



Shoe Store

Conversation > Advanced 7



Exercise 1 – Vocabulary

stock	All of the goods that can be found in a store.
[noun]	<i>Ex: Do you have this brand of computer in stock?</i>

neat	Wonderful or terrific. (slang)
[adjective]	<i>Ex: This new app that I've downloaded is really neat.</i>

wide selection	An extensive choice of items.
[noun]	<i>Ex: They have a really wide selection of books in this store.</i>

brand	The name given to a product that is made by a particular company.
[noun]	<i>Ex: We are working on ways to improve the image of our brand.</i>



discount	An amount of money that is taken off the normal price of something.
[noun]	<i>Ex: There is a fifty percent discount on all items in the store.</i>

splurge	To spend a lot of money on something that you do not really need.
[verb]	<i>Ex: I always splurge on games after payday.</i>

queue	A line of people, vehicles, etc. waiting to do something, get something or go somewhere.
[noun]	<i>Ex: There was a long queue to get into the newly opened store.</i>



Exercise 2 – Dialogue

Choose one character and read the dialogue aloud with your tutor.

Zoe: Have you checked out the new shoe shop that just opened? It's really neat, it's called 'Shoe Spot'.

Hannah: No, I haven't heard of it. Are they local?

Zoe: Yeah, I asked a shop assistant who was handing out flyers. She gave me a lot of information.

Hannah: Do they have a wide selection? I love local stores, but they often don't have enough stock.

Zoe: I didn't go in, there was a huge queue going out the door. They have big discounts at the moment.

Hannah: They really know how to attract new customers...



Zoe: There was a good range of brands in the shop window, by the way. I know you like that.

Hannah: It sounds like my kind of store. I'd love to go down and splurge on some shoes.

Zoe: I could drive you down there this afternoon if you'd like.

Hannah: If you have time to take me, I'd love to go. We can get you some cute shoes as well.

Zoe: I think I've got enough shoes at the moment, Hannah.

Hannah: Me too. But that's not going to stop me from buying more!



Exercise 3 – Fill in the Blanks

Choose the correct answers from the answer pool below and fill in the blanks.

Answer Pool

neat
queue
brand
splurge
wide selection
stock
discount

1. You can get a _____ if you have a coupon.
2. There's a long _____ in front of the security check at the airport.
3. They have a _____ of cars in the dealership.
4. I can happily _____ 3,000 pounds in one day.
5. We'll be getting our new _____ in on Friday.
6. People buy these products because of the _____, not the quality.
7. That video game is really _____!



Exercise 4 – Role Play

Take turns with your tutor and act out the scene described below.

Scene: You just won the lottery, splurge some money and buy something new. Ask the shop assistant to show you what items are available, also try to get a discount on an item. The teacher can be the shop assistant.



Exercise 5 – Discussion

Discuss the following questions with your tutor.

1. Do you like shopping? Why? Why not?
2. Do you wait for discounts before buying something? Why? Why not?
3. Do you often ask for the shop assistant's help? Why? Why not?
4. How do you feel when you are queuing?
5. Do you have a favorite brand of clothing, shoes, hats, etc.?