

# How New Technology Has Affected the Book Printing Industry

Technology has both played a role in the decline and revival of the physical book printing industry. While new mobile and handheld gadgets make literature easier to carry around, technology's advancements in the realm of communication and community building have offered the revival of physical books through online communities like #BookTok (on TikTok), #BookTube (on YouTube), and #Bookstagram (on Instagram).

