected something when she encountered some 12 of her office-mates in attendance). Mel Cole, who may have known Harry the longest of any of us, gave a (sometimes emotional) remembrance of Harry and his many years of Chapter service. I'm sure I was not the only one to feel the sense of "family" that such reverence for a former member portrayed. Dede, as always, was the modest, understated honoree, who may have been a bit teary herself. Among her accolades were her 20+ years of membership, 16 of which were as a board member. Indeed, I began my board service

only four years ago when Dede decided to let someone else get the experience for a while.

Many other awards were made to various Chapter members. I would guess that Mike O'Donnell hauled in the most. He sat at the back of the room and made many trips to the front to receive each of his certificates. You will see the list of recipients elsewhere in the newsletter. Julie and Dave made the presentations and Krista took all the photos (except one when she was the awardee).

Paulette Salisbury, our outgoing Western Region Director, was in good form to perform the installation (instillation to you Dave) ceremonies. The six continuing Board members and the three new ones all took their oaths of office. There is enough continuity and enough new membership on the Board to bring fresh ideas and keep us on track, making progress. The new Board is listed in this newsletter.

Let me say a word of thanks for those Board members who did not continue on. Mike O'Donnell, now looking again fit and healthy, was the president who twisted my arm to serve. He has been the Chapter representative to the Western Region for the last two years. Ron Ronconi, one of the two professional directors, was member-

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Bamburg cont'd from Page 2

ship chairman and served on the Income Stream Committee. His generosity with his ample wine cellar will be missed. Jim Balboni, outgoing past president, will also be missed. We are sorry to hear that he has been in poor health recently, and wish him a speedy recovery.

And now, the best for the last ... Dave Ingram has completed a two-year stint as Chapter president. I have been pleased to work with Dave these last two vears and to receive his counsel. Since he lives and works in San Francisco, Dave must hit the road to maintain his ties to the Chapter. This he did regularly, and we lunched frequently while discussing Chapter business. Dave brought the perspective of the larger San Francisco chapter to his presidency, giving us a broader view of CSI's depth and potential. He worked tirelessly in preparing for Chapter events, in publishing the Directory and in soliciting sponsors. I am very confident, as I take the steering wheel, that Dave will be there to provide his wisdom and good cheer – and a map to help me find my way. Thanks for two great years, Dave - WELL DONE!

— Marv Bamburg, AIA, CSI



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Minutes of the Board Meeting

CSI, Santa Clara Valley Chapter (Draft, Board Approval Pending) PLACE: Ramada Inn, Sunnyvale DATE: June 1, 2006

I. The meeting was called to order by Chapter President Dave Ingram at 6:00pm.

Attendees

Board Members Present: Dave Ingram, CSI – President; Marvin Bamburg, CSI, AIA – Vice President; Krista Nelson, RA, CSI, LEED® AP – Secretary; Albert Wege, CSI, CCCA – Treasurer; James O'Keefe, CSI – Industry Director; Hannah Moyer, RA, CSI, CDT – Professional Director; Michael O'Donnell, CSI – Region Director

Committee Members Present: Gustav Sharvey, CSI – Operating/House; Julie Brown, CSI, CCS, SCIP – Editor/Historian, Awards.

The minutes of the May meeting were reviewed by those present. Albert Wege moved that the minutes be accepted as written.

The motion was seconded and carried.

Treasurer's Report:

Albert Wege will follow up with Chapter Relations at Institute regarding why we have only received chapter dues for 67 members out of the 94 members.

The raffle is now shown as a liability for the marble draw.

Treasurer's report as presented will be filed.

Region Director's Report:

There are openings for region committees. Julie Brown will be the region secretary.

President's Report: All is well. Read the President's message.

Unfinished Business: None.

New Business:

Bob Cary is doing well and sends his regards.

Committee Reports

Income Stream: No Report.

Membership: No report.

Educational Seminar: American Construction and Inspector's

Association might be interested in co-hosting the event. Dawn is happy to teach the course.

Programs/Technical:

All is filled except for November for the calendar year.

October – will change the October meeting date to October 10th and the location to SEA-ONC's normal location.

AIA Liaison: No new news. Has attended one meeting so far.

Raffle: No raffle tonight. Michael O'Donnell will have race tickets for a silent auction next month. Michael will send July information for the newsletter to advertise.

Annual Roster:

The goal is to be published by August 1st.

Correction – Michael O'Donnell was president for two years (2000-2002).

Editor:

See written report.

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JASON FELL Technical Director

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We are looking for an editor to take over for Julie this coming year.

Historian: See written report.

Awards: See written report.

Website: Server issues straightened out. All is well.

Operating/House: Confirmed for 37, with 39 expected.

Toys-for-Tots: See written report.

Marketing Committee: Funds to hopefully come in by end of fiscal year.

The meeting was adjourned by Chapter President Dave Ingram at 6:25.

Smart Irrigation System Benefits Builders

PETALUMA, Calif. - The WeatherTRAK (http://hydropoint. com) irrigation management solution calculates a customized irrigation schedule for specific landscape needs, the company reports, and then automatically adjusts the schedule as local weather changes. Patented, proven technology not only reduces water usage, but also supports healthier landscapes. Additionally, WeatherTRAK systems help facilitate permitting approvals because they are proven to minimize landscape runoff pollution and eliminate water waste-an EPA study shows pollution levels are reduced by as much as 71 percent with WeatherTRAK.

Special Feature at July's Chapter Meeting

We will have a silent auction to raffle off different packages for the San Jose Grand Prix these tickets have been donated by South Bay Plastering Contractors Association.

Come for this great opportunity and fun addition to your meeting.

Welcome To Our New Members

Eugene Buick, CSI Allana Buick & Bers, Inc. 876 San Antonio Road Palo Alto, Ca 94303 (650) 354-8822 ebuick@abbae.com

Glenn Strong, CSI, CCCA, CIE Sea Hawk Enterprises, Inc. 9057 Soquel Dr, Bldg. A, Ste. E Aptos, CA 95003 (831) 662-0671 ceo@seahawkenterprises.com

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Planning Calendar 2006

Chapter Meetings

July 6 Everything Elevators

Aug 3 Trends in California Construction Costs

Sept 7 Daylighting

NOTE THE CHANGED MEETING DATES - THESE ARE NOT THE 1st THURSDAY OF THE MONTH!!!!!! PLEASE MAKE NOTE.

Oct 10 Joint meeting with SEAONC - Talk About Hurricane Katrina

Nov 9 To be determined.

Advance Notice: The November Chapter meeting will be on the second Thursday, November 9, 2006. Rather than our regular schedule, which is the first Thursday; due to the West Region Conference.

Planning Ahead

West Region Conferences

Nov. 2 - 5, 2006 — Reno

2007 - Los Angeles

CSI Institute Convention & University

2007 — Baltimore, MD, June

Visit our website at www.csiscv.org or

The West Region's website at www.westregioncsi.org



HEY! WAIT A MINUTE!!

That's not what is specified!

By Ralph W. Liebing, RA, CSI Cincinnati, OH

Now the fun begins. An on-site observation finds that some material, a system, and some work technique is not as described, specified, and REQUIRED. Besides being part of the specifications, the situation may be also covered in the drawings, and surely is contained in the Agreement where the drawings AND specifications are both referenced and included as an integral part of the contract.

Flatly, simplistically, openly, and perhaps naively what is shown and specified is what is both required and anticipated by the Owner. Both design professional and contractor work for, and are beholden to the Owners, and their expectations. Primary among the expectations is that they will receive full value for each and every dollar paid for services or physical items.

But oddly enough, owners are

part of the problem. They become involved when their design professionals are not accepted in a full advisory role as well as the designers and documenters of the proposed project. The Owner-Architect [Engineer] contract binds these two parts in a very close relationship whereby one is given authority to act for and on behalf of the other.

But somehow over the years this contractual arrangement has not been carried over into a working relationship where the owner immediately consults the design professional about any arising situation with the project. The arrangement is written to function in a way that is often not reflected in reality—and it is unclear as to why this happening. More later in this piece about this.

On the other hand, owners and contractors have another contract [typically], which calls for the construction of the project "according to plans and specifications" [thems that are cooperatively produced by owner and design professional]. In turn the contractor receives the money amount stated in the contract.

But this "work for" contract has evolved into a much closer arrangement, whereby the contractor comes to have the owner's "ear."

With this any discrepancy, glitches, irregularity, or "situation" with the plans and specifications is portrayed by the contractor [to the owner] as a major impediment to the job progress, job completion, and cost. Manipulating contracts, submitting inaccurate or unreviewed submittals, ordering materials and systems different from those specified without any documentation, ordering items too late, installing work improperly or with improper materials, not planning properly ahead, and maneuvering to create more profit at the expense of the project [improper substitutions, lack of pre-planning, etc.] are but a few of the impediments that occur, repeatedly. Almost as standard operating procedure for contractors.

Mentioning delayed completion or other disruptions of the schedule immediately concerns the owner, who will turn the situation as a negative against the

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Jim Balboni

Project Executive New Equipment Western Region



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Awards Given During Awards Banquet

Organization Certificate of Appreciation

CAS Architects

Dunn-Edwards Corp.

South Bay Plastering Contractors Association

Grace Construction Products

Otis Elevator

Co-Operation Award

Otis Elevator

CAS Architects

It's All About Me – Photographic Services

Rising Star Award

James O'Keefe

Chapter Service Award

Rose Garrison

Ron Adams

Certificate of Appreciation

Jeff Cremona

Ron Ronconi

Celebration Augmentation Award

Ron Ronconi

Distinguished Service Award

Michael O'Donnell Iulie K. Brown

Citation Award

Krista Nelson

Organization Certificate of Merit

Frazee Paint & Wallcovering

Certificate of Merit

Hannah Moyer

President's Award

Marvin Bamburg

Patrick Crowley
Harold Kelton
Gordon McWilliams
John Miller
Mike O'Donnell

20 YEAR CHEVRON

Ronald Holden

30 YEAR CHEVRON

James Warren

Chevrons Awarded

The following members have been a member of The Construction Specifications Institute and are a current member of the SCV chapter. If they joined us at the June banquet, they also received their chevron.

10 YEAR CHEVRONS

Michael Boynoff Michelle Craig Larry Dorshkind

Note from Managing Editor

Several e-mailed versions of the Summary have been returned to the Web Master due to incorrect addresses or a blocked account. To ensure that your newsletter is delivered, please verify your profile with www.csinet. org to ensure your e-mail and physical addresses are correct. Please notify Julie Brown of any changes, as soon as possible, to ensure uninterrupted delivery of your newsletter and other SCVCSI mailings.



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design professional. But remember, it was the owner and the design professional who created the project documents, and set the parameters of the project—i.e., the owner speaks through those documents in the direction of "This is what I want the project to be."

There is little doubt that the contractor could build a similar project without specifications by simply using the information and experience at and to produce "a" building-- but not "THE" project. This is no authorization for the contractor to even attempt to wrest the project from the owner and design professional and proceed as seen fit or as one pleases. The contract basically tells the contractor to put aside, for now, any input or effort not in keeping with the specifications, etc.

That understood, it is obvious that design professionals need to take more time with their clients to not only fully explain, but to impart understanding and receive buy-in from the owner that the project proceeds as they wish it, and not as the contractor wishes. There is need for creating and fostering this relationship to be tight, plain-spoken, nurtured, prized, inseparable, open, complete and seamless, in every aspect.

The design professional needs to take a discussion with the owner to explain that the documents produced are but one of many possible solutions for the project.

The documents must be based on a mutual understanding of owner and professional as to the solution specific to the project program. The result is the best solution for the program, project and owner.

Owner and professional must present a united front to the contractor, and make it imminently clear that the project expected is that depicted and described in the contract documents — period.

With this, the discussion also must cover the fact the contractor is not and will not be authorized to submit another design solution or piece meal changes for the project. Necessary substitutions, and possible alternative methods o material are valid, but must be submitted and approved by owner and professional, and not merely incorporated by the contractor. In the latter instances what may appear to be a "better" or "more convenient" solution often causes an adverse ripple effect where other related work must be adjusted or changed to accommodate the ill-advised

newly introduced system. That simply is intolerable to both owner and professional.

Owner and professional must present a united front to the contractor, and make it imminently clear that the project expected is that depicted and described in the contract documents — period. The owner must be made aware of the good effects and the possible ill effects of a strong enforcement program. The contractor will, quite often, try to divert other shortcomings by issuing threats about schedule and cost, but in the final analysis the bid submitted and used as the basis for the construction contract. was supposed to be based on "plans and specifications." If the contractor varied from that, the resulting problem[s] belong to the bidder/contractor, not the design team and owner.

And a parallel need is for the professional to address, advocate and "sell" [if need be] the process of construction service, whereby the professional closely monitors the work in progress. This involves the direct enforcement of the contract, and contract documents. Called, contract administration, it is here that the desires of the O-A team [contained in the documents are enforced and realized. Owners all too frequently perceive that professional services and input cease at start of construction. Hence the closer relationship to the new player—the contractor. So the interplay between owner

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and professional takes on increasing importance and relevance. It is only in this way that the owner is presented with a project as designed, specified and approved, and to the initial program and parameters set out.

The closer the design professional and owner can be, the better the project. This is not to create a two-on-one situation "against" the contractor. At the same time there can be no two-on-one with owner siding unfettered with the contractor. But the owner and professional need to create a united front, so to speak, where the voice of the owner is directly

reflected in program, plans, specifications, directions, acceptance, and every other function task and situation during the progression of the project work.

This is mutual fulfillment of the O-C contract through full utilization of the O-A contract, and the correct and proper authority and actions of all project parties.

Lime and Its Role In Plaster

By Walt Pruter and Michael Logue

In the ancient beginnings of the plastering craft we are taught

shelters were constructed of mud and reeds or 'daub and wattle." The moisture sensitive earthen plasters were protected from rain erosion with coatings of lime wash.

Essentially, lime wash is a mixture of slaked lime (quicklime or calcium hydroxide) in water, which sets very slowly by absorbing carbon dioxide from the air. The chemical reaction that occurs produces crystals of calcite (calcium carbonate).

Over a period of time early builders thickened the consistency of the lime wash by adding

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volcanic ash, seashells or river sand to produce the first lime plasters and masonry mortars. Evidence of the use of lime plaster dates back to around 4000 B.C. in Turkey. Popular with the Romans who invaded the British Isles, lime plaster had been used extensively in the cold, wet climates of northern Scotland and Wales to protect stone buildings and mortar from inclement weather. While protecting the structure from rain and snow, lime wash and lime plaster assists in maintaining the ability of a building to breathe, as it is one of the most vapor permeable of all decorative and protective coatings.

Although it is considered a natural material, lime itself does not exist in nature. The term lime comes from the word limestone. Limestone is converted to lime when it is heated. It has been established that the production of lime is the oldest industrial process of mankind.

Lime is made by heating or burning crushed limestone (calcium carbonate) at more than 1650 degrees Fahrenheit to produce quicklime. The heat burns off the carbon dioxide, leaving calcium oxide (quicklime). Quick lime was made into putty by soaking it in water for weeks and sometimes months to slake or hydrate. Slaking lime to make lime putty produces a great deal of heat. It is very caustic at this stage and can cause serious irritation to skin, eyes and mucous

membranes.

Prior to 1932 lime was delivered to a construction site in the quicklime form and had to be hydrated or slaked before using.

Although it is considered a natural material, lime itself does not exist in nature.

The availability of autoclaved or double hydrated lime after 1932 allowed lime to be added directly to the plaster mix without the required soaking time. There are three different types of lime – dolomitic, high calcium and magnesian - deriving from three different types of limestone. The differences among the limes are determined by the weight of the magnesium carbonate found in the limestone. Dolomitic limestone is preferred in making lime for plaster and mortar. The high levels of magnesium in dolomitic limestone give the lime very good water retention and plasticity that cannot be obtained in the high calcium or magnesian types.

LIME PLASTER

Prior to the patenting of portland cement in 1834, lime putty was the principal binder in plasters and mortars. Lime mortar may be applied either as three-coat work or as two-coat work. Three-coat work can be applied over metal and wood lathing. Two-coat work can be applied over brick, clay tile, gypsum block and other masonry surfaces.

Lime plasters must not; however, be applied to gypsum or insulation laths because lime plaster does not supply the bonding action that is vital for good results on these bases. Lime mortar must be well aged in order to work properly and it must not be too rich. A rich mortar will shrink while setting and in doing so will crack. Since it is so slow to set, lime plaster must be protected from dry outs caused by exposure to dry winds.

The scratch coat, whether used for the three-coat work or for two-coat work, is made of 3 parts aggregate to 1 part of stiff putty. If the scratch coat is to be put on wood or metal lath, the addition of fiber is necessary.

In three-coat work the scratch coat is allowed to set but is scratched before the coat dries. After the scratch coat has become dry the brown coat can be applied, using a mix of 3 to 1 (3 parts sand to 1 part lime). Aging the plaster mix for approximately one week will enable the plasterer to proceed with brown coat applications. Suction can be controlled by dampening the scratch coat before applying the second coat. The day after the brown coat has been applied

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it should be floated with a large cross-grained wood float. Floating is done by densifying the mortar, thus minimizing crack formation.

The addition of portland cement or Keene's gypsum cement helps to prevent the development of shrinkage cracks and they produce a stronger mortar as well. Interestingly enough, the addition of portland cement to lime-sand mortars in the late 19th century was to speed up the construction process. Portland cement was initially considered an additive to enhance the setting characteristics of lime-sand plasters. With the thought that stronger mortar or plaster was better, portland cement was increasingly added in larger and larger volumes to the lime-sand mix, in some cases eliminating the lime altogether.

PORTLAND CEMENT-LIME PLASTER

All of the portland cement used in the United States prior to 1871 was imported from England and France, usually as ballast in ships and at very low freight rates. This does not mean that the United States was without cement until that time. On the contrary, a large and flourishing natural cement industry had emerged. Natural cement rock was limestone that contained the appropriate amounts of clay to give it hydraulic properties. Natural and portland cement competed for

market share. As cement-testing equipment became more sophisticated, enabling cements to be tested at increasingly higher load limits, it was soon acknowledged that portland cement developed higher strengths much sooner than natural cement rock.

Portland cement, sand and water does not produce a workable mix and is more difficult to manipulate with the trowel than lime or gypsum mortar. For this reason lime, pozzolons or other plasticizing materials are added to improve workability. Lime being cementitious like the portland cement has proven to be the best plasticizer by far and has been shown to provide elasticity, reduce shrinkage and cracking, all while providing sufficient strength. Adding lime to portland cement plaster mixes improves resistance to water intrusion and enhances bonding of stucco finishes to basecoats.

The ability of a mortar to reknit itself if voids are present or if small cracks develop in the plaster is called autogenous healing. High lime containing plaster mixes have this characteristic.

Nature provides this cure by rainwater and atmospheric carbon dioxide. Hydrated lime, which is very slightly soluble, will dissolve and is recarbonated by the carbon dioxide. Gradually, this chemical reaction (similar to formation of stalactites) plugs the crack or interstice.

Building codes and published standards typically allow 20 lbs. of lime to a sack of cement for portland cement plaster scratch and brown coats.

For portland cement-lime scratch and brown coats the lime volume can be increased to 1:1 but the volume of sand must be increased accordingly; otherwise the mix will be too cement rich. When a cubic ft. of lime (50 lbs.) is mixed with a cubic foot of portland cement the sand should be 6 to 8 parts.

A survey of major contractors who prefer portland cement lime plaster discloses that the most popular mix design is 1 cubic foot cement (94 lbs.) to 34 cubic foot hydrated lime (75 lbs.) to 5 to 7 cubic foot of sand (30 to 42) shovels. As with regular portland cement plaster the addition of fibers is recommended to inhibit shrinkage cracking. Two common mistakes made by plasterers using portland cement-lime plaster for the first time are:

- 1. Not using enough aggregate. Remember, lime is also cementitious so the sand-to-cement ratios must be increased.
- 2. Portland cement-lime basecoat mixes must be mixed longer (ten minutes or more) to produce the optimum physical properties.

LIME PUTTY FINISH PLASTERS

There is presently a remarkable resurgence in the demand for premium "Venetian plaster finishes, which are for the most part prepared from aged lime putty. These vari-colored smooth troweled finishes were recently made popular by Dennis

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Hopper, President of the Ora B. Hopper Co. in Phoenix, Arizona. Architects attending his (and other lime plaster adherents) seminars found fascination in the unusual surface glow characteristic of lime plaster and lime washed surfaces.

This appearance is the result of the chemical reaction that occurs when slaked lime slowly absorbs carbon dioxide from the atmosphere. The chemical reaction produces crystals of calcite (calcium carbonate). These crystals are unusual because they have a double reflective index; light entering each crystal is reflected back in duplicate. This results in the wonderful surface glow that is characteristic of lime plastered and lime-washed surfaces and is not found on look-alike paint products or imitation polymerized plaster coatings.

Each lime putty finish manufacturer seems to have their own mixing and application instructions, so it is advised that the manufacturer of the plaster intended for use be contacted for specification information. Some of the more prominent lime based Venetian plaster manufacturers include:

FIRENZE Enterprises, Inc. Miami, Florida

TRANSMINERAL, USA Petaluma, California

HOPPER Phoenix, Arizona

VERO Orange, California

TEXTON INDUSTRIES Canoga Park, California

MEODED Los Angeles, CA

The ultimate result in a "Venetian" plaster finish is not due to the material used as much as it is the talent of the plasterer doing the application. The trowels and the troweling techniques are different from conventional finish coat plastering. Short strokes made in varying directions seem to produce the uniformly mottled appearance most successfully.

While lime finishes can be burnished to a beautiful glossy sheen, some prefer to wax or otherwise shine the finished lime plaster.

How to Change Your Personal Information with CSI

It is very easy to change your personal information at www.csinet.org. Just log in with your name and password, as described on the web site. Then you have access to updating your new address, new employment, or new employment, or new email address.....all at your fingertips. This way you will be sure to receive everything from Institute and our chapter.

Ten reasons why the English language is so hard to learn:

- 1) They were too close to the door to close it.
- 2) The buck does funny things when the does are present.
- 3) A seamstress and a sewer fell down into a sewer line.
- 4) To help with planting, the farmer taught his sow to sow.
- 5) The wind was too strong to wind the sail.
- 6) After a number of injections my jaw got number.
- 7) Upon seeing the tear in the painting I shed a tear.
- 8) I had to subject the subject to a series of tests.
- 9) How can I intimate this to my most intimate friend?
- 10) There is no egg in eggplant nor ham in hamburger; neither apple nor pine in pineapple.

CONFERENCE SPONSORSHIP OPPORTUNITIES

November 2 - November 5, 2006 Hilton Hotel - Reno, NV

Join in the fun of "The Biggest Little Conference in the Region"



Royal Flush

\$5,000

Booth or Table top at the Region Products Show. Full page ad in conference program.

Introduction of your company/product(s) at Friday Luncheon Session.

Select signage displayed at each conference venue.

Full Conference Registration for two.

Companion Registration for two.

Table for eight at Dinner Gala.

Straight Flush \$2,000

Booth or Table top at the Region Products Show.

One-half page ad in conference program.

Introduction of your company/product(s) at the Friday Luncheon Session.

Select signage displayed at each conference venue.

Full Conference Registration for two.

Four Aces

\$1,000

Booth or Table top at the Region Products Show. One-Quarter Page ad in conference program.

Select signage displayed at each conference venue.

Full Conference Registration for one.

Questions? Please contact:

No. CA: Matt Crawford (650) 610-4211

mcrawford@kellymoore.com

So. CA: Janet Piccola (714) 936-2890

jpiccola@frazee.com



Full House (choose ONE of the following)

\$500

Center pieces for Luncheon (5 tables)

(Use creative pieces to promote your company or firm)

Center pieces for Dinner Gala (5 tables)

(Use creative pieces to promote your company or firm)

Provide lanyards with Company Name or Logo

Provide tote bags with Company Name or Logo All choices will be given recognition in conference program.

Pair \$500

Table top Display – 6' table

PROFESSIONAL SPONSORSHIPS OPPORTUNITIES

Pit Boss (choose one of the following)

\$500

Center pieces for Luncheon (5 tables)

(Use creative pieces to promote your company or firm)

Center pieces for Dinner Gala (5 tables)

(Use creative pieces to promote your company or firm)

Provide lanyards with Company Name or Logo Provide tote bags with Company Name or Logo

All choices will be given recognition in conference program.

Dealer

\$250



Recognition in conference program.



COMPANY		CONTACT	
E MAIL	PHONE		FAX
MAILING ADDRESS:			
CITY:	STATE	ZIP	
MC/VISA#-		EXP. DATE	CHECK ENCLOSED \$

Fax Reservation to 650-595-0435 Attn: Matt Crawford.

Checks payable to: CSI-West Region Conference. Mail to: Matt Crawford c/o Kelly-Moore Paints, 1057B Commercial St., San Carlos, CA 94070

CSI SCV CALENDAR FY07

	CSI SCV CALLINDAN F101			
	Chapter	West Region & CSI National		
JUL 06	6 Chapter mtg - Elevators			
AUG	3 Chapter mtg - Trends in			
	Calif Constructn Costs			
SEP	7 Chapter mtg - Daylighting	3 Registration deadline for certification exams		
ОСТ	10 Chapter mtg jointly with SEAONC - Katrina	16 -18 CSI Academies		
NOV	9 Chapter mtg -	2 - 5 Western Region Conf Reno		
DEC	7 Holiday party with wine pairing.			
JAN 07	4 Chapter mtg -	31 Registration deadline for Nationwide exams		
FEB	Chapter mtg - Education Seminar (Blue- print reading)			
MAR	1 Chapter mtg -	9 - 10 West Region Midyear		
	? Bocci Ball	31 Nationwide exams		
APR	5 Chapter mtg -			
MAY	3 Chapter mtg -			
JUN	7 Chapter mtg - Awards Banquet	20 - 23 CSI Show in Baltimore		