

project_code

November 29, 2023

```
[1]: import numpy as np  
import pandas as pd
```

```
[1]: print('hohoho')
```

hohoho

1 Data Visualization

2 Summary Stats

2.1 Exploratory Data Analysis

3 Segmentation and Targeting

4 Conjoint Analysis & Memo Section

5 Forecasting Total Revenue

6 Classification

7 Strategic Memo

8 A/B Testing

9 Conclusions

```
[ ]:
```