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## EXPERTISE

- Design Systems
- Design Tokens
- Vibe Coding
- LLM Prompting
- UX/UI Design
- Visual Design
- Service Design
- HTML/CSS/React
- Rapid Prototyping
- User Research
- Data Visualization

## SOFTWARE

- Figma
- Sketch
- ChatGPT
- Cursor
- Git
- Zeroheight
- VS Code
- Style Dictionary
- Jira/Confluence
- Adobe Creative Suite

## EDUCATION

**University of North Florida,**  
Jacksonville, Florida

**Bachelor of Fine Arts,**  
Graphic Design & Digital Media  
April 2017

## DESIGN EXPERIENCE

**J.P. Morgan Chase** – User Experience Design Lead, VP

Oct 2022 – Present

- Built 100+ Figma components with 1M+ weekly inserts, streamlining enterprise workflows
- Managed multi-theme Figma libraries, ensuring consistency for 1,000+ designers
- Improved Design System CSAT from 40 to 90 by enhancing component quality, documentation, and support processes.
- Launched a Shared Library initiative that boosted collaboration, reuse, and alignment
- Established a standardized process for teams to create new libraries leveraging the Manhattan Design System, accelerating adoption and reducing duplication
- Led usability research sessions to validate and strengthen component designs, ensuring high-quality, user-tested system assets

**Florida Blue** – Lead UX/UI Designer | Technical Lead

Jul 2017 – Oct 2021

- Built and standardized the UX research and design process for a seven-designer team, leveraging focus groups, live phone calls, and scalable design systems
- Designed and authored the internal design system used by over 40 teams
- Redesigned the Customer Service framework used by over 3,000 employees, retiring 12 legacy applications into a single CMS
- Reduced the call center Average Handle Time by 60+ seconds per call and increased the NPS score by 20 points, saving 1M+ dollars per year
- Engineered a scalable workflow platform and API architecture, directing an 8-developer team to deliver under an accelerated timeline in a scaled agile environment

**Vizergy** – Web Designer

Apr 2017 – Jul 2017

- Planned the functionality and design of new sites using wireframes and journey maps
- Created wireframes and high-fidelity responsive prototypes for client
- Developed fully functional websites using HTML, CSS and Javascript code
- Articulated style guides, rationale and interactive prototypes in stakeholder calls
- Designed travel and lodging websites for a global client base, including Hard Rock Hotel, Ramada, Best Western and Wyndham

## MILITARY EXPERIENCE

**United States Navy** – 2nd Class Petty Officer

Feb 2002 – Feb 2007

Professional samples of my design work can be found online at:

**WWW.TYLERM.US**