

Cover Letter

Much like UX designers on the tech world. As an event manager, me and my team had to take a step back and truly dive into what our consumer needs where and, how could we maximize our investment to its full potential. Researching about our consumers was rewarding and exciting at the same time. Little did I knew at the time that, I would repeat this exact process again while transitioning into UX/UI Design.

It was during this time that I befriended the festival's WebDeveloper. I consider her one of my first mentor's since she introduced me to web design and she was the first one to encourage me to learn about User Experience. She introduced me to various user centered design methodologies like prototyping, wireframing, understanding metrics, user testing and she introduce me to front end frameworks.

I am a huge fan of the ocean. All of my life I have had the opportunity to live near the water. Being a comfort zone of mine, I enjoy just going to the beach to relax. Also, I practice a lot of water sports like wakeboarding, paddle boarding and surfing.

I can play piano and a bit of guitar (I am no Hendrix). I never had a concert while playing but, I've DJ lot of times for people at clubs and parties. Laslty, I come from a family of grillers and I love to grill BBQ's.

According to my friends and colleagues and I am fun individual who easy to get along with and, I am always eagered to lend a hand when needed.

To summarize myself; I am a fun lovin designer with coding skills that you can always count to go to the ocean and play some killer tunes that would love to join your team.

Best,
Diego Zito

