

# ALAO Annual Conference

October 27, 2017  
Columbus, Ohio

Libraries

**A**ct.

**R**espond.

**T**ransform:

The **ART** of  
**Empowerment**

# Welcome to ALAO AC 2017!

It is my honor on behalf of the Academic Library Association of Ohio (ALAO) and the conference planning committee to welcome you to the 43rd annual ALAO conference!

The conference theme “Libraries Act. Respond. Transform: The ART of Empowerment” invites us to explore how academic libraries provide resources and initiate programs, partnerships, and policies that empower patrons, staff, and stakeholders while advancing equity and social justice. April Hathcock’s keynote as well as our colleagues’ breakout sessions, round table discussions and posters will encourage dialogue on this critical topic.

Special thanks to the 2017 conference planning committee for working on this exciting program and the pre “un-conference” hosted on Thursday. Planning this annual conference is volunteer-driven, and the committee’s careful consideration of each detail for the event will surely show.

Finally, I ask that you please visit the ALAO interest group round tables as well as our exhibitor tables. Exhibitors make our annual meeting possible through their participation and generous sponsorships. Stop by to see what products and services they can offer, and please thank them on behalf of ALAO.



ALAO President  
Conference Committee Chair



## Conference Planning Committee

Katy Kelly, University of Dayton (Chair)  
Don Appleby, University of Akron  
Maureen Barry, Wright State University  
Michelle Brasseur, Wright State University  
Cara Calabrese, Miami University  
Judith Cerqua, The Ohio State University  
Ione Damasco, University of Dayton  
Erin Fleak, The Ohio State University

Carrie Girton, Miami University Hamilton  
Eric Johnson, Miami University  
Jennifer Kremyar  
Bree Miller, Columbus State Community College  
Peggy Rector, Denison University  
Rob Withers, Miami University  
Derek C. Zoladz, OhioNET

## Give us your feedback!

Annual conference survey: <https://www.surveymonkey.com/r/alao2017>



[www.facebook.com/ALAOorg](http://www.facebook.com/ALAOorg)



[@ALAOorg](https://twitter.com/ALAOorg) [#ALAO2017](https://twitter.com/ALAO2017)



[program@alaoweb.org](mailto:program@alaoweb.org)

# Conduct Statement

The Academic Library Association of Ohio holds professional conferences, workshops and meetings to enable its members to receive continuing education, build professional networks and discover new products and services for professional use.

To provide all participants – members and other attendees, speakers, exhibitors, staff and volunteers – the opportunity to benefit from the event, the Academic Library Association of Ohio is committed to providing a harassment-free environment for everyone, regardless of gender, sexual orientation, gender identity, gender expression, disability, physical appearance, ethnicity, religion or other group identity.

If at any point during the event you feel uncomfortable or harassed, or if you witness any violations of these policies, please reach out to a member of the planning committee as designated by name badge. You can also email [program@alaoweb.org](mailto:program@alaoweb.org) for less urgent situations or questions.

## Conference Service Project

The Academic Library Association of Ohio Annual Conference Planning Committee is pleased to partner with The Conscious Connect, Inc. for our conference service project. The Conscious Connect, Inc. is a 21st Century innovative urban library ecosystem that creates and sustains literary oases in low-to-moderate income neighborhoods and communities to end book deserts.

Books from this book drive will be distributed predominantly throughout West Dayton and South Springfield. [Please visit our registry](#) for a list of specific titles the organization needs.

There are two ways to participate in the 2017 conference service project:

1. Purchase a book or books included on the online registry (see the link above) and claim the book(s) on the registry. Bring the book(s) with you to the conference on Oct. 27.
2. Don't feel like bringing books to the conference? You can donate money to The Conscious Connect's Reading Park Project fundraiser. Please use the first link in the online registry to give. ALAO is unable to process monetary donations on-site at the conference.

**Help fight book deserts!**

**Support The Conscious Connect, Inc.**



# Travel and Lodging



Welcome to the Nationwide Hotel and Conference Center!

Parking is complimentary for both the Thursday Pre-conference and Friday Conference. Reservations can be made by calling (614) 880-4300 or visiting the hotel website at <http://www.nwhotelandconferencecenter.com/hotel.com>. Reservations must be made no later than October 5<sup>th</sup>, 2017.

## Things to Do Nearby:

- **Enjoy nature:** Highbanks Metro Park, Sharon Woods Metro Park, Shale Hallow Park, Alum Creek State Park
- **Catch some air:** ZipZone Canopy Tours or Sky Zone Trampoline Park, Vertical Adventures Indoor Climbing
- **Retail therapy:** NorthPointe Plaza, Polaris Fashion Place
- **Practice your swing:** Little Bear Golf Club, Teed Up Indoor Golf
- **Act like a kid again:** Lazer Kraze Laser Tag, Level One Bar + Arcade

# Thank You, Sponsors & Exhibitors!

Be sure to visit all of our sponsors and exhibitors in the exhibition areas.

## Sponsors:

### Platinum Level (\$3,000+)



### Gold Level (\$1,000 - \$1,999)



**OhioLINK**

Ohio's Academic Library Consortium

### Silver Level (\$500 - \$999)



### Bronze Level (\$100 - \$499)



Dependability. Reliability. Smileability.



## Exhibitors:



**SPRINGER NATURE**



# Get (Interest) Grouped!

## Assessment Interest Group

Co-chairs: Jennifer Starkey, Case Western Reserve University; and Laura Ponikvar, Cleveland Institute of Art

The purpose of the ALAO Assessment Interest Group is to provide a vehicle to discuss and share issues and developments pertinent to assessment in Ohio academic libraries. Topics of interest would include assessment of library impact and value, organizational performance, collections, student learning outcomes, rubrics, user attitudes and behaviors, as well as effective research methodologies, techniques for data analysis, and data visualization. Interests potentially overlapping those of other ALAO interest groups, e.g. information literacy or collection assessment, will be pursued in collaboration with those groups.

Please join our Roundtable session as we engage with a wide array of assessment topics important to Ohio's academic librarians. Share your favorite assessment instruments; methods of analyzing results and making change based on findings. We'll also discuss the strengths and impact of our libraries on our communities and accreditors, as well as where to look for expertise and partnerships in our institutions.

To join the Assessment Interest Group, contact the co-chairs. Ask us about our Assessment IG mailing list!

Tag: Assessment

## Collection Management Interest Group

Co-chairs: Calvin Cleary, Ohio Wesleyan University; Rich Wisneski, Cleveland State University

We are an interest group meant to promote discussion on topics relevant to collection management and development in academic libraries; promote networking and the exchange of ideas and expertise among academic library staff interested in collection management and development issues; and support continuing education activities in the areas of collection management and development.

CMIG hosts yearly spring workshops to discuss essential issues in collection management each year, from weeding ebooks to assessing DDA. This past year, we teamed up with TEDSIG to discuss the intersection between collection management and technical services. Learn more about our past events [on our events page](#).

Contact Calvin Cleary at [cjcleary@owu.edu](mailto:cjcleary@owu.edu) to get involved!

Tag: Collection Management

## Curriculum Materials Center Interest Group

Co-chairs: Colleen Boff, Bowling Green State University; and William Modrow, Miami University

The Curriculum Materials Center Interest Group (CMCIG) provides opportunities at a statewide level for curriculum materials center personnel to meet and exchange information. We recently partnered with the Ohio Educational Library Media Association (OELMA) to provide the workshop: "Popping the Fake News Bubble" featuring speaker Frank W. Baker. ALAO members, visit our past [workshops page](#) for details...

# Interest Groups Cont'd.

...Join CMCIG during the Roundtables session and get acquainted with colleagues. Plus, we'll generate ideas for our next spring workshop...

...Want to get involved? Contact Colleen Boff at [cboff@bgsu.edu](mailto:cboff@bgsu.edu).

Tags: CMCIG; Curriculum Materials Centers

## Instruction Interest Group

Co-chairs: Mark Eddy, Case Western Reserve University; and Mandi Goodsett, Cleveland State University

The Instruction Interest Group provides a statewide forum for library staff involved in library instruction and information literacy programs. An IIG planning committee is formed annually to organize a spring workshop as well as programming for the ALAO Annual Conference.

At our most recent workshop we discussed "Learning from Experience: Sharing Applied Threshold Concept Methods in Instruction." [Follow our blog](#) and get notifications for future events.

The IIG will host a round table and provide an overview of the topics and outcomes of our annual Spring workshops for the past

two years. We have been concentrating on helping ALAO members understand and apply the new ACRL Framework for information literacy in their library instruction programs. Supplemental materials will be available upon request.

How to get involved: fill out the [ALAO volunteer form](#) and indicate interest in IIG.

Tag: Instruction & Information Literacy



## Distance Learning Interest Group

Co-chairs: Kristin Cole, Muskingum University; and Rebecca Quintus, University of Findlay

The purpose of the Distance Learning Interest Group is to provide a statewide forum for library staff interested in distance learning services. This includes sharing information by sponsoring professional development opportunities and encouraging discussion on topics relevant to library support for distance learners and educators.

Follow [our blog](#) and stop by our Roundtable session to discuss ideas for upcoming workshops and programming and other current topics and issues in distance learning. Contact a co-chair to get involved!

Tag: Distance Learning



# Interest Groups Cont'd.

## Diversity Committee

Co-chairs: Brianne Miller, Columbus State Community College; and Yuimi Hlasten, Ohio State University

The purpose of the Diversity Committee is to address various aspects of human diversity, including ethnic and racial; gender and disability issues; international or cross-cultural issues; gay, lesbian, bisexual, and transgender issues; and age. This Committee serves as an advisory group to ALAO to assist the organization in providing leadership for diversity by acting as a bridge to promote understanding across racial and cultural lines and to help foster and sustain diversity throughout the organization.

We will host a brand new workshop in the spring of 2018! Check out [our webpage](#) for some of our past activities, including a volunteer service activity with the Columbus Metropolitan Library, and several workshops on topics such as outreach to specific student populations and much more.

Interested in joining? Check out our webpage, or find a member at the conference - look for our Diversity Committee pins!

Tag: Diversity

## Scholarly Communications Interest Group

Co-Chairs: Carla Myers, Miami University; Mark Clemente, Case Western Reserve University

The ALAO Scholarly Communications Interest Group works to identify, address, and promote scholarly communications issues that impact libraries and higher education. Group members strive to advance and promote scholarly communication initiatives by partnering with colleagues, similar interest groups, and other professional library associations to create learning tools, resources, and educational programming on scholarly communications issues.

Join us for the Roundtable session as we discuss scholarly communications issues that are a priority for academic librarians today, and barriers to effectively promoting scholarly communications issues within the academic community. Contact Carla or Mark to get involved with the Scholarly Communications Interest Group!

Tag: Scholarly Communications

## Support Staff Interest Group (SSIG)

Co-Chairs: Natalie Winland, University of Cincinnati-Clermont College; and Jennine Vlach, Case Western Reserve University-Kelvin Smith Library

The purpose of the Academic Library Association of Ohio Support Staff Interest Group (SSIG) is to identify issues and areas of mutual concern among support staff and to develop communication for the purpose of resource sharing and continuing education.

Save the date for our 2018 Support Staff Spring Workshop - March 12, 2018 at the University of Cincinnati-Clermont College.

Interested in joining? Contact Natalie or Jennine via email: [Natalie.Winland@uc.edu](mailto:Natalie.Winland@uc.edu); [Jennine.Vlach@case.edu](mailto:Jennine.Vlach@case.edu).

Tag: Support Staff

# Interest Groups Cont'd.

## Special Collections & Archives Interest Group

Co-chairs: Janet Carleton, Ohio University; and Nicholas Pavlik, Bowling Green State University

SCAig provides a vehicle with which to discuss and disseminate issues and developments pertinent to special collections and archives in Ohio academic libraries. Goals include providing opportunities for professional service, development, and networking with colleagues with similar interests; encouraging discussion of topics relevant to academic special collections and archives; sponsoring more conference sessions, presentations, and panel discussions about such topics, including holding an annual workshop; and increasing visibility of special collections and archival materials across the Ohio academic community.



Email: [scaig-chairs@alaoweb.org](mailto:scaig-chairs@alaoweb.org) or just look for Janet and Nick at conference!

We recently hosted the workshop, “Preserving Scrapbooks in the Archives” at the University of Dayton. [Follow #scaig #alaoscaig17](#) for details.

Join us for a roundtable session including an overview of SCAig and its activities, as well as an open discussion concerning digitization and metadata practices and workflows for special collections and archival materials. Conference attendees are encouraged to share their ideas for potential future events and programming.

Tag: Special Collections & Archives

## Technical, Electronic & Digital Services Interest Group (TEDSIG)

Chair: Cara Mia Calabrese, Miami University

TEDSIG stands for Technical, Electronic, and Digital Services Interest Group. TEDSIG provides a forum for discussion and information sharing among ALAO members who are interested in technical services, electronic resources and systems, and digital services. Join the TEDSIG Steering committee by emailing the Co-Chairs. Steering committee will help provide ideas and support workshops and other TEDSIG programming.

Past events have included: Technical Services & Collection Management: A Match Made in Heaven; Streamlining Technical Services Workflows with MarcEdit; and Escaping eBook Purgatory; visit our [events page](#) for more.

We'll be discussing “Hot Topics in Tech Services” - current trends in Technical Services - at our Roundtable session.

Tags: electronic services, digital services

# Friday, October 27

8:00 - 9:00 a.m.

Breakfast & Registration in the Study

8:45 - 9:00 a.m.

Business Meeting in the Grand Ballroom

Visit our exhibitors in the Pre-Function Area

9:00 - 9:50 a.m.

## Keynote Speaker: April Hathcock



### Grand Ballroom

The Academic Library Association of Ohio is honored to welcome New York University scholarly communications librarian April Hathcock, who educates the campus community on ownership, access and rights in the research lifecycle. She received her J.D. and LL.M. degrees in international and comparative law from Duke University School of Law and her M.L.I.S. from the University of South Florida. Before entering librarianship, she practiced intellectual property and antitrust law for a global private firm. Her research interests include diversity and inclusion in librarianship, cultural creation and exchange, and the ways in which social and legal infrastructures benefit the works of certain groups over others. She is the author of the article “White Librarianship in Blackface: Diversity Initiatives in LIS” and the blog [At the Intersection](#), which examines the intersection of feminism, libraries, social justice and the law. Follow April on Twitter at [@AprilHathcock](#).

## ***Race Matters in Our Profession: Empowering Antiracist Praxis*** sponsored by OhioNET

When we think about what it means for libraries to act, respond, and transform in our world, we inevitably have to wrestle with the role libraries play in the racialized oppression of our society. It's a difficult and uncomfortable topic for many, but it cannot be avoided if we truly mean to live out our professional values and serve our communities. Let's take a moment to explore this issue together, focusing in on building antiracist praxis for our libraries today and into the future.

10:00 - 10:50 a.m.

## Session One

### Hickory 1

#### **Queering the Academic Library: Supporting and empowering LGBTQ+ patrons and colleagues**

Angie Kelleher, Alma College Library; Vanessa Prygoski, University of Michigan - Flint

Whether visible or not, every campus has its share of LGBTQ+ patrons. This ever-changing string of letters can be confusing & the issues involved are personal and intimidating. Sometimes we don't reach out, for fear of saying or doing the wrong thing. In this presentation, participants will learn what LGBTQ+ means and why serving this population is important. Workshop presenters will discuss ways to make your library welcoming, responsive and

empowering for LGBTQ+ students, faculty, staff and other campus stakeholders. Participants will reflect on collection development, outreach & liaison work, and other methods to support, respond to, and empower LGBTQ+ patrons in academic libraries.

Keywords: LGBTQ+, library services, collection development, outreach, liaison

Tag: Diversity

### Hickory 2

#### **A Flipped Classroom is an Inclusive Classroom: Accessibility in Online Content**

*Kellie Tilton, University of Cincinnati Blue Ash; Becky Leporati, University of Cincinnati*

Using digital flipped classroom activities for one-shot sessions allows us to address two major instructional challenges: time constraints and inclusion of diverse learners. Though the flipped classroom has been a staple in library instruction for several years, the increasing sophistication of eLearning tools mean new opportunities for developing effective activities. Not only do videos, interactive tutorials, and pre-class surveys help make the most of limited face-to-face time, they can also greatly increase accessibility.

Using the Universal Design for Learning (UDL) framework, we seek accommodations that benefit multiple types of learners. In the online environment, this means making the most of tools like subtitles, screen reader integration, dyslexia-friendly fonts, high-contrast design, and even pause buttons for students feeling overwhelmed. Accessibility through subtitles on instructional videos, for example, makes content available for hearing impaired students, but also better for ESL students who benefit from language reinforcement and those who are someplace they cannot have sound.

When we adopted a UDL mindset for library instruction, we quickly discovered that making our flipped classroom activities available for more students allowed all students to better engage with the material. Most importantly, the level of work and discussion in our classes significantly improved.

Keywords: eLearning, universal design, UDL, flipped classroom, tutorials

Tags: Instruction & Information Literacy, Diversity, Distance Learning

### Cypress 3

#### **Responding to the Online Demand - Learning Theory and Practical Application of Designing Synchronized Instruction**

*Sara Klink, Stark State College; Melissa Bauer, Kent State University - Stark Campus*

As the demand for online classes and programs continues to rise, librarians are learning how to transform face to face library instruction activities to meet the needs of students outside of the library walls.

This presentation will highlight theoretical concepts paired with one library's experiences in developing engaging, real-time online library instruction sessions to meet the instruction demands of classes taking place off campus.

Attendees will walk through the process of targeting online and face to face, off campus courses, getting faculty to buy-in, drafting synchronized online lesson plans that incorporate the new ACRL framework, and practical how-tos when conducting a live online session. This active session will include a blend of theoretical ideas with practical applications of classroom experiences in a synchronized environment. Participants will take away: examples, lesson plans, marketing advice for faculty, and assessment ideas.

Keywords: Synchronized, Engaging, Online

Tags: Instruction & Information Literacy, Distance Learning

Notes:

---

---

---

**Cypress 2****Project STAND: A Collaborative Initiative to Highlight Acts of Social Justice thru Archives***Lae'l Hughes-Watkins, Kent State University Libraries*

Project STAND (STudent Activism Now Documented) is a collaborative effort starting with various Ohio universities to create an online clearinghouse where academic institutions can provide researchers access to historical and archival documentation on the development and ongoing occurrences of student dissent. Project STAND will focus on the digital and analog primary sources that document the activities of student groups that represent the concerns of historically marginalized communities (e.g African American, Latinx, LGBTQ, religious minorities, disabled), while also highlighting the work of others (e.g., faculty, staff, and administrators) who advocate for or support the interests of those communities. The presentation will provide insight into the catalyst for this project, it's long-term goals/objectives, and how this initiative will help participating repositories feel empowered and engaged in discourse regarding equity and social justice within their local communities and at the national level.

The presentation will also discuss efforts to address ethical concerns and the impact of social media in archiving as it relates to student organizations and their political/social actions. The presentation and efforts of Project STAND is timely with projects such as Documenting the Now and various efforts to capture student activism, past and present.

Keywords: student activism, collaboration, social injustice, ethics

Tags: Special Collections & Archives, Diversity

**Birch 1****Empowerment on Display: Creating Social Dialogue Through Library Displays***Nimisha Bhat, Columbus College of Art & Design*

Diversity initiatives have been appropriated as trendy incentives at libraries around the country. To prevent diversity from being a trend and to continuously support our multifaceted communities, libraries need to create sustainable and tangible services that allow our marginalized users to feel represented and supported. In academic libraries book displays offer opportunities for campus outreach, the promotion of inclusivity, and the engagement of diverse user communities. This presentation will demonstrate how curating library displays and providing open questions on a centrally-placed whiteboard can prompt students to think critically about social justice issues, open up a dialogue between peers, and get students interested in library collections that reflect diverse representation.

Keywords: library displays, critical librarianship, intersectionality

Tag: Diversity

**NorthPointe 1****#FakeNews: Ohio Libraries Take Action on Misinformation***Maureen Barry, Wright State University; Jessica Hagman & Hanna Schmillen, Ohio University; Alaine Kay, Muskingum University; Jessica Long, Miami University Middletown; Lindsay Miller, Miami University; Amy Fry, Bowling Green State University*

The 2016 Presidential election increased the visibility of, engagement with, and production of “fake news” – satirical, false or wildly distorted stories shared as true and manufactured for profit. This panel will feature presentations from five Ohio academic libraries that have responded to this deluge of misinformation with information literacy efforts on their campuses. A librarian from a large public university will discuss her experiences hosting a panel of faculty speakers for a high-profile, campuswide discussion series held post-election, as well as facilitating a faculty learning community on fake news and misinformation. A first-year experience librarian will discuss the course-integrated instruction her institution has done on this topic, a staff workshop she facilitated, and partnerships with faculty designed to inspire critical thinking on campus. Two librarians from another large institution will share the outcomes inspired by a community-wide event they hosted that included local activists, public librarians and other invested community citizens. A public services librarian at a branch campus library will share a LibGuide, workshop and panel her institution has developed. And a librarian at a small private college will share the results of an information literacy class's research on fake news.

Keywords: fake news, information literacy, partnerships with faculty, events

Tag: Curriculum Materials Centers



*Sycamore 1***Empowering Teams Through Effective Leadership, Followership, and Group Emotional Intelligence***Emily A. Hicks, University of Dayton Libraries*

Teams make better decisions, develop more creative solutions, and achieve a higher level of productivity when the group has a high level of trust, a sense of group identity, and a sense of group efficacy. This presentation will discuss the role of leadership, followership, and group emotional intelligence in teams and the implications for libraries. Good followership is vital in today's highly collaborative, team-oriented libraries because the line between leaders and those they lead is often blurred. The key to defining followership, as in leadership, lies with the relationship between leaders and followers. Effective followers possess skills that allow them to effect change without causing harm to the organization. This takes a high degree of emotional intelligence. Both individual and group emotional intelligence involve the personal competence of being aware of and regulating one's own emotions and the social competence of being aware of and regulating the emotions of others.

Keywords: teams, leadership, followership, group emotional intelligence

Tag: Support Staff

*Hickory 1***Shhh... Visualizing the Silent Dialogue about Race***Stephanie Everett and Beate Gersch, University of Akron*

This presentation demonstrates the evolution of the "race card project," inspired by Michele Norris ([www.theracecardproject.com](http://www.theracecardproject.com)), at a large public university. We describe how the project got started within the context of the university's annual campus and community wide diversity awareness programming. We will share the simple steps of setting up a race card wall and monitoring the comments, as well as the challenges that are involved with a sensitive topic like this, particularly when dealing with a diverse student body. Finally, we will outline our efforts to incorporate this outreach event into the curriculum through collaboration with faculty. The audience for this presentation will be able to a) plan this outreach event on a very low budget, b) anticipate potential challenges based on the characteristics of their own institution, and c) identify partners for collaboration outside their library.

Keywords: inclusivity, programming, interactive display, outreach

Tag: Diversity

*Hickory 2***Empowering Stories of Library Impact and Advocacy***Eric Resnis, Miami University*

Your library accomplishes great things, but how do you effectively tell that story to library stakeholders and administrators? Furthermore, how do you build upon those stories to advocate for what you and/or your library needs to continue the great work? Many factors play into this such as political realities, institutional priorities, and even personalities. Having a working knowledge of these factors and techniques for navigating them can help you to effectively demonstrate the impact of your library from wherever you reside in the organization.

This highly-interactive session will explore communication and meaning-making frameworks and how they relate to telling the story of your library's impact. We'll also explore ways to translate that story into advocacy. Bring stories of your library's great work to share, and be prepared to take more great ideas home with you!

Keywords: impact, assessment, advocacy

Tag: Assessment

## Cypress 3

**Bridging Service: A University Library Engages On Campus With Students from China***Kate Lucey, Laura Birkenhauer, and Andy Revelle, Miami University*

Since 2012, the university has seen a 254% increase in the number of undergraduate students from China. In order to improve services for this relatively large and growing demographic, the university libraries scanned the body of literature on the subject before engaging with Chinese students more actively in the form of a study. As with former studies, this project aims to address student perspectives, student use of resources, and outreach effectiveness prefaced with an awareness of cultural differences. Librarians interviewed Chinese students on campus in order to assess their information needs and service expectations. Based on trends and themes identified in the interview transcripts, the librarians then developed a survey that was distributed to Chinese students on a larger scale at the university.

Keywords: Chinese students, diversity, service model

Tag: Diversity

## Cypress 2

**Empowered Stories: Documenting the Immigrant Experience through Mediated Oral Histories***Nick Pavlik, Michelle Sweetser, and Radhika Gajjala, Bowling Green State University*

This presentation focuses on a new partnership between the BGSU Center for Archival Collections (CAC) and College of Media and Communication that aims to create training opportunities, support materials, and submission workflows to empower members of the University community to capture the stories of the broader communities of which they are a part or with whom they have established relationships, with a particular emphasis on documenting migrant, immigrant, and non-citizen resident experiences in the Toledo and Northwest Ohio region. Following a report on the project, the presenters plan to engage the audience in a discussion of the barriers to the creation of oral histories centered on underdocumented populations. With limited time and resources to undertake largescale oral history projects, is it possible for archivists to empower community members to engage in these activities on our behalf? What do the archival and migrant communities gain and/or lose by empowering community members to capture these stories? What resources or training do archivists believe community members need in order to “do” oral history and what resources do those within the community believe they need? How do we negotiate those differences?

Keywords: oral histories, archives, immigration, local history, communities

Tags: Scholarly Communication, Special Collections & Archives, Diversity

## Birch 1

**Gamified Goal Setting and Academic Allies: Offering First-Year Students a “Gameful” Path to Thriving***Christopher Younkin, The Ohio State University Libraries*

Research shows that goal setting and social connectedness are important components of thriving in college. In the fall of 2016, we piloted an information literacy workshop at our large research university library that taught first-year students game-based strategies with potential to help them set personally meaningful academic goals and make social connections in the libraries that enhance their efforts. The workshop offered an alternative approach to managing learning that emphasized gamefulness—tapping into the positive, creative mindset common to gameplay—to empower students to take charge of their own education.

Research used in the development of our workshop reveals compelling evidence that game-based approaches to learning foster motivation, and that cultivating a gameful mindset helps people overcome major obstacles and build self-efficacy. Several participants in this pilot workshop expressed that the gameful strategies they learned could make the daunting tasks of academic work more manageable and even fun. Our approach was low-tech, relying more on imagination than software...

...Participants in this interactive presentation will discover what research in student thriving and gamefulness teaches us about empowering students to tackle real-world challenges with the positive mindset associated with gameplay, brainstorm possible applications of these strategies, and play games.

Keywords: gamefulness, first-year students, game-based learning

Tags: Curriculum Materials Centers, Instruction & Information Literacy

### NorthPointe 1

#### **Critical Thinking and the ACRL Framework: Combating Fake News and Fallacies**

*Mandi Goodsett, Cleveland State University*

Critical thinking, while often used as a mere buzzword, is clearly relevant to the mission and expertise of librarians. Especially now, as our students encounter fake news, radically conflicting viewpoints in the media, and apparent authorities who disregard facts, academic librarians, led by the ACRL Framework, are in a prime position to develop the skills necessary to empower students to navigate this tumultuous sea of ideas.

Critical thinking is characterized by the careful, reflective judgement of ideas as a guide for action. The dispositions and skills of critical thinking share a lot with the ACRL Frameworks' frame, "Authority is Constructed and Contextual," which many librarians are already attempting to incorporate into their teaching. Informed by the critical thinking education literature, librarians teaching about authority (even in one-shot library sessions) can encourage critical thinking skills and dispositions, which help students overcome their own flawed thinking and make better decisions. This presentation will explore the many decades of research about critical thinking in the classroom, and demonstrate its application to information literacy instruction.

Keywords: critical thinking, information literacy, ACRL Framework

Tag: Instruction & Information Literacy

### Sycamore 1

#### **Transforming the Future: Teaching Student Employees Self-Advocacy and Empowering Them to Lead at Work**

*Amanda Koziura, Case Western Reserve University*

Empowering students to strive for equity and to advocate for themselves is not always at the forefront of our minds when we hire, but the development these skills can easily be integrated into the student work experience. Through developing a work environment where feedback is valued, ideas are encouraged, and self-advocacy is the norm, student employees are empowered to affect change around them and bring their unique perspectives to help improve library operations. Employers can also model these traits by advocating for their employees, seeking opportunities for fair pay, and giving students the opportunity to lead in the workplace. This presentation will explore the journey of a digital scholarship center as it strove to bring these values to the forefront and how it has positively impacted both the student employees and the library. Attendees will take away a framework they can apply to their own student employment opportunities to empower students to self-advocate and impact their work environment positively. They will also have the option of participating in short roleplay scenarios used in training to help students learn these skills.

Keywords: Leadership, mentoring, labor, advocacy, digital scholarship

Tag: Support Staff

Notes:

---

---

---

---

---

# Lunch & Awards Presentations

12:00 - 1:00 p.m.

## Grand Ballroom

	Presenters	Presentation/Recipient
Research and Publication Grant	Heidi Gauder & Eboni Johnson	Award info and update
Continuing Education Grant	Shelly Miller	Award info and update
Distance Learning Visionary Award	Kristin Cole	Beate Gersch
ALAO Diversity Scholarship	Yuimi Hlasten	Zhiyan Chen
Legislative Advocate Travel Award	Joe Straw	Carla Myers
Special Recognition Award	Krista McDonald	Melanie Blau McDonald
The Kathryn L. Venditti Mentoring Award	Krista McDonald	TBA
Jay Ladd Distinguished Service Award	Krista McDonald	TBA

## 1:00 - 2:00 p.m. Exhibitors, Posters & Roundtables Session

Visit our exhibitors in the pre-function area.

### Posters

#### NorthPointe Ballroom 2

##### **Government Publications in Library Exhibits: Inform, Empower, and Help Develop an Educated Citizenry**

*Marsha McDevitt-Stredney, State Library of Ohio*

Engaging, informative, and thought-provoking library exhibits feature significant cultural records to connect patrons, staff, and stakeholders to current and historic events and social issues. Government publications record and reflect our government and communities over time, and are uniquely suited for exhibits that inform and empower. A library exhibit program should align with the strategic goals of the library, have a defined hierarchy of purpose, adhere to the library's brand identity, and follow principles of visual design. Libraries officially designated as government depository libraries provide free and easy access to government information. Theme-based library exhibits featuring government publications raise awareness about open access to government information, and help develop an educated citizenry on the limits and reach of government. Learn how we determine themes such as civil rights and voting rights, identify relevant government publications to display, and design and install exhibits both in the library and at other locations.

Keywords: Library exhibits, Outreach, Government publications

##### **Introducing New International Students to Issues of Privilege in the Libraries**

*Tiffany Hebb and Kayla Flegal, DePauw University*

Our university recently added a Power, Privilege, and Diversity (PPD) requirement into the curriculum for all undergraduates. In trying to better prepare their students for success, the Summer Academic English Institute, a program for incoming international students, structured many of their readings and writings around concepts of PPD. Librarians generally meet with these Institute students for an orientation session.

To align with this curriculum, we applied critical pedagogy to the ACRL Framework concept that "information has...

...value.” In this poster session, you will learn about our interactive session to facilitate the students’ exploration of how the libraries’ spaces, collections, and services interact with power and privilege on and off our campus. We encouraged first year international students to think critically about their forthcoming education and the way social and cultural constructs could affect their praxis, and/or the praxis of their peers.

Keywords: International students, first-year students, information literacy, critical librarianship

Tag: Instruction & Informational Literacy

### **The Trouble with Vittles: How (Even Academic!) Libraries Can Participate in the Summer Food Service Program (SFSP)**

*Gina Maida, University of Mount Union Library; Sarah Schaff, Denison University*

What happens to kids who participate in the Free and Reduced Lunch program at school once summer comes along? Many kids fall through the cracks and end up hungry during the summer. How can your library and campus be part of the solution?

For many academic libraries, this is terra incognita. We will share some of the resources we have created and gathered to help your library (and your students) participate in and provide enrichment to Summer Food Service Program sites in your community.

The presenters are participants in a national library leadership program, “... designed to help library staff understand and respond to user needs through the application of participatory technology tools, all while developing their own library leadership skills.” The program is funded by the Institute of Museum and Library Services, and the KSU School of Library and Information Science.

Keywords: Outreach, Programming, Inclusion, Service Learning, Social Justice; Tag: Support Staff

### **Conversation, Connection, Convergence: Lifelong Learning in the Library**

*Jessica Kiebler, Berkeley College*

This poster presents the many ways our librarians foster intellectual curiosity by making the library a vibrant “third space” for students to engage with each other and information, shifting from passive consumers to active participants in learning. Students take a required online lifelong learning module highlighting many resources that contribute to their success after college. Our libraries regularly host workshops, webinars, and brown bag talks that focus on topics students may not initially see value in or expect from librarians. These efforts encourage students to reassess the library and themselves as citizens: moving from local to global identities. This transformation of identity can motivate students to become engaged in social issues beyond their current scope of experiences.

Keywords: community, learning, programs, curriculum; Tag: Instruction & Information Literacy

### **Demystifying the Opaque: Train Faculty to Assess Open Access Resources**

*Anna Liss Jacobsen, Miami University*

Since the invent of the Open Access (OA) publishing model, many discussions have focused on evaluating OA journals with the goal of identifying finding quality sources to publish in. However, more research must be completed on evaluating the quality of already-published OA articles and journals. The primary purpose of this poster is to highlight methods of assessing already-published OA articles, and the journals they are published in. The second purpose of this poster is to highlight best practices in sharing this assessment criteria with teaching faculty members so that they may use the criteria to assess research from OA resources encountered in the classroom and in completing their own research.

Keywords: Evaluation Criteria, Open Access, Reliability; Tags: Digital Services, scholarly communication



**Help! I'm Not an Expert in Every Subject!***Holly Mills, Tennessee Technological University*

How can librarians respond to a large number of faculty and student needs for instruction, research help, collection development, and more? The focus should be on library expertise, not subject expertise. Learn how one library transformed its traditional liaison model by moving from subject-specific librarianship to college-specific librarianship. The result was one librarian took on the College of Arts and Sciences, which includes many unrelated subject areas. This poster will address the library's need to change to the new model and will focus on strategies to help librarians prioritize and plan to meet all the various needs. Librarians can walk away with ideas for how to reach out to their faculty and students, build relationships, determine needs, and take action to ensure the library remains relevant and helpful...without having to be an expert in every subject!

Keywords: Liaison, Outreach, Diverse Subject Areas

**Transforming Access to Academic eBooks***Joseph Dudley and Paul Mitchell, Bryant & Stratton College*

The poster will demonstrate how academic eBooks are being shared in a multi-campus system. Responding to recent calls in the library literature to empower patrons by making eBooks easier to locate and use, the poster will track how action is being taken to locate eBooks which support student research in specific academic programs offered within the system and assemble mini collections visible within a shared librarian intranet. The poster will then track how librarians at each campus in the system are able to both contribute eBook metadata to the project and to reuse metadata for individual titles or entire mini collections for public display and patron use on their own campus LibGuides pages. The poster will include the proposed metadata profile for the project, including title and local classification, identifier, subject terms, and description or table of contents.

Keywords: Liaison, Outreach, Diverse Subject Areas; Tags: Electronic Services, Collection Management

**Connecting with Community: Developing Skills Through Community Research***Heidi Gauder, University of Dayton*

On this residential campus, the library has found ways to connect students with the surrounding community via primary sources. In one workshop, students researched the campus neighborhoods, as they were once home to working class families, but are now primarily occupied by students. In using Ancestry Library, Sanborn maps and other websites, students not only connect with the past, but also begin to understand the college's role and value within the surrounding community. In another instance, students connect with other city neighborhoods through a writing composition course. In addition to using scholarly sources, their research makes use of Census data, local documents and community members. As a result, the writing projects assume more personal meaning than traditional research assignments and help students see the value of such research in real world settings. This library intends to build on these ideas of connectedness and empowerment next with a credit-bearing course.

Keywords: Primary sources, instruction, community; Tag: Instruction & Information Literacy

**Increasing Faculty Collaboration and Community Engagement through Critical Librarianship and Public Sphere Pedagogy***Mandi Goodsett and Adrienne Gosselin, Cleveland State University*

Through the lens of critical librarianship, librarians are becoming increasingly involved in social justice and human rights issues. This poster describes a collaboration between a subject librarian and a faculty member in which students were given an assignment that drew on Public Sphere Pedagogy (PSP). The goal of PSP is to increase students' sense of civic agency and personal and social responsibility by connecting their classwork to public arenas.

ENG 208 is a course that intersects with Black Studies and Women's Studies. The PSP project built on an assignment to read *Blanche Cleans Up*, a detective novel targeting lead poisoning in poor urban areas. Students received library instruction and created research projects that explored the ways in which their chosen disciplines addressed...

...issues surrounding lead poisoning. In the culmination of the PSP project, students presented their work at a library-sponsored poster symposium and discussed it with interested community members.

Keywords: collaboration; information literacy; civic engagement

Tags: Curriculum Materials, Instruction and Reference

### **Assessing New Tools for Interlibrary Loan Services: A Pilot Project**

*Jennine Vlach Case Western Reserve University, Kelvin Smith Library*

Open access materials may be increasingly available online however library users do turn to interlibrary loan (ILL) for publications that are not easily available at their library. ILL staff work directly with library users and provide practical front line user services. In support of the library's vision to be the information laboratory for knowledge connection, the ILL team is investigating the interlibrary loan requests that can be fulfilled through new open access tools such as unpaywall and Open Access Button. These tools are web-browser extensions that intend to bypass paywalls and find free and legal versions of scholarly articles. This poster will report on the potential impact of open access tools to supplement ILL services. Through this investigation the feasibility of these tools on interlibrary loan workflows will be assessed and the potential advantages they might offer.

Keywords: Interlibrary loan, open access, user services

Tags: Digital Services, scholarly communication, Collection Management

### **An eLearning Partnership: Applying the Quality Matters Rubric to Online Library Instructional Materials**

*Mandi Goodsett, Cleveland State University*

As more students experience higher education in distance courses and online degree programs, librarians recognize the importance of their presence in campus learning management systems (LMSs). To provide this important distance support in the most effective way possible, librarians should follow online instructional design best practices. This poster describes one librarian's experiences collaborating with her eLearning Department to learn about the Quality Matters (QM) program, and the steps she took to apply the QM rubric to her own online learning objects. The QM program uses a research-inspired rubric and peer-review system to ensure high quality online courses for participating institutions. While QM is usually applied to credit-bearing online courses, the librarian found it valuable to apply the QM rubric to her online workshops, and she will share ways for attendees to use QM values to improve the design and delivery of a variety of information literacy online learning objects.

Keywords: Online learning, outreach, distance education

Tags: Distance Learning, Emerging Technology and Web Services, Instruction and Reference

### **Engaging Alumni via the University's Institutional Repository**

*Sarah Whybrew Hickey, Otterbein University*

This poster will discuss engaging alumni in the life of the university via special collections in the Institutional Repository. Two specific collections will be discussed including yearbooks and a Theatre and Dance Department History.

I will discuss the process to obtain permissions, collaborate with multiple departments and manage the large projects of adding these collections to an institutional repository. These projects have provided great benefits to the Library's Archives, the Alumni Relations Department and the Institutional Advancement Department. They increased the accessibility of items formerly unavailable to the public or only available by coming into the library and visiting the physical archives.

Keywords: institutional repositories, accessibility, alumni

Tags: Special Collections, Technical, Electronic, and Digital Services

**Becoming an Adult on a Shoestring Budget: Empowering Students through Financial Literacy***Joan Plungis, University of Dayton*

As a way to empower students pursuing careers in education, social justice, community service, and other fields with modest salary expectations, the library at a small, private university partnered with a local credit union to create a program to help them develop money management skills while still in college. Called “Becoming an Adult on a Shoestring Budget,” the series stresses making the most of one’s money by developing a workable budget, using credit responsibly, and building an excellent credit score. The in-person, interactive sessions include discussions and exercises that teach simple yet important personal finance concepts, and promote the idea that individuals can establish sound financial foundations for their lives even when their paychecks are small. Having this knowledge may help students consider less lucrative yet potentially highly fulfilling professions.

Keywords: financial literacy, life skills, programming

Tags: Diversity Issues, Instruction and Reference, Marketing and Promotion

**“Until the Very End:” Engaging & Empowering Students with the Harry Potter Series***Holly Jackson, Wright State University Libraries*

A great way to engage students is to have a theme that interests them. With libraries, favorite books (and book series) are an easily accessible theme and with 2017 being the 20th anniversary of the release of the Harry Potter series, our institution used the series for multiple events. This poster highlights three Harry Potter-themed events (an augmented reality murder mystery that doubled as a tour and test of resources, a passive House Cup Bulletin Board competition, and a Harry Potter Social Justice event): how they were created and run, how they empowered participants, their results, and how you can create your own similar events at your institution. The poster will include an interactive element where you can try out an augmented reality clue from our murder mystery event.

Keywords: Harry Potter, programming, student engagement

Tags: Curriculum Materials, Instruction and Reference

**Roundtables***Grand Ballroom***Transforming Diversity***Heather Maloney and Michelle McKinney, University of Cincinnati Blue Ash College Library*

The diversity awareness program coordinators at a public four year university’s regional campus library will share the evolution of their diversity awareness program. The session’s focus will be strategize on ways to transform diversity training beyond awareness to practical application in services and support.

Keywords: Diversity and Inclusion, Professional Development, Library Services and Support

**Transforming the Instruction Culture***Kate Lucey and Lindsay Miller, Miami University*

There is a need to expand overall discourse on instruction among our staff and to encourage experimentation and risk-taking in the classroom. Through several initiatives we are attempting to transform our instructional culture into one that emphasizes reflection, open communication and feedback.

Keywords: ACRL Framework, reflective teaching, peer coaching; Tag: Instruction &amp; Information Literacy

**Community Empowerment: How to Reach Multilingual Students***Annie Jansen, Penn State Brandywine*

Academic libraries need to be inclusive and supportive of their population. With the current political atmosphere surrounding immigration, it’s important to reach out to our multilingual students and engage them in the community that is the library and university as a whole. This roundtable will discuss issues of diversity in the library, ways to...

...reach out positively to students and work with multilingual student groups directly, and technologies that can be used to engage our diverse student populations.

Keywords: Diversity, technology, outreach, multilingual students, ESL

### **Library Neutrality: Best Practice or Myth?**

*Angie Kelleher, Alma College; Christina Radisauskas, Aquinas College*

This discussion will consider the issue of library neutrality from various perspectives. Facilitators will encourage participants to discuss the pros and cons of library neutrality, and will also introduce the idea of social justice in library work. Discussion will be conducted in the spirit of learning from each other.

Keywords: Neutrality, critical librarianship, social justice, discussion

### **Empowering International Students: Academic Libraries Take Action**

*Laura Birkenhauer, Miami University*

Engage with an academic librarian liaison to international students on topics surrounding instruction of, collection development for and outreach to this vital, yet vulnerable, student population. Acquire actionable steps for the empowerment and engagement of your international student population.

Keywords: Outreach, Engagement, Student Success

### **Engage and Empower! Building Librarian Presence and Interaction With Students in Online Courses**

*John J. Burke, Miami University*

Building a presence in online courses is challenging for librarians, but this work to engage and interact with students serves as a crucial factor in student retention and success. Librarians who offer instruction and research assistance within the LMS will discuss the Community of Inquiry model and similar engagement strategies.

Keywords: Student success, student engagement, Community of Inquiry; Tag: Instruction & Information Literacy

### **Shining the Light: Promoting Hidden Collections that Document Underrepresented Communities**

*Victor Fleischer, The University of Akron*

This roundtable will focus on how to promote various hidden collections in academic archives, especially those documenting underrepresented communities. The goal is to share with others the numerous ways one institution made hidden collections more discoverable, thereby attracting new audiences, and to discuss other ways to promote these valuable collections.

Keywords: Archives, Collaboration, Hidden Collections, Outreach, Underrepresented Communities; Tag: Scholarly communication

### **Assessment Interest Group Roundtable**

*Co-chairs: Jennifer Starkey, Case Western Reserve University; and Laura Ponikvar, Cleveland Institute of Art*

This roundtable will engage with a wide array of assessment topics important to Ohio's academic librarians. Share your favorite assessment instruments; methods of analyzing results and making change based on findings. We'll also discuss the strengths and impact of our libraries on our communities and accreditors, as well as where to look for expertise and partnerships in our institutions.

### **Curriculum Materials Center Interest Group Roundtable**

*Co-chairs: Colleen Boff, Bowling Green State University; and William Modrow, Miami University*

Join CMCIG during the Roundtables session and get acquainted with colleagues. Plus, we'll generate ideas for our next spring workshop.

**Distance Learning Interest Group Roundtable**

*Co-chairs: Kristin Cole, Muskingum University; and Rebecca Quintus, University of Findlay*

Stop by our Roundtable session to discuss ideas for upcoming workshops and programming and other current topics and issues in distance learning.

**Instruction Interest Group Roundtable**

*Co-chairs: Mark Eddy, Case Western Reserve University; and Mandi Goodsett, Cleveland State University*

The IIG will host a round table and provide an overview of the topics and outcomes of our annual Spring workshops for the past two years. We have been concentrating on helping ALAO members understand and apply the new ACRL Framework for information literacy in their library instruction programs. Supplemental materials will be available upon request.

**Research & Publications Committee**

*Co-chairs: Eboni Johnson, Oberlin College; Heidi Gauder, University of Dayton*

Join our Roundtable conversation about how the ALAO Research & Publications Committee can support your research projects. We will discuss funding opportunities, review what's needed for a research grant application, and happily brainstorm project ideas with Roundtable attendees.

**Scholarly Communications Interest Group Roundtable**

*Co-Chairs: Carla Myers, Miami University; Mark Clemente, Case Western Reserve University*

Join us for the Roundtable session as we discuss scholarly communications issues that are a priority for academic librarians today, and barriers to effectively promoting scholarly communications issues within the academic community.

**Special Collections & Archives Interest Group Roundtable**

*Co-chairs: Janet Carleton, Ohio University; and Nicholas Pavlik, Bowling Green State University*

Join us for a roundtable session including an overview of SCAig and its activities, as well as an open discussion concerning digitization and metadata practices and workflows for special collections and archival materials. Conference attendees are encouraged to share their ideas for potential future events and programming.

**Technical, Electronic & Digital Services Interest Group (TEDSIG) Roundtable**

*Co-chair: Cara Mia Calabrese, Miami University*

We'll be discussing "Hot Topics in Tech Services" at the Roundtables session. Co-Chairs will facilitate a discussion about current trends in Technical Services.

*NorthPointe Pre-Function Space*

**Hickory 1****What We (don't) Talk About When We Talk About Diversity**

*Ione Damasco, University of Dayton*

In 2012, ACRL issued a document outlining eleven diversity standards for academic libraries to use in developing the skills and competencies that are necessary to serve diverse populations. ALA lists "diversity" as one of its 11 core values. Lately, the rhetoric around "diversity" has expanded to include the terms "inclusion" and "equity." Typically, when we use the word "diversity" we refer to specific categories of identity: race, gender, ability, and sexual orientation, to name a few. As colleges and universities engage in more diversity initiatives, how is the conversation around diversity, equity, and inclusion taking shape? What do we mean when we talk about diversity in...



academic libraries? What is left unsaid when these conversations take place? Focusing on race, this session will challenge attendees to unpack, rethink and reframe the diversity conversation. The presenter will share findings from a content analysis project of academic library diversity plans, provide a brief overview of critical race scholarship in the field, and challenge attendees to think critically about current library rhetoric around race. Attendees will come away from this session with new frameworks to consider as the foundation for anti-racist work not just in academic libraries but higher education as a whole.

Keywords: inclusion, equity, racism, critical race theory

Tag: Diversity

## Hickory 2

### **How to Assess and Report Accessibility of Online Library Resources**

*Meghan Frazer, OhioLINK; Debbie Tenofsky, University of Cincinnati; Katie Gibson, Miami University; Christine Adams, Youngstown State University; Nicole Arnold, Muskingum University*

As a matter of professional principle, librarians believe in access to library materials for all. Given the complex nature of online databases and multi-faceted publisher platforms, however, it can be difficult to determine if a resource is truly accessible for all of our users. Users with disabilities may have increased difficulty navigating these resources if the vendor is not adhering to accessibility standards in development. Librarians must identify the accessibility shortcomings in our online resources in order to proactively assist users in the short-term and persuade vendors to make these products more accessible in the long-term.

In response to this problem, a small task force of Ohio librarians has developed a system for evaluating library resources against web accessibility standards. The system includes a standard evaluation matrix based on individual guidelines from Web Content Accessibility Guidelines 2.0 and a report template designed to easily communicate evaluation findings to stakeholders. In this presentation, the attendees will learn about the template, how to customize it for their own evaluations and how the results might influence accessible software development. The task force will also discuss best practices for working through the evaluation and reporting process.

Keywords: accessibility, communication, databases

Tags: Electronic Services, Assessment, Distance Learning

## Cypress 3

### **Research as Transformative Experience: Authority and Autoethnography**

*Beate Gersch, University of Akron*

Intellectual and personal transformation is typically a long, and sometimes uncomfortable process that involves an element of self-reflection. Librarians would be hard pressed to advertise library instruction sessions as transformational experiences; yet, each one of our instructional encounters offers the opportunity to shape students' dispositions toward concepts of information literacy, as outlined in the ACRL Framework. This session illustrates how an autoethnography assignment or exercise can be integrated into library instruction sessions to explore the concept of authority as constructed and contextual. Exploring information resources through an autoethnographic lens personalizes the research process for students and invites their critical reflection on potential gaps between their own perception of facets of their identity (avowal) and the representation of these facets by others (ascription), including systems of information organization (controlled vocabulary). This presentation offers ideas on how to turn research strategies (e.g., concept maps and keyword searches) into tools for negotiating cultural identity. By exploring information resources through an autoethnographic lens, students will discover how these resources are embedded in and shaped by hierarchical relationships of authority and power, which in turn will empower students to become more critical users of information.

Keywords: critical information literacy, ACRL Framework, authority, autoethnography, transformation, empowerment, library instruction

**Cypress 2****Looking Forward to Look Back: Digital Preservation Planning***Jennifer Brancato and Kayla Harris, University of Dayton*

Digital information resources are a vitally important and increasingly large component of academic libraries' collection and preservation responsibilities. This includes content converted to and originating from digital form (born-digital). Preserving digital material, such as social media and websites, is essential for ensuring that future generations know everyone's story, especially those groups which have been historically underrepresented in official records. This presentation will detail the steps undertaken by a digital preservation task force to first assess the weaknesses in current practice, and then develop a plan to implement a digital preservation policy and workflow. As part of the project, the task force compiled and evaluated digital preservation policies from several academic libraries, created an RFI, and invited vendors to campus. Initiated by the library, digital preservation involves many stakeholders on campus who were included in this process. Even with varying resources and technical expertise, attendees will be empowered to start the process of creating their own digital preservation policy and plan. Addressing digital preservation is daunting, but the first step is to act.

Keywords: digital preservation, technology, planning, policies

Tags: Scholarly Communication, Special Collections &amp; Archives

**Birch 1****New Models for Collaborative Collection Development with a Shrinking Budget***Daniela Solomon, Brian Gray, Evan Meszaros, and Yuening Zhang, Case Western Reserve University*

How do librarians discover increased buying powers as book budgets are negatively influenced by annual subscription inflation? A group of science and engineering collection managers decided to pilot new approaches to building collections across various disciplines by leveraging "shared" money and vendor willingness to explore alternative models to acquisition. In using several models of book collection development (subscription, patron driven, and evidence-based), the librarians drastically increased the amount of content available to the library users, while providing mechanisms to better understand the true research needs and actions of the library users. A trust and mutual understanding was developed to learn from each librarian's area of expertise and define the goals over the several year commitment to not doing traditional "one book at a time" purchase decisions.

Keywords: Collection Development, Budget model, Collaboration, Patron driven

Tags: Electronic Services, Collection Management

**NorthPointe 1****Information Literacy and Social Justice***Sean Socha, Capital University*

The rise of fake news has drawn attention to information literacy skills and concepts, and for good reason. As librarians have always professed, these skills are important to research and lifelong learning, but now they are even more essential to secure us against threats to our democracy. Information literacy skills have become weaponized in the fight for social justice as citizens now contend with alternate facts and efforts to discredit expertise in general and even science itself. Libraries and librarians are uniquely positioned to uphold and disseminate vital information literacy skills, concepts, and frames in order to empower our patrons and stakeholders.

This presentation will detail efforts librarians can make on university campuses to broaden the discussion about fake news, and to address issues of social justice as they relate to information literacy. The presentation will cover specific efforts by the presenter, including serving on a faculty panel about fake news, creating a resource-rich LibGuide on fighting fake news, and taking part in a Day of Action Teach-In to lead a discussion on the social justice implications of information literacy. The session will begin a dialogue around how the library community can best meet the growing needs of an information overloaded society.

Keywords: information literacy, instruction, social justice, democracy, equal access, informed citizens

Tag: Instruction &amp; Information Literacy

*Sycamore 1***The Art of Empowerment: Servant Leadership as a Management Philosophy***Susan M. Frey and Valentine K. Muyumba, Indiana State University*

Servant leadership is a secular management approach that has been embraced in the management sciences since the 1990s. The most striking characteristic of servant leaders is that they tie power to social justice. This leadership philosophy can be successfully employed by anyone, but since managers have positional power within the organization it is often they who have the greatest opportunity to employ it. In this interactive session two librarian supervisors present two highly challenging academic library management cases informed by their experience, and by the professional literature. Through a series of group activities attendees will be challenged to use case study analysis to apply the basic tenets of servant leadership, which will be presented to them beforehand. The goal of these group exercises is not to find one right answer, or to seek group consensus. Instead, this session will offer attendees a positive, respectful, and practical mechanism for empowering coworkers by dealing with them in radically new ways. The presenters will provide attendees with a handout synthesizing the tenants of servant leadership, and a bibliography of scholarly resources from the management and educational leadership disciplines for further investigation. This session will be one-third presentation, and two-thirds intensive group activity.

*Hickory 1***From Invisible to Just Within Our Sights: Constructing Pedagogical Supports for Transfer Students in Academic Libraries***Thomas Atwood, The University of Toledo*

Academic librarians have always been the first to act and respond to the needs of diverse populations on their campuses, partnering with other constituents and raising awareness in order to ensure student success. In the last few years, universities have experienced a tremendous influx of nontraditional students returning to learn, military students, along with students transferring from other institutions. Historically, this population was perceived as being relatively small and not prioritized. As the number of transfer students increases, universities are challenged in meeting the needs of this fluctuating population. University libraries are in an optimal position to actively support these students' academic success; however, academic libraries have not focused on this phenomenon because of their traditional philosophy of cohort literacy. It is both incumbent on university libraries and other campus constituents to initiate a conversation in order to develop and implement reciprocal strategies for these students that ensure their pathway to an environment of empathy, acceptance, and congruency, ultimately supporting their retention and success. By recognizing the needs of this population and the different spheres of transfer, academic librarians can transform the learning environment and initiate a dialogue to rethink their approach from cohort learning to a more person-centered approach.

Keywords: transfer students, library services, information literacy, diverse populations, non-traditional students, social justice

Tags: Instruction & Information Literacy, Diversity, Distance Learning

*Hickory 2*

...to deepen the understanding of the spaces in which students form expectations of and gain experience with libraries. Attendees will take away an expanded perspective of the environments and resources students may experience in high school libraries. The presenters will engage the audience in discussion to create academic library action items based on the findings from high school libraries.

Keywords: college readiness, school libraries, student success, library space, library resources

Tag: Curriculum Materials Centers

### Cypress 3

#### **Building Culturally Sustaining Pedagogy through Navigating Information Literacy (IL) Education Differences for Chinese International Students**

*Jane Wu, Otterbein University*

China is one of the leading sources of international students for the United States, and these students comprise the largest proportion (31.5%) of international students in this country. Demographic shift and increasing diversity in the student population demand educators to provide culturally responsive instruction for students. To build culturally sustaining pedagogy, librarians need to use critical library instruction model that encourage to engages students' prior knowledge and their skills, whether the intent is to build on that knowledge, to interrogate it, or to situate new ways of thinking. Based on my sabbatical research with gathered qualitative and quantitative data, the presentation will explore the information literacy (IL) standards, practices and state of information literacy education in China. It also illustrates the social, cultural, political and practice differences associated with IL programs in Chinese academic libraries. The findings provide a framework through which to deeper understand the past library experiences of Chinese international students, their information need and seeking behavior before coming to the United States. This will also assist the librarians to explore effective teaching methodologies and strategies and implement a culturally responsive IL education program that supports academic success of the Chinese international students.

Keywords: information literacy education, Chinese international students, culturally sustaining pedagogy, critical library instruction

Tags: Instruction & Information Literacy, Diversity

### Cypress 2

#### **Moving Images: Documentaries and the Importance of Media Literacy**

*Lorraine Wochna, Ohio University; Teresa Simmons, Kettering College; Allen Reichert, Otterbein University*

Sure, it seems that everyone has a Netflix account. But how does that really work for the library in support of research and instruction? If you have a student researching the Ukraine, is Oleg's Choice, a feature film on Kanopy an acceptable replacement for Winter on Fire, a documentary, which is only on Netflix? Where can we find good documentaries and educational video and how do you talk about documentaries with students? Should this be part of their research strategy, and what should they look for? How about that faculty member that wants to show the HBO film Class Divide on campus; can she?

Our presentation will address issues of media literacy through the lens of documentary films, primarily those films available through streaming. We will discuss strategies to help students evaluate these sources and determine if they are valuable for their research. The discussion will include resources for libraries that want to offer streaming documentaries, as well as some examples and outcomes of faculty using film in the classroom. Finally, we'll look at some of the issues with the streaming market, particularly direct to streaming documentaries hosted only on specific platforms, such as Netflix or Amazon.

Keywords: streaming video, licensing, public performance rights, media literacy, video resources

**Birch 1****The A.R.T of Empowerment: Seed Libraries for Patron Engagement, Program Collaboration, and Sustainable Communities***Holly Dean, Pellissippi State Community College; JD Burnette, Pellissippi State Community College/AmeriCorp Vista*

Seed libraries have the power to:

- Engage diverse populations through Active learning programming and partnerships
- Respond to the food insecurity needs of their community with sustainable practices
- Transform perspectives of the library through nontraditional resources and services
- Empower students, staff, and faculty with the information to lead healthy, impactful lifestyles

Partnerships between academic libraries, faculty, and outreach/service programs can empower individuals and institutions to establish a strong sustainably-minded community. Leadership roles, mentors, and partnerships are born through creative programming and outreach services to diverse communities of students, faculty and staff.

This session will share how community college librarians partnered with their campus garden, local and national organizations, campus food pantry, teaching faculty, and service-learning students to establish a Seed Library. Lessons learned, future programming, and goals will be also be discussed.

Keywords: seed library, service-learning, programming/outreach, partnerships, community

**NorthPointe 1****They're doing what?! How we responded to disappearing government data by hosting a DataRescue Event***Eric Johnson, Thomas Gerrish, Thomas Tully, and Ginny Boehme (moderator), Miami University*

This panel will discuss the process, experiences, and results of holding “DataRescue” events.

The newly formed DataRescue movement attempts to protect at-risk federal data. This includes data related to climate change, racial or housing inequities, and other issues not supported by the current U.S. administration. Libraries in this movement host DataRescue events - scheduled gatherings during which people identify data and websites in need of protection. Volunteers download data, add metadata and send the data to repositories for storage and dissemination.

Librarians typically want to protect the availability of government information and have organization skills needed for this movement.

Participants will experience “hands-on” practice in rescuing data and be encouraged to ask questions of the panelists as they learn how they can respond to the need and of the support available to them and their patrons.

With every new presidential administration, government websites change. Changes can be as minor as website header updates or as large as the removal of access to entire datasets. These data are critical for scholarly communications, research, policy decisions, and an informed citizenry, which touches everyone, but their availability is particularly vulnerable to changes in government funding and administrative policy. Data can also become unavailable during government shutdowns and historic data can be lost.

Keywords: DataRefuge, DataRescue, at risk data, data preservation, government information

Tags: Digital Services, Special Collections & Archives

**Sycamore 1****Transform the Path of a Library Career: Empowering Librarians Through Mentoring***Beth Tumbleson and John Burke, Miami University Regionals*

Mentoring empowers the next generation of librarians to assume positions of leadership and expertise in our profession. Successful mentoring requires a combination of commitments from library administrators, professional organizations, and individuals who will provide and receive mentoring. How can we strengthen professional development and retention within library systems, and also draw on the hard-won professional lessons of...



The presenters will draw together material from survey results, the library literature, and their personal experiences to address mentorship in academic libraries. Aspects identified and discussed will include...

- Approaches to mentoring in librarianship, including formal, informal, peer, team-based, residence programs, communities of practice, regional or national associations, in-person, or online.
- Groups likely to benefit from mentoring, such as tenure or promotional track librarians, first year librarians, MLIS student interns, and underrepresented groups in the profession.
- What mentees typically seek in a mentor.
- How successful mentors connect and coach, and how to negotiate challenges in mentoring relationships such as cross-generational or cultural issues.
- Best practices in mentoring, including the frequency and duration of meetings, and communication strategies like shared online accounts, using discussion prompts, and more.

Learn how you, your library, and professional organizations can invest in future librarians through mentoring!

**Keywords:** mentoring, professional development

Notes:

This image shows a full page of blank white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page, providing a template for writing or drawing. There are no margins, text, or other markings on the page.

# ALAO Annual Conference 2017 at a Glance

## Registration & Breakfast

8:00 - 9:00 a.m. - Grand Ballroom

## Business Meeting

8:45 - 9:00 a.m. - Grand Ballroom

## Keynote by April Hathcock: "Race Matters in Our Profession: Empowering Antiracist Praxis," sponsored by OhioNET

9:00 - 9:50 a.m. - Grand Ballroom

## Session One

10:00 - 10:50 a.m.

### Hickory 1

**Responding to the Online Demand – Learning Theory and Practical Application of Designing Synchronized Instruction**

Sara Klink, Stark State College;  
Melissa Bauer, Kent State University – Stark Campus

### Hickory 2

**A Flipped Classroom is an Inclusive Classroom: Accessibility in Online Content**

Kellie Tilton, University of Cincinnati Blue Ash; Becky Leporati, University of Cincinnati

### Cypress 3

**Queering the Academic Library: Supporting and empowering LGBTQ+ Patrons and Colleagues**

Angie Kelleher, Alma College Library; Vanessa Prygoski, University of Michigan - Flint

### Cypress 2

**Project STAND: A Collaborative Initiative to Highlight Acts of Social Justice thru Archives**

Lae'l Hughes-Watkins, Kent State University Libraries

### Birch 1

**Empowerment on Display: Creating Social Dialogue Through Library Displays**

Nimisha Bhat, Columbus College of Art & Design

### NorthPointe 1

**#Fake News: Ohio Libraries Take Action on Misinformation**

Maureen Barry, Wright State University; Jessica Hagman & Hanna Schmillen, Ohio University; Elaine Kay, Muskingum University; Jessica Long, Miami University Middletown; Lindsay Miller, Miami University; Amy Fry, Bowling Green State University

### Sycamore 1

**Empowering Teams Through Effective Leadership, Followership, and Group Emotional Intelligence**

Emily A. Hicks, University of Dayton Libraries

## Session Two

11:00 - 11:50 a.m.

### Hickory 1

**Bridging Service: A University Library Engages On Campus With Students from China**

Kate Lucey, Laura Birkenhauer and Andy Revelle, Miami University

### Hickory 2

**Empowering Stories of Library Impact and Advocacy**

Eric Resnis, Miami University

### Cypress 3

**Shhh... Visualizing the Silent Dialogue about Race**

Stephanie Everett and Dr. Beate Gersch, University of Akron

### Cypress 2

**Empowered Stories: Documenting the Immigrant Experience through Mediated Oral Histories**

Nick Pavlik, Michelle Sweetser, and Radhika Gajjala, Bowling Green State University

### Birch 1

**Gamified Goal Setting and Academic Allies: Offering First-Year Students a "Gameful" Path to Thriving**

Christopher Younkin, The Ohio State University Libraries

### NorthPointe 1

**Critical Thinking and the ACRL Framework: Combatting Fake News and Fallacies**

Mandi Goodsett, Cleveland State University

### Sycamore 1

**Transforming the Future: Teaching Student Employees Self-Advocacy and Empowering Them to Lead at Work**

Amanda Koziura, Case Western Reserve University

## Lunch & Awards

12:00 - 1:00 p.m. Grand Ballroom

## Exhibitors, Posters & Roundtables

1:00 - 2:00 p.m.

Visit exhibitors in hallway; attend Poster sessions in NorthPointe Ballroom 2, and join Roundtables in the Grand Ballroom.

## Afternoon Snack - Ballroom Break Area

1:30 - 4:30 p.m.

## Session Three

2:10 - 3:00 p.m.

### Hickory 1

**Research as Transformative Experience: Authority & Autoethnography**

Beate Gersch, University of Akron

### Hickory 2

**How to Assess and Report Accessibility of Online Library Resources**

Meghan Frazer, OhioLINK; Debbie Tenofsky, University of Cincinnati; Katie Gibson, Miami University; Christine Adams, Youngstown State University; Nicole Arnold, Muskingum University

### Cypress 3

**What We (don't) Talk About When We Talk About Diversity**

Ione Damasco, University of Dayton

### Cypress 2

**Looking Forward to Looking Back: Digital Preservation Planning**

Jennifer Brancato and Kayla Harris, University of Dayton

### Birch 1

**New Models for Collaborative Collection Development with a Shrinking Budget**

Daniela Solomon, Brian Gray, Evan Meszaros, and Yuening Zhang, Case Western Reserve University

### NorthPointe 1

**Information Literacy and Social Justice**

Sean Socha, Capital University

### Sycamore 1

**The Art of Empowerment: Servant Leadership as a Management Philosophy**

Susan M. Frey and Valentine K. Muyumba, Indiana State University

## Session Four

3:10 - 4:00 p.m.

### Hickory 1

**From Invisible to Just Within Our Sights: Constructing Pedagogical Supports for Transfer Students in Academic Libraries**

Thomas Atwood, The University of Toledo

### Hickory 2

**Empowering Partnerships: Exploring the School Library Environment to Promote College Student Success**

Katy Mathueus, Ohio University; Zachary Lewis, Shawnee State University

### Cypress 3

**Building Culturally Sustaining Pedagogy through Navigating Information Literacy (IL) Education Differences for Chinese International Students**

Jane Wu, Otterbein University

### Cypress 2

**Moving Images: Documentaries and the Importance of Media Literacy**

Lorraine Wochna, Ohio University; Teresa Simmons, Kettering College; Allen Reichert, Otterbein University

### Birch 1

**The ART of Empowerment: Seed Libraries for Patron Engagement, Program Collaboration, and Sustainable Communities**

Holly Dean and JD Burnette, Mississippi State Community College

### NorthPointe 1

**They're Doing What?! How We Responded to Disappearing Government Data by Hosting a DataRescue Event**

Eric Johnson, Thomas Gerrish, Thomas Tully & Ginny Boehme, Miami University


### Sycamore 1

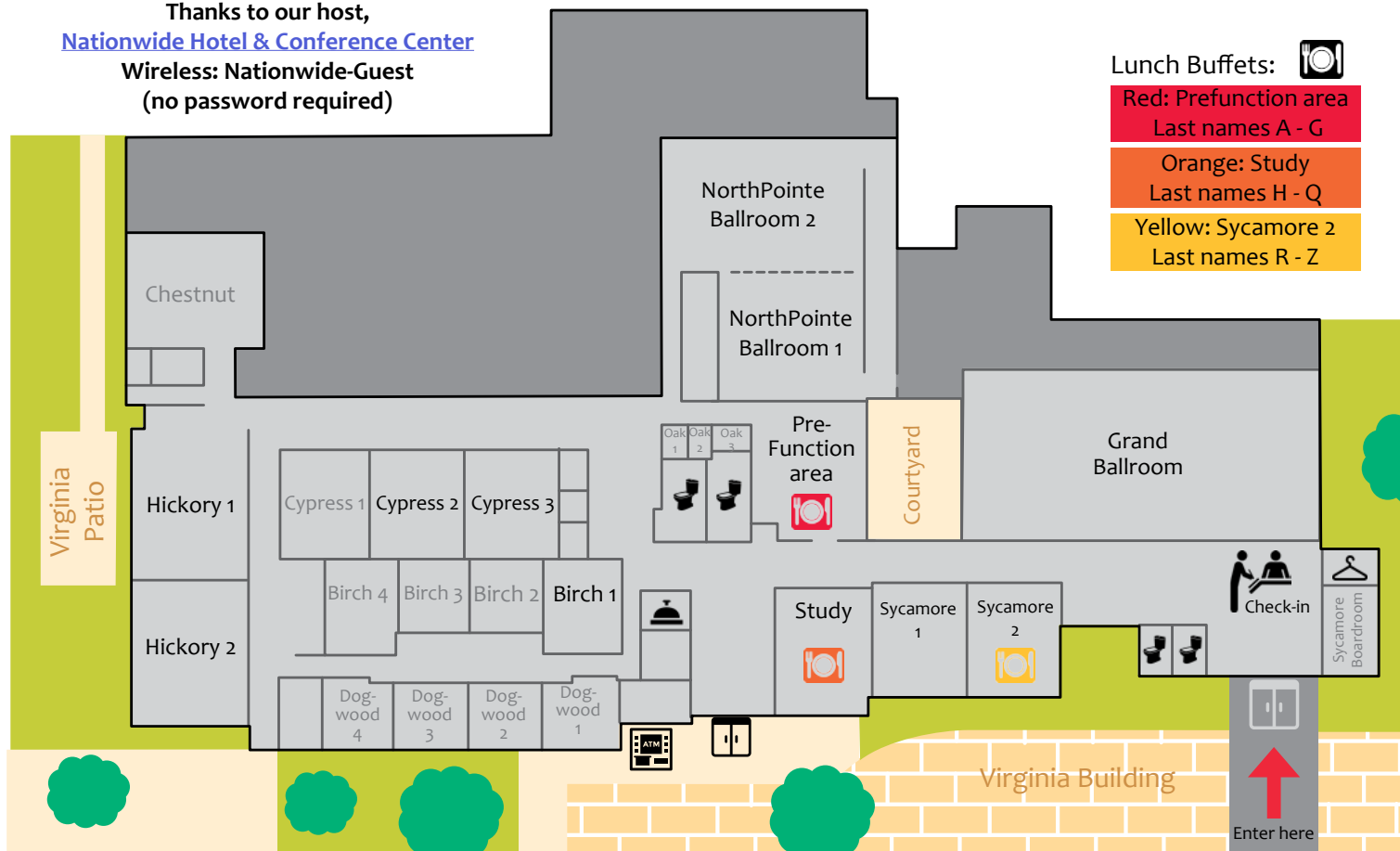
**Transform the Path of a Library Career: Empowering Librarians Through Mentoring**

Beth Tumbleson and John Burke, Miami University Regionals

Thanks to our host,  
[Nationwide Hotel & Conference Center](#)

Wireless: Nationwide-Guest  
 (no password required)

Lunch Buffets:   
 Red: Prefunction area  
 Last names A - G  
 Orange: Study  
 Last names H - Q  
 Yellow: Sycamore 2  
 Last names R - Z



## Thanks to our sponsors:

Platinum Level  
 (\$3,000+)



Gold Level  
 (\$1,000 - \$1,999)

OhioLINK  
 Ohio's Academic Library Consortium



Silver Level (\$500 - \$999)



Bronze Level (\$100 - \$499)



## Thanks to our exhibitors:



Annual conference survey: <https://www.surveymonkey.com/r/alao2017>