

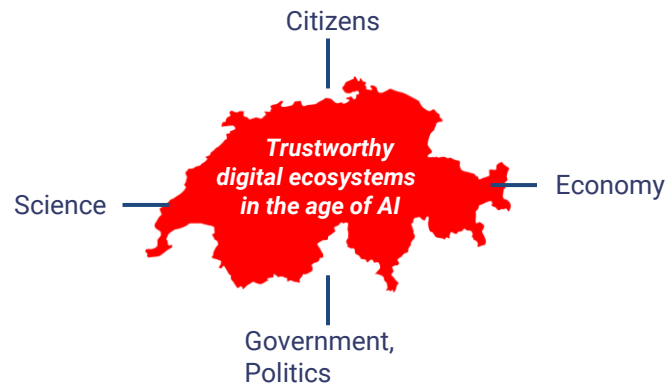
Positioning

digitalswitzerland is an **umbrella organisation driven by business and science** with the aim to **develop Switzerland to a leading digital nation**.

We bring together **business, academia, civil society** and **government** to establish a responsible foundation for the digital transformation; seizing its opportunities while identifying and managing associated risks.

Through **open dialogue** and **common framework conditions**, we aim to create **trustworthy digital ecosystems** and widespread **digital literacy and competence** for the citizens and businesses. By leveraging the expertise of our diverse members, we drive **impactful initiatives** and cross-sector and public-private collaboration that inspire **innovation**.

We are committed to digitalisation as a transformative force for society that places people at the centre. We see digitalisation as a means to achieve **greater efficiency, improved quality of life** and **enhanced competitiveness**. Together, we want to ensure that Switzerland contributes to the opportunities of a data-driven **future**.



digitalswitzerland Portfolio 2025

