Comprehensive Project Checklist for My Personal Portfolio + Business Websites

Phase 1: Initial Setup & Core Foundation (Personal Portfolio)

1. Project Initialization

- Create a new Next.js project with TypeScript
- Install and configure Tailwind CSS with PostCSS and Autoprefixer
- Organize folder structure (src/, components/, styles/, assets/, utils/)
- Setup tsconfig.json properly
- Setup next.config.js (custom configs if any)

2. Global Layout & Styling

- Create global CSS with Tailwind directives
- Setup root layout component (src/app/layout.tsx or src/pages/_app.tsx)
- Build reusable components: Navbar, Footer
- Setup SEO tags & favicon

3. Hero Section with Animation

- Design hero section layout to match personal branding style
- Implement text/role animation toggling (business leader <-> coder)
- Implement image switching with smooth fade animation
- Responsive design and accessibility checks

4. About Page

- Create About page with personal story, skills, and mission
- Add animated or interactive elements for engagement
- Optimize for SEO and social sharing

5. Projects Page

- Design projects grid/list layout
- Build reusable ProjectCard component with image, description, and links
- Add filtering/tagging capability (optional)

6. Blog Page

- Setup blog architecture (using MDX, CMS, or static files)
- Design blog post list and individual post layout
- Integrate search and category filtering (optional)

7. Contact Page

- · Create contact form with validations
- Integrate with email service (e.g., Formspree, SendGrid)
- Add social links and other contact details

8. Performance & SEO

- Optimize images and assets
- Implement lazy loading where needed
- Setup meta tags, open graph, and structured data
- Test Lighthouse scores and improve

Phase 2: Business Websites Setup

For each business (CEOTR Ltd, PoshPOULE Farms, Roka Table Water, Emmdra, Jesus Power Ministry, Zereth Cakes & Pastries), repeat the following tailored to the nature of the business:

9. Business Website - Common Setup

- Create a new Next.js project or a subdirectory repo for each business
- Configure Tailwind CSS and global styles
- Set up base layout (Navbar, Footer, global styles)

10. Business Home Page

- Design brand-focused hero section
- Add clear call to action (e.g., Contact, Products, Services)
- Integrate branding assets (logos, images)

11. About Us / Company Info

- Write company mission, vision, and story
- · Add team bios if applicable

12. Products / Services Page

- Create product or service listings with images and descriptions
- Add pricing or inquiry links

13. Gallery / Portfolio

- Show images/videos of products, farms, events, or previous projects
- Use lightbox or carousel components

14. Contact & Location

- Add contact form
- Add Google Maps integration or location details

15. E-commerce Features (For businesses like Zereth Cakes)

- Integrate e-commerce platform or custom shopping cart
- Payment gateway setup (Stripe, Paystack, etc.)
- · Order tracking and confirmation emails

16. Blog or News Section

· Publish updates, news, or articles related to business

17. Performance, SEO & Analytics

- Optimize images and assets
- Add meta tags and schema markup
- Setup Google Analytics or other tracking

Phase 3: Shared & Advanced Features

18. Shared Components & Utilities

- Build common UI components shared across sites (buttons, modals, cards)
- Setup animation utilities (Framer Motion or similar)
- Create hooks for form handling, theme toggling, etc.

19. Authentication & User Management (if needed)

- Setup user login/signup (for admin or client portals)
- Role-based access control

20. CMS Integration (Optional for Blog/Content)

- Integrate headless CMS (Contentful, Sanity, Strapi) for dynamic content
- Set up content management workflows

21. Deployment Setup

- Choose hosting platform (Vercel recommended for Next.js)
- Setup CI/CD pipelines for automatic deployments
- Configure environment variables securely

22. Domain & SSL

- Register domains for personal and business sites
- Setup DNS and SSL certificates

23. Testing

- Unit and integration testing of components (Jest, React Testing Library)
- Cross-browser compatibility testing
- Responsive design testing

Phase 4: Launch & Post-Launch

24. Final Pre-launch

- Final QA and bug fixing
- Optimize load times and accessibility
- Prepare launch announcements and marketing materials

25. Launch

- Go live with all websites
- Monitor performance and uptime

26. Post-launch Maintenance

- Regular content updates
- Security patches and dependency upgrades
- Analytics review and SEO tuning
- Feature enhancements based on feedback

Bonus: Personal Growth & Learning

- Learn more about Next.js advanced features (ISR, SSR, API routes)
- Explore Tailwind CSS plugins and theming
- Experiment with 3D and animation libraries (Three.js, GSAP)
- Develop small reusable UI libraries

How to Use This Checklist

- Break down each checklist item into daily/weekly tasks.
- Set milestones and deadlines per phase.
- Regularly commit and push code to your GitHub repo.
- Ask for help or guidance on specific issues.
- Keep documentation updated.

A detailed task list for each checklist item including feasible timelines and milestone indicators so I can track my progress clearly. This breakdown assumes I work steadily on the project, and I can adjust timelines based on my availability.

Detailed Task List + Timeline + Milestones

Phase 1: Initial Setup & Core Foundation (Personal Portfolio)

1. Project Initialization (2 days)

- Tasks:
 - Initialize Next.js with TypeScript (npx create-nextapp@latest --ts)
 - Install Tailwind CSS, PostCSS, and Autoprefixer
 - Configure tailwind.config.js and global CSS file
 - Setup folder structure (src/, components/, styles/, assets/, utils/)
 - Configure tsconfig.json properly
 - Create next.config.js (if needed)

Milestone:

Project builds and runs locally without errors, Tailwind styles apply globally.

2. Global Layout & Styling (3 days)

- Tasks:
 - Create global CSS with Tailwind directives (globals.css)
 - Setup root layout (src/app/layout.tsx or _app.tsx) with <Navbar /> and <Footer />
 - Build reusable Navbar and Footer components (responsive)
 - Add basic SEO meta tags and favicon

Milestone:

Site loads with navigation and footer on every page, responsive and styled.

3. Hero Section with Animation (4 days)

- Tasks:
 - Design hero layout (match style, spacing, colors)
 - Implement animated role/tagline text (using Framer Motion or CSS)
 - Implement image swapping with fade transition (business leader <-> coder)
 - Test responsiveness and accessibility (keyboard, screen reader)

Milestone:

Hero section animates seamlessly between roles with images, works on all devices.

4. About Page (3 days)

- Tasks:
 - Write personal story, values, mission content
 - · Design layout to match portfolio theme
 - Add animated/interactable elements (e.g., timeline or skill bars)
 - Add SEO meta for About page

Milestone:

About page fully responsive with engaging content and smooth animations.

5. Projects Page (5 days)

- Tasks:
 - Design projects listing grid or list layout
 - Create reusable ProjectCard component (image, title, description, links)
 - Populate with initial projects (your own or placeholders)
 - Implement filtering or tags (optional but recommended)

Milestone:

Projects page displays projects cleanly, filters work, all links functional.

6. Blog Page (6 days)

- Tasks:
 - Setup blog architecture (MDX or CMS)
 - Design post list and individual post layouts
 - Add search or category filtering (basic)
 - Write/publish initial posts
- Milestone:

Blog posts render well with navigation and search/filter features.

7. Contact Page (3 days)

- Tasks:
 - Create contact form with validation
 - Integrate with an email service (Formspree, EmailJS, or backend API)
 - Add social media links
 - Responsive and accessible design
- Milestone:

Users can send messages through contact form, confirmation appears after submission.

8. Performance & SEO Optimization (4 days)

- Tasks:
 - Optimize images (use next/image or compress manually)
 - Implement lazy loading on images and components
 - · Setup meta tags, OG tags, Twitter cards
 - Run Lighthouse audits and fix issues
- Milestone:

Site scores 90+ on Lighthouse performance, accessibility, and SEO audits.

Phase 2: Business Websites Setup (Repeat for Each Business)

Estimate 12–18 days per business site depending on complexity.

9. Business Website Common Setup (2 days)

- Tasks:
 - Initialize new Next.js + Tailwind project or subdirectory
 - Setup folder structure & global styles
 - Create base layout (Navbar, Footer)

Milestone:

Business site runs locally with global styling and navigation.

10. Business Home Page (3 days)

- Tasks:
 - Design branded hero section (logo, tagline)
 - Clear call to action (contact, product links)
 - Add key branding assets (images, colors)

Milestone:

Homepage visually communicates business brand and invites action.

11. About Us / Company Info (2 days)

- Tasks:
 - Write mission, vision, history content
 - Add team bios (optional)
 - Responsive layout design

Milestone:

Company story clearly communicated, professional presentation.

12. Products / Services Page (3 days)

- Tasks:
 - Create product/service listings with images & descriptions
 - Add price or inquiry buttons

Milestone:

Visitors can browse products/services with clear info and contact options.

13. Gallery / Portfolio (3 days)

- Tasks:
 - Design gallery layout (grid or carousel)
 - Add lightbox for images/videos

• Milestone:

Visual portfolio displays beautifully with smooth navigation

14. Contact & Location (2 days)

- Tasks:
 - Create contact form with validation
 - Embed Google Maps or location info
- Milestone:

Visitors can reach business easily and find physical location.

15. E-commerce Features (5 days) [Optional]

- Tasks:
 - Setup product catalog and cart system (Shopify, Stripe, custom)
 - Integrate payment gateway
 - · Configure order confirmation & tracking
- Milestone:

Users can purchase products smoothly with secure payments.

16. Blog or News Section (3 days)

- Tasks:
 - Setup blog/news architecture
 - Design news listing and detail pages
- Milestone:

Business can publish news and updates with ease.

17. Performance, SEO & Analytics (3 days)

- Tasks:
 - Optimize all assets
 - Setup meta tags and schema markup
 - Setup Google Analytics
- Milestone:

Business website performs well and visitor behavior is tracked.

Phase 3: Shared & Advanced Features

18. Shared Components & Utilities (4 days)

- Tasks:
 - Build common reusable components (buttons, modals)

- Create animation utilities (Framer Motion variants)
- Develop common hooks (form handlers, themes)
- Milestone:

Reusable components and utilities are ready for all sites.

19. Authentication & User Management (5 days) [Optional]

- Tasks:
 - Implement authentication (e.g., NextAuth.js)
 - Setup role-based access control
- Milestone:

Secure login/logout for admin or clients with permissions.

20. CMS Integration (4 days) [Optional]

- Tasks:
 - Choose CMS (Sanity, Contentful, etc.)
 - Integrate with Next.js for dynamic content
- Milestone:

Non-technical users can update blog or content dynamically.

21. Deployment Setup (2 days)

- Tasks:
 - Setup Vercel or other hosting platform
 - Configure CI/CD pipelines for auto-deployment
- Milestone:

Automatic deployment on push to main branch.

22. Domain & SSL (1 day)

- Tasks:
 - Register domains
 - Configure DNS and SSL certificates
- Milestone:

Websites accessible via custom domains with secure HTTPS.

23. Testing (4 days)

- Tasks:
 - Write unit and integration tests
 - Cross-browser and responsive testing
- Milestone:

Sites tested and verified across browsers and devices.

Phase 4: Launch & Post-Launch

24. Final Pre-launch (3 days)

- Tasks:
 - Final QA and bug fixes
 - · Optimize load times and accessibility
- Milestone:

All issues resolved, site polished for public launch.

25. Launch (1 day)

- Tasks:
 - Publish sites
 - Announce launch on social media/email
- Milestone:

Sites live and publicly accessible.

26. Post-launch Maintenance (Ongoing)

- Tasks:
 - Update content regularly
 - Security and dependency updates
 - Monitor analytics and improve SEO
- Milestone:

Sites remain secure, up-to-date, and optimized.

Estimated Total Duration

- Personal Portfolio: ~30 days
- Each Business Website: ~15 days (× 6 businesses = ~90 days)
- Shared/Advanced Features: ~20 days
- Launch & Maintenance: ongoing

Weekly Planner for Personal Portfolio (6 Weeks)

Week 1: Project Setup & Layout Foundation

Day	Tasks	Notes/Goal	Done
Mon	Initialize Next.js + TypeScript project	npx create-next- app@latestts	
Tues	Install & configure Tailwind CSS, PostCSS, Autoprefixer	Setup tailwind.config.js, global CSS	
Wed	Setup folder structure: src/, components/, styles/, assets/, utils/	Organized & clean structure	
Thurs	Create global styles, configure base layout (_app.tsx or layout.tsx) with Navbar & Footer	Basic layout with navigation on every page	
Fri	Build responsive Navbar component	Styled with Tailwind, mobile friendly	
Sat	Build responsive Footer component	Include social links, copyright	
Sun	Review & test global layout responsiveness & style consistency	Fix any layout bugs	

Week 2: Hero Section Animation

Day	Tasks	Notes/Goal	Done
Mon	Design Hero layout & styling	Use your branding colors, fonts	
Tues	Implement animated tagline text (Framer Motion or CSS animation)	Cycle between "Business Leader" & "Coder" roles	
Wed	Implement image swap animation between your photos (business leader / coder)	Smooth fade transitions	
Thurs	Refine responsiveness & accessibility	Keyboard navigation & screen reader friendly	
Fri	Add call-to-action buttons (View Projects, Contact)	Clear, visible, consistent styling	

Sat	Cross-browser testing for animations	Ensure smooth performance	
Sun	Review and finalize Hero section	Prepare for integration into main page	

Week 3: About Page

Day	Tasks	Notes/Goal	Done
Mon	Draft personal About content (values, story, mission)	Write compelling, concise copy	
Tues	Build About page layout & styles	Match portfolio theme	
Wed	Add timeline or skill bars with animations	Optional for engagement	
Thurs	Integrate SEO metadata	Title, description, OG tags	
Fri	Add responsive design tweaks	Mobile & desktop ready	
Sat	Test page performance & accessibility		
Sun	Review and finalize About page		

Week 4: Projects Page

Day	Tasks	Notes/Goal	Done
Mon	Design projects grid/list layout & wireframe	Clean, consistent card design	
Tues	Build reusable ProjectCard component	Props: image, title, description, links	
Wed	Add sample projects (your own or placeholders)	Populate with 4-6 projects	
Thurs	Add filtering or tags (optional but recommended)	Filter by category or tech	
Fri	Responsive layout & styling tweaks	Ensure grid adapts well	
Sat	Add SEO & accessibility tags	Alt tags, roles, ARIA	
Sun	Review and finalize Projects page		

Week 5: Blog Setup

Day	Tasks	Notes/Goal	Done
Mon	Decide on blog system (MDX,	Setup tooling (e.g., next-	

	CMS, or static)	mdx-remote)
Tues	Build blog list page layout	Clean list with titles & excerpt
Wed	Build individual blog post template	Support markdown, images
Thurs	Write/publish initial posts	2-3 starter posts
Fri	Add search or category filters	Simple client-side filter
Sat	Add SEO meta & social sharing buttons	Optimize posts for sharing
Sun	Review and finalize Blog section	

Week 6: Contact Page & Optimization

Day	Tasks	Notes/Goal	Done
Mon	Design contact form layout & validation	Fields: name, email, message	
Tues	Implement contact form functionality	Use Formspree, EmailJS, or custom API	
Wed	Add social media links & contact info	LinkedIn, Twitter, Email	
Thurs	Test contact form submission and validation	Confirm messages send properly	
Fri	Image optimization (next/image) & lazy loading	Improve load speed	
Sat	SEO audit & meta tag finalization	Titles, descriptions, keywords	
Sun	Run Lighthouse audit & fix issues	Aim for 90+ scores on performance, SEO, accessibility	

After Week 6: Next steps for Business Sites and Advanced Features

- Each business site takes ~15 days following a similar weekly breakdown.
- Advanced features (authentication, CMS, e-commerce) planned after core sites are done.

Weekly Planner for Business Websites & Advanced Features

Business Website #1: CEOTR Ltd (15 Days ~ 3 Weeks)

Week	Day	Tasks	Notes/Goal	Done
1	Mon	Gather & finalize CEOTR Ltd branding, content, and images	Logo, color palette, company overview	
	Tues	Initialize project folder (if separate) or add CEOTR under /business/ceotr/ in monorepo	Shared components if needed	
	Wed	Set up page layout with Navbar & Footer customized for CEOTR	Tailwind styling consistent with CEOTR branding	
	Thurs	Build Homepage: Hero Section with key messaging & company tagline	Strong CTA to "Services" and "Contact"	
	Fri	Add About Us page: History, Mission, Vision	Add team member profiles if applicable	
2	Mon	Build Services page: Detailed descriptions of services offered	Use cards or lists with icons	
	Tues	Build Projects/Case Studies page: Highlight successful projects	Include client testimonials	
	Wed	Build Contact page: Contact form, map, and company contact details	Include business hours	
	Thurs	SEO & accessibility implementation	Titles, meta descriptions, alt tags, ARIA	
	Fri	Responsive design & cross-browser testing	Test mobile and desktop across browsers	
3	Mon	Implement analytics tracking (Google Analytics, Plausible, etc.)	Monitor traffic & engagement	
	Tues	Add blog/news or updates section (optional)	Lightweight blog or announcement	

		posts
Wed	Optimize performance: image lazy loading, code splitting	Faster loading & smooth UX
Thurs	Final QA, fix bugs, finalize deployment plan	Prepare for launch
Fri	Deploy to production (Vercel, Netlify, or preferred host)	Confirm domain setup & SSL

Business Website #2: PoshPOULE Farms (15 Days ~ 3 Weeks)

Week	Day	Tasks	Notes/Goal	Done
1	Mon	Branding & content gathering: Logo, farm products, story, mission	Decide product categories	
	Tues	Set up project folder or add /business/poshpoule	Consistent style with main portfolio	
	Wed	Build Homepage with farm lifestyle hero & product highlights	Use rich images & storytelling	
	Thurs	Build Product Catalog page: list farm produce & offerings	Include filters or categories	
	Fri	Build About page: farm story, values, sustainability efforts	Personalize with founder story	
2	Mon	Build Contact & Order Inquiry page	Contact form + possible order form	
	Tues	Add Blog or News: farming tips, updates, events	Optional, builds engagement	
	Wed	Add FAQ or Customer Support section	Answer common queries	
	Thurs	SEO & accessibility best practices	Improve search rankings	
	Fri	Responsive testing & optimization	Ensure smooth experience	
3	Mon	Integrate simple e-commerce (if needed): cart, checkout (can be external link)	Consider Shopify, Snipcart, or	

		Stripe	
Tues	Analytics & tracking setup	Track visitors & sales	
Wed	Optimize performance & final testing		
Thurs	Prepare deployment		
Fri	Deploy & domain setup		

Business Website #3: Roka Table Water (15 Days ~ 3 Weeks)

Week	Day	Tasks	Notes/Goal	Done
1	Mon	Branding & content finalization: logo, product photos, brand story	Emphasize purity, quality, and distribution	
	Tues	Setup project structure or add /business/roka-water	Share components with portfolio if possible	
	Wed	Build Homepage hero: showcase product & brand promise	Call to action: "Where to Buy" or "Contact Distributor"	
	Thurs	Build Product/Packaging page	Describe product types, packaging sizes	
	Fri	Build Distribution page	List points of sale, distributors, or contact forms	
2	Mon	Build About page: company mission, health benefits, quality control		
	Tues	Add FAQ & Customer Support page		
	Wed	SEO, accessibility, and responsive design		
	Thurs	Add blog/news or event updates		
	Fri	Cross-browser and device testing		
3	Mon	Integrate e-commerce or order inquiry form (if	Simple cart or contact form	

	applicable)	
Tues	Set up analytics & tracking	
Wed	Final performance optimization	
Thurs	Final QA and bug fixes	
Fri	Deployment and domain configuration	

Advanced Features & Integrations (6 Weeks)

Week	Day	Tasks	Notes/Goal	Done
1	Mon	User Authentication Setup: Decide strategy (NextAuth.js, Firebase, or custom)	Setup sign- in/out, user session	
	Tues	Build login & registration UI	Secure, accessible forms	
	Wed	Protect dashboard or admin routes	Authorization flow	
	Thurs	Test authentication flow		
	Fri	Integrate role-based access (admin, user, etc.)		
2	Mon	Content Management Setup: Choose CMS (Sanity, Strapi, Contentful, or static MDX)	Setup schema & data models	
	Tues	Build admin dashboard for content editing	User-friendly UI	
	Wed	Integrate CMS content into portfolio & business sites	Dynamic fetching & display	
	Thurs	Test full content workflow		
	Fri	Backup & deployment automation		
3	Mon	E-commerce Setup: Choose platform or build custom cart	Shopify integration, Stripe payments	
	Tues	Build product pages with add to cart functionality		
	Wed	Build checkout & payment integration	Secure & seamless	
	Thurs	Order confirmation &		

		management dashboard	
	Fri	Test full e-commerce flow	
4	Mon	Implement marketing & SEO tools: Analytics, tag managers, A/B testing	Google Analytics, Facebook Pixel
	Tues	Set up newsletters or mailing lists	Mailchimp, ConvertKit, etc.
	Wed	Social media integration	Auto-post or feed embeds
	Thurs	Performance optimization: image compression, code splitting, caching	
	Fri	Security audits & fixes	
5	Mon	Accessibility audits & remediation	
	Tues	Progressive Web App (PWA) setup	Offline support, home screen install
	Wed	Multi-language support setup	i18n framework
	Thurs	Final UI/UX polish & user testing	
	Fri	Final deployment & monitoring setup	
6	Entire week	Buffer week for fixing bugs, enhancements, and final polishing	Final review & launch prep

Summary

- Weeks 1–6: Personal Portfolio
- Weeks 7–9: CEOTR Ltd site
- Weeks 10-12: PoshPOULE Farms site
- Weeks 13–15: Roka Table Water site
- Weeks 16-21: Advanced features & integrations

Extended Weekly Planner for Additional Websites

Business Website #4: Emmdra Inc. (Beauty & Lifestyle) (15 Days ~ 3 Weeks)

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Week	Day	Tasks	Notes/Goal	Done
1	Mon	Gather branding assets: Logo, color palette, product/service photos	Ensure visuals reflect fashion & beauty industry vibe	
	Tues	Set up project folder or add /business/emmdra	Align with portfolio style, consider monorepo shared components	
	Wed	Build Homepage: Hero with featured services & brand tagline	Showcase beauty & fashion in slider or grid	
	Thurs	Build Services page: Makeup, hair styling, fashion accessories, jewelry	Detail offerings with prices or booking CTA	
	Fri	Build Shop/Catalog page: Cloths, fabrics, jewelry, beauty products	Include filtering and categories	
2	Mon	Build Booking/Appointment page: Form for clients to book stylists/services	Integrate calendar or scheduling widget	
	Tues	Build About page: Brand story, mission, team	Include founder's vision	
	Wed	Build Blog or Tips page: Fashion tips, beauty tutorials, events	Helps with SEO & engagement	
	Thurs	SEO, accessibility, and responsive design	Ensure mobile- friendly and fast loading	
	Fri	Cross-browser testing & final UI polish		
3	Mon	E-commerce integration: Cart, checkout, payment gateway	Shopify, Stripe, or WooCommerce integration	

Tues	Analytics & marketing integrations	Google Analytics, Facebook Pixel, Instagram feeds	
Wed	Performance optimization & final testing		
Thurs	Prepare deployment plan		
Fri	Deploy to production, configure domain		

Business Website #5: Jesus Power Liberation Gospel Global Ministry (15 Days ~ 3 Weeks)

Week	Day	Tasks	Notes/Goal	Done
1	Mon	Gather branding & content: Logo, mission, sermons, events	Religious and inspirational tone	
	/business/jesus-power μ		Consistent with portfolio but unique ministry style	
	Wed	Build Homepage: Hero with inspirational tagline & recent sermons/events	Include links to live streams or recorded sermons	
	Thurs	Build About Us: Ministry history, vision, team, leadership	Include founder's message	
	Fri	Build Sermons page: Video/audio sermons, downloadable resources	Categorize by date or theme	
2	Mon	Build Events page: Upcoming events, calendar, registrations	Option to RSVP or donate	
	Tues	Build Ministries page: Different ministry groups, outreach programs	Detail activities & ways to get involved	
	Wed	Build Contact & Donations page: Contact form, online donations integration	Use PayPal, Stripe, or church donation platforms	
	Thurs	SEO & accessibility focus	Ensure search engines find ministry content	
	Fri	Responsive & device	Mobile-friendly,	

		testing	accessible UI	
3	Mon	Integrate live streaming (YouTube, Vimeo, or custom)	Embed or link live broadcasts	
	Tues	Add newsletter signup & mailing list	Mailchimp or similar for member updates	
	Wed	Final QA & bug fixing		
	Thurs	Prepare deployment & backup		
	Fri	Deploy & configure domain		

Business Website #6: Zereth Cakes & Pastries (10 Days ~ 2 Weeks)

Week	Day	Tasks	Notes/Goal	Done
1	Mon	Branding & content collection: Logo, product photos, cake varieties	Warm, inviting, and appetizing visual style	
	Tues	Set up /business/zereth- bakes folder	Align styling with portfolio	
	Wed	Build Homepage: Hero section with featured cakes & slogan	CTA to order or view menu	
	Thurs	Build Menu/Product page: List cakes, pastries, descriptions	Pricing and special orders details	
	Fri	Build Order form page: Contact/order form with customizations	Allow pickup/delivery options	
2	Mon	Build About page: Brand story & baking philosophy	Personal & heartwarming	
	Tues	SEO & responsive design	Mobile-friendly and fast	
	Wed	Test and optimize UI/UX		
	Thurs	Final QA and prepare deployment		
	Fri	Deploy site & configure domain		

Recap Timeline Summary (Including all businesses)

Week Range	Focus Area	
1 - 6	Personal Portfolio Site	
7 - 9	CEOTR Ltd	
10 - 12	PoshPOULE Farms	
13 - 15	Roka Table Water	
16 - 18	Emmdra Inc.	
19 - 21	Jesus Power Liberation Gospel Global Ministry	
22 - 23	Zereth Cakes & Pastries	
24 - 29	Advanced Features & Integrations	

How to start:

- 1. Set up a fresh Next.js + Tailwind project.
- 2. **Design your folder and component structure** (like we discussed earlier).
- Start building the homepage Hero section with your branding, animated text, and image swapping (business leader <-> coder).
- 4. Add Navbar and Footer for navigation consistency.
- 5. Build out other homepage sections: About, Projects, Contact.
- 6. **Style and animate using Tailwind + Framer Motion** create reusable components for animated text and image swapping.
- 7. **Deploy early on Vercel** to test live, get feedback, and iterate.
- 8. Expand gradually to other pages and business sites in separate folders or repos as planned.

Step 1: Setup Next.js + Tailwind CSS + Framer Motion Project

Task 1.1 — Create Next.js app

Open your terminal and run:

npx create-next-app@latest emmanuel-portfolio

- When prompted:
 - Use **TypeScript** (recommended for better code safety)
 - Choose your preferred options or defaults

After setup, go into your project folder: cd emmanuel-portfolio

Task 1.2 — Install Tailwind CSS

Follow official Tailwind + Next.js setup: npm install -D tailwindcss postcss autoprefixer npx tailwindcss init -p This creates tailwind.config.js and postcss.config.js

Task 1.3 — Configure Tailwind

```
Edit tailwind.config.js:

/** @type {import('tailwindcss').Config} */

module.exports = {
    content: [
        "./src/**/*.{js,ts,jsx,tsx}", // or "./pages/**/*.{js,ts,jsx,tsx}" depending
on your folder structure
    ],
    theme: {
        extend: {},
    },
    plugins: [],
```

Task 1.4 — Add Tailwind directives to CSS

Create a file src/styles/globals.css (create src/styles folder if needed), and add:

@tailwind base:

@tailwind components;

@tailwind utilities;

Task 1.5 — Import globals.css

```
Edit src/app/layout.tsx (or pages/_app.tsx if using pages dir) and import the global styles: import '../styles/globals.css'

export default function RootLayout({ children }: { children:
```

```
React.ReactNode }) {
  return (
    <html lang="en">
        <body>{children}</body>
        </html>
  )
}
```

Task 1.6 — Install Framer Motion

npm install framer-motion

Milestone 1 — Project setup complete

Run your dev server: npm run dev Open http://localhost:3000 — you should see a blank page or default Next.js page.

Step 2: Build Hero Component (Animated Text + Image Switch)

Task 2.1 — Create Hero component file

Create src/components/Hero.tsx

Task 2.2 — Build static Hero layout

```
Add basic layout with Tailwind for the hero:
import { useState, useEffect } from 'react';
import { motion, AnimatePresence } from 'framer-motion';
const roles = [
 { title: 'Business Leader', tagline: 'Empowering Growth and
Innovation', image: '/business-leader.jpg' },
 { title: 'Coder', tagline: 'Building Scalable and Elegant Solutions',
image: '/coder.jpg' }.
1;
export default function Hero() {
 const [index, setIndex] = useState(0);
 // Auto-switch roles every 5 seconds
 useEffect(() => {
  const interval = setInterval(() => {
    setIndex((prev) => (prev + 1) % roles.length);
  }, 5000);
  return () => clearInterval(interval);
 }, []);
 return (
  <section className="relative isolate overflow-hidden bg-gradient-</pre>
to-br from-gray-950 via-black to-gray-900 py-32 text-center">
    <div className="mx-auto max-w-7xl px-6">
```

```
<h1 className="text-5xl font-extrabold tracking-tight text-white
mb-6">
      Emmanuel Chukwuka Ogugua
     </h1>
     <AnimatePresence mode="wait" initial={false}>
      <motion.div
       key={index}
       initial={{ opacity: 0, y: 20 }}
       animate={{ opacity: 1, y: 0 }}
       exit={{ opacity: 0, y: -20 }}
       transition={{ duration: 0.75 }}
       className="mb-4 text-3xl text-blue-400 font-semibold"
       {roles[index].title}
      </motion.div>
     </AnimatePresence>
     <AnimatePresence mode="wait" initial={false}>
      <motion.p
       key={\tagline-${\taglinex}\}
       initial={{ opacity: 0 }}
       animate={{ opacity: 1 }}
       exit={{ opacity: 0 }}
       transition={{ duration: 0.75 }}
       className="text-lg text-gray-300 max-w-3xl mx-auto mb-10"
       {roles[index].tagline}
      </motion.p>
     </AnimatePresence>
     <AnimatePresence mode="wait" initial={false}>
      <motion.img
       key={`image-${index}`}
       src={roles[index].image}
       alt={roles[index].title}
       initial={{ opacity: 0 }}
       animate={{ opacity: 1 }}
       exit={{ opacity: 0 }}
       transition={{ duration: 1 }}
       className="mx-auto rounded-lg shadow-lg w-60 h-60 object-
cover"
     </AnimatePresence>
```

```
</div>
</section>
);
}
```

Task 2.3 — Add sample images

Place your sample images inside public/ folder:

- public/business-leader.jpg (photo representing your business leader persona)
- public/coder.jpg (photo representing your coder persona)

Task 2.4 — Use Hero in Homepage

Edit src/app/page.tsx (or pages/index.tsx) to import and use Hero:

import Hero from '@/components/Hero'

Milestone 2 — Animated Hero section working

- Role text and tagline fade and slide between "Business Leader" and "Coder" every 5 seconds
- Corresponding image fades between two persona pictures
- Clean, sleek styling with Tailwind and smooth animations

Step 3: Next

Once Hero is done and approved, we build Navbar, Footer, and then About section, Projects, Contact, etc.

To recap:

Step	Task Description	Estimated Time	Milestone Indicator
1	Setup Next.js + Tailwind + Framer	1 day	Dev server runs, Tailwind styles active
2	Build Hero section with animation	2-3 days	Animated text and image swap working smoothly

3	Build Navbar & Footer	1-2 days	Navigation works, consistent layout across pages
4	Build About section	1-2 days	Content with bio, personal story, skills, photo
5	Build Projects section	1-2 days	Portfolio items grid with links and descriptions
6	Build Contact section	1 day	Contact form or contact info with validation
7	Deploy & test	1 day	Live site on Vercel or your domain
8	Start business sites setup	See separate plan	Each business website scaffolded separately