

Problem Statement

There are filters for drinking water, with Britas, as well as various shower head filters for bathing water, but there isn't a filter for sink water, where you brush your teeth, wash your face, and shave. It is important to prioritize your personal hygiene, and a sink filter would be a big help to that.

Details

Personal hygiene products have grown to be a huge market, as people with acne, or other various hygiene problems buy products to assist with said problems. Over the past few years people have prioritized their health and hygiene more and more. I am envisioning a product that could make another leap in the personal hygiene world, and potentially offer a product that could help make people's lives easier, and overall more enjoyable.