# Cover Letter

Hi! I'm Diego ZIto and I've been a Designer and a front end developer for over a year. After working many years in the music business (Event Manager of III Points Music Festival) I pivoted into the tech world out of passion and great friendships that helped my transition go smoothly with great results along the way.

I entered a UX|UI Design bootcamp to boost my foundations as a designer and ended being hired as a teacher for six months where I had the opportunity to deepen my knowledge on the area as well as further enhance my knowledge in Front End Development.

I am currently looking for a company where I could embark on a new adventure.

I am looking for a fresh, dynamic and creative company thats really lean and agile. A place where we won't waste time with excessive bureaucracy. A place where individuals are fun, passionate and most importantly, a great team where a well defined path is prioritized by the delivery objectives making it easier to do my job as well as deliver the best results possible..

I am proficient in both User Experience and User Interface Design. But, I would have to say my strength relies in User Interface Design. I enjoy working a lot with prototyping, wireframing, user testing, interaction design and animations. Lately I have submerged myself in learning css animations.

Now, let me tell you a bit about myself in a more personal way.

 I am from Valencia, Venezuela. Due to  the political situation in my native country I had to migrate to the U.S at a young age of 12. I left Venezuela thinking in my young and naive head that i would go back as the situation would improve. As I got older I realized that returning to my country was not an option.  Not knowing much English I dedicated my time in learning music production ( I am a huge music geek ) .  Through this venture I landed a position as a production manager  in III points festival and, this is where I first pondered upon Design and Product Development. I immediatly fell in love with it. You see staring at the computer for hours at a day was similar to producing music. You just stare at a monitor all day long.

Much like UX designers on the tech world. As an event manager, me and my team had to take a step back and truly dive into what our consumer needs where and, how could we maximize our investment to its full potential. Researching about our consumers was rewarding and exciting at the same time. Little did I knew at the time that, I would repeat this exact process again while transitioning into UX|UI Design.

It was during this time that I befriended the festival's WebDeveloper. I consider her one of my first mentor's since she introduced me to web design and she was the first one to encourage me to learn about User Experience. She introduced me to various user centered design methodologies like prototyping, wireframing, understanding metrics, user testing and she introduce me to front end frameworks.

I am a huge fan of the ocean. All of my life I have had the opportunity to live near the water. Being a comfort zone of mine, I enjoy just going to the beach to relax. Also, I practice a lot of water sports like wakeboarding, paddle boarding and surfing.

As far as music goes I am a great dj, I can play piano and a bit of guitar (I am no Hendrix). Also, I make great ceviche.

According to my friends and collegues and I am fun individual who easy to get along with and, I am always eagered to lend a hand when needed.

To summarize myself; I am a fun lovin designer with coding skills that you can always count to go to the ocean and play some killer tunes that would love to join your team.

Best,
Diego Zito