

ELLIE HEALY

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Portfolio: <https://e-healy.github.io/ehealy-portfolio/>

Ambitious marketing creative and Modern Languages graduate from the University of Warwick, with a strong analytical background and passion for technology; I enjoy building digital experiences that are accessible, user-friendly and enjoyable. Self-motivated with a can-do attitude, I possess excellent communication skills which I desire to combine with my technical skills and creativity to craft meaningful digital applications. In any role, I strive to be a solution-focused and proactive collaborator that always drives success.

KEY SKILLS

Technical Skills: JavaScript, Python, HTML, CSS, Bootstrap, Java, React, Git, IOS Development, Agile, SQL, Jira, Confluence, VSCode.

Languages: English, Spanish, French, Italian, Chinese.

PROFESSIONAL EXPERIENCE

Marketing and Web Developer Volunteer
We Make Change - ETC Vibes

Feb 2024 - Present

- Collaborating with UX Designer to translate visual concepts into a responsive, user-friendly website.
- Executing digital marketing campaigns to enhance learning experiences for 1500+ students who lack access to quality educational resources.

Digital Content Assistant
Speedy Automotive Security

July 2023 - Present

- Collaborated with the team to create a successful content plan through analysis of algorithm success and maintaining good client relations, enhancing business sales by 15%.
- Amplified the company's online professional profile and brand recognition by keeping up to date with the latest digital media trends.
- Exceeded analytics targets through the growth of TikTok following to 50,000 followers with over 10,000,000 views.

Administration and Marketing Intern
Premier Recruit Ltd.

June - Sept 2022

- Enhanced the company's recruitment strategy by exploring diverse channels of advertising via digital platforms.
- Leveraged graphic design tools such as Canva and Adobe Photoshop to create eye-catching job posts, which generated a 33% increase in job applicants.
- Utilised Microsoft Excel to organise job applicant data and converted this into pivot tables.

Finance and IT work experience
Credit Suisse

July - August 2017

- Intensive summer work experience where I participated in activities within professionals departments such as IT, finance, and cybersecurity.
- Worked successfully within a team environment when completing diverse cybersecurity projects.
- Created an advertisement for the company with the aim of promoting its values to potential clients and future employers.

Catering and Events Volunteer
New Hall Voluntary Service

2015-2019

- Planned and served a three-course meal to the elderly weekly, I catered to guests by engaging in fulfilling conversations about themselves through a diplomatic approach.
 - Organised the planning of a summer day camp project for 50+ disadvantaged and disabled children
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EDUCATION

University of Warwick

2019-2023

BA Hispanic Studies with Italian (Honours), including a year of mandarin, 2:1

A Levels: English Literature, Spanish and French ABB

GCSES: 10 GCSES graded A*-B: English Literature: (8), English Language (7), Mathematics (7), French (A*), Spanish (A*), History (A*), Theology (A*), Biology (B), Chemistry (B), Physics (B)

CERTIFICATIONS

- **Software Engineering Virtual Work Experience (ongoing) - Skyscanner** **2024**
Developing key technical skills across diverse software engineering roles.
- **Introduction to JavaScript (sponsored by Activision Blizzard) - Code First Girls**
Achievements: Winner for outstanding efforts in final project. 8-week intensive JavaScript course
- **Introduction to Web Development (sponsored by QinetiQ) - Code First Girls**
Achievements: Winner for outstanding efforts in final project. 8-week intensive Web Dev course
- **Code First Girls MOOC Sprints:** Introduction to Agile & Scrum Methodologies, Introduction to Java, Introduction to IOS Development, Introduction to Python & Coding
- **Getting Started with Python - Bright Network** **2023**
- **Fundamentals of Digital Marketing - Google**