# ELLIE HEALY

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**Portfolio**: https://e-healy.github.io/ehealy-portfolio/

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Ambitious marketing creative and Modern Languages graduate from the University of Warwick, with a strong analytical background and passion for technology and data; I enjoy building digital experiences that are accessible and enjoyable. Self-motivated with a can-do attitude, I possess excellent communication skills which I desire to combine with my technical skills and creativity to craft meaningful digital applications. In any role, I strive to be a solution-focused and proactive collaborator that always drives success.

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## KEY SKILLS

**Technical Skills:** JavaScript, Python, HTML, CSS, Bootstrap, Java, React, Git, IOS Development, Agile, SwiftUI, SQL, Jira, Confluence, VSCode.

**Languages:** English, Spanish, French, Italian, Chinese.

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## EDUCATION

**University of Warwick**                                        **Sept 2019 - July 2023**
BA Hispanic Studies with Italian (Honours), including a year of mandarin, 2:1

**Universidad Pablo de Olavide**                                        **Jan - May 2022**
ERASMUS University Placement. Subjects: Introduction to Finance, Business Management and Translation

**New Hall School**                                        **2012-2019**
A Levels: English Literature, Spanish and French ABB
GCSES: 10 GCSES graded A*-B: English Literature: (8), English Language (7), Mathematics (7), French (A*), Spanish (A*), History (A*), Theology (A*), Biology (B), Chemistry (B), Physics (B)

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## PROFESSIONAL EXPERIENCE

**Marketing and Web Developer Volunteer**                                        **Feb 2024 - Present**
**We Make Change, ETC Vibes - Remote**

- Collaborating with design team to translate visual concepts into a responsive, user-friendly website.
- Executing digital marketing campaigns to enhance learning experiences for 1500+ students who lack access to quality educational resources

**Digital Content Assistant (6 month fixed contract)**                                        **Sept 2023 - Feb 2024**
**Speedy Automotive Security - Remote**

- Collaborated with the team to create a successful content plan through analysis of algorithm success and maintaining good client relations, enhancing business sales by 15%.
- Amplified the company's online professional profile and brand recognition by keeping up to date with the latest digital media trends.
- Exceeded analytics targets through the growth of TikTok following to 50,000 followers with over 10,000,000 views.

**Administration and Marketing Assistant**                                        **June - August 2022**
**Premier Recruit Ltd - London**

- 3-month work placement between university in which I enhanced the company's recruitment strategy by exploring diverse channels of advertising via digital platforms.
- Leveraged graphic design tools such as Canva and Adobe Photoshop to create eye-catching job posts, which generated a 33% increase in job applicants.
- Utilised Microsoft Excel to organise job applicant data and converted data into pivot tables.

**Finance and IT work experience**                                        **July - August 2017**
**Credit Suisse - London**

- Intensive summer work experience where I participated in activities within professionals departments such as IT, finance, and cybersecurity.
- Worked successfully within a team environment when completing diverse cybersecurity projects.
- Created an advertisement for the company with the aim of promoting its values to potential clients and future employers.

**Catering and Events Volunteer**                                           **2015-2019**
**New Hall Voluntary Service - Chelmsford**

- Planned and served a three-course meal to the elderly weekly, I catered to guests by engaging in fulfilling conversations about themselves through a diplomatic approach.
- Organised the planning of a summer day camp project for 50+ disadvantaged and disabled children

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# CERTIFICATIONS

In my free time, I enjoy upskilling so that I am continuously pushing the limits of what I am capable of. Check out some of my upskilling projects below:

- **Software Engineering Virtual Work Experience (ongoing) - Skyscanner**               **2024**
  Developing key technical skills across diverse software engineering roles.

- **Introduction to JavaScript (sponsored by Activision Blizzard) - Code First Girls**
  **Achievements**: Winner for outstanding efforts in final project. 8-week intensive JavaScript course

- **Introduction to Web Development (sponsored by QinetiQ) - Code First Girls**
  **Achievements**: Winner for outstanding efforts in final project. 8-week intensive Web Dev course

- **Code First Girls MOOC Sprints:** Introduction to Agile & Scrum Methodologies,  Introduction to Java, Introduction to IOS Development,  Introduction to Python & Coding

- **Getting Started with Python - Bright Network**                                    **2023**

- **Fundamentals of Digital Marketing - Google**