



# Sign In

Log in now to access the latest insights  
for your Instagram performance.

Your email

Password

[Forgot your password?](#)

---

Not registered yet? [Create a new account](#)





# Sign In

Log in now to access the latest insights  
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Your email

Incorrect email

Password

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# Sign Up

First name

Last name

Email

Timezone

Password

Confirm password

 I would like to hear about Instagram Analytics updates and special offers. I accept the Terms of use and subscription\*Already have an account? [Log in](#)



# Sign Up

First name

Last name

Email

Timezone

Password

Confirm password

I would like to hear about Instagram Analytics updates and special offers.

I accept the Terms of use and subscription\*

You must accept the Terms of use and subscription in order to continue.



Next

Already have an account? [Log in](#)



## Instagram Analytics

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Publishing ▾

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# Welcome to your Instagram Analytics Dashboard!

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Hashtags

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# Welcome to your Instagram Analytics Dashboard!



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# Welcome to your Instagram Analytics Dashboard!



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# Welcome to your Instagram Analytics Dashboard!



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Total followers



6.4k

Impressions



21.5k

Reach



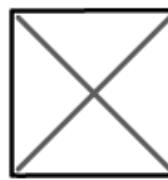
7.9k

Average engagement rate

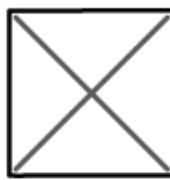


1.6%

Most recent media from 24th March, 2019 - 31st March, 2019



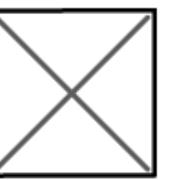
♥ 253    5



♥ 317    11



♥ 289    2

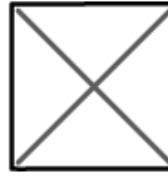


♥ 424    15

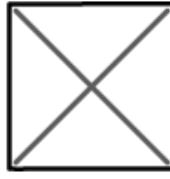


♥ 391    7

Most recent stories from 24th March, 2019 - 31st March, 2019



👁 798    1.2k



👁 892    1.3k



👁 824    1.1k

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Total followers

Impressions

Reach

Average engagement rate

1.6%

**Post insight****Likes****Comments****Shares****Saved****Reach****Impressions**

31st March, 2019

**Ok**

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Total followers

Impressions

Reach

Average engagement rate

1.6%

### Story insight

Seen



Profile visits



Shares



Replies



Follows



Impressions



31st March, 2019

Ok

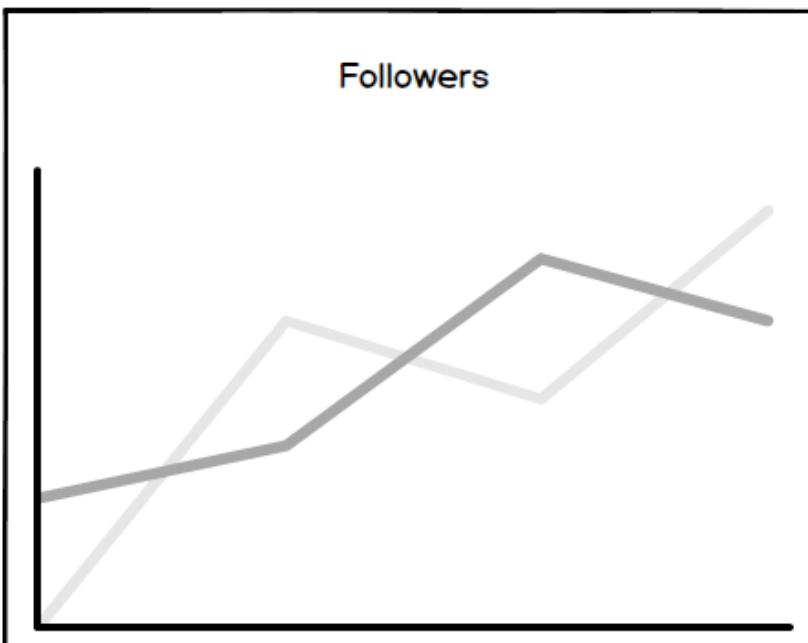
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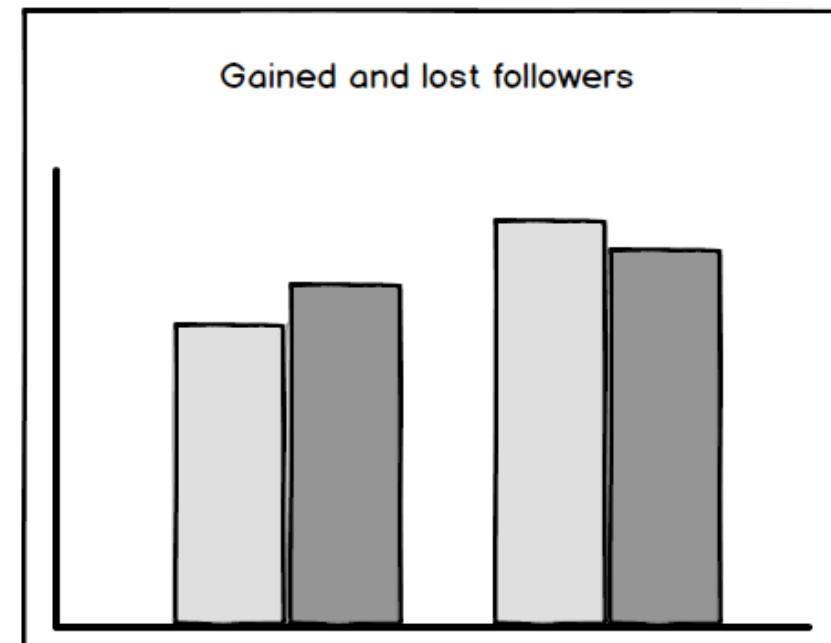
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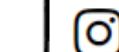
## Overview

Followers



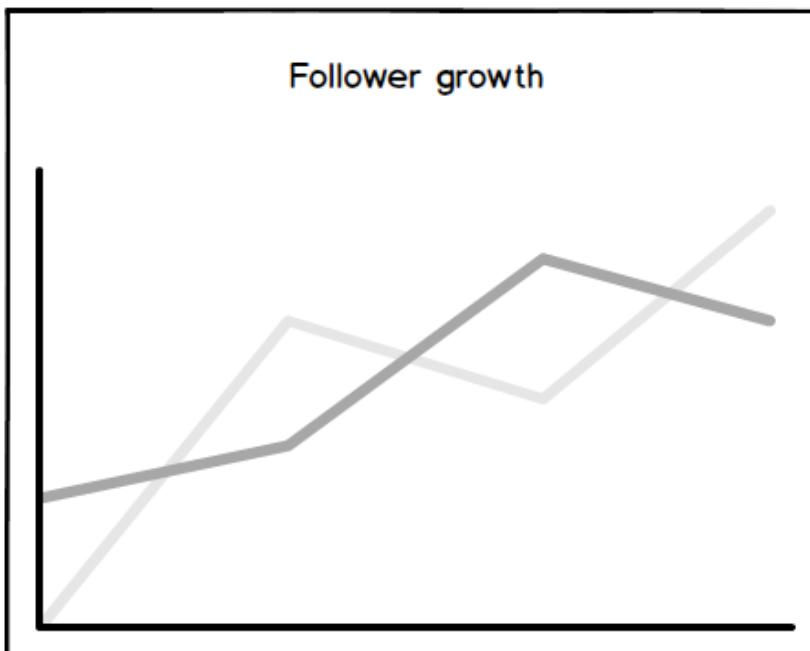
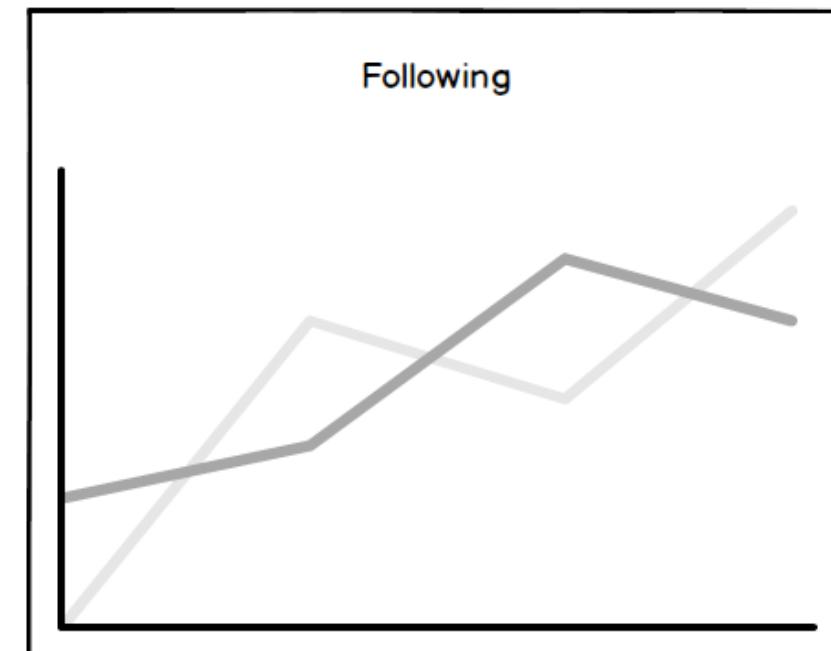
Gained and lost followers



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## Overview

**Follower growth****Following**[Conversations](#)[Publishing](#)[Search](#)[Tools](#)[FAQ](#)[My account](#)

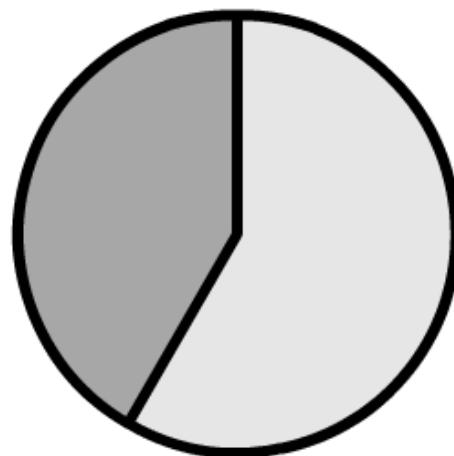
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## Overview

Gender of followers



Male Female

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## Overview

## Country of followers

**81.1%**

Serbia

(1572 followers)

**8.4%**

USA

(163 followers)

**3.3%**

India

(63 followers)

**2.8%**

BIH

(55 followers)

**2.4%**

Indonesia

(46 followers)

**1.2%**

Montenegro

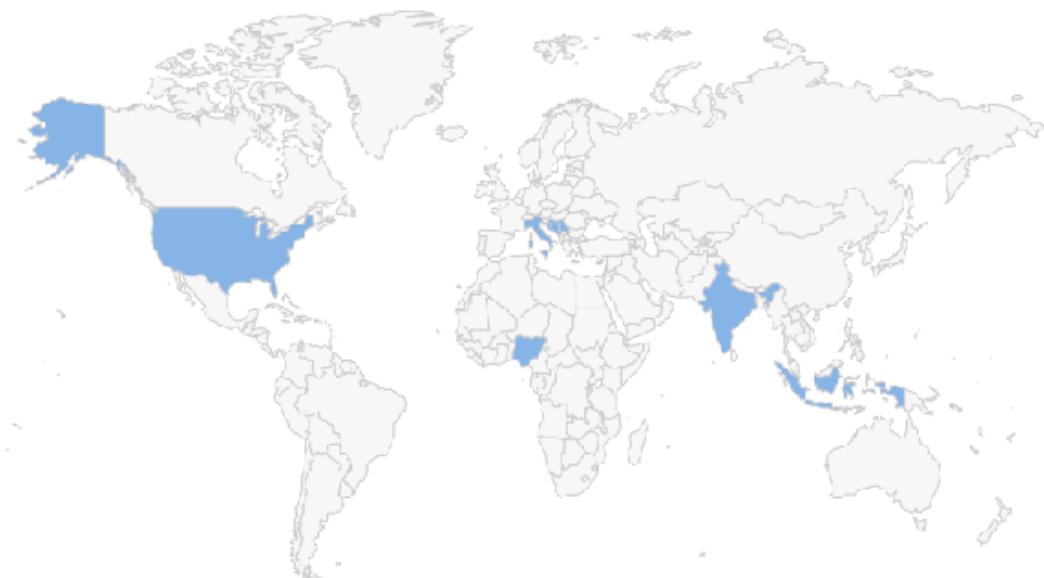
(24 followers)

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## Overview

**Country of followers map**

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## Overview

## Cities of followers

Belgrade

New York

Kragujevac

Novi Sad



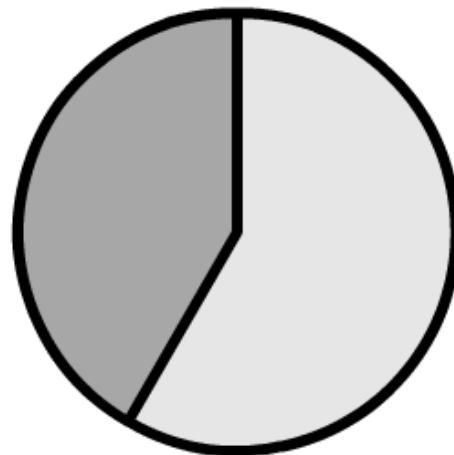
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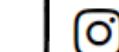
## Overview

Privacy of followers



Private Public

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## Overview

## Distribution of followers



The distribution of Followers by the number of their followings. Shows how many other users your audience follow and is useful to evaluate how reachable your followers are.

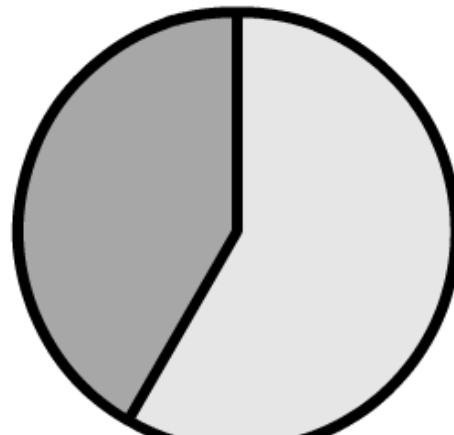
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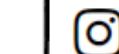
## Overview

Business vs Non Business



Business Non Business

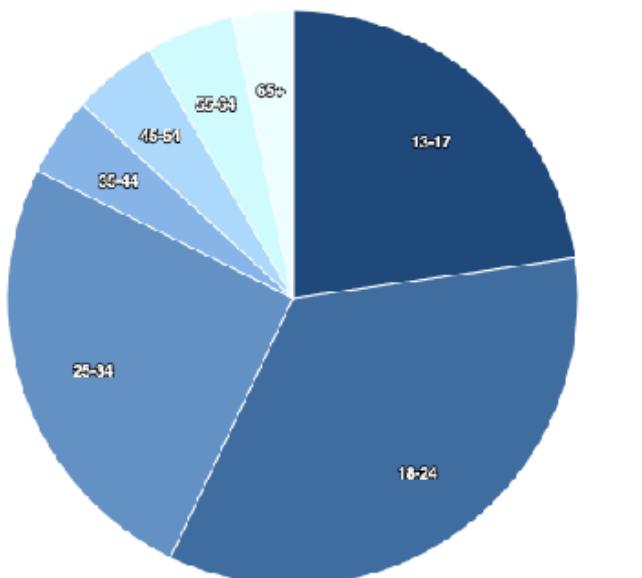
## Instagram Analytics

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## Overview

Audience Age



13-17 18-24 25-34 35-44 45-54 55-64 65+

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## Instagram Analytics

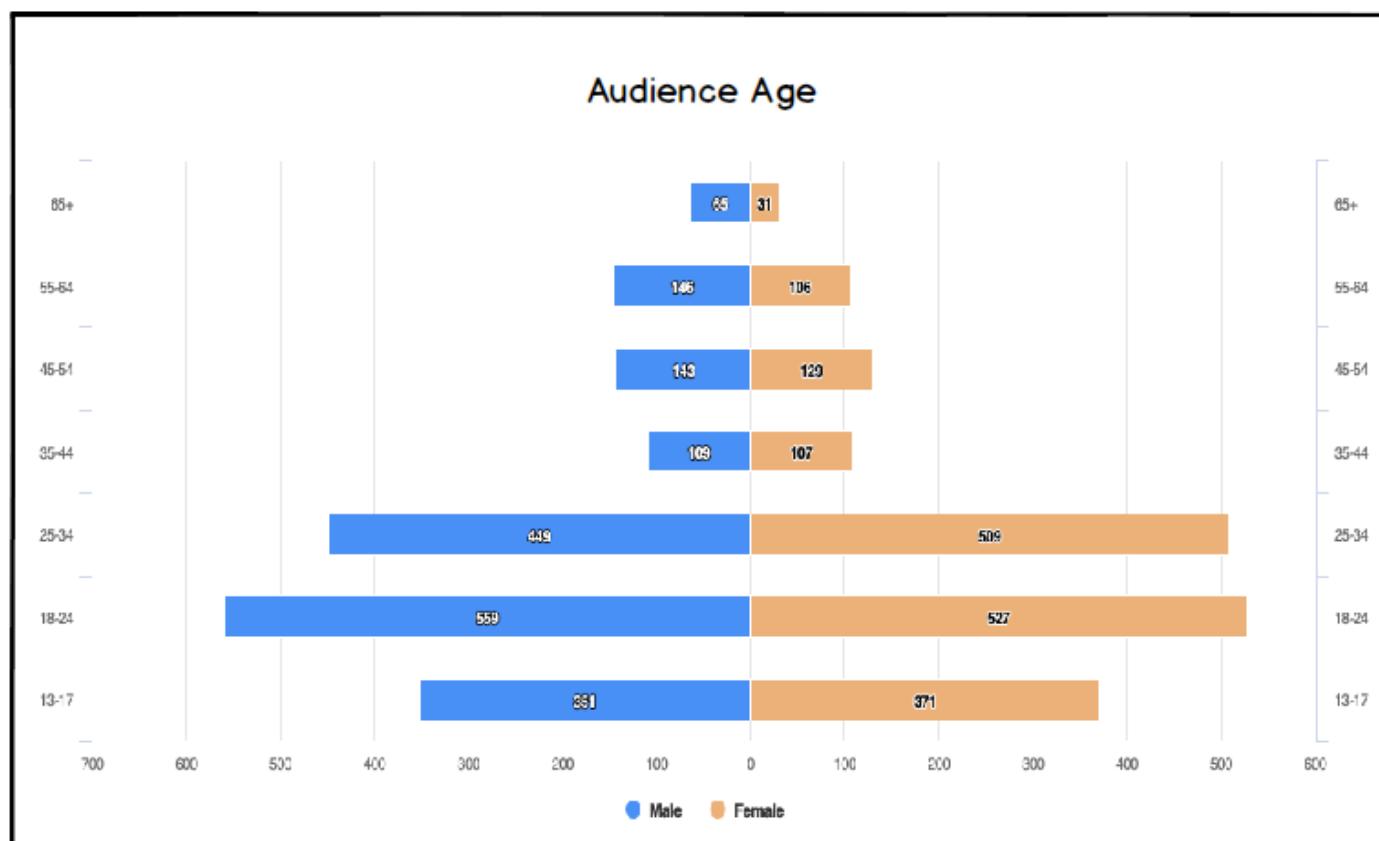
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## Overview

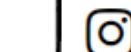
Audience Age



## Instagram Analytics

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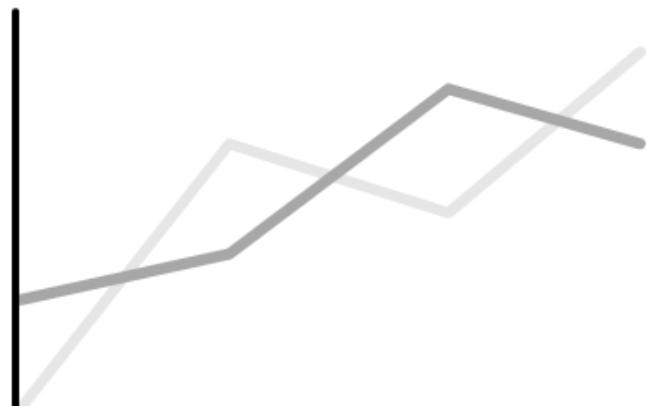
Search

Tools

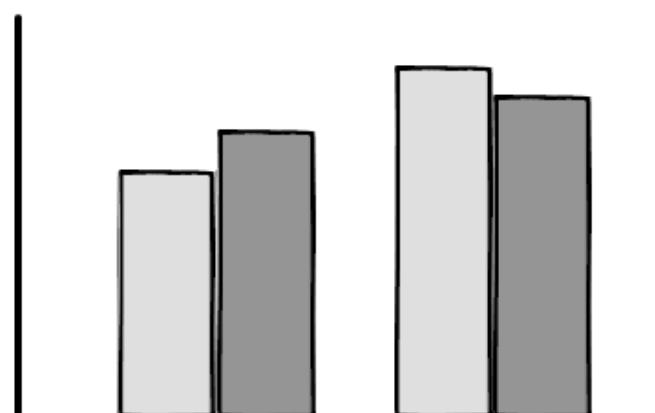
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## Reach



Post Reach 1
Reach 1.1
Reach 1.2
Reach 1.3
Post Reach 2
Post Reach 3
Post Reach 4
Post Reach 5



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## Engagement

Post Engagement 1

Engagement 1.1

Engagement 1.2

Engagement 1.3

Post Engagement 2

Post Engagement 3

Post Engagement 4

Post Engagement 5

Post Engagement 1

Engagement 1.1

Engagement 1.2

Engagement 1.3

Post Engagement 2

Post Engagement 3

Post Engagement 1

Engagement 1.1

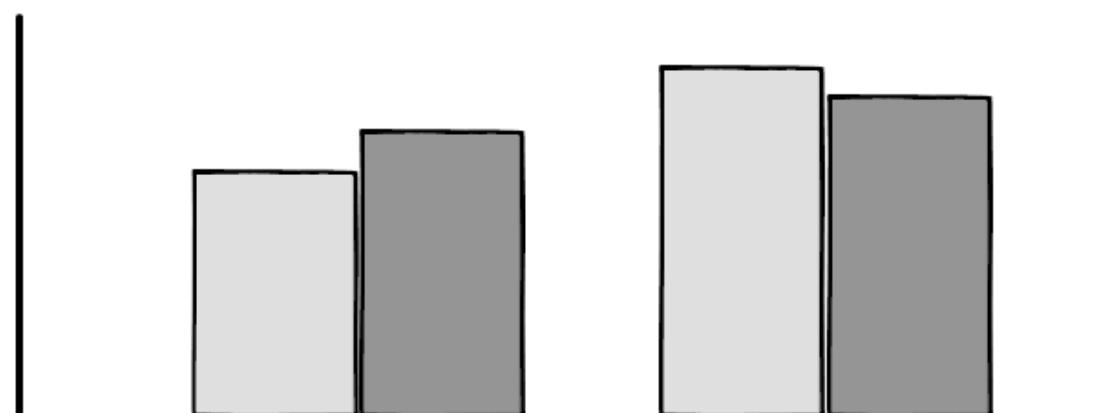
Engagement 1.2

Engagement 1.3

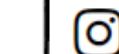
Post Engagement 2

Post Engagement 3

Post Engagement 4



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## Profile Visits

Profile visits 1



4.5k

Profile visits 2

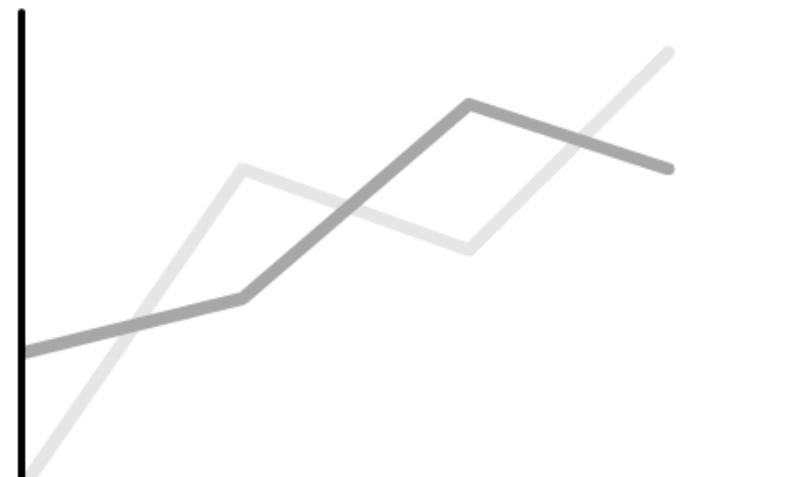


7.1k

Profile visits 3



6.9k

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## Hashtags

Hashtag info 1

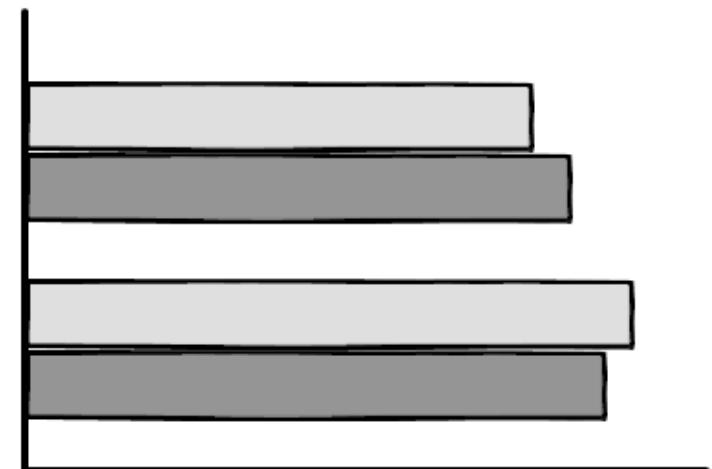
#travel

Hashtag info 2

#books

Hashtag info 3

#sunny

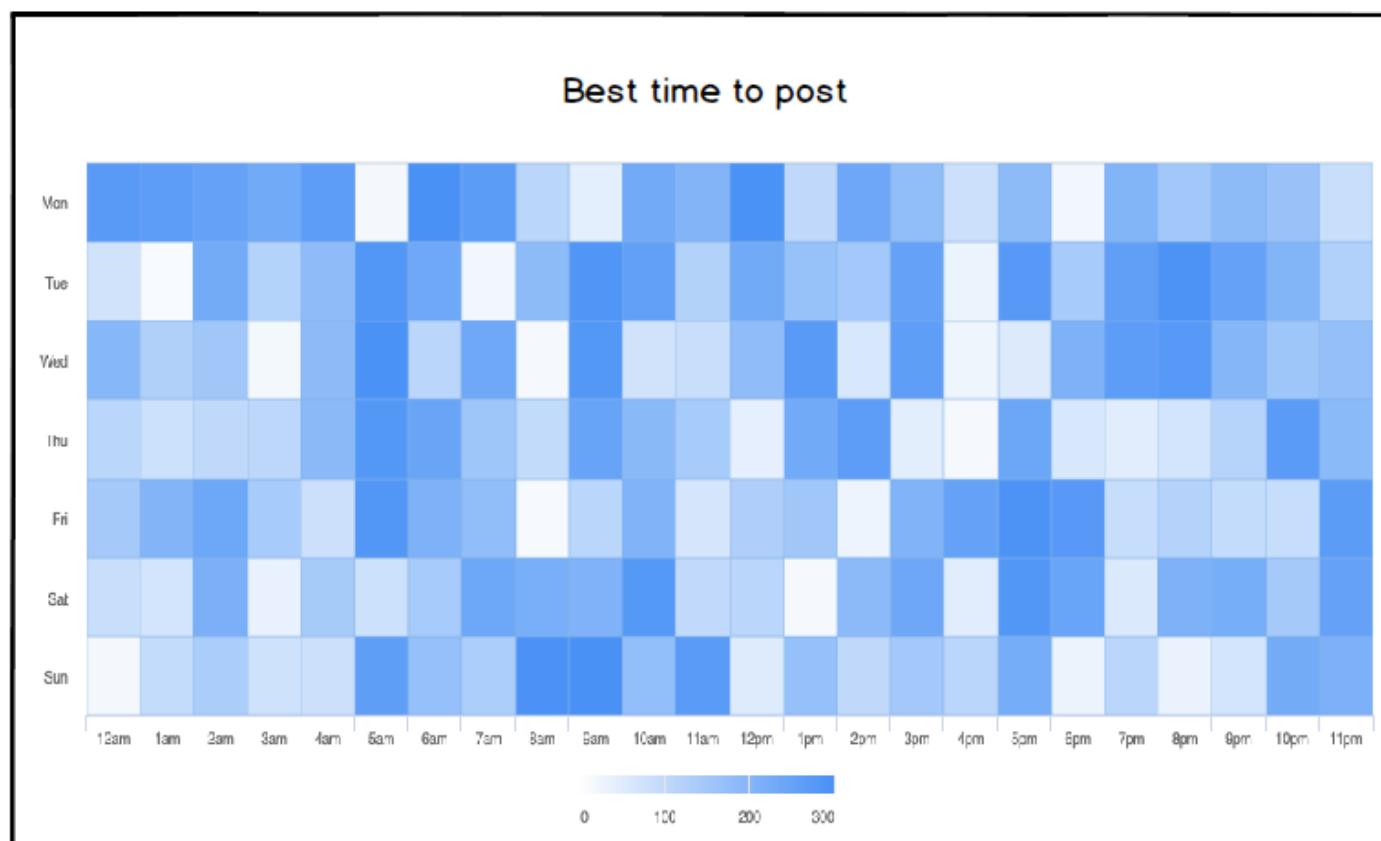


# Instagram Analytics



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## Hashtags



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## Exports and reports



PDF export



Excel export



PNG export

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## Exports and reports

Export your Instagram Analytics to PDF format.



PDF export



Excel export



PNG export

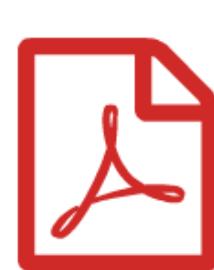
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## Exports and reports

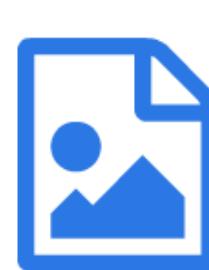
Export your Instagram Analytics to Excel Cheatsheet.



PDF export



Excel export



PNG export

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## Exports and reports

Export your Instagram Analytics to PNG image.



PDF export



Excel export

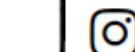


PNG export

## Instagram Analytics



Analytics



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## Exports and reports

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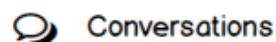
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If you want to get weekly report of your Instagram Analytics, please give us your email address or you can click on this [link](#) to get generated report.

Your email

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Your email

Incorrect email

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## Conversations

@nick1 @nick2 @nick3 @nick4



Hi, how are you?

I'm very well!



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## Conversations

@nick1 @nick2 @nick3 @nick4



Hi, how are you?

I'm very well!



@nick1 is typing...

Where are you?



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## Conversations



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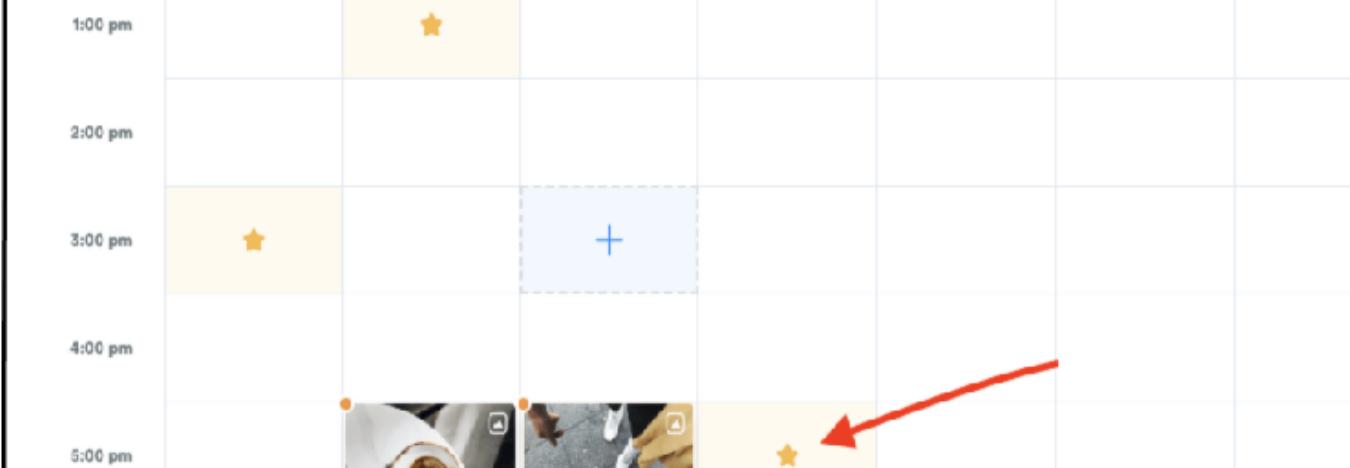
## Post Scheduler

Today &lt; &gt; August 27 – September 2

Week

Filters

UTC +01 MON, 27 TUE, 28 WED, 29 THU, 30 FRI, 31 SAT, 1 SUN, 2





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## Tips &amp; Tricks

- 
- 1. Create a visual calendar for your posts.
  - 2. Use Instagram's direct message feature to communicate with influencers.
  - 3. Utilize hashtags effectively to increase visibility.
  - 4. Post at the right time to reach more people.
  - 5. Engage with your followers by responding to comments and messages.
  - 6. Use Instagram Stories to showcase behind-the-scenes content.
  - 7. Collaborate with other accounts to expand your audience.
  - 8. Utilize Instagram's analytics to track performance and make data-driven decisions.
  - 9. Use Instagram's built-in filters and effects to create visually appealing posts.
  - 10. Post consistently to maintain a presence on the platform.



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Search username...



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@dzimiks

dzimiks	
	@dzimiks 6412 followers
	@dzimiks_123 1718 followers
	@dzimiks_abc 578 followers

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#travel	
	#travel 1739850 followers
	#traveling 1718894 followers
	#travelguide 578893 followers

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@dzimiks



## Instant Instagram Audit

Is your Instagram Business account well-optimized? Run a quick audit courtesy of Instagram Analytics.

Sign in with Instagram, enter your email address and we'll send you a free review that tells you where you're shining and where you're falling flat. In addition, you'll also get tips on how to improve your performance on Instagram.

**Sign In with Instagram**

### Instant Instagram Audit



Your Instagram account @dzimiks seems pretty well optimized. You're doing a great job and you're on your way to lots of success. Of course there is still room for improvement, so if you want to learn more, check out our full report and grab your free copy of "How to Use Instagram for Business" eBook!

#### Account Settings

★ Your account is public. Everyone can see your profile and find your posts when searching on Instagram.

✗ Your account is not marked as business account. If you're a business, you should switch to a business profile to access more强大 features on Instagram. [Discover why it's time to upgrade to an Instagram Business profile.](#)



@dzimiks

Anna Gamin



Share my result



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# My account

## Settings

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### Settings 2



### Settings 3



### Settings 4



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### Settings 4



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## My account

### Social profiles



@nickname\_1

7.3k followers



@nickname\_2

4.1k followers

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## My account

### Social profiles



@nickname\_1

7.3k followers



@nickname\_2

4.1k followers