

# Security and Privacy Policy of SuperHero Database

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## Introduction

Welcome to SuperHero Database ("we", "us", "our"). We are committed to protecting the privacy and security of our users' ("you", "your") data. This Security and Privacy Policy explains how we collect, use, store, and protect your personal information and data when you use the SuperHero Database app.

## Information Collection and Use

**Data Collection:** When you use our app, we may collect the following types of information:

**Personal Information:** Includes your name, email address, and other contact information provided when creating an account.

**Usage Data:** Information on your interactions with our app, such as search queries, preferences, and favorite superhero lists.

**Device Information:** Data about the device used to access our app, including the operating system, device settings, unique identifiers, and crash data.

**Purpose of Collection:** This information is collected to:

Provide, maintain, and improve our services.

Personalize your app experience.

Communicate with you about our services, updates, and new features.

Enhance app security and user experience.

**User Consent:** By using SuperHero Database, you consent to the collection and use of your information as outlined in this policy.

## Data Storage and Protection

**Data Storage:** Your data is stored on secure servers and is accessible only to authorized personnel.

## Security Measures:

We use industry-standard encryption and security protocols to protect your data.

Regular security audits are conducted to safeguard your information against unauthorized access.

**Data Access:** Your personal data is accessed only by our employees and contractors who are bound by confidentiality obligations and need the information to process it on our behalf.

## User Rights

**Access and Control:** You can access, update, or delete your personal information at any time via your account settings.

**Data Portability:** You can request a copy of your personal data in a common electronic format.

#### Cookies and Tracking Technology

We use cookies and similar tracking technologies to track activity on our app and store certain information, enhancing your experience by remembering your preferences and settings.

#### Changes to This Policy

We may update our Security and Privacy Policy occasionally. We will notify you of any changes by posting the new policy on this page and updating the "Last Updated" date.

#### Contact Us

If you have any questions about this Security and Privacy Policy, please contact us at [dzivano2@uwo.ca](mailto:dzivano2@uwo.ca).