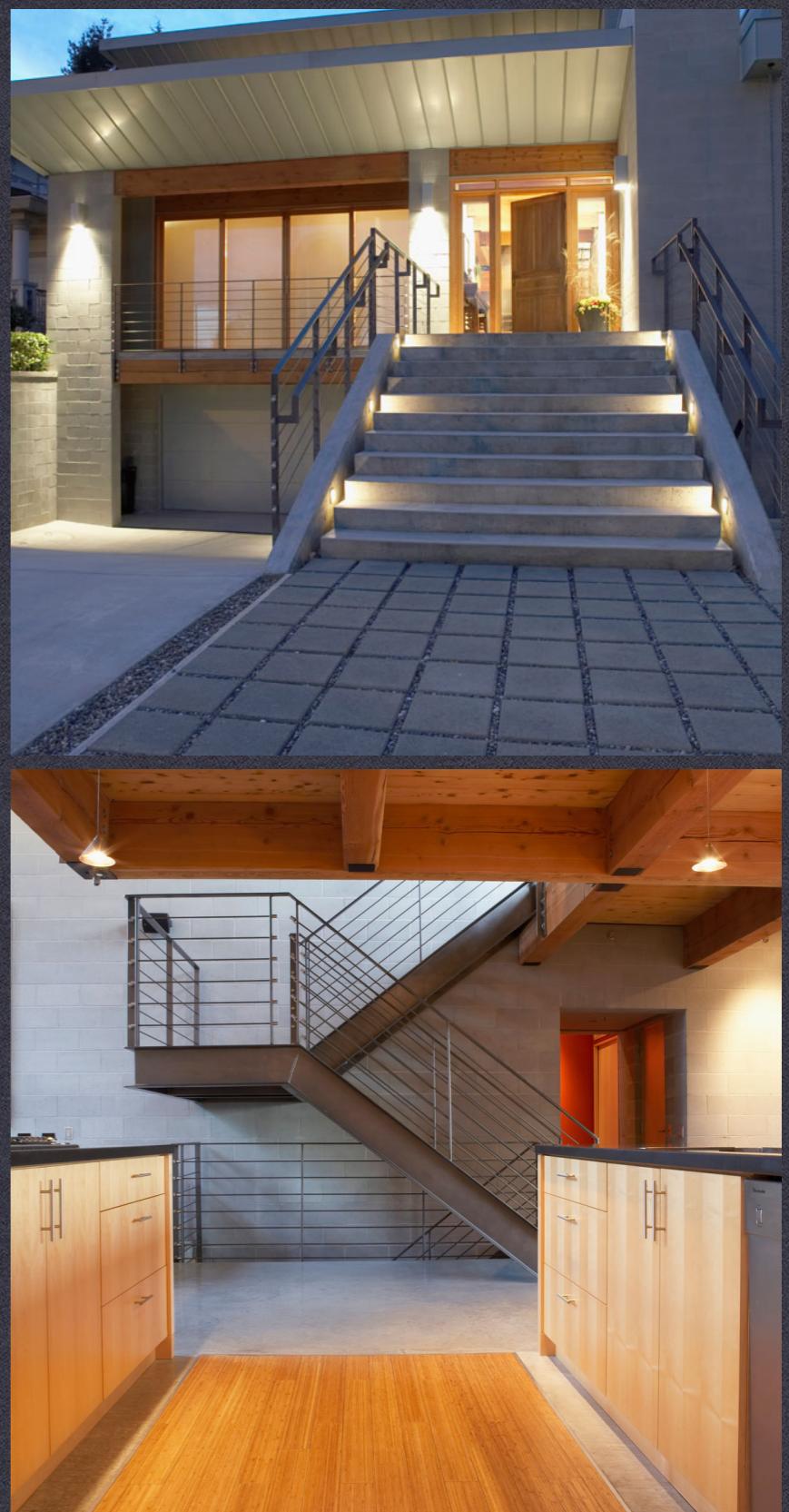




ERIC STOKES
DATA SCIENTIST



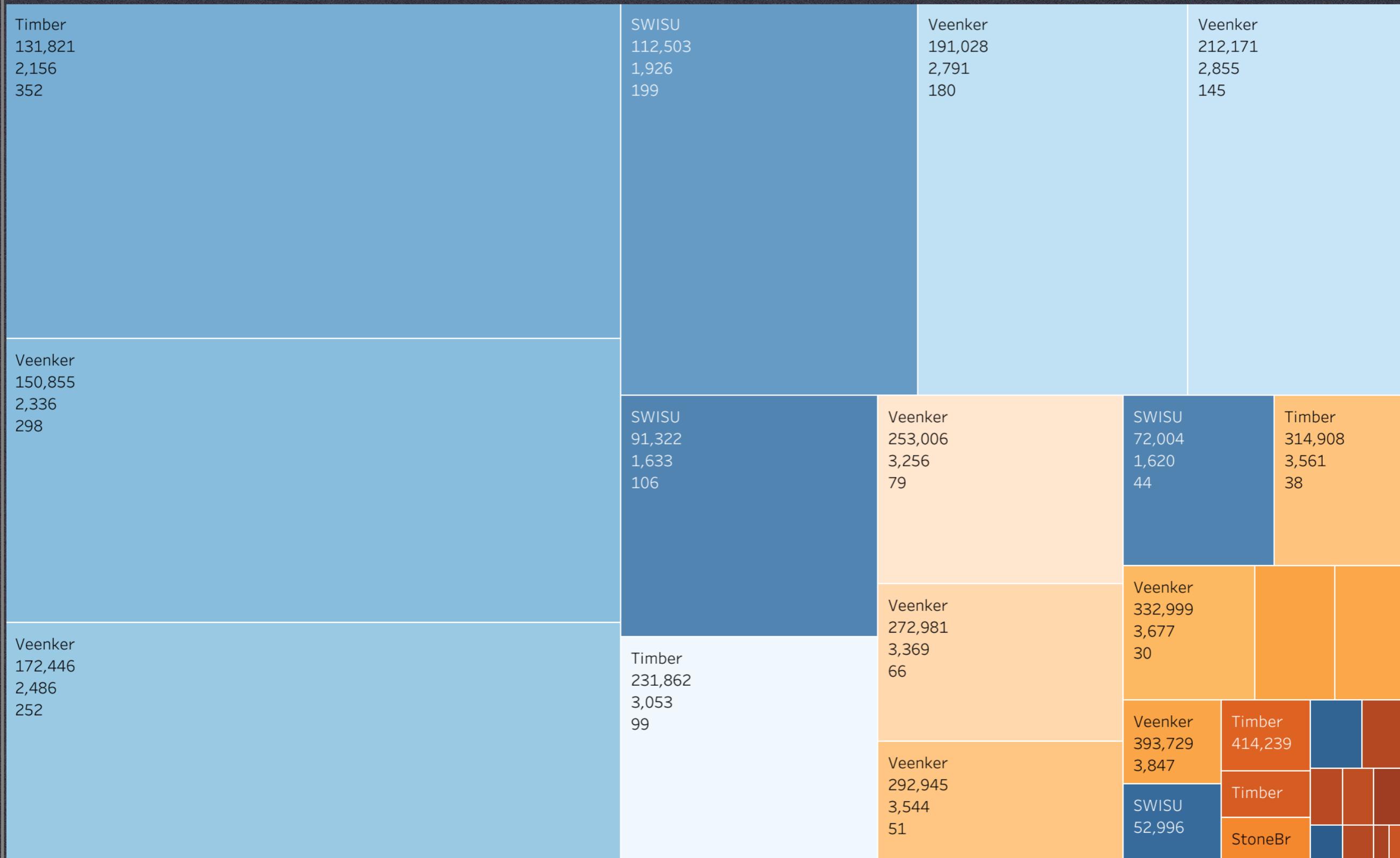
AMES HOUSING
MODEL INVESTING

**IS THERE A CORRELATION BETWEEN CERTAIN
FEATURES OR TRAITS OF A HOUSE THAT CAN
CLEARLY AFFECT ITS PRICE?**

Sale Price by Neighborhood



Sale Price by Square Foot



\$\$\$\$

Ames High School Ranked # 1

- PUBLIC SCHOOLS + RICH NEIGHBORHOOD
- PRIVATE SCHOOLS + RICH NEIGHBORHOOD
- PUBLIC SCHOOLS + POOR NEIGHBORHOOD
- PRIVATE SCHOOLS + POOR NEIGHBORHOOD

\$

<https://www.amestrib.com/news/20180817/ames-school-district-ranked-best-in-state-for-sixth-year>

\$\$\$\$

**WHAT DOES IT MEAN FOR
ME?**

Investor

- * Invest in properties located in: North Ridge Heights, College Creek, and Somerset.
- * Invest in properties whose overall quality is above “Good”.
- * Invest in properties located within the school district of rank.



HOME OWNER

- RENOVATE
- ADDITIONS





PROJECT

INVEST

DATE

NOW

CLIENT

YOU