**Overview of Request for Prior Short Conversation with Potential Collaborators for Immersive Modeling for Colorado River Management**

**The Golden Circle Approach**

**Overview of the Logic**

* **Why**
  + If you would like to explore, pick apart, and possibly improve new strategies to manage Colorado River water in a friendly and fun space with a low time commitment, we have an opportunity for you!
* **How**
  + We are hosting immersive online collaborative model sessions for Lake Mead based on the principle of division of reservoir inflow. In only one model session, you will immerse in and personify a water user role. You will then decide how much to consume and conserve in response to your available water, others choices, and the real-time discussion of choices. At the session end, we will ask which, if any, new insights you took away from the session and how to improve strategies. No modeling experience is necessary!
* **What**
  + All you have to do is join a 2-hour model session!

**Step 1. Invitation for 20-minute Conversation**

Hi [NAME]!

I'm [Research Team Member Name]. I'm studying environmental engineering at Utah State University and am a student researcher working with David Rosenberg (Utah State University) and Erik Porse (University of California Agriculture and Natural Resources).

I saw you attended a recent Colorado River Water User’s Association Conference. I would like the opportunity to talk for about 20 minutes to hear more about your work for Colorado River water. I’d also like to share for a few minutes about our immersive online collaborative modeling project [Brief description of the model].

If you would like to meet, could you please suggest a day/time that would work for you?

Looking forward to your reply.

If you want to reach out to the project lead, you can reach him at [david.rosenberg@usu.edu](mailto:david.rosenberg@usu.edu); 435-797-8689. The project number is IRB-14808**.**

**Step 2. 20-min Conversation**

**[**Introductions]

[Ask them to discuss their work]

[Follow up with questions such as “Why are you ...”, "Can you talk more about ....?"]

[The Pitch]

[Why] If you are a person who likes to explore, pick apart, and possibly improve new strategies to manage Colorado River water in a friendly and fun space with a low time commitment, we have an opportunity for you!

[How, Talk through the How part of the Golden Circle above]

[What] Would you be interested to join a 2-hour model session?

[Wait. Let them think and/or ask follow-up questions]

[If No] Thank them for their time.

[If Yes]. Can you share a few days/times that would work for you?

[Schedule a time].

I will shortly send a calendar invite.

I will also send an email with more information about the project. [This email will be the short version of our original one that includes the ½ page poster board and the step where informed consent will occur.]

One or two days before the session, I will send a reminder and a link to the immersive model we will use in the session.

**Step 3. Follow up email to people we held an initial 20 minute conversation with who expressed interest to collaborate in a model session.**

\_\_\_\_,

Thank you for your interest to participate in an immersive model session!

This online poster board provides more information about the study -- link [[HERE]].

You are welcome to invite anyone else to a session – coworkers, friends, family. In fact an immersive model session goes better with 2 to 4 collaborators 😊.

If you have questions please reach out to me at [david.rosenberg@usu.edu](mailto:david.rosenberg@usu.edu) or 435.797.8689. Please reach out to the Utah State University Institutional Review Board (IRB) if you have questions or concerns and want to speak to someone outside of the research team ([irb@usu.edu](mailto:irb@usu.edu)). This letter is sent as part of Utah State University IRB protocol #14808.

We look forward to see you on \_\_\_\_\_\_!

[Researcher Name]

Utah Water Research Lab  
Utah State University