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Computer Basics Course

Essay 17 – Defining Terms

1. Content
   * Content is the main part of the webpage used to convey the overall purpose of the webpage. For instance for a news page the content would the news articles.
2. SEO
   * SEO or Search Engine Optimization is the process of making a webpage more relevant in an internet search. This can be done by adding keywords or getting other pages to link to your page.
3. Social Bookmarking
   * Social Bookmarking is a way of saving relevant sites and sharing them with other people. This process uses tags to help organize the sites saved. Tags are keywords that describe the content of the page.