



Get a Free Domain Name

Learning Goal

By the end of this module, you'll have your very own **professional online address (domain)** connected to your website.



Why It Matters

Think of your domain name as your **digital real estate**:

- 🏠 Your **address on the internet** → Example: www.digitalmoneylab.com
- 🤝 Builds **trust** with visitors (instead of a random link like durable.site/username)
- 📱 Easy to **share** on social media, emails, and business cards
- 💼 Makes your brand look **serious and professional**

👉 Imagine meeting a client:

- Would you rather say, “Visit me at digitalmoneylab.com” OR “Go to durable.site/9847hjs...”?
The first one clearly wins. ✅
-



Step 1: Find a Free Domain

We'll start simple with **Freenom.com**, which offers free domains with these extensions:

- .tk
- .ml
- .cf
- .gq



How to Do It:

1. Go to Freenom.com.
2. Type your **brand name** in the search bar.
 - Example: If your business is *EcoFresh Juices*, try searching [ecofresh](#).
3. Look for **free extensions** available → choose one.
4. Register your domain (create a free account if needed).



Pro Tip: Keep it short, simple, and easy to spell. Avoid numbers and hyphens.

Paid Option (Recommended Later)

Once your business starts earning, invest in a **.com** domain for **long-term credibility**.

- Use **Namecheap** or **GoDaddy**
 - Typical cost: **\$8–\$12 per year**
 - Example: **ecofresh.com** → stronger, trusted, global reach 🌐
-

Step 2: Connect Domain to Your Website

Now that you own your domain, let's connect it to your site.

Inside Durable.ai:

1. Go to your **Website Settings**.
2. Click **Add Custom Domain**.
3. Paste your Freenom domain (e.g., **www.ecofresh.ml**).
4. Save changes and wait a few minutes for it to sync.

👉 Now your website looks polished and professional!

Step 3: Test Your Domain

Don't stop after connecting — you need to **test** it:

- ✓ Open it in your browser → does the site load?
- ✓ Check on your **phone** → is it mobile-friendly?
- ✓ Share with a **friend or family member** → do they see your site without issues?

💡 Sometimes it can take up to 24 hours for a new domain to fully activate.

Student Task

👉 **Action for Today:**


- Register a free domain at **Freenom.com**
- Connect it to your **Durable.ai website**
- Test it on both desktop and mobile

Checklist

- ☐ I found a free or cheap domain
- ☐ I connected it to my website
- ☐ I tested it on desktop & mobile

Pro Tip:

When you start earning money, **upgrade to a .com domain**.

- It makes your brand more **trustworthy**
- Easier to rank on Google
- A solid long-term investment for your business identity 

Big Picture:

This step transforms your project from a “side hustle experiment” into a **real online business**. Owning your domain = owning your brand.