



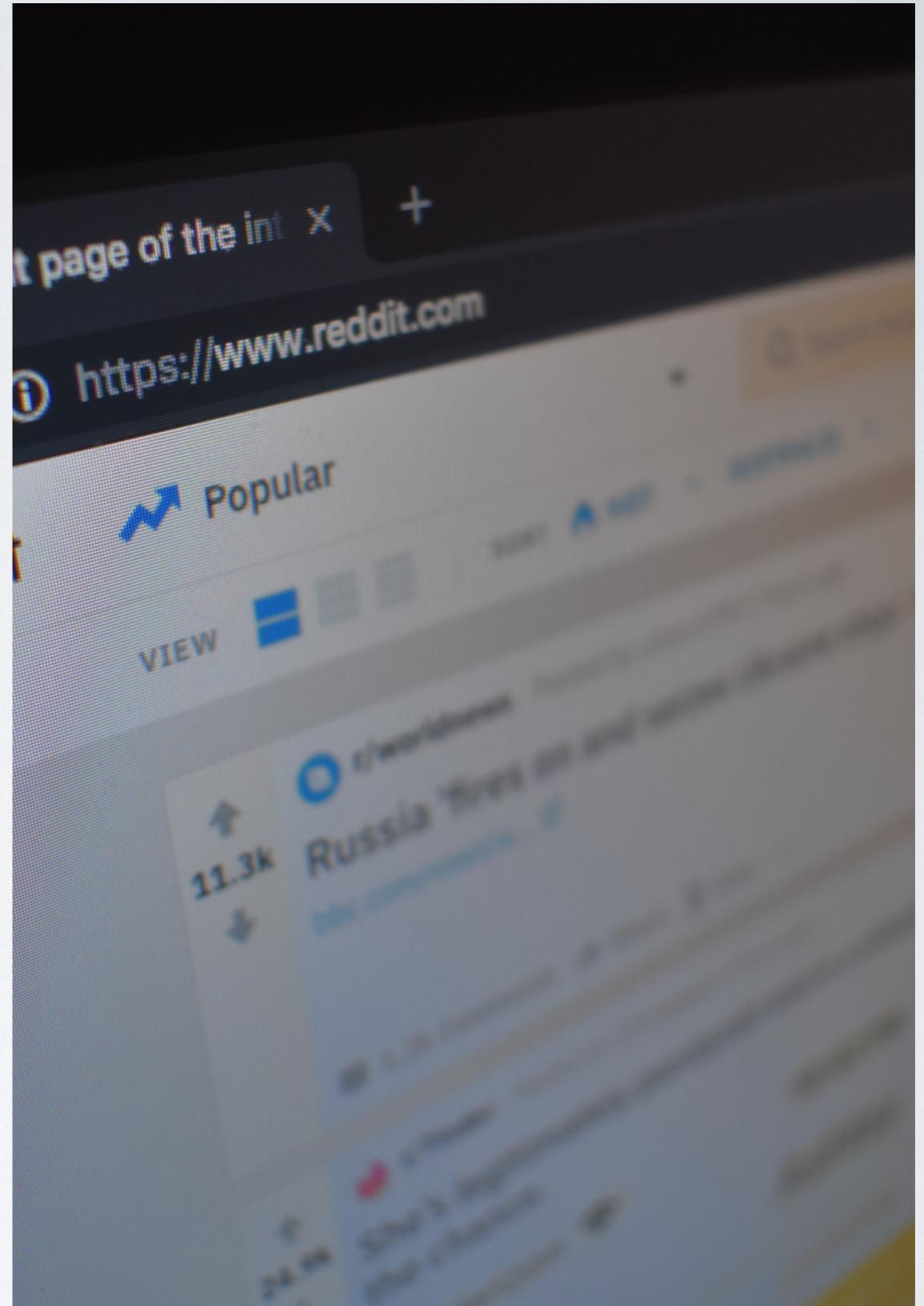
REDDIT  
Fantasy Hockey | Official NHL  
Eric Stokes, Data Scientist

CAN WE DETERMINE WHETHER A POST  
ON REDDIT.COM WILL BE FOUND IN  
FANTASY HOCKEY OR THE OFFICIAL  
NHL SUBREDDIT?

# WHAT IS REDDIT?

According to Wikipedia:

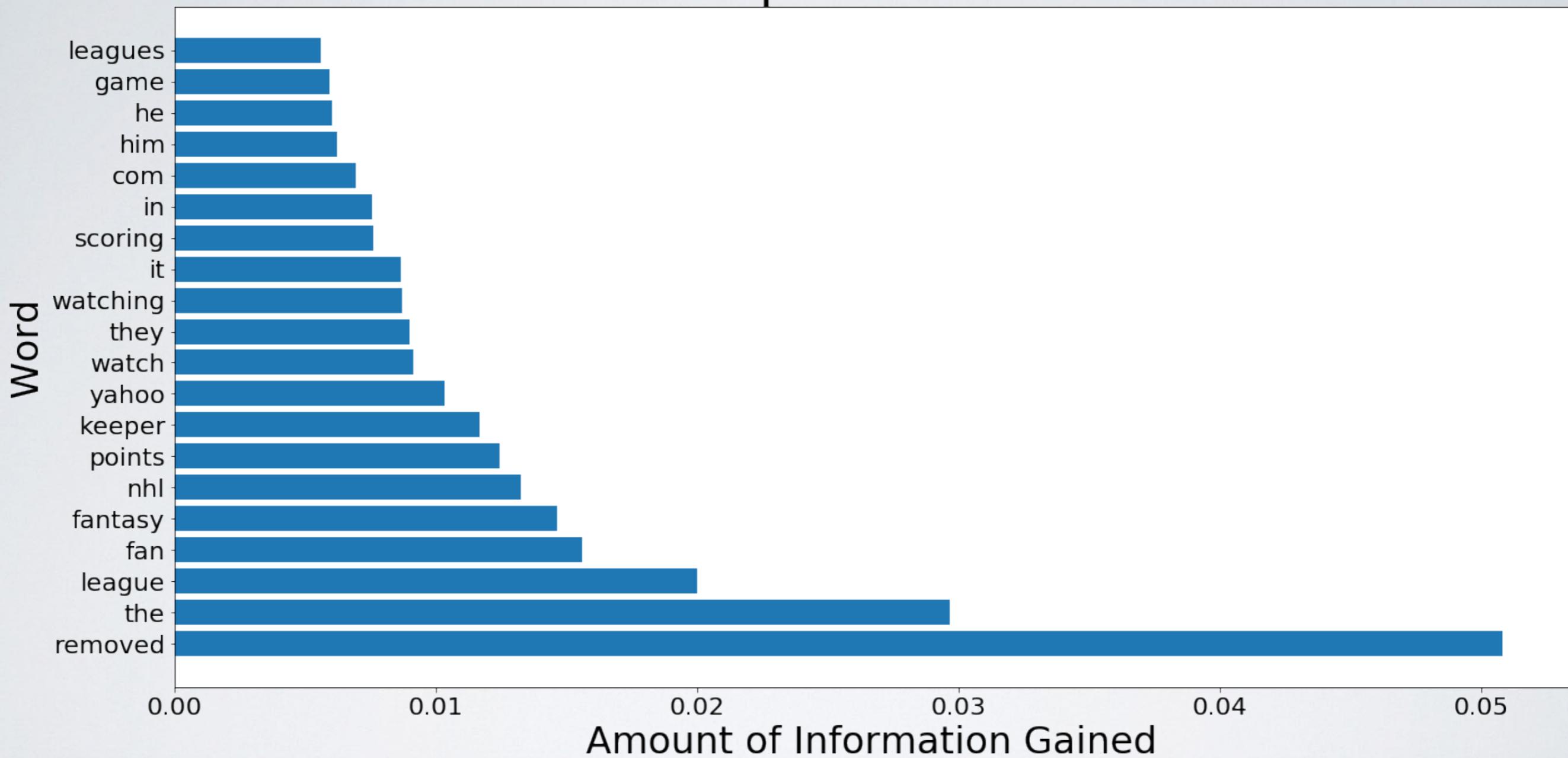
Reddit is a social news, web content, rating, and discussion website.



# WHY SHOULD I CARE?

- In March 2019 Reddit had 534 million monthly visitors.
- Of the 534 million, 234 million of those visitors were unique.
- Reddit is ranked No. 6th most visited website in the U.S.

## Top 20 Words



general  
keeper  
league  
sog  
importance  
deleted  
fitzpatrick

fan  
helpful  
ir  
fitness  
fantasy

flare  
flag  
fits  
yahoo  
removed  
cup

fizzling  
faded  
fizzled  
fjdyoa  
fistfight

flame  
flapping  
faded  
faded  
faded

fitting  
fistfighting  
fistfighting  
fistfighting  
fistfighting

# OUR COMPANY

- Determine the approximate user base that will view our content.
- Trending can create interest for new users and clients.
- Possible traffic for advertisements.

