



**The Construction  
Specifications Institute  
Santa Clara Valley Chapter**

# Summary

**September 2008**

Serving the Valley of Santa Clara since 1960

## SEPTEMBER'S PROGRAM: GREEN BUILDING EXCHANGE AN ECO-HUB AT THE FOREFRONT OF THE GREEN ECONOMY

Join us for an exciting evening as we learn about a new "Green" resource in the Bay Area. The Green Building Exchange (GBE), located in Redwood City, California, is an eco-hub at the forefront of the green economy, serving Earth-friendly pioneers, business communities, and consumers. Their Bay Area facility serves as a crossroads - a place of information and exchange - designed to build a greener world.

It is an educational and commerce facility. Created in the spirit of social entrepreneurship, GBE is a one-stop marketplace for businesses and individuals committed to and working in green building or other parts of the

green industry. Supporting the enormous energy behind the sustainable movement in communities, homes and commercial enterprise, GBE has created a forum to exhibit, exchange and educate.

GBE is actively engaged with four of the most important segments of the green industry marketplace in order to promote:

1. Building design and construction
2. Renewable energy and efficiency improvements
3. Eco-friendly transportation and transportation infrastructure
4. Clean-and-green consumer products and services

**green building  
exchange**

**Building common sense.**



**WHEN: Thursday, September 4, 2008**

**COST:** No host bar, dinner is \$28.00 including gratuity and tax

**LOCATION:** Ramada Inn Silicon Valley  
1217 Wildwood Avenue, Sunnyvale  
(Lawrence Expressway & 101)

**RSVP:** Please make your reservations to Krista Nelson with choice of meal by noon on Tuesday, September 2nd.  
email: [krista@aba-arch.com](mailto:krista@aba-arch.com)  
phone: (408) 535-2935

**TIMES:** Board Meeting: 5:00 p.m.  
Social time: 6:00 p.m.  
Dinner: 7:00 p.m.  
Program: 8:00 p.m.

Guests are welcome • No-shows will be billed

**MENU:** Mixed green salad with fresh rolls; London broil; anna potatoes and seasonal vegetables; fruit tart and coffee or tea.

**OR**

Mixed green salad with fresh rolls; walnut chicken with dijon cream sauce; wild rice and seasonal vegetable; fruit tart and coffee or tea.

**CONTINUING EDUCATION:**

This program meets CSI/CEN and AIA/CES criteria. Participants will receive 0.1 hours of Continuing Education Units (CEUs) and 1 hour of LUS (learning units).



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# PRESIDENT'S MESSAGE

BY JIM O'KEEFE, CSI

Our Chapter is starting off the year in excellent condition. Thanks to the efforts of all, our membership is increasing and current members are renewing and continuing their involvement in the Chapter. Just this month two new members joined the Chapter and since the beginning of the year, nine new members have joined. We all have to take credit for this achievement.

One of the great resources we all have as a member of the Construction Specifications Institute is the Institute itself. An area that the Institute is aggressively moving forward with is in the development of GreenFormat. As recently described by John McCaffrey, Chair of the Construction Specifications Institute's Sustainable Facilities Task Team, GreenFormat will provide a standardized format for reporting information about the sustainable attributes of construction products. This information will be stored in a web-accessible database that allows users to sort and view the data in various ways to best suit a project's needs. The database offers an additional benefit to manufacturers, as it provides a way to present clear, consistent, and concise information on the lifecycle qualities of products to specifiers.

With GreenFormat, manufacturers will enter product information into common database through an objective questionnaire form, organized in a consistent format of 14 categories. The first three categories contain questions requesting general information about the manufacturer and its products, which will be listed in conformance with CSI's MasterFormat 2004 numbering system. Designers and specifiers will be able to search the

database by MasterFormat number, manufacturer's name, trade name or keyword. The fourth question request information about regulatory agency requirements or approvals met by the product. Categories 5, 6 and 7 contain questions relating to three different methods of specifying the product. The questions in categories 8 through 12 generally relate to the five phases of a product's lifecycle. Category 13 gives manufacturers' an opportunity to report any additional information about their company's environmental policy/programs or other environmental groups listing its products. The final category asks the individual filling out the form to affirm the information provided is correct, true and verifiable with regard to the responses given.

As a manufacturer's representative for a major paint supplier on the West Coast, I truly appreciate and applaud the efforts of the Institute in expending the resources to develop GreenFormat. The numerous green rating systems and programs that have been launched over the past several years has not only added confusion for the designer and specifier, but it has also placed a tremendous burden on the manufacturer in trying to select the appropriate green rating system to participate in. In summary, GreenFormat allows manufacturers to accurately report the sustainability measuring properties of their products and provide designers, constructors and building operators with the basic information to help meet green requirements.

Finally, I want to remind everyone of the upcoming 2008 West Region Conference that is scheduled for

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## 2008-2009 COMMITTEE CHAIRS

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## CSI ONLINE

Chapter  
www.csiscv.org

Region  
www.westregioncsi.org

Institute  
www.csinet.org

## Jazzin' with CSI

2008 WEST REGION CONFERENCE



MONTEREY  CALIFORNIA

September 18-21, 2008  
Monterey Marriott  
(800) 228-9290

Robert Wendoll, Director of  
Environmental Affairs at Dunn  
Edwards Paint and Rietta  
McCain, CSI, CCCA, AIA at  
August's Chapter Meeting.



# MINUTES OF THE BOARD MEETING

CSI, Santa Clara Valley  
(Draft, Board Approval Pending)  
Place: Ramada Inn, Sunnyvale  
Date: August 7, 2008

## Opening

The meeting was called to order by Chapter President Jim O'Keefe at 5:02 p.m.

## Attendees

### Board Members

Jim O'Keefe, CSI, President; Hannah Moyer, AIA, CSI, CDT, LEED, Vice President; Albert Wege, AIA, CSI, CCCA, Treasurer; Krista Nelson, RA, CSI, CDT, LEED, Immediate Past President; Kevin Norman, AIA, CSI, LEED, Professional Director; Rietta McCain, AIA, CSI, CDT, Professional Director; Barbara Brosh, CSI, Industry Director

### Region Director

Dave Ingram, CSI

### Committee Chairs

None

## Minutes

The minutes of the July 10, 2008 meeting were reviewed by those present. The minutes were accepted as written.

## Treasurer's Report

Income is healthy.

Raffle is at \$840 going into this evening's meeting.

New transformer was purchased for credit card machine so it should be working again tonight.

Report is filed for audit.

Budget:

1. Add budget line items for the income and expense categories for Special Events.
2. Add budget line items for the income and expense categories for 50th anniversary.
3. Raise the holiday income and expense to more accurately reflect what we've been spending.

## Region Director's Report

West Region Conference is coming soon. Make your hotel reservations soon. The complete registration package was emailed this week and will be mailed in hard copy soon.

Chapter report has been submitted to the West Region.

## President's Report

Thank you for all who attended the strategic planning session. Would like to review the strategic plan again in a few months.

## Unfinished Business

The Governance Survey results have been submitted to Region.

Strategic Plan – see President's report.

## New Business

### Region Conference

Reimbursement policy will continue following previously issued guidelines.

### Audit Committee

Barbara Brosh moved that Dave Ingram and Kevin Norman be on the Audit Committee. Motion was seconded and carried. Dave and Kevin will proceed with the audit.

## Committee Reports

### Special Events

Researched Bocce Ball idea. Costs depend on the number of people attending. Fifty would be a good number for planning purposes. Ron Ronconi knows people at Campo de Bocce.

Another suggestion from Ron Ronconi is the culinary institute in Campbell for a cooking class/dinner idea.

### Membership

Rose Garrison will here tonight. Membership increased to 97. Jim O'Keefe provided list of new

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jokeefe@frazee.com

- Product Specifications
- Job Site Inspections
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JASON FELL  
Technical Director

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**MINUTES • cont'd from pg 4**

members to welcome and start creating bios for newsletters. Hannah Moyer & Jim O'Keefe will split list and call to welcome and get information. Dave Ingram recently held an ambassador program with Anshen + Allen for the San Francisco Chapter. It also works as a new member orientation and would be a good resource for the Task Team to investigate. Dave will send Jim O'Keefe and Rose Garrison a copy.

**Educational Seminar**

Maia Gendreau spoke with John Raeber about a specification writing seminar. He is willing and interested.

**Programs/Technical**

Everything filled for the year except for November. There are two options underway. Tuesday the committee is holding a meeting to plan for the next year and to divide up responsibilities. Hannah Moyer has contacted the USGBC program chair and will meet to discuss potential joint programs.

**AIA Liaison**

Tonight's program registered with both AIA and CSI. CSI registration is getting easier. Hannah Moyer is also registering the West Region Conference Programs.

**Greeter/Raffle**

Giants tickets from Rose Garrison, SJ  
Giants tickets from Mike O'Donnell,  
wine and marble draw for tonight.

**Annual Roster**

Received latest membership information. Wrapping up advertisements for issuing in August or September.

**Editor**

Deadline is tomorrow at noon.

**Historian:** No report.

**Awards:** No report.

**Website**

Updated design in progress.  
Site hosting change also in progress.  
Krista Nelson to follow up with the South Bay Plastering website domain.

**Operating/House**

There are 19 confirmed, but already expecting 3 walk-ins.

**Toys-for-Tots:** No report.

**Marketing Committee**

Dave will let Rietta know who isn't renewing to remove from the newsletter.

**Social Events:** No report.

**Operating Guide Task Team**

Task team is working on reviewing the draft.

**50th Anniversary Task Team (2010)**

Next goal is to explore venues for facilities and food with a goal of setting this up soon.

**Closing**

The meeting was adjourned by Chapter President Jim O'Keefe at 5:56 p.m. ♡

**PLANNING  
CALENDAR****CHAPTER MEETINGS**

SEPT 4	Green Building Exchange
OCT 2	AIA Integrated Project Delivery Documents
Nov 6	Blueprinting to Greenprinting

**PLAN AHEAD****West Region Conference:**

"Jazzin' with CSI"

September 18-21, 2008  
Monterey, CA

**CSI Convention:**

"Construct 2009"

June 16-19, 2009  
Indianapolis, IN



[www.casarch.com](http://www.casarch.com)



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# WEST REGION CORNER



## WEST REGION PRESIDENT

**Janet J. Piccola, CSI**  
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**jpiccola@frazee.com**

### Region News

It is our hope that all of our Chapter Awards Chairs have been hard at work preparing their Chapter nomination packages for their West Region Award nominee(s). The deadline for West Region awards is August 15th, so there is little time left. Many hard working CSI members who have made notable contributions to their Chapters and the Region deserve to be acknowledged. There is still time to submit, so Awards Chairs and Chapter Boards, this week is crunch time!

The West Region Conference, set

for September 18-21st in Monterey, is fast-approaching. The Program Flyers for Conference Sponsors and Attendees have been sent. We urge all who plan to attend the Conference to make reservations now at <https://resweb.passkey.com/go/csiwestregion>. If you have questions, please contact one of our conference Co-Chairs: Valarie Harris or Paulette Salisbury.

West Region Governance surveys are due back from all Chapter Boards of Directors by 15th of August. Stephen Nash and the GDSC are ready to compile your feedback in a report that will be given to all of our members at the Conference. Two Governance meetings are planned, so all of those who wish to have input should be at the conference to participate. These surveys will lay the groundwork for our future West Region Governance, so this topic is of vital interest to all of our members.

We encourage all of our Chapter Membership Chairs to attend the conference. Membership growth is vital to our Region and CSI. We have a wealth of information, advice and assistance for those of you who have accepted this important role in your Chapter's growth and development. The Saturday Leadership Day is your

time to ask questions, share your successes and get help if you need it.

Our West Region Conference Committee has been hard at work planning and implementing a fun and educational event and we have a full slate of Product Show participants who are there to help us kick off the Thursday evening product show/mixer. Speakers are being flown in to share their insights and industry knowledge with us. This is a first-class event and we look forward to a record turnout in beautiful Monterey.

### Institute News

We are pleased to announce that Walter Marlowe, PE, CAE, Executive Director and CEO of The Construction Specifications Institute will be in attendance at our West Region Conference. Also in attendance will be Greg Markling, Institute Vice President, Professional. I believe we will also see Gulman Hu, our current CSI President.

Institute has announced a recent report to the Federal Trade Commission on CSI's recently launched GreenFormat. More information on this initiative can be found at [CSInet.org](http://CSInet.org).

**WEST REGION • cont'd on pg 8**

**Jim Balboni**  
 Project Executive  
 New Equipment  
 Western Region



**Otis**

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 Sunnyvale, California 94085  
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[plasterconnect.com](http://plasterconnect.com)

**South Bay Plastering Contractors Association**

2318 Lafayette St  
 Santa Clara, CA 95050  
 Phone: 408-988-4965  
 Fax: 408-988-6241



[plasterconnect.com](http://plasterconnect.com)



## Sign up now for the West Region Conference!

It's happening in our own back yard in beautiful Monterey. For more information go to: [http://www.csiwestregion.org/region\\_conf.html](http://www.csiwestregion.org/region_conf.html).

### Conference Schedule Highlights

#### Thursday

- Region Board Meeting
- Golf Outing & Wine Tour
- West Region Nomination Committee Meeting
- Opening Reception & Product Show

#### Friday

- Opening Session
- Keynote Address
- Education Sessions
- Product Exhibits & Lunch
- Monterey Jazz Festival & Dine Around

#### Saturday

- Opening Session
- Annual Meeting
- Leadership Sessions
- Keynote Speaker and Lunch
- Governance Presentation
- Chapter Challenge Competition
- Banquet and Presentation of Awards

#### Sunday

- Golf Outing & Wine Tour
- SCIP Meeting
- Governance Discussion and Workshop



## BUCHNOTES

By ED BUCH, CSI, AIA

"Dr. Kimball and Mr. Jefferson, Rediscovering the Founding Fathers of American Architecture," describes the birth of architectural practice in America. This is architectural history presented in a way that we've not seen before. Perhaps because it was not written by an architect, the book doesn't focus on the evolution of design, the customary method in most architectural history books.

As the title suggests, the book is nominally about the comparatively unknown architectural talent of our 3rd president, Thomas Jefferson. But this is just the teaser. It's more about the first generation of true American architects. Men whose names are not well known but who were present at the transition from builder/designers, who built from experience, to professional architects who prepared drawings before construction actually started. This occurred at the end of the 18th century and the early years of the 19th century.

Of secondary importance is the story of Dr. Fiske Kimball's sleuthing as he researched the architectural design of Jefferson's home at Monticello. Kimball was

BUCHNOTES • cont'd on pg 10



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- 690 Plaster
- Tile Mortar
- Masonry Mortar
- Acrylic Finishes



## BENEFITS OF GREENFORMAT DESCRIBED IN COMMENTS SUBMITTED TO THE FEDERAL TRADE COMMISSION

In comments submitted last month to the Federal Trade Commission, the Construction Specifications Institute (CSI) described the benefits associated with GreenFormat and its ability to provide accurate and reliable information about the sustainability of various products.

The FTC solicited public input as part of its effort to develop updated guidelines regarding environmental marketing claims. In its comments, CSI acknowledged the confusion that claims about sustainable building products and various green building rating systems and programs have created among professionals in the commercial construction industry, and touted GreenFormat as a solution.

“GreenFormat allows manufacturers to accurately report the sustainability-measuring properties of their products, and provide designers, constructors and building operators with basic information to help meet ‘green’ requirements,” CSI stated in

its comments. “For manufacturers who are faced with myriad sustainable questionnaires, the direct link between question and verification gives them a clearer understanding of the intent of the questions.

“For designers, having that substantiation and verification means less concern about wading through potential ‘green-wash’ and misleading information.”

Users of GreenFormat will be able to search and access this information in multiple ways, including searching based on MasterFormat 2004 Edition numbers and product names. In the future, product attributes (such as recycled content) and other properties will be supported by search capability.

The Charles Pankow Foundation and Building Green, LLC is assisting CSI in the development of GreenFormat.

For more information about GreenFormat, visit [www.greenformat.com](http://www.greenformat.com). ♡



### What is GreenFormat?

GreenFormat is a new CSI Format that will allow manufacturers to accurately organize and report the properties of their products that affect sustainability. Access to GreenFormat for listing and finding product information is via a database driven website, [www.greenformat.com](http://www.greenformat.com). Designers, contractors, and building operators will use GreenFormat to find products with properties that help them achieve their green goals.

### What about greenwashing?

Using a comprehensive questionnaire, GreenFormat reports on the properties of a product, referencing specific industry standards wherever possible, and allowing space at the end of each category for individual manufacturer input. The verification of sustainable claims by relating questions to standards and certifications benefits both manufacturers and designers.

### WEST REGION • from pg 7

Industry Members – the initial booth sales have started for the Construct 2008/CSI/TFM Show in Indianapolis, June 17-19, 2009. The deadline for advance sales is August 21, 2008. You are encouraged to book early for the best exhibit locations.

Building Information Modeling (BIM): Planning and Managing Construction Products with 4D CAD is now available at the CSI Store!

Remember:

Jazzin' with CSI  
Sept. 18-21, 2008.

Reserve your room now! ♡

### MESSAGE • cont'd from pg 2

September 18 through 21 in Monterey at the Monterey Marriott Hotel. We all should be receiving, in the next few days, the attendee brochure highlighting the various seminars and events planned. ♡

### KEEP CSI UP-TO-DATE



Log in to [www.csinet.org](http://www.csinet.org) with your name and password, as described on the Website. Then you have access to update your new address, new employment, or new email address... all at your fingertips. This way you will be sure to receive everything from Institute and our Chapter.



## OVERVIEW OF CSI SCV's ADVANCED PLANS READING SEMINAR

BY MAIA GENDREAU, CSI, CDT, AIA

Most professions in the construction industry use plans as a means of communicating their ideas and needs. Yet, there are few professions beyond architecture and engineering that teach drafting and construction document production as a part of their curriculum. SCV CSI helped to fill this need in May with the Advanced Plan Reading Seminar. The day-long seminar was a great success with many happy estimators, inspectors, municipal employees, and a variety of contractors in attendance.

The Plan Reading Seminar provided professionals an opportunity to learn in a fast-paced, interactive environment. Topics covered included the hierarchy and interaction of contract documents, project manuals, plans, AIA documents such as Architects' Supplemental Instructions, Addenda and Change Orders. The roles of submittals, shop drawings, testing, inspection and observation were also reviewed. The heart of the

session was dedicated to plans reading, from hierarchy and division of scope to graphic language, linework and symbols.

The afternoon session allowed for participants to examine plan sets for a variety of project types: a library, a hospital, an office, and commercial buildings. Project Manuals were also available for review. Participants were provided with lists of questions and asked to rotate among the plan sets and answer specific questions about each set. Questions were based both on specific technical elements of the building and process; such as figuring out whether a special inspection is required and if there was an Alternate Means and Methods Application pertinent to the permit approval. This hands-on experience really brought the material of the course together, allowing one-on-one time with the instructor to dive into the deeper

PLANS READING • cont'd on pg 10

## WELCOME TO OUR NEW MEMBERS

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## THANK YOU TO OUR RENEWING MEMBERS

Phillip Bahr, CSI, NCARB, AIA  
Bahr Architects, Inc.

Matt Crawford CSI, CCPR  
Kelly Moore Paint Company

Rose A. Garrison, CSI  
Dunn-Edwards Corporation

John Pluff of Q Builders  
and Joe Vela, CSI of  
Aedis Architecture at the  
August Chapter Meeting.



**BUCHNOTES • cont'd from pg 9**

at the forefront of historians in the period around the turn of the 20th century, a time at which the study of history was changing from, "informed story telling," to history based on systematic inquiry and organized fact finding.

Kimball, one of the America's first architectural historians and historic preservationists was appointed in 1919 to be the first head of the school of architecture at the University of Virginia. He served there, and at New York University, until 1925 when he took the position as Director of the Philadelphia Museum of Art where he remained until his death in 1955. He spent a good portion of his professional life in pursuit of Jefferson's architectural legacy and in the process uncovered the contributions of other, significantly more important architects in our architectural heritage. These included William Buckland, James Hoban, Dr. William Thornton, (the architect of the US capitol building), Robert Mills, (the first American trained architect), and Charles Bullfinch of Boston.

Of even greater significance are the contributions Kimball tells of Benjamin Henry Latrobe, an architect and an engineer and a true giant in the history of architectural and engineering practice in America. Kimball could have devoted an entire book to Latrobe's work which included designs for the Bank of Pennsylvania, the Roman Catholic Cathedral in Baltimore, the waterworks in Philadelphia, and his service as the nation's Surveyor of Public Buildings. Latrobe arrived in America in 1796 from London with a library of 1,500 books. He had studied in Germany and

worked in England on canal and bridge designs. He was an excellent draftsman and could create perspective drawings. His design process was unique for the period. He began with an idea, developed the floor plans first followed by the exterior elevations. Then he incorporated historical precedents and a detailed knowledge of construction materials into the construction drawings. He established the first professional A/E practice in America.

Kimball includes great detail on the history and development of Thomas Jefferson's architectural life beyond his design for Monticello. The design for the capitol of Virginia and the development of the design for the University of Virginia are presented at length. In the final analysis, even though Jefferson is considered America's first native born architect, he was really an amateur, a gentleman practitioner. The first truly American architects are among those men mentioned above. Men whose names aren't as well known but surely ought to be.

The book was written by Hugh Howard and published by Bloomsbury USA in 2006. It has 300 pages and includes some small but otherwise excellent sketches and drawings by each of America's first architects. ♡



## GREAT MONTHLY MEETING RAFFLE PRIZES

If you have not been to a meeting lately, you should mark your calendar! Our monthly raffle features a great prizes.



### September Prizes

Marble Draw: approximately \$850

Wines: Award winning Viognier

Tickets: San Jose Giants



### PLANS READING • from pg 9

details of plans reading.

The Instructor, Dawn Anderson, CSI, CNCS, AIA is a dynamic speaker. Her credentials include being a registered architect and OSHPD/ICC certified inspector with over 25 years of experience in contract document production, quality assurance and construction administration. Dawn currently heads up her company, As It Stands, providing inspection and code review services throughout the Bay Area.

The seminar was a terrific learning opportunity and a great way for estimators, trades-people, inspectors and others to learn the gritty details of plan reading and interpretation in a professional environment. Look for it again in the spring of 2009! ♡

# 2008 WEST REGION CONFERENCE

## SEPTEMBER 18-21, 2008



### Thursday

#### Morning Coast Walk

- 7:30 AM-6:00 PM Registration
- 9:00 AM-3:00 PM Region Board Meeting
- 8:30 AM-4:30 PM Golf Outing
- 1:00 PM-4:15 PM Wine Tour
- 3:00 PM-4:00 PM West Region Nomination Committee Meeting
- 5:00 PM-8:00 PM Opening Reception & Product Show and Hospitality Suite

### Friday

#### Morning Coast Walk

- 7:30 AM-8:30 AM Past Directors Breakfast
- 8:00am-10:00 AM Registration
- 8:45 AM Opening Session
- 9:00 AM-10:00 AM Keynote Address
- 10:15 AM-11:15 AM Education Sessions
- 11:30 AM-1:30 PM Product Exhibits & Lunch
- 1:45 PM-3:45 PM Education Sessions
- 4:00 PM Chapter Challenge Work session
- 5:30 PM Monterey Jazz Festival & Dine Around

### Saturday

#### Morning Coast Walk

- 7:30 AM-8:30 AM Chapter Presidents' Breakfast
- 8:00 AM-9:00 AM Registration
- 8:45 AM-9:30 AM Opening Session
- 9:45 AM-10:15 AM Annual meeting
- 10:30 AM-12:00 Leadership Session
- 12:00-1:15 PM Keynote Speaker and Lunch
- 1:30 PM-3:15 PM Leadership Sessions
- 3:30 PM-4:00 PM Governance Presentation of Options
- 4:00 PM-6:00 PM Chapter Challenge Competition
- 6:30 PM-7:30 PM Social Hour
- 7:30 PM-8:30 PM Banquet and Presentation of Awards
- 9:30 PM-12:00 Music and Dancing/Hospitality Suites

### Sunday

#### Morning Coast Walk

- 8:30 AM-4:30 PM Golf Outing
- 9:00 AM-12:00 SCIP Meeting
- 10:00 AM-12:00 Governance Discussion and Workshop
- 11:00 AM-4:30 PM Wine Tour



# Conference Registration

Reservation required, and must be received no later than **AUGUST 18, 2008** for Early Bird rates. Full payment must accompany registration.

## Full Registration

**Before 8/18/08 \$230.00 After 8/18/08 \$275.00**

Includes Welcome Reception, Product Show, Morning Coffee, Opening Session, Friday and Saturday Luncheons, Education Sessions, Saturday Leadership Sessions, and Saturday Awards Dinner, Chapter Challenge, Coastal Walks, Hospitality Suite.

NAME \_\_\_\_\_  
(First, Last)

DESIGNATIONS \_\_\_\_\_  
(As you would like it to appear on name badge.)

CHAPTER(s) \_\_\_\_\_

COMPANY \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

## Companion Registration

**Before 8/18/08 \$160.00**

**After 8/18/08 \$200.00**

Includes Welcome Reception, Friday and Saturday Morning Coffee, Opening Session, Saturday Awards Dinner.

LAST \_\_\_\_\_

FIRST \_\_\_\_\_

### Cancellation Policy

Cancellations will only be accepted in writing. Full refunds before **August 18, 2008**. Cancellations after 8/18/08 will be at the discretion of the Conference Committee.

## Events

Space is limited and subject to minimum requirements.

\*NAMES OF ADDITIONAL PEOPLE

### A La Carte Events

Reservations Before After Ticket\*  
8/18 8/18/08 Quantity

- |  |       |       |       |
|--|-------|-------|-------|
| <input type="checkbox"/> Thursday, Opening Reception, Product Show .....   | \$50  | \$50  | _____ |
| <input type="checkbox"/> Friday Education Sessions includes Lunch .....    | \$75  | \$100 | _____ |
| <input type="checkbox"/> Saturday Leadership Sessions includes Lunch ..... | \$75  | \$100 | _____ |
| <input type="checkbox"/> Saturday Awards Dinner .....                      | \$100 | \$150 | _____ |

☐ CHECK ENCLOSED. Payable to  
CSI West Region Conference 2008

☐ MasterCard ☐ Visa Card

### Fun Events

- |   |       |       |       |
|---|-------|-------|-------|
| <input type="checkbox"/> Thursday, Golf Outing .....                              | \$125 | \$125 | _____ |
| <input type="checkbox"/> Thursday, Wine Tour .....                                | \$85  | \$85  | _____ |
| <input type="checkbox"/> Friday, Jazz Fest (general admission, transportation)... | \$55  | \$55  | _____ |
| <input type="checkbox"/> Friday, Dine Around (indicate how many) _____            |       |       |       |
| <input type="checkbox"/> Sunday, Golf Outing .....                                | \$150 | \$150 | _____ |
| <input type="checkbox"/> Sunday, Wine Tour .....                                  | \$115 | \$115 | _____ |

Number \_\_\_\_\_

Print name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Questions? Call  
**Cathy Guglielmoni**  
**(916) 734-5471**

Registration Amount \_\_\_\_\_  
A La Carte Events \_\_\_\_\_  
Fun Events \_\_\_\_\_

Mail or fax form with full payment to  
**Cathy Guglielmoni**  
4900 Foster Way, Carmichael, CA 95608  
**FAX: (916) 734-1375**