# CREATING INNOVATIVE SURVEY INSTRUMENTS AND DESIGNING WEB QUESTIONNAIRES IN A TRADITIONAL PROJECT ENVIRONMENT: AGILE DEVELOPMENT IS NOT JUST "WATERFALL IN SPRINTS"

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## Introduction

#### Service

offer inhouse services to research projects regarding web surveys (consulting, programming, support).

# Development

host, maintain and develop the self developed survey system "Zofar"

# research projects within DZHW

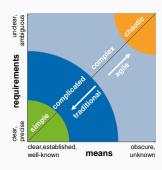
# SERVICE VS. SOFTWARE DEVELOPMENT

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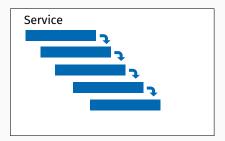
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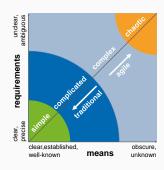


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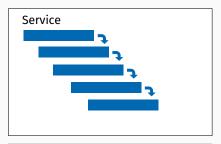


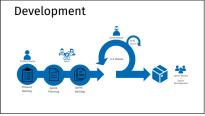
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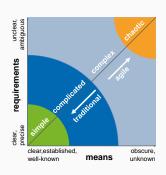
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# SERVICE VS. SOFTWARE DEVELOPMENT





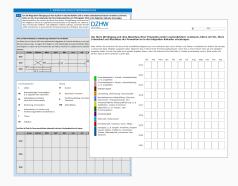


# **COMPLEX DEVELOPMENT PROJECT**



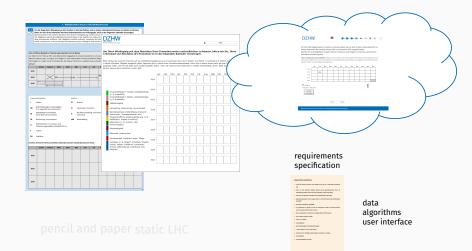
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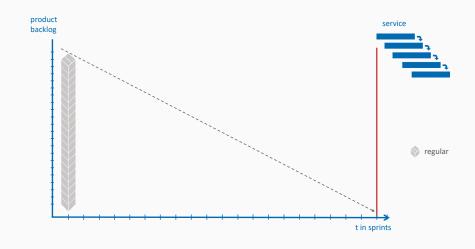
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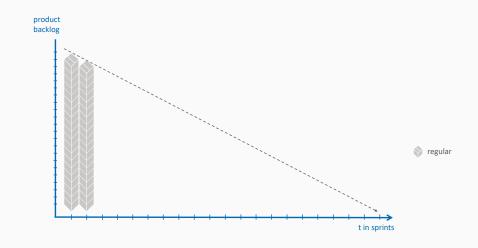


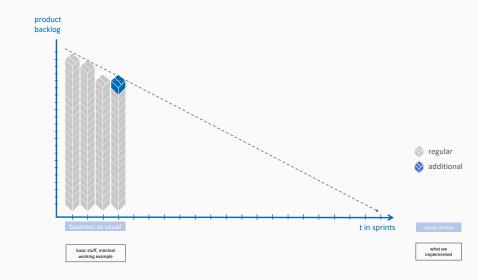
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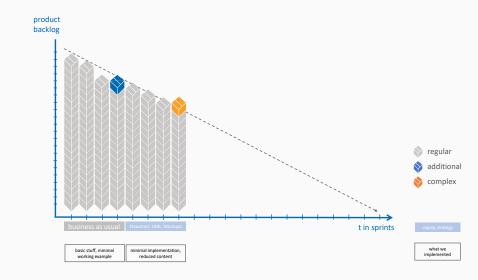
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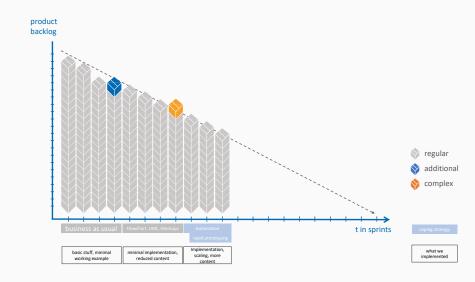


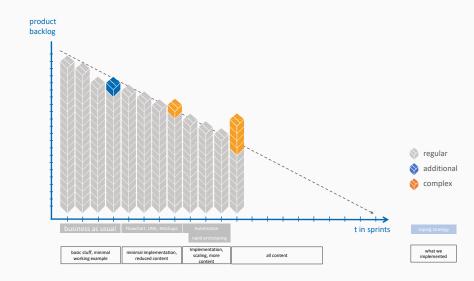


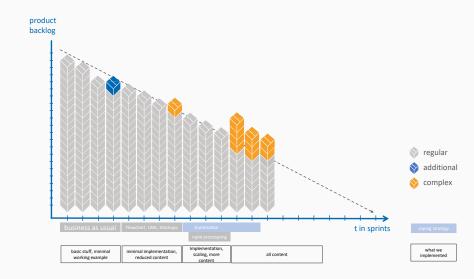


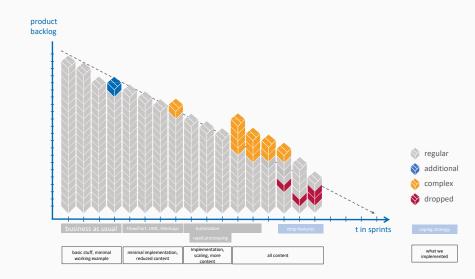












# **SUMMARY**

### The difficulties we had:

- misunderstandings
- · tricky dependencies and communication dilemmas
  - · we incrementally implemented in each sprint as much as we understood
  - project was waiting for our implementation to see what could technically be accomplished

### **SUMMARY**

#### The difficulties we had:

- misunderstandings
- · tricky dependencies and communication dilemmas
  - · we incrementally implemented in each sprint as much as we understood
  - project was waiting for our implementation to see what could technically be accomplished

# Our coping strategies:

- · refinements
- · flowcharts
- · mock-ups
- · UML diagrams
- · rapid prototyping
- · automation of code generation
- · unit testing
- behavioural / integration testing

# **LEARNINGS AND RECOMMENDATIONS**

- · know your complexity
- · start simple and scale up your complexity early
- · do an extensive kick off meeting with all stakeholders to formulate user stories
- $\cdot$  when you start with Scrum, it is helpful to have a Scrum training as a team
- helpful tools:
  - · mock-ups
  - · rapid prototyping
    - · early proof of concept
    - · derive test cases from it
  - · UML diagrams
  - · GitHub

Thank you for your attention!



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