



# The SAT

A Matter of Value

Eric Stokes, Data Scientist

## Cost Enough?

According to <https://www.vox.com/> the cost of an SAT exam is \$47.50 for the base, and \$64.60 with the Essay section.

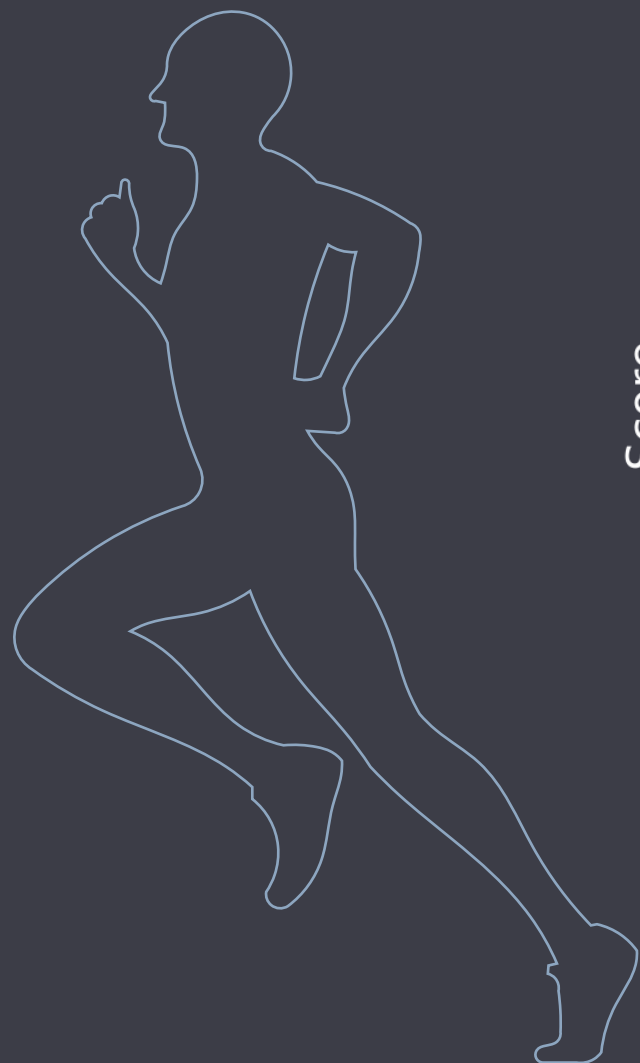
Is the cost enough to add value to persons being tested?

Does mandatory testing impact the teachers whose salaries are also dependent on how well students perform on these types of tests?

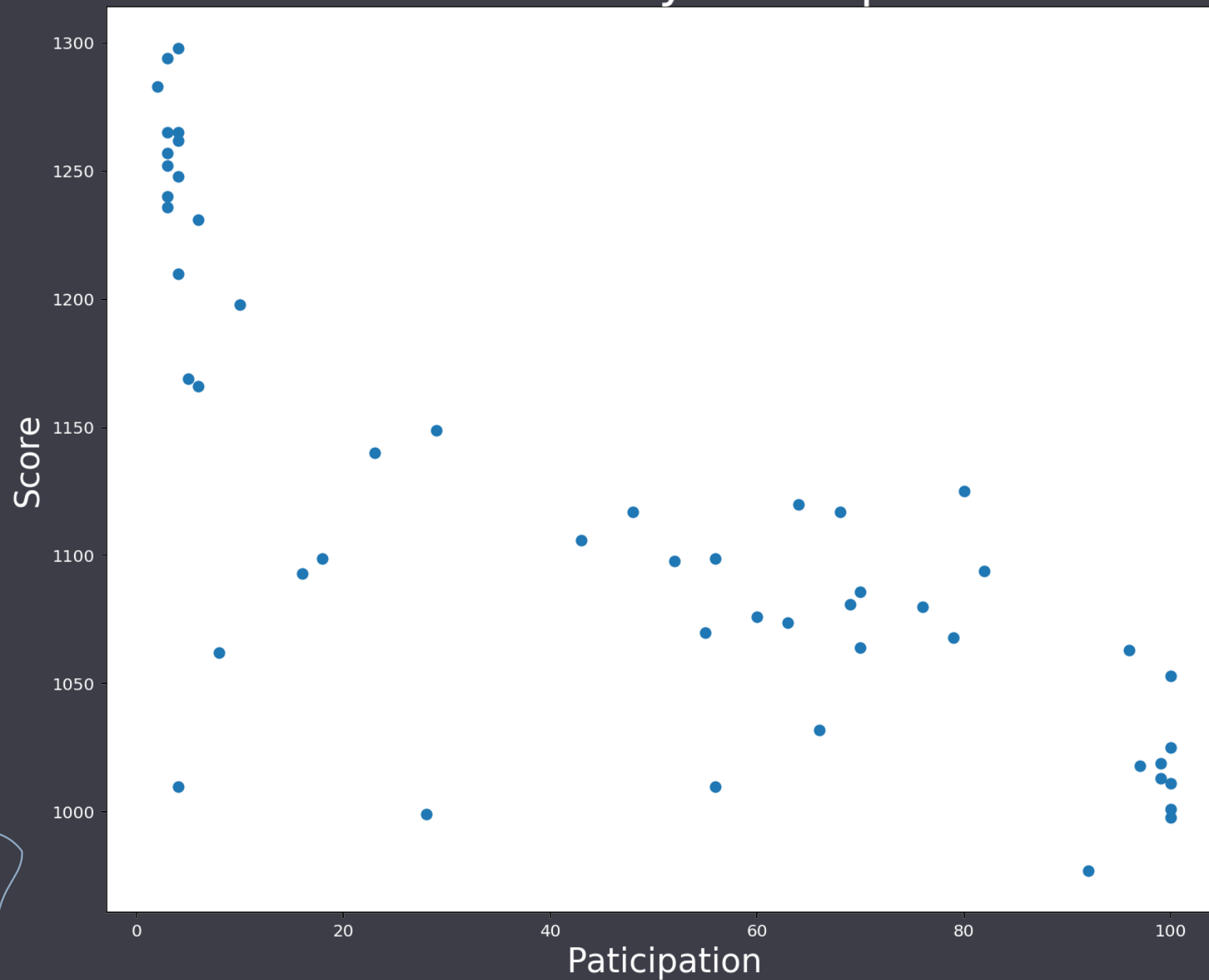


# A Matter of Participation

3



Total Scores for SAT by Participation in 2018



# A Matter of Where

4

## Scores / Participation %:

Maine: 1,013 / 99%

Michigan: 1,011 / 100%

Kentucky: 1,248 / 4%

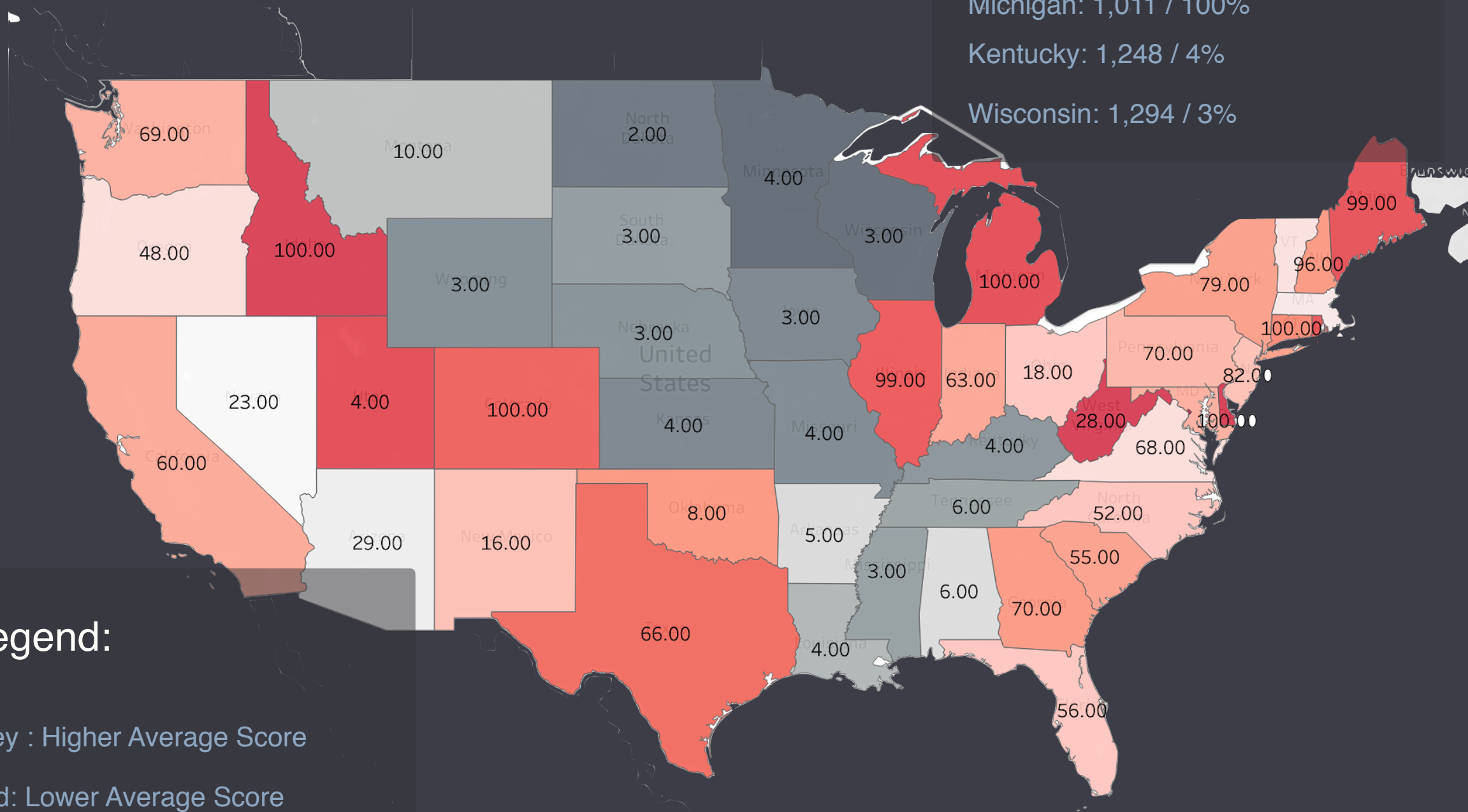
Wisconsin: 1,294 / 3%

## Legend:

Grey : Higher Average Score

Red: Lower Average Score

Number: Participation Percent



# A Matter of Change

5



1

Mandatory testing creates a stressful teaching environment for educators.

Create an atmosphere to students to be passionate learners, taught by passionate educators.

2

Adjusting the price of the SAT, yet including more sections to provide a more premium testing solution.

Design a curriculum that reinforces purpose and profitability to persons being tested.

3

Develop an advertising campaign to market the new SAT changes and invigorate the population as a whole to see the potential growth the SAT can have on their future careers.

