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## **Syllabus of English Public Speaking**

Dr. Rong Zhao

### **Prerequisites**

Students are supposed to have good pronunciation and intonation, understand English lectures and speeches without Chinese subtitles, and write an English discourse logically.

More importantly, students are passionate about actively participating in all classroom activities and assignments.

The teacher will first check students' previews during each class. Then they will watch a sample speech, highlight key points, and discuss the feasibility of the strategies and tips offered in the sample; finally, students will apply whatever they deem appropriate to a given speech topic.

### **Course Introduction**

In this course, students will be organized to practice well-designed hands-on activities. In the first half of the semester, they will be immersed in enhanced activities such as listening, reading, and discussing encyclopedic knowledge while exploring the skills of preparing and impromptu speeches. In the second half of the semester, they will learn how to prepare academic speeches by conducting some research in various disciplinary fields. They are going to watch and analyze sample speeches at TED or Commencement. Most importantly, they will be trained to think critically about what is happening around them and beyond, synthesize first-hand and second-hand experience, and tell Chinese stories with passion.

### **Course Objectives**

The course aims to help students achieve the following outcomes:

1. To become a confident and effective English speaker on public occasions;
2. To empower the audience while empowering yourself;
3. To plan and deliver a tailor-made speech when necessary;

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## **Course Schedule**

- W1 Orientation: About the course and Five Basic Public Speaking Tips
- W2 The text “Why we speak to inform” and a quiz
- W3 A sample informative speech and the rehearsal of an informative speech
- W4 A sample informative speech and the rehearsal of an informative speech
- W5 The text “How we speak to persuade” and a quiz
- W6 Monroe’s Motivated Sequence and the rehearsal of a persuasive speech
- W7 Monroe’s Motivated Sequence and the rehearsal of a persuasive speech
- W8 Mid-term Prepared Recital
- W9 Mid-term Impromptu Speech
- W10 IMRAD Format and Literature Review
- W11 PPT Design and Visual Aids
- W12 Script preparation and revision
- W13 W12 Script preparation and revision
- W14 One-on-one Conference
- W15 Term Project
- W16 Term Project

## **Reading Materials and References**

1. The Art of Public Speaking by Stephen Lucas (the 11th edition)
2. Archimedes English Classroom WeChat public account  
([https://mp.weixin.qq.com/s/AY964Xpj\\_9MEivb6eO6osQ](https://mp.weixin.qq.com/s/AY964Xpj_9MEivb6eO6osQ))
3. Atomic Practice for Success in English Exams at Udemy  
(<https://www.udemy.com/course/daily-english-practice-for-college-entrance-exam/?referralCode=23570085B587135B96E1>)
4. Archimedes English Teatime at Apple podcast  
(<https://podcasts.apple.com/cn/podcast/archimedes-english->

## 赵蓉博士

复旦外文学院研究生学术英语教师；复旦大学公共演说与辩论中心指导老师

- 一、2023 年指导学生参加第 28 届“21 世纪杯”全国英语演讲比赛上海赛区决赛冠军。
- 二、2022 年指导学生参加“外研社 国才杯”全国英语演讲地面赛上海赛区决赛，获得冠军；
- 三、2021 年指导学生参加“外研社 国才杯”全国英语演讲网赛全国赛的选拔，获得国家级比赛一等奖；
- 四、2022 年参加教育部产学研合作协同育人项目立项：国际传播能力培养视阈下的英语演讲课程思政教改赋能资源库建设；
- 五、2021 年指导学生参加“亚运会英语志愿者选拔赛”获得校选赛一等奖。
- 六、2022 年指导学生参加“第 26 届 21 世纪可口可乐杯”全国英语演讲比赛，分别获得上海赛区季军，校选赛特等奖、一等奖和二等奖；
- 七、创建“阿基米德英语教室” Archimedes English Classroom 微信公众号，提供数百篇课件及延伸听读训练，服务复旦学生近 800 名，并获得“研究生英语公共演说课程建设”立项。
- 八、在 Udemy 慕课平台开设英语学习方法课程“Atomic Practice for Success in English Exams”，报名学生近 700 名。
- 九、创建“阿基米德英语百科”喜马拉雅听读节目，发布原创篇目和音频近 100 条，点击量达 10 万次；

## 创建节目

“阿基米德英语百科”喜马拉雅有声节目由复旦大学赵蓉博士创始的“阿基米德英语教室” Archimedes English Classroom 微信公众号和复旦大学俞宝发副教授创始的“新飞跃英语阅读” New Leap English Reading 联手打造,由中美教育专家指导和中外青年学子参与制作，旨在拓展青少年“应知应会”的核心素养和知识技能。

“阿基米德英语”获得“中国区最受欢迎节目”。建立在功能语言学和建构主义的基础上，该节目项下的 Archimedes English Teatime 在 Apple Podcast 同步发布。通过每日十分钟“沉浸式”听、读、操练科学编辑的语料，学生更容易在各种英语考试中取得优异成绩，并奠定深广的基础，更为健康成功的人生搭建智慧的桥梁。内容包括自然风光、人文奇观、侦探悬疑、科幻速览、世界文化、节日习俗、前沿科技、学习理论、伟人演说、历史人物、国花国树、国兽国鸟等各 100 篇。