



# Traffic Congestion on the MH Thamrin Road Corridor and the Design of an Application Supporting Efficient Transportation

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# Introduction



## **Analysis Data Source**

- Utilizes traffic data from the MH Thamrin road corridor.
- Selected as a primary hub for activity and mobility in Jakarta.



## **Comparative Method**

- Benchmarks empirical results against ITDP recommended traffic management strategies and others literature.



## **Evaluation Objective**

- To assess the alignment between empirical data and current policy approaches.



# Background

- Jakarta experiences chronic traffic congestion, especially during peak hours
- MH Thamrin is a strategic urban corridor with high traffic demand
- Congestion reduces transport efficiency, productivity, and air quality
- ITDP highlights Jakarta as a key case for traffic management reform



# Problem Statement



- Traffic demand exceeds road capacity
- High dependency on private vehicles
- Limited effectiveness of single policies (e.g., odd–even)
- Need for integrated and technology-supported solutions

## Sources:

- <https://itdp.org/2025/06/24/jakarta-traffic-management-strategies-for-indonesia-stmagazine-36/>
- <https://www.sciencedirect.com/science/article/abs/pii/S2213624X25000173>



# Analysis (Literature & Case Studies)

- Traffic congestion occurs due to demand–capacity imbalance
- Poor signal coordination and road geometry worsen delays
- Induced demand sustains congestion in car-oriented cities
- Intelligent Transportation Systems (ITS) improve traffic optimization



## Sources:

- <https://jurnal.ittc.web.id/index.php/jibs/article/view/1771>
- <https://journal.uib.ac.id/index.php/jce/article/view/9076>
- <https://arxiv.org/abs/2106.02315>



# Identification of Key Issues in Jakarta

- Dominance of private vehicles
- Recurrent peak-hour congestion
- Inefficient parking management
- Limited integration of public transport modes
- Environmental and economic impacts



## Sources:

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- <https://itdp.org/2025/06/24/jakarta-traffic-management-strategies-for-indonesia-stmagazine-36/>

# Impacts of Traffic Congestion



## Economic

Longer travel time, higher fuel costs



## Environmental

Increased emissions and air pollution



## Social

Stress, accident risk, reduced quality of life



## Efficiency

Transport efficiency declines significantly

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- <https://itdp.org/2025/06/24/jakarta-traffic-management-strategies-for-indonesia-stmagazine-36/>



# Design of Traffic Solutions

- Congestion Pricing / Electronic Road Pricing
- Parking Reform
- Public Transport Integration
- Odd–Even as part of Transport Demand Management



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# Implementation Strategy

- Development of a simple traffic support application
- Uses existing traffic data (volume, speed, congestion level)
- Focused on peak hour conditions on MH Thamrin
- Provides basic traffic information and route awareness
- Supports traffic management efforts, not replacing policies



# Evaluation Strategy

- Comparison of traffic conditions before and after application use
- Average travel time on MH Thamrin
- Traffic volume and congestion level trends