**1.WHAT THE BUSINNESS IS ALL ABOUT?**

*Creating personal and business websites and projects*

**2.** **Who is the target audience?**

*All people and companies*

**3. What does the logo need to communicate?**

*Have to relate to name of our company*

**4. How the logo will be used?**

*For our Instagram posts*

***5.* Define what it can and cant be?**

*Not to be colorful logo*

***6.* Who is your competitors?**

*Webline.az, jis.az*

7**. Are you looking for similar style/colors or are you looking to differentiate yourself ?**

*Differentiate ourselves*

***8.* What are some logos you like/dislike?**

*Like: webspace , gonex*

*Dislike: SBC, It Step*

***9.* Does the logo need to be produced in a particular logo form?**

*Letterfor*

**10. Most communications leave only one overall impression. Is there something specific the viewer should remember about the company after seeing the logo?**

*Programming*